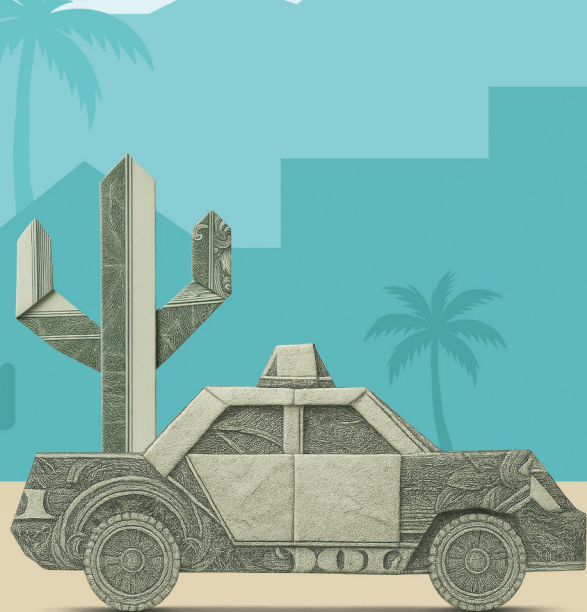


JULY 2025

goodyearaz.gov/InFocus

InFocus



BUDGET BREAKDOWN

WHERE MONEY IS COMING AND GOING



Wynette Reed
Goodyear City Manager

INVESTING IN OUR FUTURE

Building the city's budget is a year-long process and a very important plan that I take a lot of pride in developing. The budget maps out the city's priorities and how we're investing in each one. It shows where the money is coming from and where each dollar is going. Goodyear's budget is thoughtfully crafted through collaboration, detailed reviews and tough but important decisions. As one of the fastest growing cities in the nation, we're focused on laying a strong foundation for the future by investing in the areas that matter most to our community.

This year's budget, which took effect July 1, prioritizes infrastructure and public safety – two essentials that support our growing population and keep our community moving forward. We're continuing to fund vital

Capital Improvement Projects, including roads and transportation upgrades, and strategically adding staff to meet demand without compromising the high level of service our residents expect.

Even in the face of inflation and evolving legislation, our financial outlook remains healthy, thanks to the city's long-standing conservative fiscal approach. We're growing smart, staying nimble and keeping service excellence at the heart of every decision.

It is a great time to be in Goodyear – and we're just getting started. I'm honored to serve alongside our dedicated Goodyear City Council and outstanding staff as we shape what's next. If you're proud to call Goodyear home, you're in good company.

BUDGET CYCLE

IMPORTANT DATES IN THE BUDGET PROCESS

June 2024

City council adopts budget for the new fiscal year that begins July 1, 2024.

Feb. 2025

Five-year revenue and expenditure outlook presented to the city council.

Priorities discussed by city council.

May 2025

Tentative budget adopted by city council.

July-Nov. 2024

Continuous monitoring of budget, with monthly updates to city council.

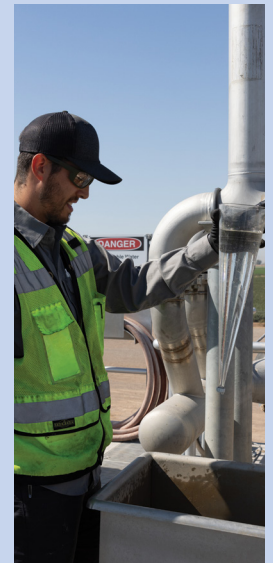
Begin to plan for the city's budget for the next fiscal year.

April 2025

Recommended budget presented at city council meeting.

June 2025

Final budget adopted by city council. This budget is for July 1, 2025 – June 30, 2026, referred to as FY2026.



FROM THE MAYOR

The Goodyear City Council has officially approved the city's budget of \$1.24 billion for fiscal year 2026. This budget reflects responsible financial planning, strategic investments and a strong focus on community needs, all without increasing tax rates. It aligns with the goals of the city's FY2025-2028 Strategic Plan, available on the City of Goodyear website. Every dollar has been carefully planned to maintain high-quality services, enhance public safety and support our community's rapid growth.

Over \$425 million is allocated for ongoing and one-time expenses. To meet the needs of our growing city, Goodyear is adding 70 new full-time positions, including police officers, courtroom specialists and public safety support staff, to ensure services remain efficient and responsive.

Over \$597 million is dedicated to the Capital Improvement Plan, funding key infrastructure and facility upgrades. Projects include transportation, parks, public safety, water and sewer, and general government projects.

Some of those projects include the extension of Bullard Wash for improved flood control near Goodyear Ballpark and the renovation of Fire Station 184 with health-focused design features for firefighters.

For residents, this means continued reliability in essential services like police, fire protection, parks and recreation. It also means tangible improvements in your neighborhood, including better roads, upgraded fire stations and enhanced public spaces. Most importantly, it demonstrates Goodyear's financial stability, which is a result of our conservative fiscal policies. I am very proud of our team's tireless work on this budget.

As Goodyear continues to grow, this budget ensures we meet residents' needs while preserving the high quality of life our city is known for. Stay tuned to this publication each month for updates on city progress, upcoming projects and ways to stay engaged in shaping Goodyear's future.



**Mayor
Joe Pizzillo**

WHAT'S IT LIKE LIVING IN GOODYEAR?

Earlier this year, residents provided their feedback in a survey done by the National Research Center at Polco. It included a range of questions about what residents like about Goodyear and what they think of city programs and services. The results play a big role in the city's future and are used to determine areas to focus on and invest in. Here's what you said about living in Goodyear!



9 OUT OF 10

Recommend living in Goodyear



95%

Say they feel safe in their neighborhood



87%

Say Goodyear is an excellent or good place to raise kids



87%

Rate the quality of life in Goodyear as excellent or good



84%

Rate the city's recreation center and facilities as excellent or good



83%

Rate the overall quality of city services as excellent or good

WHERE RESIDENTS SAY GOODYEAR CAN IMPROVE:

- Air quality
- Well-planned residential and commercial growth
- Preservation of historical or cultural character of the community
- Transportation including traffic flow and public transportation



COUNCIL CORNER



VICE MAYOR
WALLY CAMPBELL



COUNCILMEMBER
BRANNON HAMPTON



COUNCILMEMBER
LAURA KAINO

The 2025-2026 Budget marks the largest in our city's history, reflecting our continued commitment to serving the needs of our growing community. Notably, this budget includes no tax increases. We are prioritizing public safety by adding 44 new public safety and court positions, a clear investment in the safety and well-being of our residents. In addition, we are making significant investments in our Capital Improvement Program (CIP), with funding dedicated to key areas such as transportation, parks, public safety facilities, enterprise services and general government projects. This balanced approach ensures we maintain high-quality services today while still building a strong city for future years. We thank our residents for their ongoing support and look forward to a safer, stronger and more connected city.

Approving the city's budget is one of the most important responsibilities I have as a councilmember. With my background as a financial advisor and member of the Audit Subcommittee, I approach this role with great care and accountability. This year's budget reflects thoughtful planning and a strong commitment to being good stewards of taxpayer dollars. We're investing in what's vital to our community – public safety – with additional funding for police officers, firefighters and ambulance services. We're also improving how residents move throughout our city. Over the next five years, 12.5 miles of Goodyear roadways will be improved, adding 25 lane-miles of capacity, along with multiple intersection and traffic signal upgrades. I'm proud to support a budget that balances fiscal responsibility with essential services that keep Goodyear safe, connected and thriving.

The new fiscal year started July 1 and your elected officials have completed one of their most important economic responsibilities to pass the budget for 2025-2026. It was our largest budget ever and we passed it unanimously. It will fund increases in public safety personnel and facilities as widely touted, and so much more. We are making significant investments in infrastructure which undergird and support our growing city. Most of these projects are directly related to our strategic plan. We have identified capital improvement projects for the next 5 years and have the funds to complete them within that timeframe. Goodyear has a long-standing practice of maintaining conservative financial policies that allow us to be in a good position during the uncertain economic forecasts that have been consistent since the beginning of the 2020s. The significant number of new businesses coming to Goodyear is a testament to our city's stability and vitality.

INSIDE THE FY2026 BUDGET



COUNCILWOMAN
VICKI GILLIS



COUNCILMEMBER
BENITA BECKLES



COUNCILMEMBER
TREY TERRY

There were many conversations and thoughtful discussions throughout the budget process. I take the responsibility in helping shape the budget very seriously, and I'm pleased to say that it reflects our strong commitment to public safety—a top priority for me and for our city. This budget places us in a strong position to meet the growing needs of our community, especially when it comes to ensuring the safety and well-being of our residents. I fully support the budget and believe it represents smart, forward-thinking decisions that will keep Goodyear a safe and thriving place to live. I want to extend my sincere thanks to everyone who played a role in developing this budget, especially our police and fire chiefs. They have such an important role in keeping our city safe and adding more officers and firefighters to their teams will ensure that your safety is the city's top priority.

This is my first-year voting on the city budget. I have taken a great deal of time to understand the varied aspects of a city budget. I feel Goodyear works hard managing their fiscal responsibility to ensure residents have a safe, secure quality of life. The budget process was very transparent and reflects the priorities within the revenue available. This year's budget supports the city's rapid growth and commitment to infrastructure, services, public safety and community engagement. Key priorities for 2025 include public safety and transportation. It adds a Goodyear Real-Time Intelligence and Tactical (GRIT) Center, Fire Station 189 and additional staffing for police and fire. Transportation projects include the Estrella Bridge Expansion and a variety of other roadway improvements. It is important to note these improvements come with no rate increases for our residents.

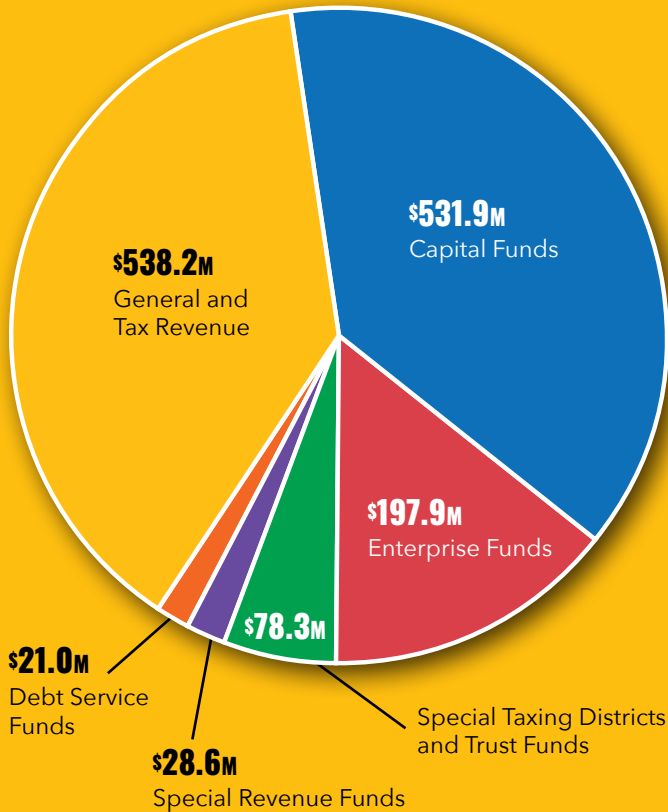
This is the first budget cycle I've been part of, and it comes at a time when Goodyear continues to grow rapidly. The FY2026 budget keeps the city's tax rates flat while making major investments in public safety and infrastructure. It funds more than 20 new police officers and establishes Goodyear Real-Time Intelligence and Tactical (GRIT) Center to improve response and prevention. A new fire station expands emergency coverage citywide. The budget also prioritizes key transportation projects, with major road expansions and new traffic signals to keep pace with growth and improve daily commutes. Other city priorities are also funded across departments to support the core services our residents deserve. Beginning this next budget year, I'll be looking for ways we can reduce the tax burden on residents while still meeting the demands of a growing city. This budget gets the fundamentals right - without increasing tax rates.

RESOURCES

WHERE THE MONEY COMES FROM

\$1,395.9M

Resources are made up of current year revenue and fund balance.*



* Fund balance is defined as the carried over amount from previous budget years

\$538.2M | 39%

GENERAL AND TAX REVENUE

Sales and franchise tax, primary property tax, development-related fees and state-shared revenues

\$531.9M | 38%

CAPITAL FUNDS

Voter approved bonds and developer contributions for infrastructure

\$197.9M | 14%

ENTERPRISE FUNDS

Water, sewer and trash/recycling fees

\$78.3M | 6%

SPECIAL TAXING DISTRICTS AND TRUST FUNDS

Special taxing districts and self-insurance trust fund

\$28.6M | 2%

SPECIAL REVENUE FUNDS

Revenues with federal, state or local government restrictions

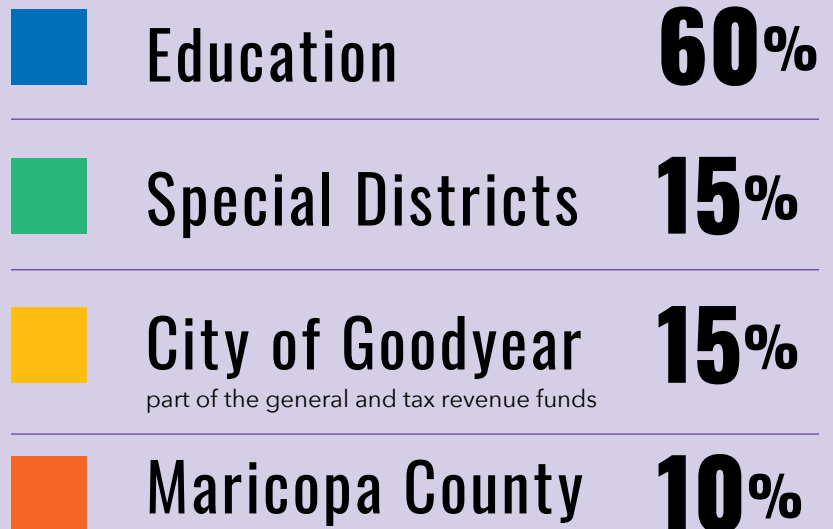
\$21.0M | 1%

DEBT SERVICE FUNDS

Secondary property taxes and requirements for debt service repayment

PROPERTY TAXES

WHERE YOUR MONEY GOES



\$597.4M | 48%

CAPITAL IMPROVEMENT PROGRAM

Large projects such as construction of the Goodyear Water Reclamation Facility, expansion of the Rainbow Valley Water Reclamation Facility, construction to widen the Estrella Bridge and streets and transportation improvements

\$425.1M | 34%

OPERATIONS AND ONE-TIME ITEMS

Maintenance and enhancement of city services and programs, such as parks, recreational programs, public safety and well-maintained streets, as well as single purchases, such as vehicles, grant match funds and technology upgrades

\$145.7M | 12%

CONTINGENCY

Reserve for expediting capital projects and unexpected expenditures

\$72.5M | 6%

DEBT SERVICE

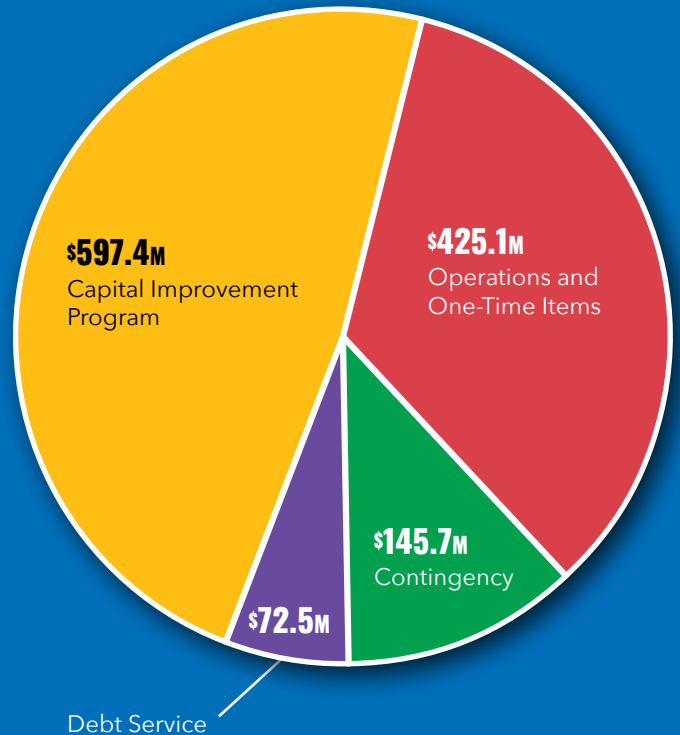
Repays the principal and interest on bonds used to finance major projects, such as buildings, water and wastewater plants

EXPENDITURES

WHERE THE MONEY WILL GO

\$1,240.7M

The remaining revenue, not allocated below, will be added to fund balance and carried into the next budget.



EDUCATION

60%



**SPECIAL
DISTRICTS
15%**



**CITY OF
GOODYEAR
15%**



**MARICOPA
COUNTY
10%**

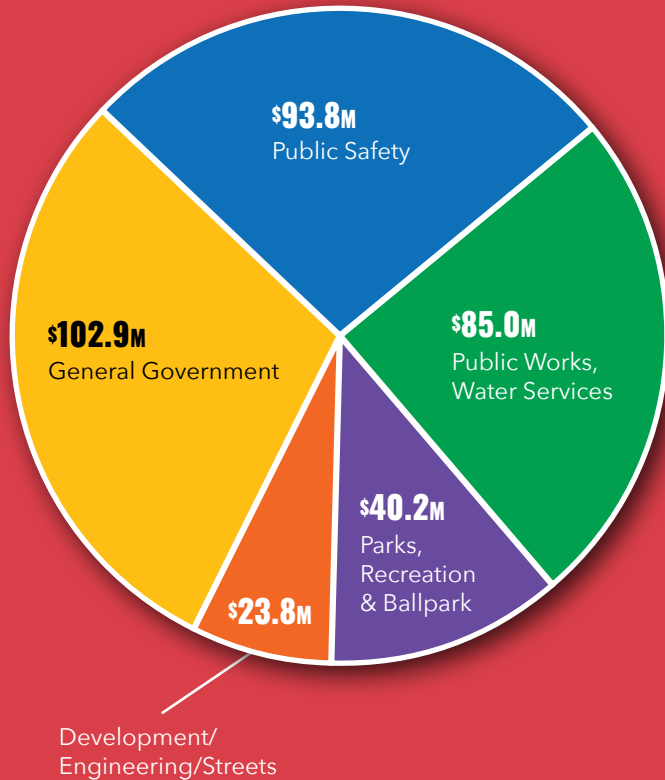
DID YOU KNOW?

Only 15 cents of every property tax dollar goes to the City of Goodyear. The majority supports education and county services.

OPERATIONS BUDGET

\$345.7M

Operations makes up 28% of what the city spends money on and helps to maintain critical services that keep the city safe, clean and running every day.



\$102.9M | 29%

GENERAL GOVERNMENT

Includes departments such as city management, technology, finance, legal and human resources

\$93.8M | 27%

PUBLIC SAFETY

Fire and police

\$85.0M | 25%

PUBLIC WORKS, WATER SERVICES

Water, wastewater, facilities maintenance and sanitation services

\$40.2M | 12%

PARKS, RECREATION & BALLPARK

Sports programs, community pool and library operations

\$23.8M | 7%

DEVELOPMENT/ENGINEERING/STREETS

Planning and zoning, building permits oversight and street maintenance

GROWING TO BETTER SERVE YOU

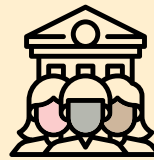
To continue to provide the best service and keep up with city growth, the new budget adds 70 employees.



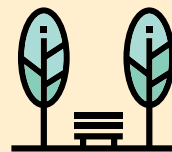
6 | Development Services



6 | Water Services



9 | General Government



4 | Parks & Recreation



1 | Public Works



44 | Public Safety & Court Services

\$163.6M | 27%

TRANSPORTATION PROJECTS

Including: Traffic signals and street improvements

\$138.3M | 23%

GOODYEAR WATER RECLAMATION FACILITY

Water facility expansion to meet future needs

\$111.4M | 19%

ESTRELLA BRIDGE EXPANSION

Widening the bridge to add more lanes

\$60.4M | 10%

RAINBOW VALLEY WATER RECLAMATION FACILITY

Water facility expansion to meet future needs

\$32.2M | 5%

PUBLIC SAFETY PROJECTS

Including: Multiple fire station renovations and design for a new fire station

\$91.5M | 16%

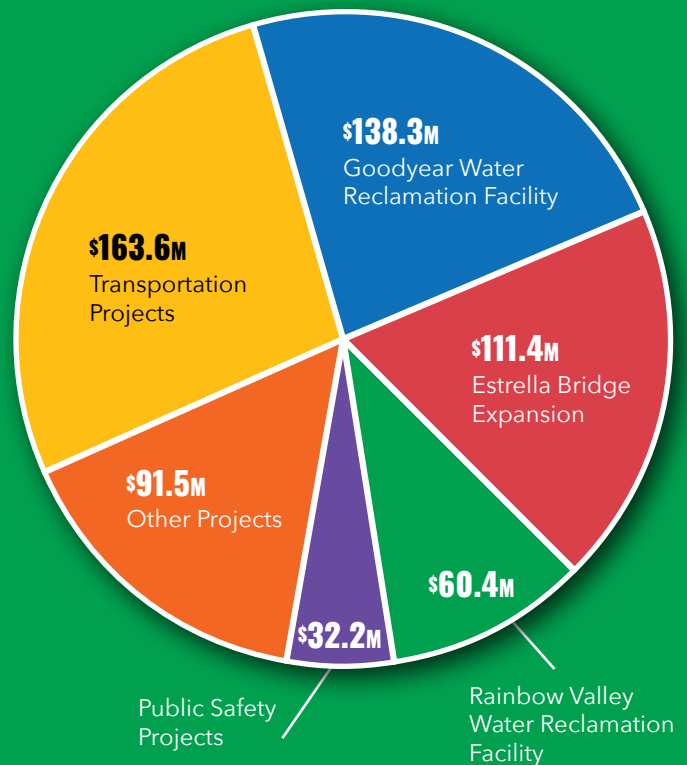
OTHER PROJECTS

Including: Bullard Wash Extension to Goodyear Ballpark, Goodyear Community Park Improvements and start of design for Goodyear Recreation Center Phase II.

CAPITAL IMPROVEMENT PROGRAM

\$597.4M

The city's major projects account for 48% of the budget. These projects often stretch out over a couple of years and are necessary to ensure exceptional services and quality of life for residents.





BIG UPCOMING PROJECTS



STREET IMPROVEMENTS

- ▶ **Estrella Parkway & I-10:** widening of Estrella to three lanes in each direction and dual left turn lanes for I-10 on ramp access. Construction is underway.
- ▶ **Estrella Parkway:** widening the road from MC85, across the river, to Vineyard Avenue. Construction is scheduled to begin in mid-2026.
- ▶ **Estrella Parkway to Cotton Lane Bridge:** construction to widen to two lanes in each direction will begin later this year.
- ▶ **Bullard Avenue:** adding a southbound lane from Celebrate Life Way to Roosevelt Street in mid-2026.
- ▶ **McDowell Road:** adding a lane in each direction between Litchfield Road and Dysart Road later this year.



WATER IMPROVEMENTS

- ▶ **The Rainbow Valley Water Reclamation Facility** is being expanded to support the continued growth in the southern area of our city. The expansion project is expected to be completed in 2026.
- ▶ **The Goodyear Water Reclamation Facility**, located on 157th Avenue, is also being expanded and will use new technology to produce a higher quality of reclaimed water, which is non-drinking water. It's scheduled to be done in 2028.



WALKING PATHS AND PARK EXPANSIONS

- ▶ **The Bullard Wash walking path** located at GSQ is being extended to Goodyear Ballpark. It's scheduled to be completed in late 2027.
- ▶ **Early planning to expand the Goodyear Recreation Campus is underway.** The design will begin soon. Be on the lookout for opportunities to provide feedback on what is being planned for Phase II of the Recreation Campus!

For more information on the city's CIP projects, visit
goodyearaz.gov/engineering
and click on the CIP Management icon.



SAY HELLO TO GOODYEAR311

YOUR NEW BEST FRIEND FOR REPORTING CITY ISSUES!

Spot a broken streetlight, graffiti in the park or maybe you need a new trash container because yours mysteriously vanished? Well, good news - Goodyear311 is here to help!

Think of Goodyear311 as your city hotline that fits right in your pocket. No more hunting down phone numbers, sending emails or playing phone tag. Now, you can just see it, snap it and send it from wherever you are.

If you spot something that needs fixing, just whip out your phone, snap a pic and tell us about it. We'll take it from there!

1. Visit goodyearaz.gov/311
2. Click "Request for Service"
3. Type in where service is needed
4. Fill out the prompts, hit submit, and boom – you're done!

So, the next time you see something that needs city attention, don't stew about it – see it, snap it, share it! Let's work together to keep Goodyear looking great and running smoothly.

For more information or to submit a service request, scan the QR code or visit goodyearaz.gov/311.

Goodyear 311
See It. Snap It. Send It.



OUT NOW! THE CITY'S NEW WATER QUALITY REPORT

DID YOU KNOW? The city tests its water throughout the year to ensure that it's safe and meets all state and federal standards. The data from the tests is then published in an annual water quality report. The city is proud to continue to deliver high quality water!



View the latest Water Quality Report at
goodyearaz.gov/waterreport.



GOODYEAR CITY COUNCIL

(front row; l to r): Vice Mayor Wally Campbell, Mayor Joe Pizzillo, Laura Kaino.
(back row; l to r): Trey Terry, Vicki Gillis, Benita Beckles, Brannon Hampton.

GOODYEAR CITY COUNCIL CALENDAR

July 7	5 p.m.	Work Session & Council Meeting
August 25	5 p.m.	Council Meeting

Meeting dates are subject to change. For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on the city's Facebook and X pages and YouTube channel.



InFocus Magazine • Goodyear Digital Communications
Questions or comments, email: communications@goodyearaz.gov



1900 N. Civic Square
Goodyear AZ 85395
goodyearaz.gov
623-932-3910

ECRWSS
Postal Customer

PRST STD
U.S. POSTAGE
PAID
GOODYEAR, AZ
PERMIT #216

Now Open



New

LOMA LINDA SPLASH PAD

430 E. LOMA LINDA BLVD