

NOVEMBER 2025

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InFocus



Hundreds came together in Goodyear for Make a Difference Day, completing nearly a dozen community projects – a single day that reflects the city's generous spirit.

CITY OF
Goodyear

*Giving Thanks
Giving Back*

AT A GLANCE

Giving thanks! This issue celebrates the spirit of gratitude that defines Goodyear. From the volunteers who give their time to serve our community to our city teams who are keeping us

safe and providing critical services 24/7. This season, we give thanks for one another, for progress and for the place we all call home.

CITY MANAGER WYNETTE REED TO RETIRE AFTER NEARLY 40 YEARS OF SERVICE



"To our entire community, thank you for placing your trust in the vital work we do each and every day."

The news of City Manager Wynette Reed's retirement is bittersweet. She is capping a remarkable career dedicated to public service that has spanned more than 39 years. Her tenure as city manager began in February 2023 and has been marked by visionary leadership during a period of unprecedented growth for the city, solidifying Goodyear's position as the ninth fastest-growing city in the United States.

"It has been my deepest honor to serve as city manager for this great city," said Reed. "Throughout my tenure, I've always made it a priority to put our residents first - keeping them safe, delivering the best possible services and attracting quality jobs to Goodyear, all while stewarding our resources with a commitment to fiscal responsibility."



Reed joined Goodyear in 2011 and has overseen every department in the city, guiding its evolution from a burgeoning suburb to a dynamic economic hub. Under her stewardship, Goodyear has navigated rapid population expansion, fueled by innovative infrastructure projects, sustainable water management initiatives and economic development strategies that attracted major employers and enhanced quality of life for residents.

"I couldn't have achieved any of this without the steadfast leadership of our mayor and city council, the incredible dedication of our city team and the unwavering support of our residents," said Reed. "To our entire community, thank you for placing your trust in the vital work we do each and every day; it has been the greatest reward of my career."

The city council has appointed a subcommittee tasked with hiring a recruiter to manage a national recruitment process for Reed's successor and a transition plan will ensure seamless continuity during this period. Reed's last day is March 6.

FROM THE MAYOR

As mayor of Goodyear, I am constantly reminded that our city's greatest strength lies not just in its rapid growth or beautiful neighborhoods but rather in the people who call Goodyear home. Our residents are the core of this community, and among them are countless individuals who give their time, energy and expertise to make Goodyear a great place to live.

Volunteers play an essential role in nearly every aspect of our city. Whether serving on one of our boards and commissions, assisting at community events, helping in our libraries or supporting programs through our police and fire departments, their contributions are invaluable. These residents bring diverse perspectives, professional skills and most importantly, a shared passion for ensuring that Goodyear continues to thrive.

Our annual Make-A-Difference Day is a clear example of the great work and commitment there is in our community. The service that takes place does more than fill a need, it

builds connection. It creates a sense of ownership and shared purpose that no policy or program alone can achieve.

Throughout the year, I see this spirit of service in action with neighbors organizing clean-up events, residents attending public meetings to share feedback and volunteers supporting our recreation programs and festivals that bring joy to families across Goodyear. Their involvement ensures that we remain a city guided by our residents.

As mayor, I want to extend my heartfelt appreciation to every volunteer and engaged resident who contributes to Goodyear's success. Your willingness to serve, often behind the scenes, makes a lasting difference. You embody what it means to be part of a true community, one that values collaboration, compassion and civic pride.

Together, through your continued engagement, we will keep Goodyear moving forward.



**Mayor
Joe Pizzillo**

Thank you for being the foundation of Goodyear's success and for helping us build a city that truly reflects the best of its people.

COUNCIL CORNER

As a financial advisor, small business owner and board member of the West Valley Regional Chamber, I am especially thankful for Goodyear's strong and engaged business community. Our city is fortunate to be home to both small and large businesses that create jobs, provide the revenue needed to run city services and enhance the overall quality of life for residents.

Goodyear currently has 3,088 active business licenses, including more than 260 restaurants, showcasing the strength and diversity of our economy. These businesses serve as the backbone of our community, fueling growth and giving residents more dining, shopping and entertainment options close to home.

The demand for business in Goodyear is clear; residents are eager to support

local establishments, and businesses are thriving as a result. Saddle Mountain Brewing Company, for example, has repeatedly earned competitive awards for its outstanding craft beer, while Country Griddle was recently recognized as the 2025 Best Mom & Pop Small Business in Goodyear. These successes are possible because of your patronage.

At the same time, we are welcoming many highly desired businesses that see the value of locating in Goodyear. Each new announcement brings more opportunities, jobs and amenities for our residents. For entrepreneurs ready to start or grow their own ventures, the city's InnovationHub is also an incredible resource, offering business mentoring, workshops and networking opportunities to help ideas become thriving businesses.

As we look ahead, I am committed to supporting policies and initiatives that continue to attract new investment while helping our local businesses succeed. Together, we are building a strong, diverse economy that sustains our community and provides a high quality of life.



**Councilmember
Brannon Hampton**

It's no surprise that Goodyear consistently ranks among the most business-friendly cities in Arizona. With a supportive environment and an engaged community, our city is a place where businesses want to be, and I am thankful for the role each of you plays in that success.

Scan the QR code to watch Brannon Hampton and other councilmembers share updates in our Council Corner video series.





CITY HEROES

We are thankful for our real-life heroes in Goodyear - the ones who wear uniforms, carry radios and gear and show up to protect our community every single day. The men and women of Goodyear

Police and Goodyear Fire are responding to emergencies, making meaningful community connections and keeping us safe 24/7.



9 OUT OF 10

Goodyear Residents feel safe in their neighborhood

In the most recent Goodyear Community Survey, residents gave high marks for public safety, with 9 in 10 residents saying they feel safe in their neighborhoods. That kind of positive feedback is the result of intentional, consistent work from our first responders.



INSPIRING A CAREER IN PUBLIC SAFETY

"I spent about four years as an Explorer, which is now the Youth Cadet Program, and for me it was hearing first-hand experiences with officers that motivated me to pursue a career in law enforcement where I can serve people in need."

Sgt. Nathan Cummings



"Camp FIRES helped me get comfortable being uncomfortable. It pushed me to try things that were unfamiliar and physically challenging, but in an environment that encouraged learning and teamwork. That experience gave me confidence and perspective I still carry with me today in the academy."

Goodyear Fire Recruit Olivia Pavelchik



Sgt. Nathan Cummings

Goodyear Police has a Youth Cadet Program that's shaping future law enforcement officers right here in our community. High school students explore careers in law enforcement through ride-alongs, hands-on training and mentorship from officers who truly care. Some cadets don't just explore the field - they join it.



Olivia Pavelchik

Every summer, Goodyear Fire hosts Camp FIRES (Females In Responding Emergency Services), which is a one-of-a-kind experience for high school girls. Campers learn CPR, get hands-on with fire equipment and work as a team to tackle obstacle courses designed to simulate real-life situations.

Visit goodyearaz.gov/police and goodyearaz.gov/fire to find out more about programs like the Youth Cadet Program, Camp FIRES and how you can support or participate in public safety initiatives.



Sgt. Jamie Benker

COMMUNITY CONNECTIONS

The energy in the gym at Westar Elementary was electric as students faced off against teachers, faculty... and police officers in a volleyball match. The students dominated the game but moments like this are a win for everyone. Our police officers are building strong, positive relationships with the community through the School Resource Officer (SRO) program. By partnering with schools, officers are engaging with students as mentors, teammates and trusted adults.



Firefighter Andrew Mendoza

FIREFIGHTER OF THE YEAR

The call to serve doesn't end when the shift does. Firefighter Andrew Mendoza was named Firefighter of the Year by the Raceway Elks Lodge at their annual Law & Order Night for his actions off duty. Andrew noticed a young woman in visible distress at Tempe Town Lake and without hesitation, he stepped in, acted quickly and helped bring her to safety. No sirens. No backup. Just a firefighter who saw someone in need and did what needed to be done. His actions reflect the department's values of service, readiness and care for others.

SERVICES YOU MIGHT NOT KNOW ABOUT

Public safety is a top priority in Goodyear and the city offers robust public safety services and programs. Here are a few:

- ▶ **Child Safety Seat Inspections:** Call the Goodyear Fire Car Seat Hotline at 623-882-SEAT (7328) to schedule an appointment.
- ▶ **Community Response Team:** Provides on-scene crisis response and follow up care to those needing on-going support and referrals.
- ▶ **Fire Pal and Preschool Program:** Fire educators visit schools across the city to teach age-appropriate safety lessons. To schedule a lesson, call 623-882-7363.
- ▶ **Citizens' Academy:** A 10-week academy to gain greater awareness and understanding of law enforcement's role in Goodyear. Offered twice a year, in the fall and spring, to residents.
- ▶ **Police Assistant Program:** Police Assistants handle a wide range of non-enforcement duties, including taking non-criminal or minor crime reports, which allows sworn officers to focus on their core responsibilities.
- ▶ **Physical Introduction Training (PIT):** Prepares future law enforcement applicants for the physical demands of the police academy and introduces them to proper workout techniques, conditioning routines and practical exercises used in police training.

TUNE IN



Check out the police department's new podcast! You'll hear stories from behind the badge, and you could get your question answered on the show! Send your questions for consideration to **HotTones@GoodyearAZ.gov**.

Listen now on Spotify, Apple Podcasts or Amazon Music.

WORKING BEHIND-THE-SCENES



When damaging storms hit Goodyear, city crews quickly take action no matter the time of day. Here they are before the sun is up removing trees off the roadway.

There are some things we might not give much thought to in the city, like having clean water, safe streets and a city that looks beautiful and well cared for. These are services the city takes pride in providing at the highest levels, and most never see the teams who make it all happen.

Behind the scenes, there's a dedicated group of city employees working to keep Goodyear looking good and running smoothly. They're the ones ensuring your tap water is safe and reliable, providing trash and recycling services and sweeping the streets long before sunrise, among many others.

Work doesn't stop when the conditions turn extreme outside, either. Whether it's 115 degrees in the middle of summer or midnight during a monsoon, they are on the job repairing water lines, clearing fallen trees, maintaining the parks and responding to service emergencies.

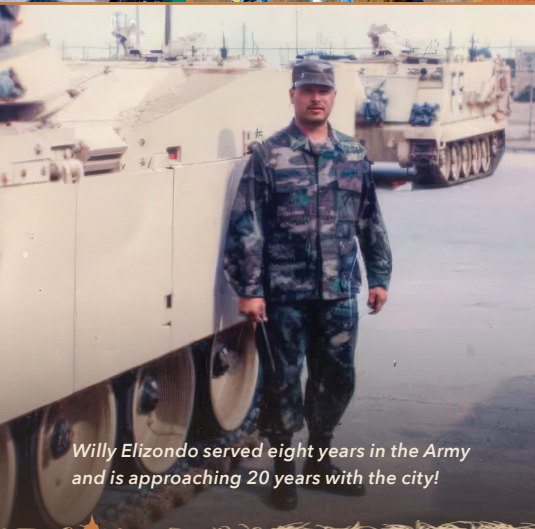


SERVICE THAT CONTINUES

Goodyear is proud to be home to many veterans – not only as residents, but as employees. Currently, the city has 119 full-time employee veterans and an additional 22 part-time veteran employees. Thank you for your continued service!

"In the Army, I learned valuable lessons in leadership, teamwork and technology, all of which I continue to apply in my role with the city. I carry these lessons with me today, which keeps my mindset on taking initiative, supporting one another and embracing innovation."

Army Veteran and city of Goodyear Risk and Safety Coordinator Willy Elizondo



Willy Elizondo served eight years in the Army and is approaching 20 years with the city!

"When I moved to Goodyear in 2009, I noticed how clean this city was, and I wanted to keep it that way! I also volunteer during spring training, and the people at the ballpark are like my second family. I still look forward to seeing old and new faces every season."

City volunteer Judy Tarkowski

NEIGHBORS MAKING AN EXTRAORDINARY IMPACT

What makes Goodyear such a great place to call home? For many, it's the strong sense of community - and that all starts with the people. Whether it's picking up litter at sunrise or sharing ideas at a city workshop, Goodyear is filled with residents who care deeply and give back in ways big and small.

Over the past year alone, volunteers have donated nearly 20,000 hours of their time. That's the equivalent of over \$646,000 in cost savings for the city!

One standout example is longtime volunteer Judy Tarkowski, who has been lending her time and talents to the city for more than 15 years. Judy's efforts, through programs like Adopt-A-Street and during spring training at Goodyear Ballpark,



Judy Tarkowski



have earned her recognition. In 2022, she received the Presidential Lifetime Achievement Award for contributing over 4,000 hours of volunteer service. Today, she's closing in on 6,000 hours (and counting!).

Judy and her twin sister even caught the attention of a local TV station a few years back for their dedication to keeping Goodyear beautiful by regularly picking up litter in city neighborhoods.



SHAPING THE FUTURE OF GOODYEAR

Goodyear's boards, commissions and committees are made up of resident volunteers who play an important role in shaping city policies, programs and projects. From planning and zoning to arts and culture and public

safety, these groups provide input and recommendations that help guide city council decisions. It's a meaningful way for residents to stay involved, share their perspectives and help build the future of Goodyear together.

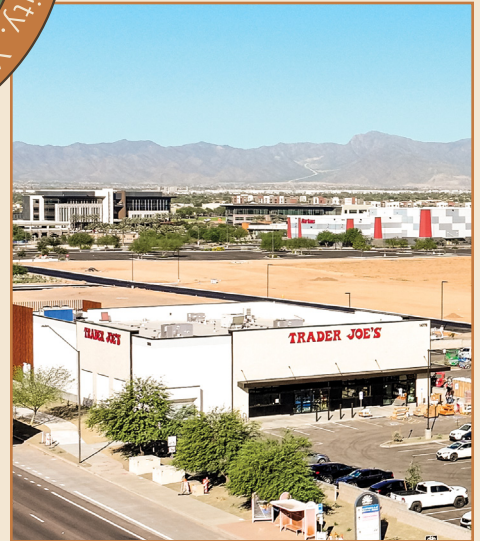
WANT TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED?

To explore current volunteer opportunities, visit goodyearaz.gov/volunteer.

To serve on a city board, commission or committee, visit goodyearaz.gov/boardsrecruit.

GRATITUDE FOR GROWTH

As one of the fastest-growing cities in the country, we're seeing new opportunities take root all around us. More jobs are available closer to home, exciting new businesses are opening, and more families are choosing Goodyear as the place they want to live, work and build their future.



Ribbon cutting for the grand opening of Banner Health at GSQ.

GROWING DOWNTOWN GOODYEAR: GSQ

It's a special time to be in Goodyear as downtown Goodyear comes to life. This area near McDowell Road and 150th Drive is transforming into a vibrant, walkable urban hub designed for gathering, dining, shopping and entertainment. With the recent opening of Banner Health, GSQ is quickly becoming a cornerstone of community life.

You can stay up to date on what's open and what's coming next by visiting goodyearaz.gov/downtown.

WHAT ARE YOU Thankful FOR?

We asked our friends on social media
and here's what they shared.

**My great career, family, friends and living
in a peaceful neighborhood in Goodyear.**

George V.

My health.

Sheila C.

**Family! And a closer
Trader Joe's!**

Sandy L.

**Safe community with
great amenities.**

Larry C.

**Home, family and great
friends!**

Gloria G.

**My stepson and his beautiful family
that encouraged me to move here to be
closer to them. I love them very much.**

Alyce H.

 *Cut out and save!*

I AM  thankful  FOR

 HAPPY  Thanksgiving 

**Get
Connected**
with the city of Goodyear

Follow us and be part of the conversation
on the city's social media pages.





BE PART OF GOODYEAR'S VIRTUAL BLOCK WATCH

Did you know your security camera could help solve a crime? Goodyear's Virtual Block Watch program is now available, and it's an easy way for residents and businesses to partner with the Goodyear Police Department to help keep our community safe.

Here's how it works: If you have exterior security cameras, you can voluntarily register them with the police department. This doesn't give anyone access to your footage - only you can view your recordings. But if a crime happens nearby, investigators can quickly see where cameras are located and reach out to you directly to ask if you're willing to check your footage.

Visit goodyearaz.gov/VirtualBlockWatch to register your camera or learn more about how it works. For questions, email blockwatch@goodyearaz.gov.



KEEP F.O.G. OUT OF DRAINS TO AVOID SEWER PROBLEMS!



F.O.G. (Fats, Oils and Grease) comes from food scraps, meat fats, oils, butter, sauces and dairy. Follow these tips to prevent clogs:



Pour grease and oil into a container and throw it in the trash.



Wipe greasy pans with a paper towel before washing it.



For deep fryers, solidify grease and dispose of it in the trash.



Scrape food scraps into the trash and avoid using the garbage disposal.



Use drain strainers to catch debris and clean them regularly.

HELPING HANDS



Every year around this time, something special happens in Goodyear. City employees, residents, businesses and local groups come together to bring a little extra joy to families in need through the city's Fill-A-Need program. Thanks to the incredible generosity of the community, dozens of Goodyear families receive support through the program each year. The program provides items for children such as toys, clothing and school supplies, as well as household goods their families may need, including toiletries and non-perishable food items. **Monetary donations can be made on the second floor at the customer service counter in city hall.**



HOLIDAY SCHEDULE

There will be **NO TRASH**, recycling or bulk collections on the following holidays. Collection will resume the following day.



Thanksgiving Day



Christmas Day



New Year's Day

To look up your pickup day, visit goodyearaz.gov/trash

#1 WAY TO GET RID OF LITHIUM BATTERIES

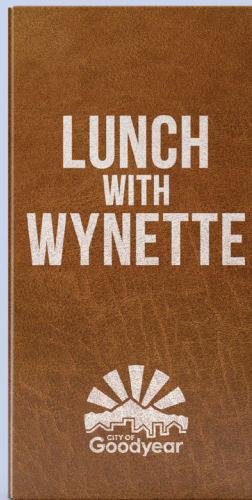


Have old rechargeable game controllers, cell phones, power tools and electric toothbrushes that need to be tossed out?

You can drop them off at Best Buy, Home Depot or Lowe's.

Using the safety disposal locations keeps the batteries out of the trash which can cause a fire.

Never throw lithium-ion or rechargeable batteries in your trash or recycling cans, or bulk trash!



Meet the employees who keep our city running! In the latest video, City Manager Wynette Reed sits down with the leader of the police department. Chief Brian Issitt shares his plans for the growing department and what it means for residents.



Visit goodyearaz.gov/LunchWithWynette to watch the episode.



GOODYEAR CITY COUNCIL

(front row; l to r): Vice Mayor Wally Campbell, Mayor Joe Pizzillo, Laura Kaino.
(back row; l to r): Trey Terry, Vicki Gillis, Benita Beckles, Brannon Hampton.

GOODYEAR CITY COUNCIL CALENDAR

November 3	5 p.m.	Work Session
November 17	5 p.m.	Council Meeting
December 8	5 p.m.	Work Session & Council Meeting
December 15	5 p.m.	Council Meeting

Meeting dates are subject to change. For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on the city's Facebook and X pages and YouTube channel.



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Experience Goodyear's local tradition



HOLIDAYS ON THE
Square

December 5 & 12 from 5–8 p.m.

Goodyear Civic Square

goodyearaz.gov/events