

ANNUAL REPORT

FISCAL YEAR 2025



GOODYEAR PARKS &
RECREATION DEPARTMENT

goodyearaz.gov



DAVID SEID

*Interim
Parks & Recreation
Director*

Dear Residents of Goodyear,

It is with immense pride and gratitude that I present the Goodyear Parks and Recreation Fiscal Year 2025 Annual Report. This past year has been a testament to the dedication of our team and the vibrant spirit of our community, as we collectively worked to enhance the quality of life across our beautiful city.

FY2025 was a year of significant achievement across the entire department. Our Parks Division continued its unwavering commitment to maintaining exceptional green spaces, playgrounds, and recreational facilities, ensuring that every resident has access to safe and inviting environments for leisure and activity. We saw increased utilization of our parks, reflecting their vital role as community hubs.

The Goodyear Library has once again proven to be more than just a repository of books; it has flourished as a dynamic center for learning, connection, and discovery. Through innovative programs, expanded resources, and a welcoming atmosphere, the library has enriched minds and fostered a love for reading, lifelong education, and promoting socialization among all ages.

Our commitment to fostering a rich cultural landscape was evident in the thriving Arts and Culture initiatives throughout the year. From public art installations to diverse cultural performances, we have strived to create opportunities for artistic expression and appreciation, making Goodyear a more creatively vibrant place to live. Complementing this, our Special Events team coordinated a fantastic array of community gatherings, festivals, and celebrations that brought thousands of residents together, strengthening neighborhood bonds and creating cherished memories.

A highlight of the year was the successful operation of Goodyear Ballpark, which once again hosted a thrilling Spring Training season. The energy and excitement generated by these events not only provided first-class entertainment but also significantly contributed to our local economy and showcased Goodyear on a national stage. Beyond Spring Training, the ballpark served as a versatile venue for various events, further solidifying its role as a key community asset.

Our Recreation programs are designed to promote active lifestyles, personal growth, and social interaction for residents of all ages and abilities. Whether it's dynamic youth sports leagues, invigorating fitness and wellness classes, refreshing Aquatics programs or engaging arts and crafts workshops, our programs are designed to inspire and engage. We are incredibly proud to provide these diverse opportunities that contribute directly to the overall well-being and vitality of our residents. Complementing this, our Neighborhood Services initiatives work to strengthen community bonds, address local needs, and foster a sense of belonging, ensuring that every neighborhood in Goodyear thrives.

Finally, I want to acknowledge the crucial, often behind-the-scenes, work of our Right-of-Way maintenance team. Their diligent efforts in ensuring the aesthetic appeal, safety, and accessibility of our public thoroughfares and greenbelts are fundamental to the overall beauty and functionality of Goodyear. This work directly contributes to the positive experience of every resident and visitor navigating our city.

None of these accomplishments would be possible without the hard work of our dedicated staff, the invaluable contributions of our volunteers, and the continuous support of the Goodyear City Council and, most importantly, our residents. Your engagement and feedback are what drive us forward.

As we look to the future, the Goodyear Parks and Recreation Department remains steadfast in its mission to provide exceptional services and facilities that promote health, happiness, and community connection. We are excited about the opportunities ahead and look forward to continuing to serve you.

Warm regards,

David Seid, Interim Parks & Recreation Director

PARKS & RECREATION LEADERSHIP TEAM



MICHAEL BEADLE
Recreation
Superintendent



SCOTT DOBBINS
Ballpark
Superintendent



JEREMY DYCK
Neighborhood Services
Manager



JEREMY FIGUEROA
Parks
Superintendent



LAURA JARA
Management Assistant



BRUCE KESSMAN
Deputy Director /
Ballpark General Manager



DIANA NOAH
Support Services
Manager



DEANNA ORTIZ
Recreation
Superintendent



GUYLENE OZLANSKI
Deputy Director
Parks & Recreation



DAVID SEID
Deputy Director
Parks & Recreation



DAWN STIPE
Recreation
Superintendent



WAYNE SMITH
Right-of-Way
Superintendent

GOODYEAR EXECUTIVE TEAM



WYNETTE REED
City Manager



JUSTIN FAIR
Deputy City Manager



RACHEL GARCIA
Deputy City Manager



KINI KNUDSON
Deputy City Manager

CITY COUNCIL

The City Council represents and serves our community as responsible stewards of the public trust. We envision and shape our future by engaging citizen involvement and fostering City staff innovation.

Goodyear has a Council-Manager form of government. Our charter provides for six councilmembers and a mayor- all elected at large on a non-partisan ballot. The Mayor and Council serve four-year terms. The Mayor has a two-term limit and Council a three-term limit. Councilmembers serve staggered terms to ensure continuity.



Front row (l to r) Vice Mayor Wally Campbell, Mayor Joe Pizzillo, Laura Kaino
Back Row (l to r) Trey Terry, Vicki Gillis, Benita Beckles, Brannon Hampton

PARKS & RECREATION ADVISORY COMMISSION

The Parks and Recreation Advisory Commission functions in a volunteer advisory capacity to the Goodyear City Council and the Goodyear Parks and Recreation Department, enabling the City to better meet the needs of its residents.



KIESHA BEARD



RACHEL
BRETTHAUER



JOHN COX



JOSE
GONZALES



SHAROLYN
HOHMAN



CHAD
MILLETTE



BRIAN
MURPHY

ARTS & CULTURE COMMISSION

The Goodyear Arts & Culture Commission provides leadership through the Arts, developing a community identity through the arts that embraces, celebrates, and unites all of our diverse histories, beliefs, cultures, and aspirations.



CINDY BRAUN



JERRY DRAKE



LAURA FRIES



KIMBERLY HILL



KYOKO
IWASAKA



NANCY LOVE



ERIN
MACFARLANE



CAROLE
PALMER



LISA PAULOS



LOUISE J.
PRIVETTE

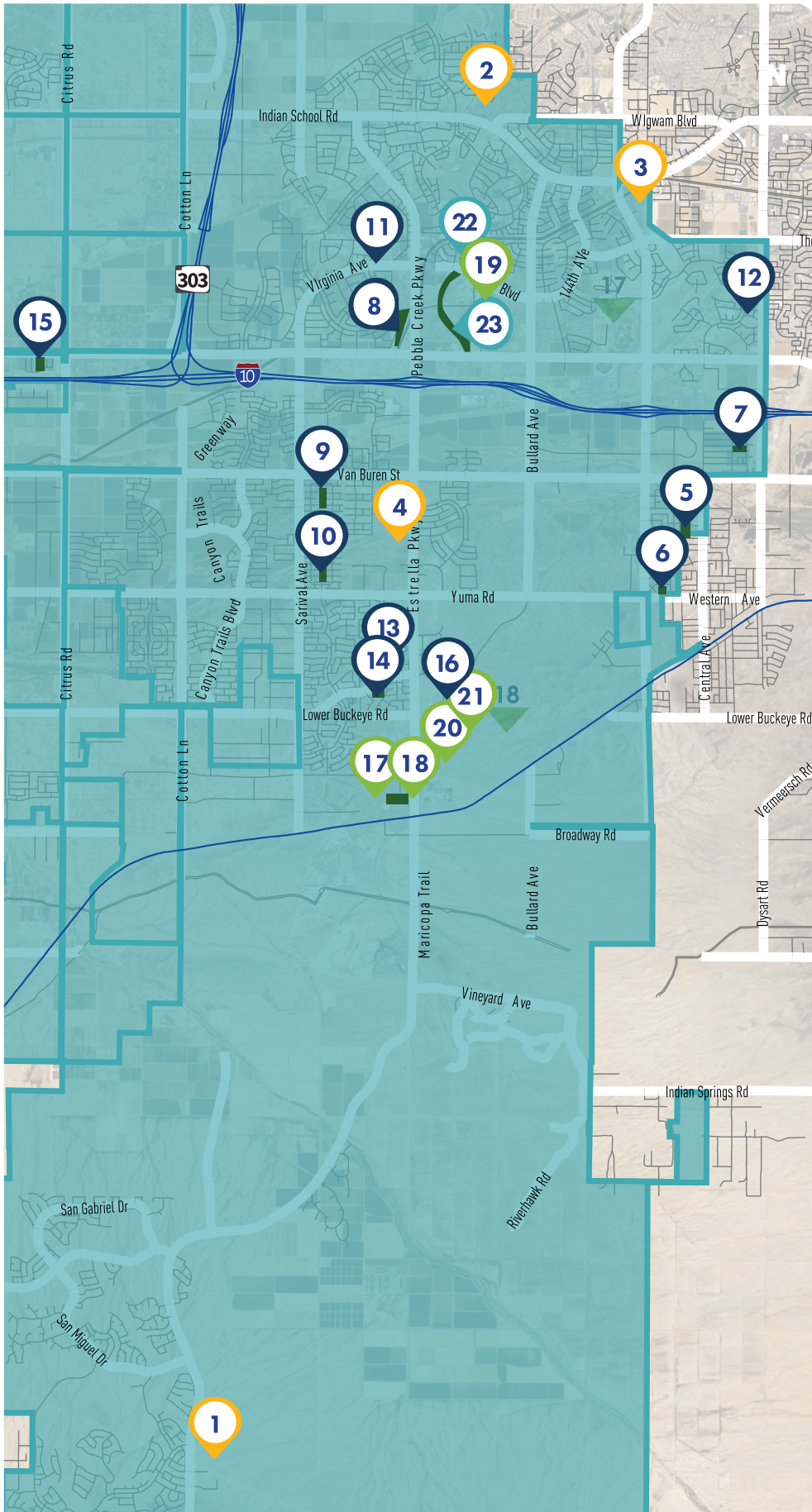
YOUTH COMMISSION

The Goodyear Youth Commission provides high school students with the opportunity to develop leadership skills through active involvement in city government. Members advise the City Council and staff on youth-related issues, including programming, recreation, and special events.

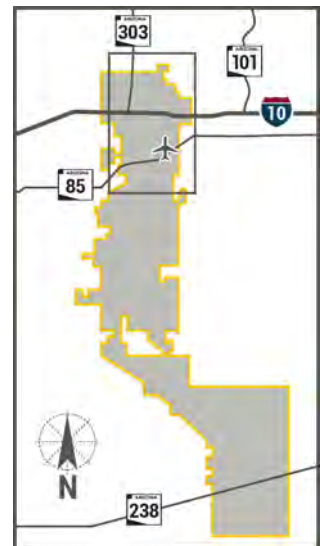


FY2025 YOUTH COMMISSION

Chair Ameera Singh; Commissioner Wyatt Arnsburger; Commissioner Mykah Atkinson; Commissioner Bri Blair; Commissioner Sophie Cheatham; Commissioner Kiley Colvin; Commissioner Bailey Elliott; Commissioner Isabella Franco; Commissioner Kaleigh Guajardo; Commissioner Lucas Hamblin; Commissioner Adrian Hernandez; Commissioner Dazlynn Hernandez; Commissioner Katelyn Heuseveldt; Commissioner Graham Holmes; Commissioner Aida Hudson; Commissioner Kadin Keller; Commissioner Krislyn Lyons; Commissioner Leylanie Manley; Commissioner Mercedes Martinez; Commissioner Mason McEldowney; Commissioner Emily McGee; Commissioner Logan McGee; Commissioner Ania Piatek; Commissioner Natalia Piatek; Commissioner Aariya Singh; Commissioner Maddelyn Smith; Commissioner Kaydence Stephenson; Commissioner Aleena Torres; Commissioner Kendall Bailey; Commissioner Cristian Diaz; Commissioner Alexander Godbold; Commissioner Mariah Hewlett; Commissioner Mia Ishay; Commissioner Mackenzie McEldowney; Commissioner Ethan Murillo; Commissioner Jacob Murphy; Commissioner Aleksander Piatek; Commissioner Sophia Pizzillo; Commissioner Sofia Rodriguez; Commissioner Skylar Turner



MAP

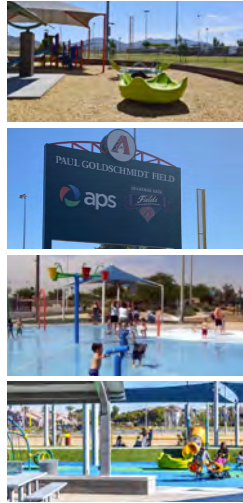


The City of Goodyear encompasses

191
square miles.

COMMUNITY PARKS

- 01 Foothills Community Park
12795 S. Estrella Pkwy
- 02 Falcon Park
15050 W. Indian School Rd.
- 03 Goodyear Community Park
3151 N. Litchfield Rd.
- 04 Goodyear Recreation Campus
420 S. Estrella Pkwy



- 14 Estrella Vista Park South
2700 S. 157th Ave.
- 15 Canada Village Park
1489 N. 181st Ave.



SPECIALTY PARKS

- 16 Goodyear Ballpark
1933 S. Ballpark Way
- 17 Roscoe Dog Park
15600 W. Roeser Rd.
- 18 BMX Track
15660 W. Roeser Rd.
- 19 Civic Square
1900 N. Civic Square
- 20 Reds Development Complex
3125 S. Wood Blvd.
- 21 Guardians Development Complex
2601 S. Wood Blvd.



NEIGHBORHOOD PARKS

- 05 Loma Linda Park
400 E. Loma Linda Blvd.
- 06 Palmateer Park
200 E. Western Ave.
- 07 Parque De Paz Park
830 Calle Adobe Lane
- 08 Portales Park
15513 W. Monte Vista Rd.
- 09 Wildflower North Park
16151 W. Monroe St.
- 10 Wildflower South Park
16150 W. Desert Bloom St.
- 11 Rio Paseo Park
15200 W. Virginia Ave.
- 12 Palm Valley Park
13189 W. Monte Vista Dr.
- 13 Estrella Vista Park North
2575 S. 157th Ave.



LINEAR PARKS

- 22 Bullard Wash Park I
150th Ave., Indian School Rd. to Camelback Rd.
- 23 Bullard Wash Park II
152nd Ave., McDowell Rd. to Virginia Ave.





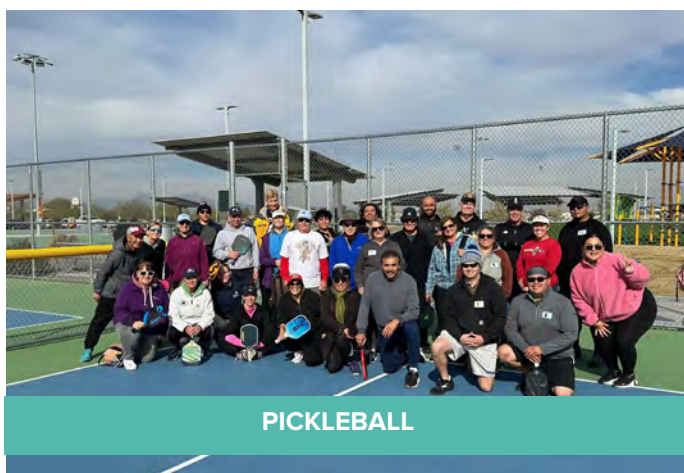
ARTS & CRAFTS



YOUTH CAMP



GOODYEAR LAKESIDE MUSIC FESTIVAL



PICKLEBALL



JUNETEENTH FAMILY DAY



FALL FESTIVAL



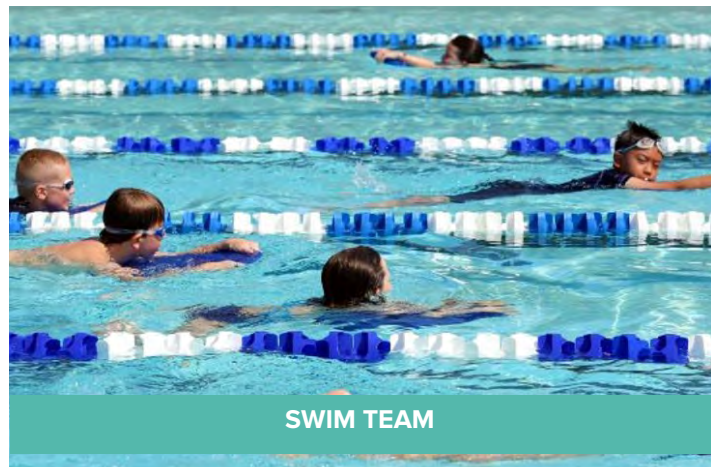
GOODYEAR ROCKS



GEORGIA T. LORD MAYOR SELECT AWARDS



GRC PRESCHOOL

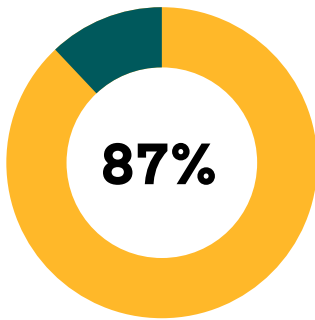


SWIM TEAM

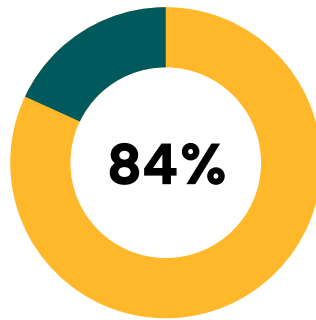
HOW ARE WE DOING?

The city of Goodyear regularly conducts a survey to gauge residents' satisfaction with city services and to better understand the perception of our community. The results of the survey provide the city with valuable insight into which services Goodyear residents consider the highest quality, which could be improved, and the overall level of satisfaction. City Council and management utilize the results to make improvements to city services and/or consider new programs.

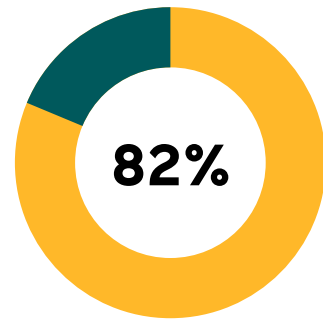
RESIDENTS INDICATED THE BELOW AS EXCELLENT OR GOOD:



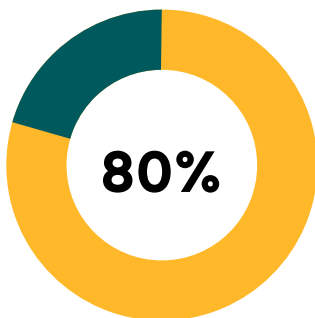
Overall quality of life in Goodyear



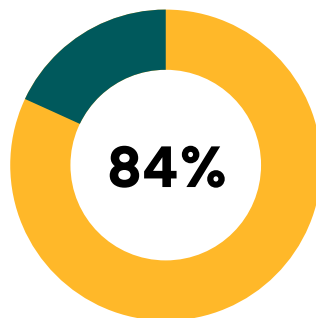
Overall customer service by Goodyear employees



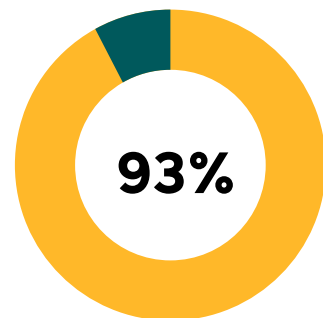
Overall quality of parks and recreation opportunities



Overall quality of city parks



Overall quality of recreation centers or facilities



Overall quality of public library services

CITY-WIDE STRATEGIC GOALS

The city of Goodyear's Strategic Plan establishes the city's vision, mission, guiding principles and identifies five priority focus areas with associated action items for the next three years.

The City strives to deliver outstanding customer service as we carry out day-to-day services such as public safety and keeping our streets, parks and water safe and clean. We also carry out strategic goals – those things that are above and beyond the daily delivery of service that help build a great city and provide an excellent quality of life to our citizens. We have limited resources to do our work (financial and staff resources), and that's why this plan is so important. It helps guide our decisions about how we spend our time and budgets, and ensures that we are all operating on the same page. The priorities incorporate feedback we receive from citizens from our Citizen Satisfaction Survey, as well as input from the City Council regarding items they hear from the community and our stakeholders.

The Strategic Plan serves as a road map to advance the vision for the city and will ensure that Goodyear is poised to capitalize on opportunities. This plan is a flexible tool to guide and assist with proactive policy development, and the achievements resulting from this plan will be enjoyed by current residents and future generations. It is a living document, and progress reports are provided to the City Council on a regular basis

PRIORITY FOCUS AREAS

FISCAL & RESOURCE MANAGEMENT



The city of Goodyear will maintain a transparent, adaptable, and forward-looking fiscal position that aligns with community priorities to provide an outstanding quality of life for our residents. The city will implement innovative, efficient and responsible policies and financially sustainable business practices to effectively manage its fiscal and human resources.

ECONOMIC VITALITY



The city of Goodyear will maintain its unique character while seeking diverse and high-quality development that supports the community's economic sustainability. The city will foster economic development strategies that invest in public amenities and infrastructure to enhance our community.

SAFE & VIBRANT COMMUNITY



The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

INNOVATIVE & HIGH PERFORMING ORGANIZATION



The city of Goodyear strives to be a preferred employer by fostering an inclusive culture and a safe working environment that attracts and retains a highly performing and engaged workforce. The city is committed to providing outstanding service to the community at an exceptional value.

INFRASTRUCTURE

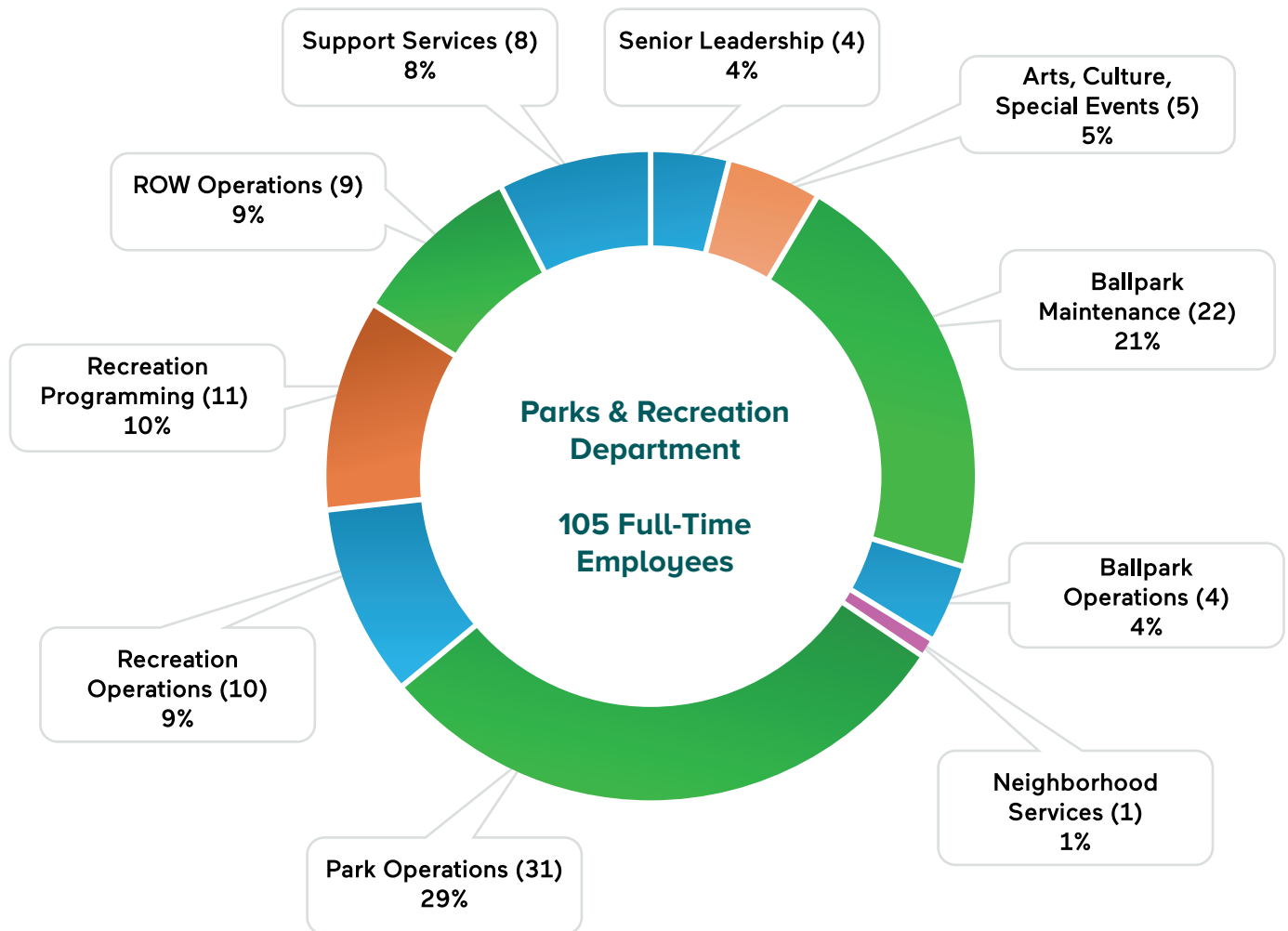


The city of Goodyear will strategically plan, implement and maintain current and future infrastructure and facilities to support the community's quality of life, economic viability and protection of the environment.

To review the entire strategic plan, visit www.goodyearaz.gov

PARKS & RECREATION DEPARTMENT

The Parks and Recreation Department comprises 105 full-time employees and hundreds of part-time staff. The following full-time staff members support each division:



FISCAL YEAR 2025 FINANCIAL OVERVIEW

The city-wide Strategic Plan is an integral part of Goodyear's Performance Management system, which is inspired by City Council and Executive Leadership, feedback from residents, as well as emerging needs and priorities as identified by staff and the community. This Parks & Recreation Department Strategic Action Plan encompasses both the city-wide strategic priorities and the day-to-day operations of the department. This plan, while department-specific, aligns with the city-wide three-year Strategic Plan that is updated and adopted by Goodyear's Mayor and Council on an annual basis.

Parks and Recreation has identified six strategic pillars to guide day-to-day operations of the department:

Parks & Recreation Strategic Pillars

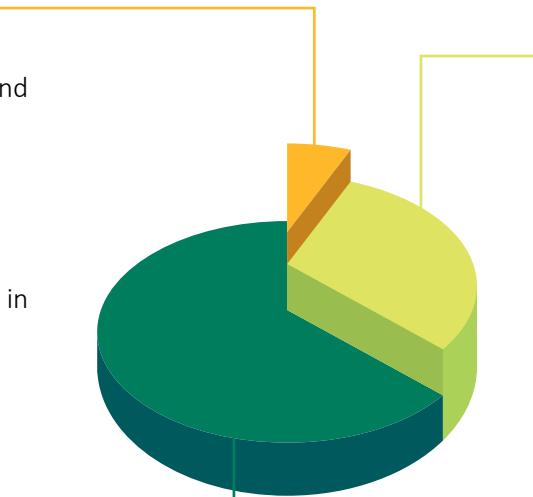


PARKS & RECREATION DEPARTMENT TOTAL BUDGET \$67 MILLION

FY2025 SUPPLEMENTALS \$6.1M

- Safety – traffic control services and ballpark safety netting
- Staffing – GRC Security and Grounds Equipment Mechanic
- ROW – Landscape Maintenance Contract
- Temporary Murals – Art Pop Ups in the Park
- Parks Maintenance Equipment

OPERATING BUDGET \$51M



CAPITAL IMPROVEMENT PROJECTS \$10M

- Bullard Wash Trail Extension to Ballpark
- Bullard Wash II Park – Sidewalk & Pathway Lighting
- Goodyear Community Park Improvements
- Goodyear Recreation Campus – Phase II Study
- Loma Linda Site Improvements
- Ballpark Field Lighting Conversion
- Goodyear Ballpark Seating

DEPARTMENT ACCOMPLISHMENTS



Completed Loma Linda Pool enhancements, including a new splash pad and improved ADA access. This project also included upgraded decking, plaster, starting blocks, diving boards, pumps, sand filters, shade, and misters.



Hosted 26 signature and community events attracting more than 97,000 in attendance.



The Georgia T. Lord Library facilitated 209,000 annual visitors.



BY THE NUMBERS



6,800

Overall attendance at adaptive programs



More than 16,000

trees in city right-of-way, medians, and city parks



\$44.5 million

total economic impact from the spring training season



More than 8,000

volunteer hours supported Parks & Recreation programs



36,000

recreation program participants



More than 5,300

facility rentals accommodating over 191,000 patrons



Over 1.5 million

visits to Goodyear parks



More than 150,000

experiences through programs, events, and community engagement



More than 460,000

visits to the Goodyear Recreation Center



605 acres

of right-of-way with 520 miles of irrigation pipe



20 parks

and 252 acres of parks space



35,190

library program participants



Over 150,000 Fans

attended a spring training game



23,000

swim lessons taught



JUNETEENTH FAMILY DAY



FALL FESTIVAL



RITMO Y RAICES



STAR SPANGLED FOURTH



HEART & SOLE



HOLIDAYS ON THE SQUARE



THEATER IN THE PARK



AHA WEST VALLEY HEART WALK



GOODYEAR ROCKS



HOP & HOPS



JURASSIC PARK MOVIE NIGHT

SPECIAL EVENTS

The city of Goodyear strives to enhance the quality of life through engaging events that build a sense of community. Below is a list of events that were held throughout the year:



SPRING

WAG & TAG PET FESTIVAL
THEATER IN THE PARK
GOODYEAR LAKESIDE MUSICAL FESTIVAL
HOP & HOPS
GOODYEAR NIGHT MARKET
DANCING ON THE SQUARE
GOODYEAR NIGHT MARKET



SUMMER

JUNETEENTH FAMILY DAY
STAR SPANGLED 4TH



AUTUMN

BALLET UNDER THE STARS
RHYTHM & ROOTS
MOVIE NIGHT
GOODYEAR ROCKS
FALL FESTIVAL
CHALK ART IN THE PARK
VETERANS DAY TRIBUTE FESTIVAL
WEST VALLEY HEART WALK
HOLIDAY POP UP MARKET



WINTER

THE RINQ
HOLIDAYS ON THE SQUARE
HEART & SOLE RACE
JAZZ IN THE PARK (VISION & SOUND)
SKATERCON



PARKS & RECREATION DIVISIONS

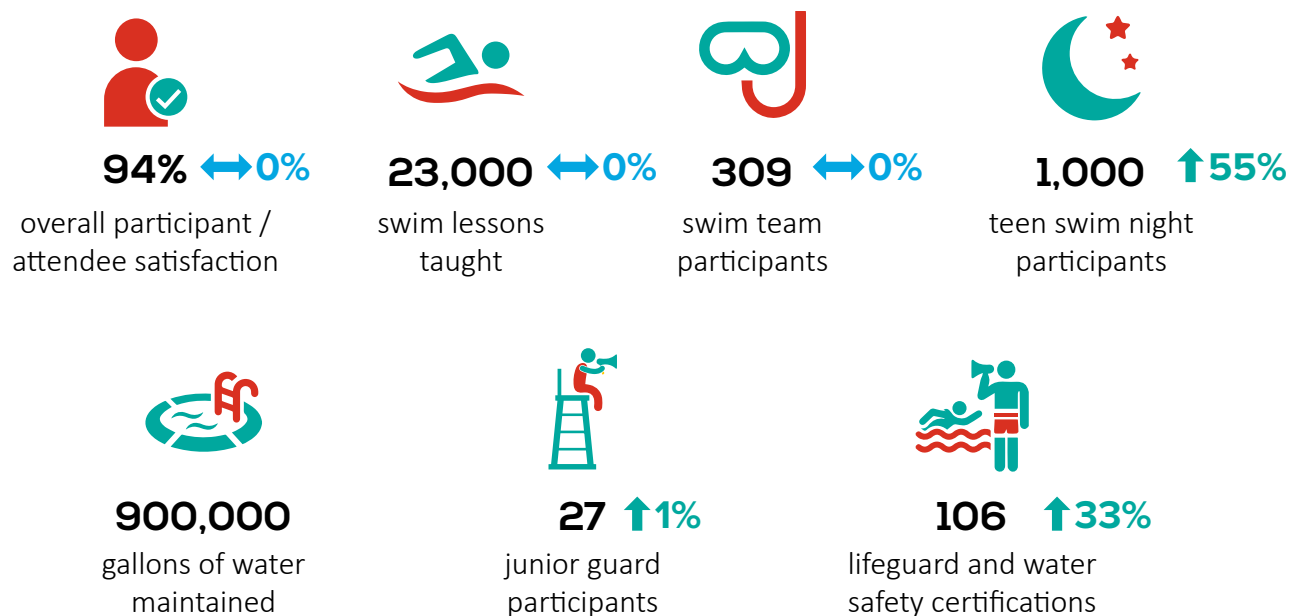
RECREATION DIVISION

The Recreation Division is responsible for the delivery of programs and services that positively impact the quality of life and enhance a sense of community for the residents of Goodyear. The division serves more than 30,000 participants in more than 301 programs such as:



AQUATICS DIVISION

The Aquatics Division is responsible for the delivery of pool related programs and activities. Aquatics serves two locations in the city, the Goodyear Recreation Campus and Loma Linda Community Pool. These programs enhance the quality of life by teaching and promoting water safety skills. This division also ensures safety standards are met in regard to operational and lifeguarding best practices, general pool maintenance, and compliance with Maricopa County regulations.





GOODYEAR RECREATION CENTER

The Goodyear Recreation Center is responsible for providing a variety of programs and services for residents that enhance the quality of life, foster a sense of community, and engage diverse demographics in a safe and welcoming environment. The facility welcomes more than 460,000 guests annually through informal drop-in activities and programs.



**MORE THAN
460,000**
annual visitors
↑8%

RENTALS

**MORE THAN
190**
facility rentals
↔0%



**MORE THAN
21,000**
passholders
↑31%



51,000
day passes sold
↔0%



**MORE THAN
40,000**
group fitness participants
↑55%



**MORE THAN
40,000**
miles traveled on cardio
equipment
↔0%



Open to the public
4,722
hours throughout the year
↔0%



94%
overall participant /
attendee satisfaction
↔0%

ARTS & CULTURE DIVISION

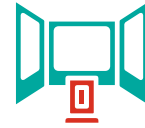
The Arts and Culture Division fosters a community identity through the Arts that embraces, celebrates, and unites the diverse histories, beliefs, cultures, and aspirations of its participants. This is accomplished through special events, programming, educational opportunities, and public art. Each year, more than 150,000 participants enjoy a unique experience through Arts and Culture events, programs, and art installations.



154,035 **↑15%**
experiences through
arts programs, events, and
community engagement



9 **↓25%**
art exhibits held featuring
475 artworks from 83
local artists



98 **↑12%**
public artworks with 12
completed this year



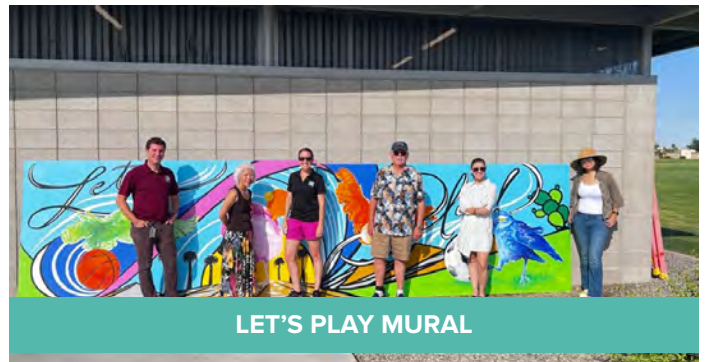
94 **↑40%**
programs and events were
held in various locations in
Goodyear



74 **↑48%**
live performances



96% **↑3%**
overall participant/
attendee satisfaction





OPEN SPACE



CHILDREN'S AREA



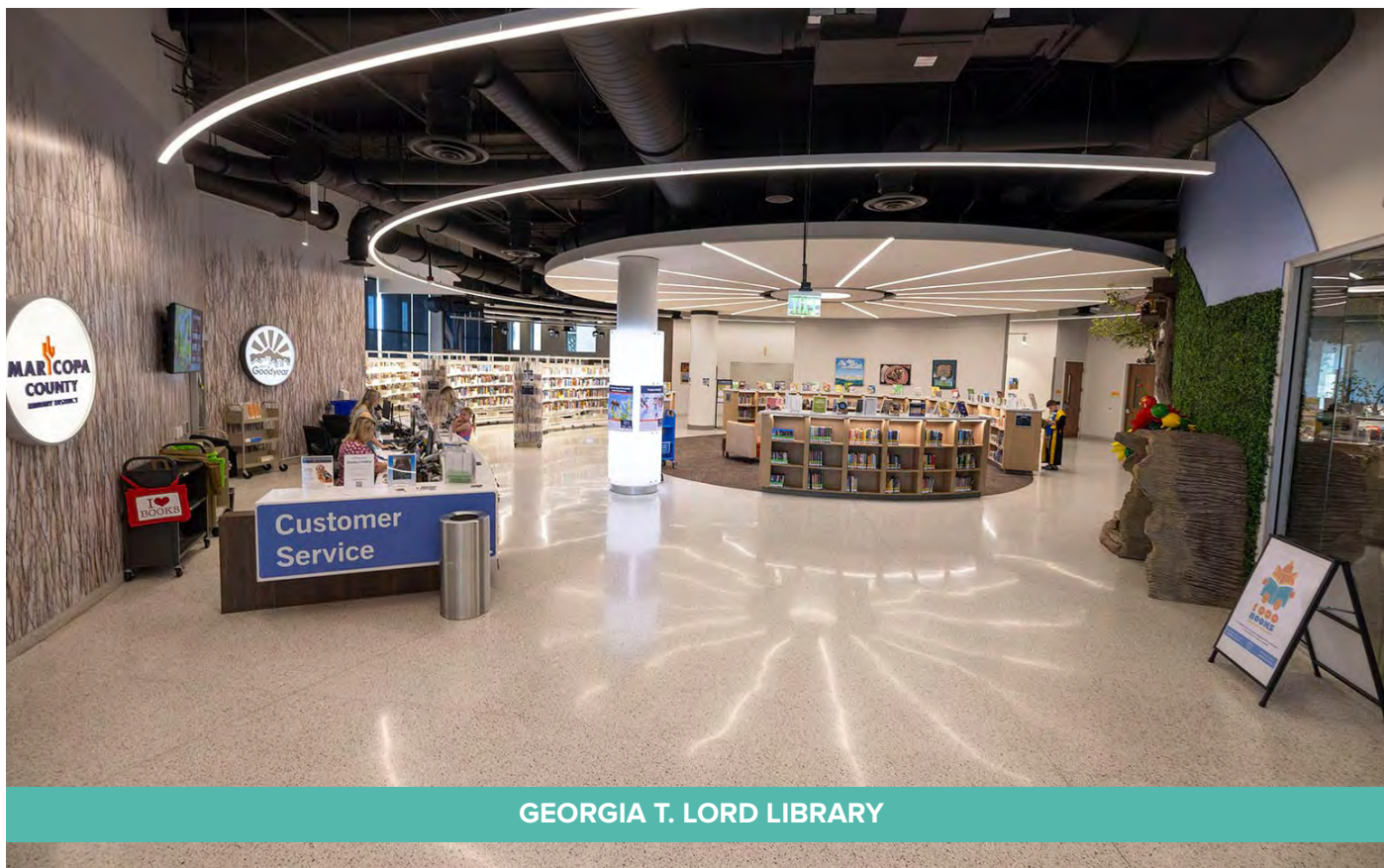
SELF SERVICE CAFE



TEEN ROOM



NORTH ENTRANCE



GEORGIA T. LORD LIBRARY

LIBRARY OPERATIONS

The Georgia T. Lord Library is a 24,000 sq. ft., two-story library featuring a treehouse-themed children's area, more than 30 public computers, eight study rooms, a dedicated teen space, and a self-service café. Located at Goodyear Civic Square, this state-of-the-art library offers something for everyone, regardless of age or ability. The library is one of 15 branches in the Maricopa County Library District. Customers have access to nearly 500,000 materials district-wide, as well as more than 20.2 million downloadable books, movies, music, and magazines.



MORE THAN 200,000 ↑9%
visitors to the library



345,756 ↑10%
circulation of physical materials only



35,190 ↑23%
patrons attended a program



20,283,642
electronic materials available to checkout



20,888 ↑17%
active cardholders



544 ↑9%
library programs offered



BULLARD WASH PARK II



FALCON COMMUNITY PARK



GOODYEAR BMX TRACK



GOODYEAR RECREATION CAMPUS

PARKS DIVISION

The Parks Division manages 20 city parks spanning 252 acres and ensures parks are clean, safe, attractive, and functional. This division also oversees park planning/development, renovation, and land acquisition. Park amenities include:



ATHLETIC FIELDS



SPORT COURTS



PICNIC AREAS



OPEN TURF



TOT LOTS



PUMP TRACK



SPLASH PAD



OFF-LEASH DOG PARK

Goodyear Community Park and the Goodyear Recreation Campus recorded highest visitation among all city parks.



Over 1.5 million visits to Goodyear parks



88% overall rating of park conditions

PARK IMPROVEMENTS



New surfacing and play features at Goodyear Community Park Splash Pad



Wildflower North & South ramada replacements



New granite, trees, and shrubs at Bullard Wash II & Rio Paseo Parks



New shade structures, tables, and benches at Roscoe Park



LITCHFIELD RD



INDIAN SCHOOL RD



ESTRELLA PKWY

RIGHT-OF-WAY DIVISION

The Right-of-Way Division is responsible for the maintenance and care of more than 23 million square feet of city maintained right-of-way and medians. Staff maintains:



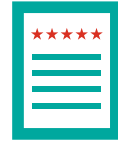
520 MILES
of irrigation pipes



NEARLY 14,000
large canopy trees



MORE THAN 1,500
palm trees are located in
city maintained right-of-way
and medians



91% OVERALL
AUDIT
rating for right-of-way
conditions

RIGHT-OF-WAY IMPROVEMENTS

Over the course of the last year, several improvements have been made to various rights-of-way throughout Goodyear. Irrigation system, tree/shrub replacements, and/or granite replacements were completed at the following locations:



**COTTON LANE: THOMAS RD
TO MCDOWELL RD**



**INDIAN SCHOOL RD: 303 FWY
TO COTTON LANE**



**YUMA RD: ESTRELLA PKWY
TO BULLARD WASH**



**PEBBLE CREEK: INDIAN SCHOOL
RD TO CHARLES BLVD**



**MCDOWELL RD: 145TH AVE TO
LITCHFIELD RD**



NEIGHBORHOOD SERVICES DIVISION

Neighborhood Services connects residents with vital resources, addresses community concerns, and fosters engagement through programs like GoodyearCares, the Faith and Community Roundtable, and LEAD. The team also supports local non-profits through Community Funding and coordinates the Goodyear Youth Commission to help develop future city leaders.



Completed 112 intakes for Goodyear residents, resulting in 47 residents receiving vital assistance and 38 more actively on their way to securing the support they need



Monthly meetings with representation from more than 30 of Goodyear's neighborhoods



40 commissioners appointed to 2024/25 serve, representing all Goodyear area high schools



38 graduates from the Leadership Enrichment and Development (LEAD) class of 2025 and a total of 241 LEAD Alumni

SUPPORT SERVICES DIVISION

The Support Services Division ensures the efficiency of Goodyear Parks and Recreation by managing administrative and financial operations, supporting projects and Capital Improvement Plans (CIP), and overseeing the department's safety program. Its work is essential to delivering high-quality parks and recreation services citywide.



64 contracts processed



\$23.9 million value of invoices processed



\$8.9 million revenue collected



LEAD ARIZONA STATE CAPITAL



FAITH & COMMUNITY ROUND TABLE



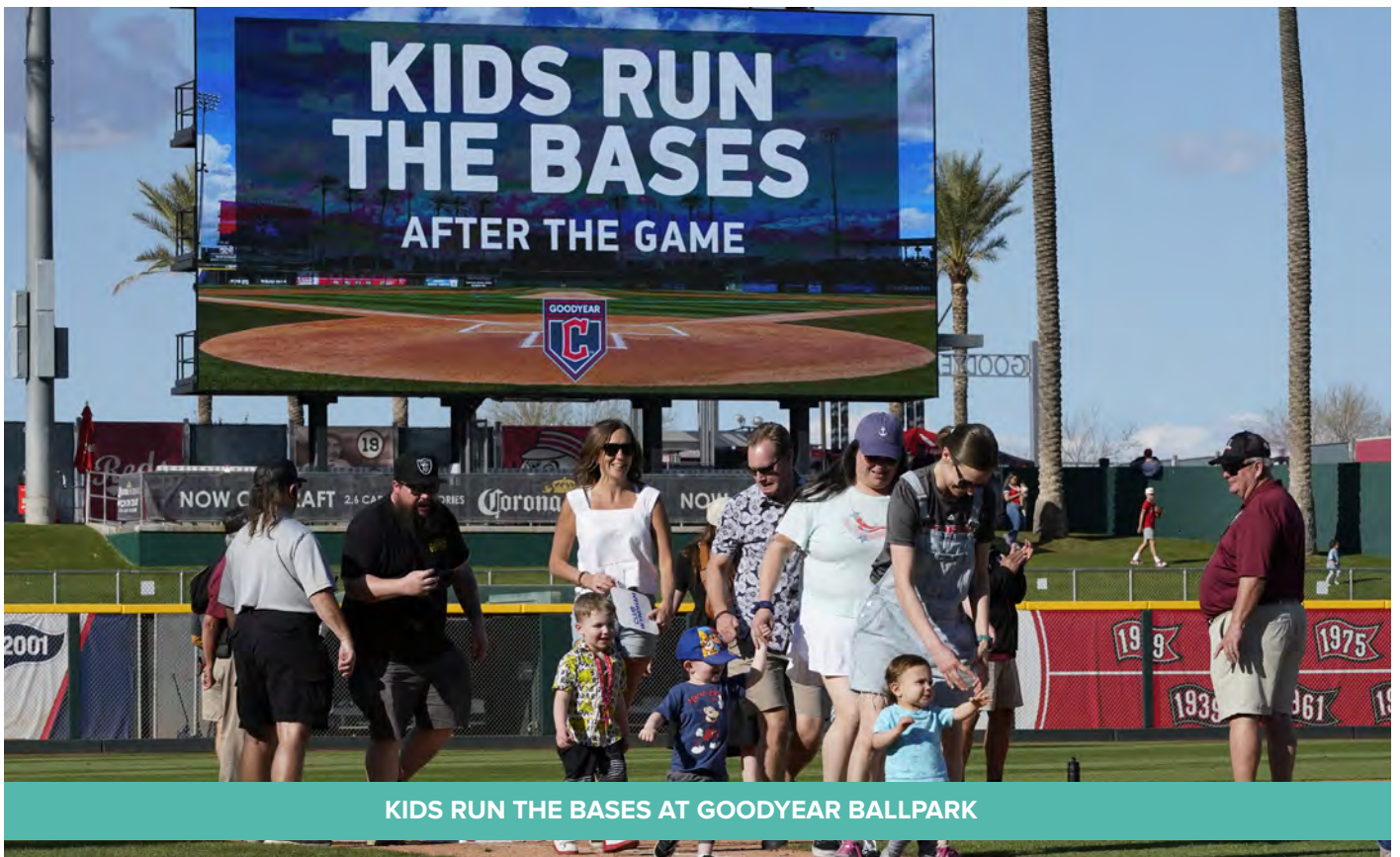
ADMIN PROFESSIONALS DAY



SUPPORT SERVICES



OPENING DAY



KIDS RUN THE BASES AT GOODYEAR BALLPARK

BALLPARK DIVISION

The 108-acre site is the spring training and year-round player development home of the Cleveland Guardians and the Cincinnati Reds. The Goodyear Ballpark was constructed in 2009 on a 3-acre parcel, south of Yuma Road and east of Estrella Parkway. The Ballpark includes 8,000 stadium seats, 1,500 lawn seats, six luxury suites, terrace seating on the third level behind home plate, and more than 300 seats in the Right Field Pavilion. The development complexes include clubhouses, training facilities, and practice fields.

In addition to attracting more than 152,000 fans to Spring Training at Goodyear Ballpark, the facility also hosts more than 85 events annually, including regional and national baseball tournaments, city signature events, graduations, and festivals.



GOODYEAR
BALLPARK



REDS DEVELOPMENT
COMPLEX

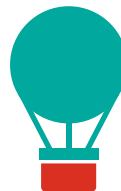


GUARDIANS
DEVELOPMENT COMPLEX

BALLPARK EVENTS



Hosted **20** tournaments, attracting more than **800** teams from **30** states, Canada, and the U.S. Virgin Islands, and played **MORE THAN 1,100** games



13th Annual Arizona Balloon Classic drew **MORE THAN 18,100** attendees



Maverick's Food Truck Festival drew nearly **8,000** attendees



MORE THAN 1,300 students from the Buckeye Union High School District graduated in front of **19,500** family members and guests



NATIONAL ANTHEM



ACE MASCOT & JOSE RAMIREZ



PLAYER AUTOGRAPHS



PREMIUM HOME PLATE BOX



SPRING TRAINING

Goodyear Ballpark is the spring training and player development home of both of Ohio's Major League Baseball teams, the Cleveland Guardians and Cincinnati Reds. Each team has a year-round presence in Arizona, through spring training, extended spring training, Arizona League, Fall Instructional League, and rehabilitation of injured players at their training complexes.



95%
participant/attendee
satisfaction



29
spring training games
held in 2025



\$44.5
million total economic
impact from the spring
training season



64%
of spring training
attendees were from
out of town

PLANNING AND DEVELOPMENT

2023 PARKS & RECREATION MASTER PLAN

The 2023 Parks & Recreation Master Plan lays the foundation for parks and recreation planning for the next 10 years. This plan provides guidance on how to meet the demands for future recreational, programming, environmental, and maintenance needs, as well as to establish priorities for facility improvements, future park development, and land acquisitions.

A consistent theme throughout the development of this plan has been the City's commitment to a parks and recreation system that delivers high-quality parks, trails and recreation programs, facilities, and events for all residents, while contributing to the economic well-being of the city. This plan is organized around the following themes:



providing high-quality parks and recreational facilities



keeping up with growth



connected, accessible trail system



resilient parks and open space opportunities



economic development through park development



investing in the current park system

The Master Plan was developed through a highly interactive process involving public forums, stakeholder meetings, surveys, site evaluations, benchmarks to like communities and meetings. A variety of community outreach efforts were used to ensure that the plan reflects the needs and desires of the Goodyear community.

PUBLIC PARTICIPATION STATISTICS



4
Community Workshops

4 Virtual Workshops

6 Pop-Up Events

40 Stakeholder Interviews

202 Park Sites Visited

2 Executive Advisory Committee Meetings

Community Involvement

- Public Outreach
- Virtual Survey
- Website and Social Media Interactions
- Stakeholders / User Groups
- Statistically Relevant Survey



Total Community Inputs
7,024

Top Priorities



Identified Priorities – New Facilities

Legend:

-  Goodyear Recreation Campus Phase II
-  Bullard Wash Bike/Ped Path
-  Foothills Community Park Phase II
-  Sports Complex
-  Land Acquisition for Future Community Parks

CITY OF
Goodyear



PLANNING AND DEVELOPMENT

LIBRARY MASTER PLAN

The city of Goodyear’s FY2022-24 Strategic Plan prioritized the development of a Library Master Plan, adopted in May 2024. The plan evaluates current operations, benchmarks best practices, and outlines a 10-year roadmap to guide future library growth and meet community needs.



Operational costing



Future potential



Citizen and customer Feedback



Strategic plan for independent operation



Current state

LIBRARY EXPANSION OPPORTUNITIES



Scan to Learn More!

Temporary, **pop-up** libraries, with materials and programs, at community events and spaces.



Traveling **bookmobile** bringing library materials and programs to multiple locations



Co-Location joint-use or shared facility with other city services or amenities.



Traditional “brick and mortar” **building** with dedicated materials staff and services.



LOOKING FORWARD FISCAL YEAR 2026



BULLARD WASH TRAIL EXTENSION

Design for the Bullard Wash Trail Extension began in FY2025 and construction is scheduled to start in fall 2026 and conclude in summer 2027. The three-mile trail extension will start at McDowell Road and continue south to the Goodyear Ballpark. As the wash crosses under I-10, it will transition from turf to a natural, desert themed experience. The three-mile trail extension will feature a 10' paved path and two 4' soft shoulders, a trailhead at Van Buren and 150th Avenues, public art, and rest nodes along the path.



Illuminated walking paths



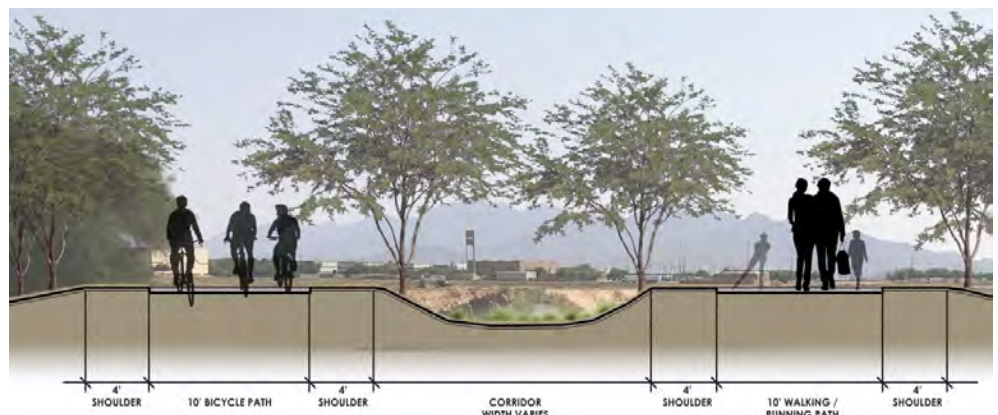
Art features



Biking Paths



Trail connectivity from GSQ to the Goodyear Ballpark



GOODYEAR RECREATION CAMPUS PHASE II EXPANSION

The Goodyear Recreation Campus (GRC) is more than just a park; it's a vibrant hub where the community comes together to connect, stay active, and enjoy a better quality of life. Since its grand opening in July 2021, Phase I has transformed 40 acres into a top-tier recreation center, aquatic facility, and community park.

Now, we are ready to build on that success by developing the remaining 46 acres. GRC Phase II will create Goodyear's first regional park with a combined 86 acres. This expansion will provide current and future residents with the opportunity to enjoy a range of amenities, including sports fields, sports courts, and multi-purpose open spaces. The design of Phase II is scheduled to begin in FY2026, with construction commencing in FY2028.



- | | | | | |
|---|---|-----------------------------|-----------------------|---|
| 1 Destination Splash Pad | 5 225' Youth Baseball/Softball Fields (3) | 9 Extended Maintenance Yard | 13 Corn Hole Node | 17 Skate Plaza with Small Group Ramada |
| 2 Extended Fields/Great Lawn (3) | 6 Miracle Challenger Baseball Field and Flex Area (1) | 10 Pickleball Courts (16) | 14 Ping Pong Node | 18 Pump Track |
| 3 Sand Volleyball Courts (3) | 7 Dog Park (3) | 11 Public Art Node | 15 Foosball Node | 19 Updated Parking Area |
| 4 Baseball Plaza with Restroom/Concessions Building | 8 Restroom Building (1) | 12 Swing Seats Node | 16 Small Group Ramada | 20 New Parking Area and Road Connection |



CONCEPT

GOODYEAR REC. CAMPUS PHASE 2

10/30/2024

Kimley»Horn



GOODYEAR PARKS & RECREATION DEPARTMENT

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