

MARCH 2025

goodyearaz.gov/InFocus

InFocus



Goodyear

Trivia

HOW DID
THE CITY OF
GOODYEAR
GET ITS NAME?

CAN YOU RECYCLE
AN EMPTY
CHIP BAG?

TRUE OR FALSE?
THE CITY PICKS WHICH
BUSINESSES OPEN IN GOODYEAR.

THERE ARE _____
MILES OF PAVED BIKE ROUTES
IN GOODYEAR.

AT A GLANCE

How well do you know your city?
Test your knowledge about all
things Goodyear, from its history
to its future, in this issue of
InFocus.



SPRING TRAINING
MARCH 2025

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

GOODYEAR BALLPARK

							March 1 1:05 PM
2 1:05 PM	3 6:05 PM	4 1:05 PM	5 1:05 PM	6 6:05 PM	7 1:05 PM	8 1:05 PM	
9 1:05 PM	10 1:05 PM	11 1:05 PM	12 1:05 PM	13 1:05 PM	14 1:05 PM	15 1:05 PM	
16 1:05 PM	17 6:05 PM	18 1:05 PM	19 1:05 PM	20 1:05 PM	21 1:05 PM	22 1:05 PM	
23 12:05 PM	SPRING BREAKOUT 2025 March 14 • Mariners @ Guardians • 5:05 PM Home Home						

All game dates, times,
opponents and promotions
are subject to change.

goodyearbp.com



GOODYEAR CITY COUNCIL

(front row; l to r): Vice Mayor Wally Campbell, Mayor Joe Pizzillo, Laura Kaino.
(back row; l to r): Trey Terry, Vicki Gillis, Benita Beckles, Brannon Hampton.

GOODYEAR CITY COUNCIL CALENDAR

March 17	5 p.m.	Work Session
March 24	5 p.m.	Council Meeting
April 7	5 p.m.	Work Session
April 14	1 p.m.	Work Session

For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on the city's Facebook and X pages and YouTube channel.



InFocus Magazine • Goodyear Digital Communications
Questions or comments, email: communications@goodyearaz.gov

FROM THE MAYOR

I love old movies and, particularly, classic lines from movies. There's nothing quite like being able to insert a good movie line into conversations, especially around other movie buffs. Trivia is also great for conversation starters and fun facts are useful when talking to newcomers about our city. Here's some great information to share next time someone asks you about the community you call home!

Did you know that our city had an important role in both World Wars? Goodyear was established as part of a large plot of land – 16,000 acres – where cotton was grown for the rubber tires used for airplanes during World War I. During World War II, the Department of Defense constructed an aircraft plant here that was operated by a division of Goodyear Tire & Rubber.

Another fun fact is that sports tourism is a huge boost to our economy! The city collects the highest amount of sales tax revenue from restaurants and hotels this time of year, as visitors flock to spring training games. Sales tax collections for hotels are 74% higher in March compared to the average month and restaurants are 24% higher. In addition to spring training, Goodyear Ballpark facilities

host more than 1,300 regional and national tournament games, as well as other events, bringing teams and fans to Goodyear throughout the year.

Wondering about the diversity of our housing options? Although it seems as if multifamily developments are popping up everywhere, Goodyear, at 16%, is below the national average of about 29% multifamily units in an average community. 77% of housing in the city is comprised of traditional single-family homes.

Here's a few more quick facts to share about Goodyear:

- 5th largest city in Arizona by land mass at approximately 191 square miles
- 11th largest city in Arizona by population
- We have over 200 restaurants, 60+ of which are locally owned "Mom & Pop" shops
- 20,000+ acres of recreational parks
- 56 miles of trails for mountain biking, hiking and horseback riding
- 100+ miles of paved bike routes



**Mayor
Joe Pizzillo**

Read through the pages of this issue for more great information. I hope you find an opportunity to share some of these fun facts next time someone asks you about Goodyear.

COUNCIL CORNER

City development often becomes a source of misinformation in the city. My hope is to provide information that will dispel some common myths and shed light on the realities of a growing city.

MYTH NUMBER 1

The city council can choose which companies come to Goodyear. In reality, cities operate within a framework of zoning laws. These laws establish clear conditions for buildings, such as how tall they can be, how far back they need to be from the road, and if land can be used for stores and restaurants or if it's zoned for residences. The council's role is primarily to set the conditions so businesses want to choose Goodyear. The city cannot legally prevent a company from choosing a certain location as long as it falls under the legal parameters. The council's role lies in setting the conditions of development in Goodyear, but we cannot choose the companies or their locations.

MYTH NUMBER 2

Businesses and developers can change zonings without council approval. In reality, any changes to zoning laws require a rigorous process. Zoning changes must be brought before council, where it's discussed and voted upon. A majority approval is needed for any zoning modification to take effect. This ensures transparency and allows for community input. Residents have

many chances to provide input, whether to the developers, the planning and zoning commission or the city council.

MYTH NUMBER 3

The city and residents can't ask businesses to come to Goodyear. The city has an economic development team who works hard to attract quality businesses. They act as facilitators, connecting potential developers with opportunities to encourage investment. The goal is to foster sustainable growth that benefits the entire community. Residents can reach out to their favorite retailers/employers to encourage them to choose Goodyear.

MYTH NUMBER 4

The current council has zoned all existing land in Goodyear. The fact is that most land has already been zoned by previous councils. For example, apartment zoning that has been in place for decades reflects a long-term plan for land use. The decision to sell or redevelop these properties ultimately rests with the landowner. The city's role is to ensure that any development adheres to the existing zoning or, if changes are proposed, that they undergo the established approval process.

These are a few of the most common myths that I hear about in the community. It is important to



**Councilmember
Brannon Hampton**

understand that development is a process. The city is growing rapidly, and there will continue to be a lot of new retailers, employment, restaurants and housing options for years to come. The future of Goodyear is bright, and I look forward to continuing to serve our residents. Feel free to reach out the city council with questions at gycouncil@goodyearaz.gov.



GOODYEAR HISTORY Trivia

One of the most frequently asked questions from new residents is, "How did the city get its name?" Do you know?

What year was Goodyear incorporated - when did it officially become a town?

- A** 1923
- B** 1933
- C** 1946
- D** 1958



1

How did the city of Goodyear get its name?

- A** Goodyear Tire & Rubber Company
- B** It's always a good year in Goodyear
- C** From its founder
- D** None of the above



2

**DID YOU
KNOW?**

You can view an interactive story map filled with historical photos of Goodyear at goodyearaz.gov/history.





It's always a **good year** in Goodyear, but that's not the history behind the city's name. Goodyear was part of 16,000 acres of cotton fields purchased in 1917 for the Goodyear Rubber & Tire Company by executive Paul Litchfield. Back then, cotton was used to make rubber tires for airplanes during World War 1.

The U.S. Department of Defense later opened an aircraft plant in the early 1940s, which was operated by Goodyear Aircraft, a division of Goodyear Rubber & Tire. Around that same time, families started to move into the first homes in the area near Western Avenue and Litchfield Road. In May 1944, residents chose to call their small community "Goodyear" from their early Goodyear Rubber & Tire Company beginnings.



The aircraft plant was critical in the development of Goodyear and for the United States. In the 1940s, the plant:

Employed as many as 7,668 people at one time

Manufactured more than three million pounds of aircraft frames

Served as a storage base for thousands of World War II aircraft

Manufactured blimps that hovered over the Rose and Orange Bowl football games and the Indianapolis 500

In 1946, Goodyear had:

151 homes

250 apartments

A grocery store, drug store, barber shop, beauty shop and service station



The city celebrated a major milestone in 2021 when Goodyear turned 75! A big community birthday party took place at what is now Goodyear Civic Square, which was still under construction at the time. The festival celebrated the city's past, present and future and included vintage carnival games, a throwback to the 1940s and a Ferris wheel.



Were you at the city's 75th anniversary event? We'd love to see your photos from that memorable night or other photos of Goodyear throughout the years! Send them to us on social media and you might see them on our social pages!

GOODYEAR PARKS Trivia

How many Goodyear community, neighborhood and specialty parks are there?

A 11

B 15

C 19

D 20



What is the name of the unique, moveable art at the Goodyear Rec Campus?

A Finding Your Way

B Chasing the Stars

C Lighting the Path

D Cool Art



**TRUE
OR
FALSE**

Goodyear has a park with a pump track?

There are _____ miles of paved bike routes in Goodyear.

A 45

B 70

C 82

D 100+



Answer 1: D. 20
Answer 2: True
Answer 3: B. Chasing the Stars
Answer 4: D. 100+



As Goodyear grows, so do amenities like parks! There are now 20 city parks, and some have really cool features, like a pump track!

A pump track is a continuous loop of dirt mounds and berms designed to be ridden without pedaling, relying solely on the rider's body movements to generate momentum. Bicycle enthusiasts helped design and build the pump track at Foothills Community Park, and it's been attracting thousands of people from across the Valley ever since.



GOODYEAR REC CAMPUS PARK

420 S. Estrella Pkwy.

SPECIAL FEATURES

dual zipline, multi-level play structures, pickleball courts and 1-mile walking path



GOODYEAR COMMUNITY PARK

3151 N. Litchfield Rd.

SPECIAL FEATURES

skate park, splash pad, dog park and pickleball courts



FALCON PARK

15050 W. Indian School Rd.

SPECIAL FEATURES

sand volleyball and connections to the Bullard Wash Trail



FOOTHILLS COMMUNITY PARK

12795 S. Estrella Pkwy.

SPECIAL FEATURES

multipurpose turf and pump track

ENJOY THE TRAILS

The city's pathway and trail system connects residents to city parks and amenities. Goodyear has more than 31 miles of concrete multi-use pathway and over 24 miles of unpaved trails, which includes:

Falcon Trail

Roosevelt Canal Trail

Bullard Wash Trail

PebbleCreek Parkway Multi-Use Pathway & Trail

Goodyear is also home to Estrella Mountain Regional Park, which offers more than 30 miles of trails for mountain biking, hiking and horseback riding.

Learn more about the parks and trails in Goodyear at goodyearaz.gov/parksandrec.

The rec campus is home to the largest human-powered kinetic public art sculpture in the world! Chasing the Stars is a sculpture that you can move. The 30-foot-tall kinetic art is made of independently moving arcs with different colored inlays. When you pull the attached poles to power the art piece, it projects vibrant colors onto the ground as it moves. The Arizona-based artist, Joe O'Connell, has created more than 50 public art projects all around the world!



Learn about all the city parks at goodyearaz.gov/parks.

RECYCLE Trivia

Did you know that not all cities accept the same recyclable items? If you recently moved to Goodyear, what is recyclable here may be different than where you lived before. Goodyear has a successful recycling program, thanks to all those thinking twice about what is and isn't recyclable. Test your knowledge on what should go in the green can!

We'll start off with an easy one. What color is the trash container in Goodyear?

GREEN

TAN



1



2

What color is the recycling container in Goodyear?

GREEN

TAN

Can you recycle a toilet paper tube?

YES

NO



3

Should recyclables be bagged in the recycling container?

YES

NO



4

Can you recycle an empty chip bag?

YES

NO



5

Never put rechargeable batteries in the trash can! They can rupture and explode when the trash is compacted. Safely dispose of these batteries via the city's Household Hazardous Waste program. Get more info on pickup dates at goodyearaz.gov/HHW.

**Lithium batteries
DON'T BELONG
in bins or our trucks**



GOODYEARAZ.GOV/TRASH



Goodyear works in partnership with Waste Connections of Arizona to collect and dispose of trash and recyclables. Both containers are serviced on the same day, once a week, but they have different paths to their final stops.

The trucks deliver trash and recyclables picked up in Goodyear to a transfer station. Trash then goes to the landfill, and the recyclables go to the recycle facility where they're sorted and bundled for processing to turn into something new!

When items are being sorted and something is not recyclable, it's removed and sent to the landfill. This is called the contamination rate. The more items the city delivers to the recycling plant that can't be recycled, the higher our contamination rate. If contamination increases and remains high over time, it could impact the cost or even the future of the program.

That's one reason why it's so important to only throw acceptable items into the recycle bin.

These items can be recycled, so toss them into the **GREEN** container.



METAL

Steel tin and aluminum. Lightly rinse beverage or food cans and jar lids before placing in recycling bin.



PLASTIC

Rinse food, beverage, and cleaning containers, plus plastic packaging, before recycling.



CARDBOARD

Toilet paper tubes, food boxes, such as cereal, snack and baking mix; remove liner before recycling.



GLASS

Lightly rinse beverage bottles and food jars before placing in recycling bin.



PAPERBOARD

Lightly rinse juice, milk, cream, egg substitute, soup and wine cartons before placing in recycling bin.



PAPER

Uncoated paper bags, paper, newspapers, magazines, catalogs and junk mail.

Do NOT bag recyclables! Unlike trash, recyclables should not be bagged. Save a bag and toss recyclable items straight into the green container!

Sign up to get trash day reminders and never miss a collection day.

goodyearaz.gov/trash



RECYCLE RIGHT WIZARD

Not sure whether to recycle or trash an item?

Ask the Recycle Right Wizard at goodyearaz.gov/recycle.

Simply type the item into the search feature, and the Wizard will let you know which container to use.

Recycle Right Wizard Share

Calendar

Recycle Right Wizard

Need help?

Type the name of a waste item and we'll tell you how to recycle or dispose of it.

Search

Featured Searches



Television



Furniture



Paint - Latex (Full or Partially Full)



Plastic Bag

NEW BUSINESSES IN GOODYEAR



As one of the fastest growing cities in the nation, we're seeing more restaurants, shops and big employers opening and expanding in Goodyear. See if you can correctly answer the questions below about the city's development and growing business community.



**TRUE
OR
FALSE**

The city picks which businesses open in Goodyear.



**TRUE
OR
FALSE**

A city's population can play a factor in whether a business opens there.

Goodyear is approximately _____ built out?

A 15%

B 25%

C 40%

D 55%



The city gets feedback on the most wanted businesses through the Goodyear Retail Survey. You can view past survey results at goodyearaz.gov/survey. Hearing what the top businesses are helps the city know which ones to pursue, and it also lets the company know they are wanted in Goodyear. Ultimately, it's up to the business where it chooses to open. Businesses, such as restaurants and shops, often choose a location based on factors such as competition in the area, site availability, population and density.



117,000 RESIDENTS



15% BUILT OUT

Goodyear has nearly 117,000 residents and is about 15% built out, so more growth and opportunities are coming. One thing that most residents seem to agree on is the desire to have more restaurants, shopping and entertainment, and as the city grows, it's attracting more of these highly requested businesses.



THINGS TO KNOW ABOUT WATER IN GOODYEAR

1

The Goodyear Water system has a 100-year assured water supply designation from the Arizona Department of Water Resources for existing and approved development.

2

Each vacant piece of land in Goodyear has an allocation of projected water so the city can grow responsibly.

3

The city offers a wide variety of programs and services to help its water customers save water at home.

4

The city tests its water throughout the year to ensure everything meets all state and federal standards. The city is proud to continue to deliver water that exceeds standards! View the latest water report at goodyearaz.gov/waterreport.

5

There are four water providers in the city. Where you live determines who provides water to your home. To learn more about Goodyear Water or find your water provider, visit goodyearaz.gov/water.

GROWING GOODYEAR PODCAST

THERE IS NOTHING LIKE SPRINGTIME IN GOODYEAR! Step up to the plate with the newest episode of the Growing Goodyear podcast and hear what's new and exciting this spring training season at Goodyear Ballpark. Plus, get the inside scoop on some of the can't-miss events coming to Goodyear.

Listen to the newest episode of the Growing Goodyear podcast on these platforms.

Check it out on these Platforms

Listen on
amazon music

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Apple Podcasts

Listen on
Google Podcasts

LISTEN ON
Spotify

LISTEN ON
STITCHER

THEATER IN THE PARK

presents

The SOUND of MUSIC

March 15 from 5-8 p.m.

Goodyear Civic Square

goodyearaz.gov/events

DID YOU KNOW

A storm drain is where rainwater flows to keep streets from flooding. That water can also push trash, motor oil and pet waste into the drain as it flows over streets and yards. That's why it's important to keep your yard and driveway clean of potential pollutants. It's also illegal to knowingly put trash down a storm drain. This water eventually flows into community canals, parks, rivers, retention basins and drywells, so it's really important that only water goes down a storm drain.

To report storm drain concerns,
visit goodyearaz.gov/reportproblem
or call 623-932-3010 and select option 3.



1900 N. Civic Square
Goodyear AZ 85395
goodyearaz.gov
623-932-3910

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IN COLOR BAND • GARRETT JAMES & THE WANDERERS

TOLLESON ELEMENTARY MARIACHI BAND

MARCH 29TH @ 3:30PM

ESTRELLA AMPITHEATER

GOODYEARAZ.GOV/EVENTS

ESTRELLA™ CITY OF Goodyear

FREE!

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LOCAL VENDORS & MORE***