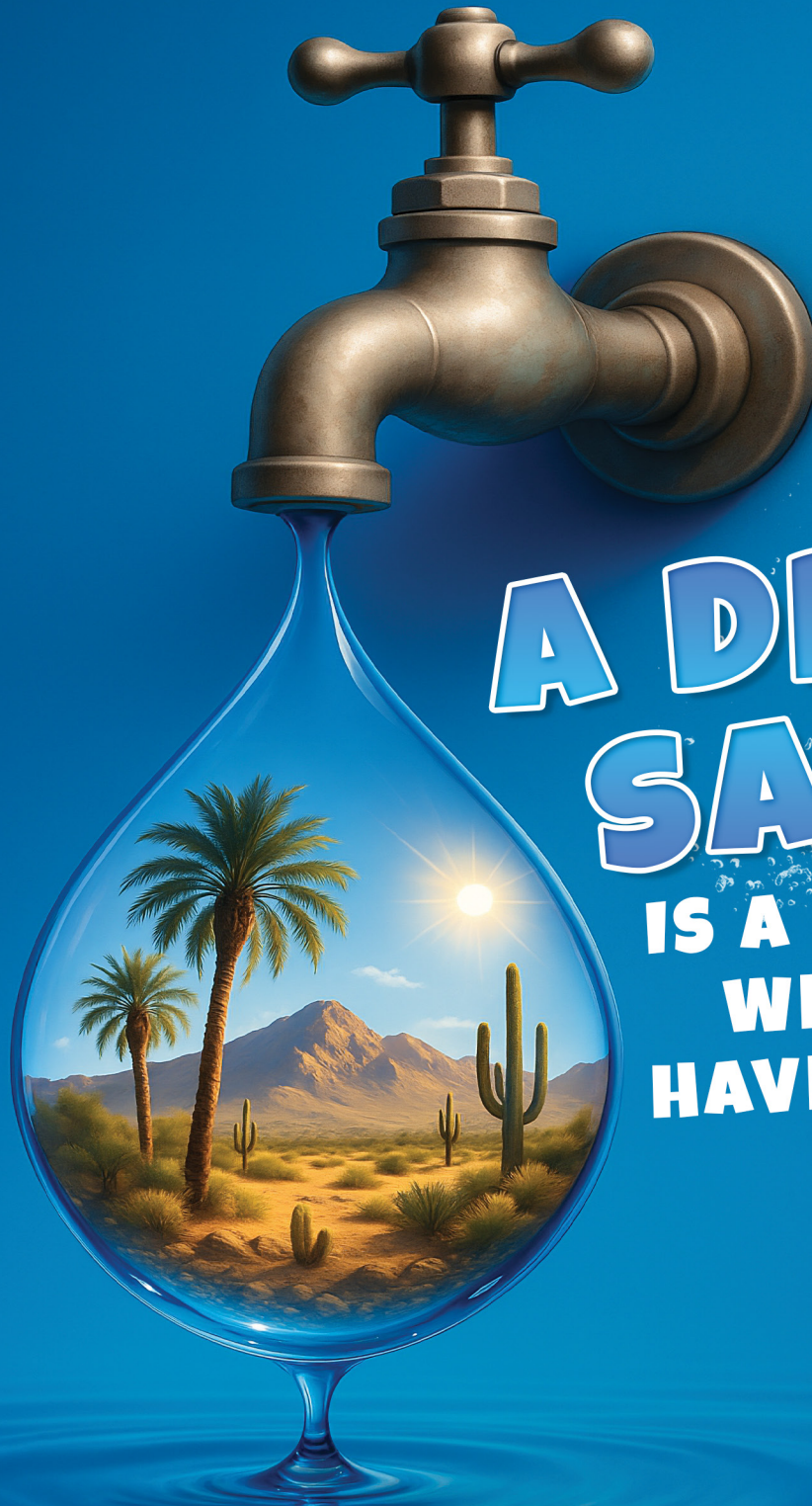


JUNE 2025

goodyearaz.gov/InFocus

InFocus



**A DROP
SAVED**

**IS A DROP
WE DON'T
HAVE TO FIND**

AT A GLANCE

Water is an important topic, especially here in the desert, and this issue of InFocus takes a closer look at how Goodyear is staying ahead with smart, long-term planning. You'll also find answers to

the most common questions about the city's water supply - where it comes from, how it's managed and what the city is doing to secure it for generations to come.

WATER TEAM WINS PRESTIGIOUS AWARDS



Goodyear is making waves! The city recently earned four statewide awards from the Arizona Water Association, recognizing our top-tier performance in water and wastewater services - and a strong commitment to safety.

Learn more about the awards at goodyearaz.gov/awards.

WATER PROVIDERS

There are multiple water providers in Goodyear. Where you live determines who provides water to your home.



Have a question about your city of Goodyear water bill? Call the city's customer service team at 623-882-7887 or visit them at Goodyear City Hall, 1900 N. Civic Square.



City of Goodyear	South of I-10	623-932-3010
Liberty Utilities	North of I-10	844-367-2030
EPCOR	Northwest of I-10 and Loop 303	800-383-0834
Arizona Water Company	Southwest of I-10 and Loop 303	623-246-7570

GOODYEAR CITY COUNCIL CALENDAR

June 9	5 p.m.	Work Session & Council Meeting
June 16	5 p.m.	Work Session
June 23	5 p.m.	Council Meeting
July 7	5 p.m.	Work Session & Council Meeting

Meeting dates are subject to change. For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on the city's Facebook and X pages and YouTube channel.



GOODYEAR CITY COUNCIL

(front row; l to r): Vice Mayor Wally Campbell, Mayor Joe Pizzillo, Laura Kaino. (back row; l to r): Trey Terry, Vicki Gillis, Benita Beckles, Brannon Hampton.



InFocus Magazine • Goodyear Digital Communications
Questions or comments, email: communications@goodyearaz.gov

FROM THE MAYOR

Water is a hot topic in cities everywhere, and Goodyear is no exception. Goodyear is in a strong position with a diverse and healthy water supply. However, we recognize that ensuring a sustainable water future is crucial for our community's ongoing success, and it's a responsibility we take seriously.

Currently, Goodyear actively manages water from multiple resources. This includes effectively using our state-of-the-art surface water treatment facility to process Central Arizona Project (CAP) water, which comes from the Colorado River. This infrastructure, along with other sources, allows Goodyear to comfortably meet and exceed the state's 100-year assured water supply requirement, providing a solid foundation for both today and future generations.

However, just because we are confident about our supply does not mean we do not continue to explore other potential sources. We are conscious of the ongoing challenges facing the Colorado River. The city of Goodyear proactively collaborates with regional partners to minimize potential impacts and secure long-term reliability.

Our forward-thinking approach extends to exploring innovative solutions to further diversify and strengthen our water resources. Among these possibilities are advanced water treatment technologies, such as the desalination of groundwater and increasing the use of recycled water for non-drinking purposes. These strategies aim to build a resilient water future, even as environmental conditions evolve.

We also offer a range of free resources designed to empower our community to actively participate. These include personalized home water evaluations to pinpoint potential leaks and inefficiencies, as well as rebates and guidance for installing smart irrigation controls and adopting water-wise landscaping.

This commitment to proactive management, innovative solutions and community partnership is central to Goodyear's strategy. We encourage every resident to join us in making every drop count, ensuring that Goodyear remains a vibrant and sustainable place to live, work and play for years to come.



**Mayor
Joe Pizzillo**

COUNCIL CORNER

As a member of the city council, I often reflect on what makes a city truly thrive. There are many key ingredients, but at the foundation of it all are two essentials: public safety and water.

Here in Goodyear, we are fortunate to be a city that not only dreams big but plans smart. One of the most important ways we're doing that is through the strategic and responsible management of our water resources.

Water is the backbone of any growing community. It's essential for homes, industry, recreation and public health. And while water challenges are a reality across the region, Goodyear stands out as a city that is planning, investing wisely and thinking innovatively.

We've built a strong, diverse water portfolio that includes surface water and groundwater. Surface water was added in 2022, and the city has used groundwater since the very beginning - when Goodyear became a city in 1946! This diversity allows us to reduce risk and be resilient in the face of long-term drought.

Through thoughtful infrastructure investments, such as expanding our water treatment capacity, storing water underground through recharge projects and

modernizing delivery systems, we're making sure Goodyear has the water it needs to continue growing sustainably and responsibly. Thinking ahead has paid off for us!

Goodyear has also secured enough water to support future development. The city has a state-issued designation of assured water supply, which guarantees 100-years of water for existing development and development yet to come. That means we can continue to welcome new residents and businesses while maintaining the exceptional quality of life that we all value.

Water stewardship is not just about infrastructure, it's also about community. Every resident plays an important role. Small actions, like checking for leaks, adjusting irrigation or installing water-efficient fixtures, can have a big impact when practiced citywide. Goodyear offers a variety of programs to support conservation including rebates, workshops and water-saving tips that make it easy to get involved.

It's also important to remember that managing water wisely is a long-term commitment. It requires cooperation between the city, residents, businesses and regional partners. By working together, we can make sure that Goodyear not only meets



**Councilwoman
Vicki Gillis**

the needs of today but remains strong and sustainable for generations to come.

There's a lot that goes into making a great city. At the top of that list are the things we depend on everyday - safety and water. I will make it my priority to continue to work to protect both.



Goodyear's Surface Water Facility where Colorado River and Salt River water is treated for delivery to homes and businesses.

UPDATING OUR LONG-TERM WATER STRATEGY

Water is a vital resource and the city is taking important steps today to ensure a reliable supply for the future. This year, the Goodyear City Council approved an updated Integrated Water Master Plan (IWMP) - a key component of the city's long-range planning.

This comprehensive plan, updated as part of the Water Services Department's Strategic Plan, is more than just a planning document, it's a roadmap for how the city will manage its water and wastewater needs as Goodyear continues to grow.

“Goodyear is growing quickly, and our water systems need to grow with it. This plan helps us stay ahead of that growth, ensuring we have the infrastructure in place to support our residents and businesses, today and decades from now.”

Water Services Director
Barbara Chappell



Surface Water Facility operator inspects the sand ballast system, a key part of the water treatment process.

The IWMP takes an in-depth review of the city's current water systems and sets planning goals for the next five to 10 years. It also reflects recent changes in Arizona's water landscape, ensuring that Goodyear remains aligned with statewide priorities and challenges.

KEY UPDATES TO THE PLAN INCLUDE:

WATER SUPPLY DEVELOPMENT FOR RAINBOW VALLEY

The Rainbow Valley Water Reclamation Facility is being expanded to support the continued growth in the southern area of our city. The expansion project is expected to be completed in 2026.

EXPANSION OF THE WATER RECLAMATION FACILITY

The Goodyear Water Reclamation Facility, located on 157th Avenue, is being expanded and will use new technology to produce a higher quality of reclaimed water. Reclaimed water, non-drinking water, goes back underground for future treatment and use. It's expected to be done in 2028.

EXPANSION OF THE SURFACE WATER TREATMENT FACILITY

The second phase of this project, to expand how much daily water is treated and delivered from the facility, has been moved up to 2030 due to increasing water demand. Once complete, the facility's capacity will double from 8 million gallons per day to 16 million gallons.

MULTIPLE WATER SOURCES

The city has a diverse and sustainable water portfolio, which makes it well-positioned to manage future challenges. Goodyear uses groundwater and surface water. Groundwater is pumped from wells located throughout the city, drawing from deep underground aquifers. Surface water comes from the Colorado River and is delivered through the Central Arizona Project and Salt River Project canal systems to Goodyear's Surface Water Treatment Facility. Both water sources travel through an extensive network of pipes, after being treated to meet strict water quality standards, to be delivered to homes and businesses.



Hoover Dam stores Colorado River water in Lake Mead, a major source of surface water for Goodyear.

OTHER WAYS WE'RE WORKING TO PRESERVE OUR WATER SUPPLY

DESALINATION

This process is in place in the city to expand water options. It removes minerals - primarily salt - from groundwater to make it usable. Water in Arizona is extra salty!

RECYCLED WATER USE

We're expanding the use of highly treated wastewater for non-drinking purposes and exploring advanced technologies that could eventually treat it to safe, drinkable standards.

MODIFYING BARTLETT DAM

A proposed modification to Bartlett Dam would increase Bartlett Lake's storage capacity, helping provide additional water resources for the entire Valley.

Operator conducts lab testing on water samples to ensure quality and safety standards are met.



**DID YOU
KNOW?**

The city has a 100-year assured water supply. What does that mean? It guarantees that any existing and future development will have a water supply for the next 100 years. That's possible thanks to good water planning!



Sand ballast infrastructure at the Surface Water Facility is essential for removing particles during the treatment process.

COMING SOON

A first of its kind brine disposal system is being built. New pipelines will move brine, a byproduct of water treatment that the city does not need, to the Palo Verde Nuclear Generating Station for use in its cooling system. This also provides more capacity at the city's facility and reduces the need for expansion! The project is scheduled to be completed next year.



THE TRUTH ABOUT DATA CENTERS

With continued growth and development in Goodyear, residents naturally have questions about how new businesses - especially data centers - impact the city's water supply. One common myth is that data centers are taking all of the city's water.

MOST DATA CENTERS USE MINIMAL AMOUNTS OF CITY WATER

The truth is that many of the data centers in Goodyear are air-cooled, meaning they do not use water to regulate temperature. Those that need more water rely on independent, regulated water rights. The state provides them with what is called a Type 1 Industrial Water Right - a long-standing water right that allows them to have their own water. Since they are using their own water, given to them by the state, it does not impact the city's water supply.





BALANCED GROWTH, SMART PLANNING

Goodyear continues to attract high-tech industries like data centers because they bring significant economic value - jobs, infrastructure investment and long-term tax revenue that supports important city services, like public safety. At the same time, we're committed to making sure this growth happens responsibly.

Just as important, the city is focused on building a well-rounded and diverse economy. Goodyear is actively attracting businesses from a variety of sectors, including advanced manufacturing, healthcare, retail, logistics and professional services. This balanced approach helps strengthen the local economy, create job opportunities for residents and reduce reliance on any one industry.

GROWING GOODYEAR PODCAST

LISTEN NOW TO GET THE SCOOP ON WHAT'S HAPPENING IN YOUR CITY

CHECK IT OUT ON THESE PLATFORMS

[Listen on amazon music](#)
[Listen on Apple Podcasts](#)
[Listen on Google Podcasts](#)

[LISTEN ON Spotify](#)
[LISTEN ON STITCHER](#)



WORKING WITH REGIONAL PARTNERS

The city of Goodyear continues to closely monitor the Colorado River situation and is actively involved in regional discussions about its future. We're working alongside other cities and states to help shape long-term plans for how the river and its reservoirs should be managed moving forward.

While the Colorado River shortage is a significant issue in the Southwest, Goodyear is not currently experiencing a water shortage.



GOODYEAR

ZONING UPDATE

GOODYEAR ZONING ORDINANCE

The Zoning Ordinance builds on the voter approved General Plan by turning its broad goals into clear, enforceable rules. While zoning serves as the city's rule book for development, it must align with the goals and policies in the city's general plan, which is required by state law.



Be on the lookout for the next community workshop on the zoning update!

WHAT IS ZONING?

Zoning refers to the laws and regulations that organize land into clearly defined districts based on the type and intensity of use. These rules help ensure that land uses like residential, commercial and industrial are harmonious with each other. In addition to uses, zoning also regulates site layout and design details, including lot size; density; building placement, height and bulk; setbacks; provision of adequate light and air; parking; landscaping; and signage.

UPDATING THE ORDINANCE

The city's ordinance is in the process of being updated, and your help is needed. The last time it was comprehensively updated was in 1999. Since that time, portions of it have been amended to respond to the changing needs of our growing city and address specific impacts of development. This update can lead to long-term improvements, including more housing options, green space, and greater walkability.



It's important to remember that the zoning update will not create new construction, but will balance what is allowed to be developed over many years.

The following are the goals of the zoning ordinance update:

- **Ensure it's consistent with the Goodyear General Plan.**
- **Address changes in state and federal laws related to planning.**
- **Revise sections, procedures, or regulations that are missing, inconsistent, and are no longer needed.**
- **Ensure good planning practices are in place.**

WHAT CAN ZONING DO?

- Establish compatible and balanced development patterns, such as managing the transition of land uses between residential and commercial.
- Allow for a healthy mix of housing types, jobs, retail services, open space and public buildings.
- Protect existing neighborhoods.
- Preserve property values.
- Protect community aesthetics and the quality of development.
- Regulate particular land uses of concern, such as activities with noise or dust.
- Protect natural resources.

WHAT CAN'T ZONING DO?

- Override state or federal law (in most cases).
- Prevent development.
- Directly change or correct land uses already legally in existence.
- Predict future new development types and possible issues and concerns.
- Enforce zoning codes. It establishes rules for development and is enforced through other ways, like city code enforcement.



SHARE YOUR INPUT

We want to hear from you during the ordinance update process. All residents are invited to scan the QR code and take a short survey, or learn more about the city's current zoning ordinance at goodyearaz.gov/zoning.



SAVING WATER AT HOME

In Goodyear, water is one of our most precious resources, and while we have enough to use, there's not enough to waste. The city is working hard to ensure a water-resilient future, and your help is needed to do that.

Did you know that about 60% of water use at home happens outside? That means there's a huge opportunity to save water right in your yard. The city is here to help you! There are a variety of tools and programs available to help city of Goodyear water customers save water and money. In fact, residents who've taken advantage of multiple water-saving services have reduced their usage by an average of 14%.

1

FREE RAIN SENSOR DEVICE

This handy tool automatically shuts off your irrigation system when it rains.

2

REAL-TIME WATER TRACKING

Get a rebate on a device that lets you monitor your home's water use.

3

HOME WATER CHECK-UPS

Book a visit with a city water conservation expert to find leaks and identify opportunities to improve efficiency.

4

DESERT LANDSCAPING GUIDANCE

Learn how to keep your yard beautiful while using less water.

Not a Goodyear water customer? No problem! Check with your water provider for similar rebates or explore tips and classes available to all residents at goodyearaz.gov/water.

MAKE THE MOST OF MONSOON

Monsoon is just around the corner, and hopefully, it brings plenty of rain. That makes it a great time to consider harvesting rainwater. It's exactly what it sounds like: collecting rain from your roof and storing it for later use in your landscape. As a bonus, you may be eligible for a discounted rainwater harvesting barrel through the city. It's a simple way to make the most of nature's gift and reduce your reliance on traditional water sources.

LET'S TEAM UP!

Homeowners Associations can also play a big role in water conservation. The city works with HOAs interested in becoming Water Efficient Partners to evaluate water use, recommend savings strategies and promote long-term efficiency throughout communities. If your HOA is ready to take the next step, we're here to help.



Learn more about all of the programs and services at goodyearaz.gov/water.



YOUR POOL IS
BEAUTIFUL
BUT IT
CAN BE **DEADLY!**



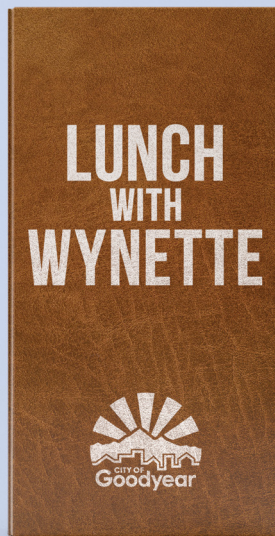
DROWNING IS 100 PERCENT PREVENTABLE



**VIEW THE CITY'S STRATEGIC
PRIORITIES, PROJECTS AND PROGRESS**

The city strives to be innovative and to continuously improve, enhance and increase services and programs to best meet the needs of our growing community. Now, you can see what the city is working on to advance Goodyear all in one convenient spot.

goodyearaz.gov/AdvancingGoodyear



Meet the employees who keep our city running! In the latest video, City Manager Wynette Reed sits down with a lifelong Goodyear resident who grew up playing in the city parks and now he's building and maintaining them!



Visit goodyearaz.gov/LunchWithWynette to watch the episode.



**HOLIDAY
TRASH SERVICE**



JUNETEENTH

Thursday, June 19

There **WILL BE** trash, recycling and bulk pickup.



INDEPENDENCE DAY

Friday, July 4

NO trash, recycling or bulk pickup. Collection will move to the following day.

Not sure of your trash day?
Visit goodyearaz.gov/trash



1900 N. Civic Square
Goodyear AZ 85395
goodyearaz.gov
623-932-3910

ECRWSS
Postal Customer

PRST STD
U.S. POSTAGE
PAID
GOODYEAR, AZ
PERMIT #216

NEW! DRONE SHOW AT 8:45 P.M.



GATES OPEN 6 P.M. ★ GOODYEARAZ.GOV/EVENTS