

JANUARY 2026

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InFocus



MAYOR PIZZILLO'S STATE OF THE CITY EDITION



Providing safe and welcoming public spaces is important in Goodyear. On a visit to Estrella Vista Park South, Mayor Pizzillo met a couple of the city's youngest residents enjoying a game on the basketball court.

ROOTED. READY. RISING.

As we begin 2026, I find myself both proud and grateful as I look back on the progress we made, together, in Goodyear over the past year. In 2025, our city continued to build on a strong foundation, move important projects forward and grow as a place where people are proud to live, work and raise a family. Thanks to steady investment, strong community involvement and a clear vision for the future, it was another meaningful year for Goodyear.

This year, we welcomed two new councilmembers whose fresh perspectives and dedication to service strengthen our city council. Their voices and ideas will play an important role as we continue planning for Goodyear's future.

One of the biggest milestones of the year was the groundbreaking of Buc-ee's. This project is about more than a new development; it's a sign of how far Goodyear has come and where we are

headed. Buc-ee's will help position our city as a destination for the West Valley and the state, while also opening the door to future investment, tourism and economic opportunity.

Another long-awaited moment came with the opening of Trader Joe's. After years of anticipation and community interest, the store opened its doors in November, and the excitement was felt across the city. Its arrival adds energy to GSQ and brings another amenity that many residents have been hoping to see right here at home. We welcomed many other new businesses this year, as well, including several at GSQ such as High Tide, Over Easy, Shake Shack and Banner Medical Center - all met with a warm welcome from our community.

Throughout 2025, we also continued to invest in the infrastructure that keeps our city moving forward. From road improvements to utility upgrades and long-term planning, these efforts

help ensure that Goodyear's growth is thoughtful, sustainable and centered on maintaining the quality of life our residents value.

Supporting our youth remained a priority throughout the year. Through the work of Goodyear's Youth Commission, we continued to give young people a voice in their city and opportunities to engage in civic life. We were also proud to welcome Alice Cooper's Solid Rock Teen Center to Goodyear, a space where teens can explore music, arts and creativity in a safe, supportive environment while building confidence and life skills. These efforts reflect a shared belief that investing in our youth is an investment in Goodyear's future.

Our sense of community continued to shine in 2025 as residents came together for events, programs and gatherings across the city. These moments, big and small, remind us that

Goodyear is more than a growing city, it's a place where people connect and look out for one another.

None of this progress would be possible without the dedication of our city staff and public safety professionals. Throughout the year, our police officers, firefighters and city employees continued to deliver exceptional service, ensuring Goodyear remains a safe, welcoming and well-managed city. Their commitment and professionalism are the foundation of our success.

This year also brought the news of a significant transition. In October, City Manager Wynette Reed announced her retirement. While we are excited for the next chapter of her life, her leadership will be greatly missed. Under her guidance, Goodyear saw



The city's growing internship program is building our workforce. Mayor Pizzillo met with two former interns who are now city employees.



The opening of Trader Joe's marked a milestone. Goodyear will continue to welcome highly desired businesses, like Trader Joe's, to the city.

tremendous progress, including the continued growth and revitalization of our downtown and civic spaces. Her thoughtful leadership and collaboration will endure as we begin the search for our next city manager.

Lastly, I am especially excited to share that Goodyear's State of the City Address will be open to the public this year. I invite you to join us as we reflect on where we've been and share where we're going. The State of the City will be held at The Refinery Christian Church on Wednesday, February 4, at 3:30 p.m.

As we move into 2026, our focus remains clear, to grow thoughtfully, stay connected as a community and keep Goodyear a city we are proud to call home. Thank you for being part of Goodyear's journey and for all you do to make this city such a special place.

MAYOR PIZZILLO'S TOP PRIORITIES IN 2026

PUBLIC SAFETY

Public safety remains the top priority. Goodyear will continue to invest in the people, training and tools that keep our community protected.

CAPITAL IMPROVEMENT PROJECTS

The city continues to be one of the fastest-growing cities in the nation and with growth comes major opportunities and challenges. The city will continue to carefully plan to expand infrastructure, improve mobility and support future development through Capital Improvement Projects.

QUALITY AMENITIES

The community consistently ranks quality amenities among its top priorities. Whether it's parks, recreation centers, trails, arts and culture or family-friendly spaces – we will focus on developing new amenities to enhance everyday life in Goodyear.



Goodyear High School, home of the Mavericks, opened its doors in 2025

Goodyear is rich in history. See how the spirit of a former landmark lives on at Goodyear High School.



YOU'RE INVITED!

Mayor's State of the City



Wednesday, Feb. 4 • 3:30-4:30 p.m.
The Refinery Christian Church • 16721 W. Indian School Rd.

COUNCIL CORNER



VICE MAYOR
BRANNON HAMPTON



COUNCILMEMBER
WALLY CAMPBELL



COUNCILMEMBER
LAURA KAINO

Moving into 2026, I'm excited to welcome even more residents who will call Goodyear home. Our city is poised for strong economic development, bringing new retail, job centers and opportunities for our community. I look forward to continued investment that strengthens our local economy. Above all, I'm committed to providing exceptional service as we grow.

In 2026, I'm excited to see the completion of our scalloped streets alongside infrastructure improvements that support the continued growth and make our streets more user-friendly. Supporting opportunities for residents to connect with one another will also remain a priority, helping keep Goodyear a special place to live.

Goodyear's 2025 headlines were inspiring, especially the heroism of our officer who rescued a woman from a burning car on I-10. Looking at 2026, we see more residents, new announcements for GSQ and Buc-ee's mania taking over Arizona in the summer. Goodyear is prepared to meet the challenges that may come and I'm excited to watch for the moments of goodness as they unfold in the new year.

What are you looking forward to in 2026?

ROOTED in service. **READY** for progress. **RISING** with purpose.



COUNCILWOMAN
VICKI GILLIS



COUNCILMEMBER
BENITA BECKLES



COUNCILMEMBER
TREY TERRY

In 2026, I'm looking forward to building on Goodyear's strong foundation of public safety as our community continues to grow.

Ensuring our police and fire departments have the tools they need remains a top priority. I'm excited to see thoughtful development that enhances our quality of life. Together, we'll continue creating a safe, vibrant and welcoming city for all.

We will see a year of continued growth designed to enhance the quality of life for our residents. GSQ will add additional retail, restaurants and entertainment options. In addition, there is new development planned in the Ballpark Village area with Rush Funplex, a family entertainment center and more food options. And opening in 2026, the most talked about development is the first ever Arizona location of the popular travel center Buc-ee's.

In 2026, I'm looking forward to keeping Goodyear's growth on a smart and steady path. The top priority is public safety, making sure our police and fire teams have what they need to do their jobs well. Just as important is keeping city services reliable and responsive and staying careful with taxpayer dollars so Goodyear remains a safe, well-run place for families to call home.



ROOTED IN TRUST. READY FOR TOMORROW. RISING TO MEET EVERY CALL.

95%

Residents feel safe in their neighborhood during the day

The National Community Survey 2025

Public safety is at the heart of everything we do in Goodyear. It is the top priority of the city council, and residents consistently rank it as a top priority in community surveys. From emergency response to community programs, our city is committed to protecting our community and creating a safe, thriving place.

That commitment is reflected in how residents feel. In the 2025 community survey, 95% of residents said they feel safe in their neighborhood during the day.

Throughout the year, our public safety teams worked tirelessly to strengthen emergency services and improve response times.

Key accomplishments include:

COMMUNITY RESPONSE TEAM EXPANSION

A new shift was added to provide 24/7 coverage and ensure rapid response to community needs.

EXPANDED AMBULANCE COVERAGE

Emergency medical services grew, helping reduce wait times and deliver faster care to residents.

FIRE STATION UPDATES

Fire stations were remodeled and redesigned to support modern emergency operations with a focus on the health of our firefighters.

GROWING DEPARTMENTS

Both the fire and police departments welcomed dozens of new firefighters and officers, strengthening the city's capacity to serve.

REAL-TIME OPERATIONS CENTER

The police department is in the process of building and integrating a real-time operations center to enhance coordination, situational awareness and response capabilities.

VIRTUAL BLOCK WATCH

This new program allows residents to play an active role in investigations by voluntarily registering exterior home security cameras with the police department.

AI FORENSIC ART TECHNOLOGY

Innovative AI tools were integrated to enhance investigations and solve cases more efficiently.



HOW RESIDENTS KEEP OUR CITY SAFE

Residents play a crucial role in making Goodyear a safe place to live. From participating in neighborhood watch programs to volunteering with public safety initiatives, community members are active partners in keeping our city secure. Residents are encouraged to observe and report unusual activity. Call the police department's 24-hour non-emergency number at 623-932-1220 or dial 911 in an emergency.

Learn more about the city's public safety programs and services at goodyearaz.gov/fire and goodyearaz.gov/police.



LOOKING AHEAD

Our focus remains on keeping Goodyear safe while adapting to a growing city.

Key priorities include:

- Continuing to expand the Community Response Team and EMS capabilities
- Completing ongoing fire station upgrades to improve response efficiency
- Further integrating technology to enhance public safety operations
- Recruiting and training additional personnel to meet the needs of a growing population



There is now a School Resource Officer at every district high school in the city. Scan the QR code to see how they help keep schools safe while building positive connections with students and staff.





Goodyear is one of the fastest growing cities in the nation with more than 122 thousand residents.

ROOTED IN SMART PLANNING. READY FOR GROWTH. RISING STREET BY STREET.

2025 GROWTH AT A GLANCE

74* New Retail
Businesses

1,928* Job
Growth

* Based on businesses that worked with the city's Economic Development Department in 2025.

Goodyear is a city on the move. In 2025, the city made significant progress improving streets, water infrastructure and public facilities, ensuring our community is ready for today's needs and tomorrow's growth. Through strategic planning and thoughtful investment, Goodyear continues building a strong foundation that supports both residents and businesses.

IMPROVING OUR ROADS

Key resurfacing, widening and connectivity projects are improving traffic flow and enhancing safety across the city.

ESTRELLA PARKWAY & I-10

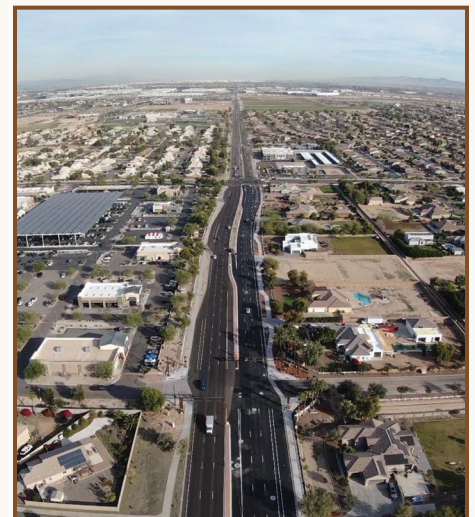
A second left turn lane and a third thru lane for both northbound and southbound was added under the I-10 underpass in 2025. All lanes are now open as the project gets ready to wrap up in February.

MCDOWELL ROAD (LITCHFIELD ROAD TO DYSART ROAD)

A third through lane will be added in each direction, improving traffic flow and capacity. Intersection improvements at Litchfield and McDowell Roads will also be made. Construction is planned to begin in spring 2026.

CAMELBACK ROAD (SR 303 TO 152ND AVENUE)

Additional vehicle lanes will be added in each direction with bike lanes. Improvements will also be made to the



median, curbs and gutters, sidewalks and drainage. Construction is scheduled to begin in spring 2026.

STREET PAVEMENT PROGRAM

Annual pavement maintenance projects are underway, with some completed in 2025 and the remainder scheduled for 2026. Approximately 55 lane miles of city streets will be treated over the next year to maintain safe, smooth and reliable roadways.

INVESTING IN OUR WATER INFRASTRUCTURE

Goodyear continues to invest in water and wastewater systems to ensure reliability, capacity and long-term resiliency.

RAINBOW VALLEY WATER RECLAMATION FACILITY EXPANSION

Construction continues on the water reclamation facility in the southern part of the city. Once complete, the facility will be able to treat 2 million gallons of wastewater per day. The facility treats wastewater using a multi-step process that includes biological treatment, filtration and disinfection. After treatment, the water is delivered to reservoirs for storage until needed for irrigation.

Construction will continue into 2026 to expand the reclamation facility in Rainbow Valley.



ONE-OF-A-KIND BRINE DISPOSAL SYSTEM

Work continues to build a first of its kind brine disposal system. Underground pipelines are being built at Cotton Lane/MC 85 to move brine, a byproduct of water treatment, to the Palo Verde Nuclear Generating Station for use in its cooling system. This will allow brine waste to be used and eliminate the need for it to be processed at the city's water reclamation facility. It's expected to be up and running in early 2026.

ENHANCING TRAILS AND RECREATION

Improving amenities for residents includes expanding trails and recreation facilities to improve connectivity and access.

BULLARD WASH TRAIL EXTENSION

Goodyear City Hall, GSQ and Goodyear Ballpark will be connected with a nearly three-mile trail extension from McDowell Road to Lower Buckeye Road. The project, which also includes safety features and key access points, is currently in the design phase. Construction is expected to start in mid-to-late 2026.

GOODYEAR RECREATION CAMPUS PHASE II

Development of the remaining 46 acres of park property will complete the campus with a total of 86 acres and become the city's first regional park. The project supports long term growth and expands access to recreation for all residents. Park design will begin this month with construction set to begin January 2028.

LEADING THE WAY

Goodyear is gaining national attention for innovative solutions that protect residents and city employees.

PREVENTING TRASH TRUCK FIRES

Across the country, trash truck fires are on the rise and often caused by improper disposal of lithium-ion and rechargeable batteries. Goodyear is the first city in the nation to test thermal imaging camera technology in solid waste trucks. The system monitors temperatures in real time and alerts drivers if unsafe heat levels are detected, allowing crews to respond before a fire starts. This proactive approach helps protect drivers, neighborhoods and equipment. Residents can help keep Goodyear safe by never placing lithium-ion or rechargeable batteries in household trash. Instead, dispose of them at approved drop-off locations such as Best Buy, Home Depot or Lowe's.



Residents' voices have been heard! In November, Trader Joe's officially opened its doors. Since 2017, it has been the most requested business by residents. Trader Joe's is part of Goodyear's growing new downtown, GSQ. In 2025, 13 other businesses opened at GSQ including Avila University at the upscale office space GEN1 and Banner Health. Several other businesses were announced in 2025, and there are more to come in 2026!

Get the latest on what's coming to GSQ at [goodyearaz.gov/downtown](https://www.goodyearaz.gov/downtown).



BUC-EE'S COUNTDOWN

Arizona's first Buc-ee's is coming soon to Goodyear. It's on track to open this summer and will be 74,000 square feet - that's larger than an NFL football field - and will include 120 fueling stations and its iconic Texas-style barbecue, homemade fudge, wall of beef jerky and Beaver Nuggets.



The expansion of the Rainbow Valley Water Reclamation Facility is funded in part by user fees.

ROOTED IN RESPONSIBILITY. READY FOR RELIABILITY. RISING TO MEET DEMAND.

THE 2021 UTILITY RATE PLAN

The last utility rate plan in 2021, included both an increase and a decrease in city rates. At that time, the average Goodyear resident saw their monthly utility bill go up by about 2.7% each year. Solid Waste started with a 17.5% reduction in the first year, then gradually returned to 2020 levels by 2025.

The commitment to providing exceptional service often means making tough decisions on investments for the future. An example of this is the four-year utility rate plan that goes into effect this year. It includes adjustments to water, wastewater and solid waste rates to keep pace with rising operational and infrastructure costs.

Like many utilities across the Valley, Goodyear is experiencing higher expenses for electricity, construction, equipment, treatment materials and disposal services. In Goodyear, these critical services are not funded by taxes

and are supported entirely by user fees, meaning customers pay only for the services they use.

These changes apply to water and wastewater customers in the city's water service area generally located south of I-10 and to residential solid waste customers citywide.

The new rates will first appear on customer utility bills in February. Customers will see an increase of approximately 5.8-5.9% per year, or on average* about \$8.50 more per month in the first year, depending on water use.



Here is how that \$8.50 breaks down for each service in the first year:

- **Water:** \$2.71 more per month
City of Goodyear Water Customers only
- **Wastewater:** \$3.97 more per month
City of Goodyear Water Customers only
- **Solid Waste:** \$1.82 more per month
Citywide Residential Customers only

* Average is based on average residential household use of 7.5k gallons of water and 6k gallons of wastewater per month.



DID YOU KNOW?

The Goodyear City Council opted not to approve a stormwater fee increase as originally proposed in the Utility Rate Plan to reduce the financial impact on residents and will continue to use monies from the city's general operating fund to cover the nearly \$3 million budget impact.



ONGOING COMMITMENT TO QUALITY SERVICES

The rate plan supports the city's commitment to providing safe, reliable and high-quality utility services. Revenue from the new rates will help fund day-to-day operations, system maintenance and critical long-term investments, such as expanding treatment plants for surface water and wastewater, installing new PFAS treatment technology, replacing aging equipment and infrastructure and adding a convenient and safe drop-off site for household hazardous waste and recyclables.

For more information about the 2026 Utility Rate Plan, visit goodyearaz.gov/servicerates.

COMMUNITY FEEDBACK

The city doesn't take rate increases lightly. A critical part of the process is public feedback. Each rate plan decision is developed through a utility rate study, in partnership with the Citizens Water Advisory Committee (a group made up of Goodyear residents), city staff and an independent consulting firm that routinely performs such assessments of utilities nationwide. The city council values resident feedback, as it helps guide the council in their decision-making process. There was also a public hearing for residents to speak directly to council on this topic. It was a priority for the city to communicate this important topic beyond what is required by state statute to ensure transparency and to encourage residents to weigh in.



ROOTED IN COMMUNITY. READY FOR PLAY. RISING TOGETHER.

In Goodyear, we believe a city is more than streets, neighborhoods and buildings. As Mayor Pizzillo often says, "We're not just a bunch of neighborhoods; we're a community that thrives together." That commitment guides every initiative, event and program designed to strengthen connections and improve quality of life for residents.



Ribbon cut! The Loma Linda Park Splash Pad opened in 2025.

2025 EVENTS BY THE NUMBERS



26

FESTIVAL AND COMMUNITY EVENTS



152,118

FANS ATTENDED SPRING TRAINING



According to the 2025 community survey, **over 85% of residents feel a sense of belonging in Goodyear.** Events like spring training and community festivals play a key role in fostering that connection.



Mayor and councilmembers join Alice Cooper onstage at the grand opening of the Solid Rock Teen Center in April 2025, celebrating a new space for youth programs, creativity, and community connection in Goodyear.

RESIDENTS SHAPING GOODYEAR

Residents actively help guide city decisions through participation on boards and committees. Members on the city's boards, commissions and ad hoc committees make recommendations to council regarding a range of topics, including projects and policy related to arts and culture, planning and zoning, parks and recreation and so much more! Applications are always accepted.

Apply today at goodyearaz.gov/boardsrecruit.



See It. Snap It. Send It.

COMING SOON

Goodyear311 is the city's easy-to-use tool for reporting concerns and requesting services. Soon, it will be available as an app! You'll be able to download it to your phone for quick access to report issues like potholes, streetlight outages and graffiti 24/7. Using Goodyear311 is the fastest way to get your concerns addressed, and you get notified along the way as the city works on your report.

Submit your report today
at goodyearaz.gov/311.

GOODYEAR

ROOTED IN VISION. READY FOR ACTION. RISING WITH INTENTION.



Last year, you - the residents - took part in an important survey. You shared feedback on a wide range of questions, including your thoughts on city programs and services. Your input plays a key role in shaping the city's priorities, helping guide areas of focus and resources and investments.

Residents also highlighted priorities for the city moving forward, including:

- Air quality
- Preservation of the community's historical and cultural character
- Well-planned residential and commercial growth
- Transportation, including traffic flow and public transit

HERE'S WHAT YOU TOLD US ABOUT LIVING IN GOODYEAR:

9 OUT OF 10 residents would recommend living in Goodyear

95% feel safe in their neighborhood during the day

87% say Goodyear is an excellent or good place to raise kids

87% rate the quality of life in Goodyear as excellent or good

84% rate the city's recreation centers and facilities as excellent or good

83% rate the overall quality of city services as excellent or good

Learn more about the survey and read the full results at goodyearaz.gov/communitysurvey.

CHECK OUT WHAT THE CITY IS WORKING ON

The city strives to be innovative and to continuously improve, enhance and increase services and programs to best meet the needs of our growing community. In 2025, the city launched a site where you can view what the city is working on to advance Goodyear in one convenient spot.



View the city's strategic priorities, projects and progress at goodyearaz.gov/AdvancingGoodyear.

Goodyear

BY THE NUMBERS

122,569
RESIDENTS



200+ RESTAURANTS
& SPECIALTY
FOOD SPOTS



20 CITY PARKS



56 MILES
DESERT TRAILS



100+ MILES
PAVED BIKE ROUTES



MONDAY, JANUARY 19

MARTIN LUTHER KING, JR. DAY

There **WILL BE** trash, recycling and bulk
collections on Monday, January 19.

Check your service day at goodyearaz.gov/trash



GOODYEAR CITY COUNCIL CALENDAR

January 5	5 p.m.	Work Session
January 12	5 p.m.	Work Session
January 26	5 p.m.	Council Meeting
February 2	5 p.m.	Work Session & Council Meeting
February 9	5 p.m.	Work Session

Meeting dates are subject to change. For the latest meeting
information, visit goodyearaz.gov. Council meetings and
work sessions are held at Goodyear City Hall at GSQ, Council
Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on the city's
Facebook and X pages and YouTube channel.



InFocus Magazine • Goodyear Digital Communications
Questions or comments, email: communications@goodyearaz.gov



GOODYEAR CITY COUNCIL

(front row; l to r): Wally Campbell, Mayor Joe Pizzillo, Laura Kaino.
(back row): Trey Terry, Vicki Gillis, Benita Beckles, Vice Mayor Brannon Hampton.



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2026 SPRING TRAINING GOODYEAR BALLPARK

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ON SALE NOW ONLINE

goodyearbp.com

5K & 1 MILE RUN/WALK
GOODYEAR BALLPARK



GOODYEARAZ.GOV/EVENTS

**Heart
& Sole**
2.7.26

SPRING TRAINING
FEBRUARY / MARCH 2026



SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

GOODYEAR BALLPARK

						21 REDS 1:05 PM
22 A's 1:05 PM	23 A's 1:05 PM	24 KC 1:05 PM	25 T 1:05 PM	26 SD 1:05 PM	27 A's 1:05 PM	28 S 1:05 PM
1 CR 1:05 PM	2 C 1:05 PM	3 LA 1:05 PM	4 Cuba 1:05 PM	5 LA 1:05 PM	6 A's 1:05 PM	7 SD 1:05 PM
8 A's 1:05 PM	9 A's 1:05 PM	10 SF 1:05 PM	11 P 1:05 PM	12 P 6:05 PM	13 SF 6:05 PM	14 T 1:05 PM
15 A's 1:05 PM	16 C 6:05 PM	17 C 6:05 PM	18 CR 1:05 PM	19 KC 6:05 PM	20 P 1:05 PM	21 S 1:05 PM
22 REDS 12:05 PM						

All game dates, times,
opponents and promotions
are subject to change.



Goodyear Ballpark Ticket Office and Team Shop will
open for in-person sales **Saturday, Jan. 31 at 10 a.m.**