

MARCH 2024

goodyearaz.gov/InFocus

InFocus



It's a *Great* time to be in Goodyear.



MUST VISIT



SPOTS IN



GOODYEAR

AT A GLANCE Goodyear is a hot spot! It's the place people want to be, especially now as we enter spring. This is the season residents and visitors have the opportunity to discover and enjoy some of the best parts of our city, like spring training, perfect weather, community events and so much more! In this **InFocus**, travel around the city to see five must-visit spots in Goodyear.

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SUNMONTUESWEDTHURSFRISAT



Spring Training '24

3 SF 1:05	4 OAK 1:05	5 SEA 1:05	6 MIL 1:05	7 CHC 6:05	8 CWS 1:05	9 LAA 1:05
10 CLE 1:05	11 LAD 1:05	12 CWS 6:05	13 CHC 1:05	14 COL 1:05	15 KC 1:05	16 SEA 1:05
17 CIN 4:05	18 SF 6:05	19 MIL 1:05	20 TEX 1:05	21 KC 1:05	22 TEX 1:05	23 COL 1:05
24 CLE 1:05						



Home



Home

GOODYEAR BALLPARK

Game times, dates, promotions and opponents are subject to change. Game times are in MST.



GOODYEAR CITY COUNCIL

(front row; l to r): Vice Mayor Laura Kaino, Mayor Joe Pizzillo, Wally Campbell,
(back row; l to r): Bill Stipp, Vicki Gillis, Sheri Lauritano, Brannon Hampton.

GOODYEAR CITY COUNCIL CALENDAR

March 4	5 p.m.	Council Meeting
March 18	5 p.m.	Work Session
March 25	5 p.m.	Council Meeting
April 15	5 p.m.	Council Meeting

For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



InFocus Magazine • Goodyear Digital Communications
Questions or comments, email: communications@goodyearaz.gov

From the Mayor



We've arrived at the time of year when we can spend more time outdoors soaking up the sunshine that makes our region a destination. We have amazing weather to enjoy in the springtime! I love taking rides on my motorcycle to enjoy the beauty of the desert, and I see others out hiking,

biking and, of course, playing pickleball. There is just so much to do in this beautiful place we call home.

Getting outdoors is also a great way to stay active and in Goodyear we're fortunate that you can do that pretty much year around. Back in December, thousands of people participated in the West Valley Heart Walk along the Bullard Wash Linear Park behind Goodyear City Hall. In January, the Third Annual Mariah's Miracle 5K and 1 Mile Fun Run was also held at this great space, and last month, the Annual Heart & Sole 5K and 1 Mile Fun Run was held at Goodyear Ballpark.

This month, we have the excitement of spring training, and over the next few months as the weather warms up, we have the perfect opportunity to take advantage of our great open spaces, like Civic Square Park. Enjoying the fresh air and cool green grass in the shadow of city hall is a great way to end your day with an impromptu picnic, and the entire family can bond over playing corn hole and ping pong on the permanent features or strategizing around the giant chess set.

Another season of concerts, festivals and food truck events is right around the corner. Some of the first restaurants at GSQ — Copper and Sage Gastro Pub, Bacchus Wine Bar, The Stillery and The Yard Milkshake Bar — will be opening later this year and others like High Tide Seafood and Over Easy have broken ground in anticipation of opening next year. Our walkable downtown district is taking shape.

I'm excited about all of the recent announcements that we have made about new businesses coming to Goodyear, knowing that they are adding to the variety of dining and shopping options that our residents want. I am pleased that more announcements are coming soon. My favorite expression is true today more than ever — it's a great time to be in Goodyear!



Council Corner

Goodyear bursts into vibrant life with the arrival of spring. The warm sunshine greets us every morning, inviting residents to step outside and embrace the beauty of the Sonoran Desert. However, this isn't just a change in season, it's

an opportunity to connect with nature, explore new possibilities and get involved in the community.

Spring is a time for growth and exploration. Perhaps you've been meaning to try a new hobby, learn a new skill or embark on a new adventure. There are plenty of outdoor activities, cultural events and community initiatives. Goodyear offers many opportunities to embrace new experiences.

Volunteering your time and talents is a rewarding way to give back and make a positive impact. From

assisting at local parks to supporting the library or other educational programs, there is something for everyone. Volunteering helps create a connection to the communities we are a part of. Learn more about the variety of volunteer opportunities at goodyearaz.gov/volunteer.

If you have a particular enthusiasm for books, I am personally involved with Friends of the Library, and we are always looking for volunteers to contribute to our mission. The Friends of the Goodyear Branch Library is a private non-profit organization dedicated to enhancing the library experience through our fundraising and advocacy efforts. If interested, you can email me directly at wally.campbell@goodyearaz.gov.

Step outside, breathe in the fresh air and savor the beauty of spring in Goodyear. Embrace the season's invitation to explore, grow and connect with the community. Together, let's make the most of this time and continue to make Goodyear a great place to live.

Goodyear Ballpark



Spring training games are happening now at Goodyear Ballpark and there are special giveaways and game-day activities to mark its 15th anniversary.



Upcoming 15th Annual Anniversary Giveaway Lineup

Sunday, March 10 - drawstring bag

Sunday, March 17 - St. Patrick's Day pint glass

Sunday, March 24 - cooling towel

Can't make it to a game this spring? You can discover the ballpark year-round. Goodyear Ballpark hosts a number of regional and national baseball tournaments each year and transforms for all kinds of events including food truck festivals, concerts, movie nights and car shows. View the full Goodyear Ballpark events calendar at goodyearbp.com.

The Ziz at the entrance of Goodyear Ballpark is 60ft. 6in. tall which is the exact distance between home plate and the pitcher's mound.

The Ziz While visiting the ballpark, make sure to snap a picture with The Ziz, an award-winning sculpture located at the entrance.

The Ziz was created by internationally renowned artist Donald Lipski. Lipski looked to Goodyear's connection to aviation for inspiration for The Ziz and based his design off sculptures representing a bird in flight. The Ziz is named for a giant water bird from Hebrew mythology that rules over and protects smaller birds.

Estrella Mountain Regional Park

14805 W. Vineyard Ave., Goodyear, Ariz. 85338

Looking for a place to enjoy the sunshine? Estrella Mountain Regional Park, a nearly 20,000-acre park with more than 33 miles of desert trails and mountains to explore, is right here in Goodyear.

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**IT'S AN IDEAL SPOT
FOR HIKING, HORSEBACK
RIDING, MOUNTAIN BIKING
AND PICNICS!**



The Estrella mountains have become a popular spot for stargazing. The natural environment away from the city lights makes it a prime spot to view the night sky. For a more formal stargazing experience, the county hosts programs throughout the year at Estrella Mountain Regional Park. Telescopes are provided and experts share information is about stars, planets and outer space.

**For info on park
passes, hours
and events**

maricopacountyparks.net

**DID YOU
KNOW**



The Estrella Mountain Regional Park became the first regional park in the Maricopa County Park System in 1954!

HeARTS of Goodyear

Where else can you discover pieces of artwork that showcase all the beautiful things about a city? You can even turn this one into a scavenger hunt! There are 10 fiberglass hearts placed across the city that are hand painted by artists. The designs on each heart or heART 🎨 are unique but they all represent the theme Goodyear the Beautiful.



Check out the virtual map of all the public art in the city at goodyearaz.gov/arts.



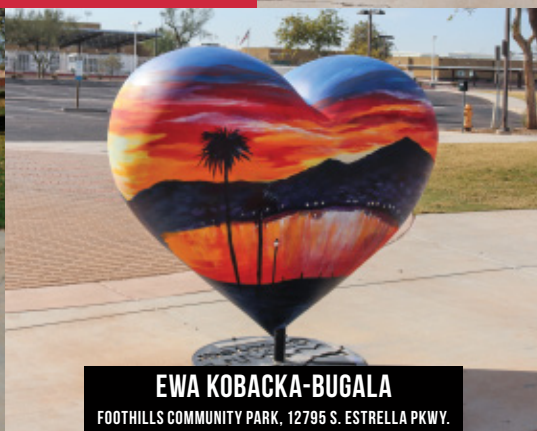
ARIEL FAN

PARQUE DE PAZ, 1601 N. PALO VERDE DR.



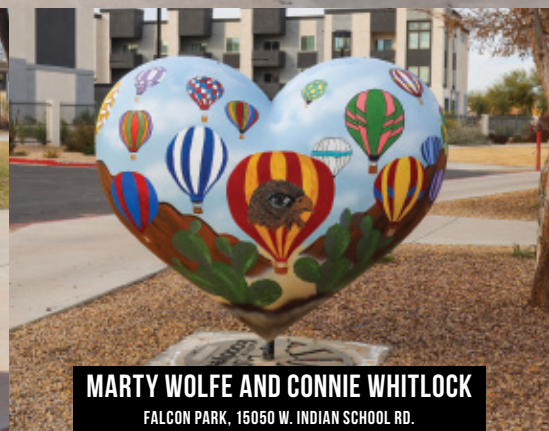
BRIGITTE DE MARCO-JEROME

BULLARD WASH (AMPHITHEATER), 152ND DRIVE AND VIRGINIA AVENUE



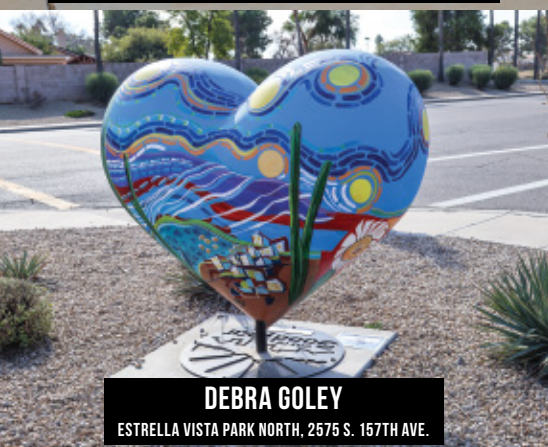
EWA KOBACKA-BUGALA

FOOTHILLS COMMUNITY PARK, 12795 S. ESTRELLA PKWY.



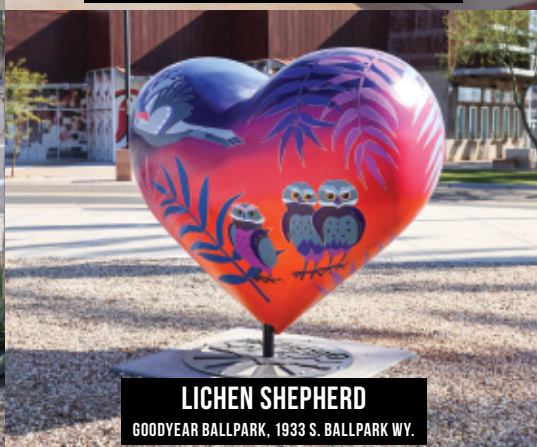
MARTY WOLFE AND CONNIE WHITLOCK

FALCON PARK, 15050 W. INDIAN SCHOOL RD.



DEBRA GOLEY

ESTRELLA VISTA PARK NORTH, 2575 S. 157TH AVE.



LICHEN SHEPHERD

GOODYEAR BALLPARK, 1933 S. BALLPARK WY.



JESSI KERR

LOMA LINDA PARK, 430 E. LOMA LINDA BLVD.



LUCRETIA TORVA

WILDFLOWER PARK SOUTH, 16150 W. DESERT BLOOM ST.



KELSEY PHILLIPS

BULLARD WASH (PLAYGROUND), 152ND DRIVE AND VIRGINIA AVENUE



MERITA JAHA

GOODYEAR COMMUNITY PARK, 3075 N. LITCHFIELD RD.

Goodyear Pump Track

Looking for some high-energy activities in Goodyear? Goodyear has the only pump track in the West Valley! A pump track is a loop of tracks built with dirt mounds designed to allow high-speed cycling without having to pedal.

Bicycle enthusiasts helped design and build the pump track and it's been attracting hundreds of people from across the Valley ever since.



GOODYEAR IS ALSO HOME TO A SKATE PARK AND BMX TRACK.

BMX Track

15660 W. Roeser Rd.

Skate Park

3151 N. Litchfield Rd.

To view a virtual map of the city parks in Goodyear, visit goodyearaz.gov/parks.

DID YOU KNOW?

The city of Goodyear has 350 acres of public parks, greenbelts and special use areas for the community and visitors to enjoy.

ANNUAL CITY EVENTS

Get ready for another year packed with events!

Vision & Sound

Heart and Sole 5K

Wag & Tag Pet Festival

Movie in the Park

Hop N' Hops

Theater In the Park

Goodyear Night Markets

Goodyear Lakeside Music Festival

Juneteenth Family Day

Star Spangled Fourth

Ballet Under the Stars

Goodyear Rocks

Chalk Art in the Park

Fall Festival

Food Truck Fridays

Veterans Day Tribute Festival

Holidays on the Square

View the calendar of city events at
goodyearaz.gov/events.

Goodyear Recreation Campus

The Goodyear Recreation Campus offers a state-of-the-art aquatics facility, fitness classes, a 1-mile continuous walking path and a play area for kids of all ages and abilities. The campus is like no other and was envisioned, inspired and designed by Goodyear residents for everyone to enjoy.

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SOMETHING FOR EVERYONE

FREE amenities include

Outdoor Basketball Courts
Outdoor Pickleball Courts
Sand Volleyball Courts
Tennis Courts

Teen Room
Lobby Lounge Area
Multipurpose Fields
Art Plaza

Outdoor Shaded Patio
Playgrounds
Ramadas
Walking Paths

Unique Sculpture

The GRC is where you'll find the largest human powered kinetic public art sculpture in the world! Chasing the Stars is a rare sculpture that you're encouraged to touch. The 30-foot-tall kinetic art is made of independently moving arcs with different colored inlays. When you pull the attached poles to power the art piece, it projects vibrant colors onto the ground as it moves.

Have questions about the **Goodyear Recreation Campus**, including passes, rentals and programs?



420 S. Estrella Pkwy.



goodyearaz.gov/reccampus



623-882-7525



gyrec@goodyearaz.gov



2023 RESULTS

GOODYEAR RETAIL SURVEY

SHOP • DINE • BE ENTERTAINED

The 2023 Goodyear Retail Survey, conducted from Nov. 15 to Dec. 31, 2023, gathered community input on desired shopping, dining and entertainment. This feedback assists in guiding economic development recruitment initiatives.

DESIRED GROCERS

1. Trader Joe's®
2. Whole Foods®
3. WinCo Foods®
4. AJ's Fine Foods®
5. Sprouts®

DESIRED RESTAURANTS

1. The Cheesecake Factory®
2. Postino
3. Outback Steakhouse®
4. Pita Jungle
5. In-N-Out Burger
6. Culinary Dropout
7. Yard House
8. Fleming's®
9. Flower Child
10. Cooper's Hawk™

EXISTING FAVORITES

RETAIL

1. Target®
2. HomeGoods®
3. T.J. Maxx®
4. Hobby Lobby®
5. Walmart

RESTAURANTS

1. BJ's Restaurant & Brewhouse
2. Saddle Mountain Brewing Co.
3. Texas Roadhouse®
4. Cheddar's Scratch Kitchen®
5. Oregano's®

DESIRED ENTERTAINMENT

1. Topgolf®
2. Dave & Buster's®
3. Fat Cats
4. Main Event
5. AMC Theatres
6. Chicken N Pickle
7. PopStroke®
8. Puttshack
9. Uptown Alley®
10. Jake's Unlimited™

DESIRED DINING TYPE

1. Non-Chain Restaurants
2. Locally Owned
3. Fine Dining
4. Seafood Restaurant
5. Steakhouse

DESIRED VENUES

1. Concert/Live Entertainment
2. Bowling
3. Mini Golf
4. Comedy Club
5. Go Karts
6. Ice Skating/Hockey Venue
7. Jazz Club
8. Dancing/Nightlife/Club
9. Pickleball Courts/Venue
10. Movie Theater

DESIRED RETAILERS

1. Macy's®
2. Nordstrom & Nordstrom Rack
3. Dick's Sporting Goods®
4. IKEA®
5. Dillard's
6. Costco Wholesale®
7. Marshall's
8. World Market®
9. REI®
10. The Home Depot®

SURVEY RESPONDENTS

TOTAL SURVEYS: 3,093

ZIP CODES

85338	56.55%
85395	36.11%
Other	7.34%

AGE GROUPS

<18	0.55%
18-24	2.01%
25-34	9.68%
35-44	19.69%
45-64	40.53%
65+	25.22%
Unknown	2.33%



YOU ASKED, WE LISTENED!

COMING SOON

1. Dancing/Nightlife | The Stillery
2. Seafood Restaurant | High Tide
3. BoSa Donuts

4. Bubba's 33®
5. Over Easy
6. Shake Shack®
7. WinCo Foods®
8. White Castle®

NOW OPEN

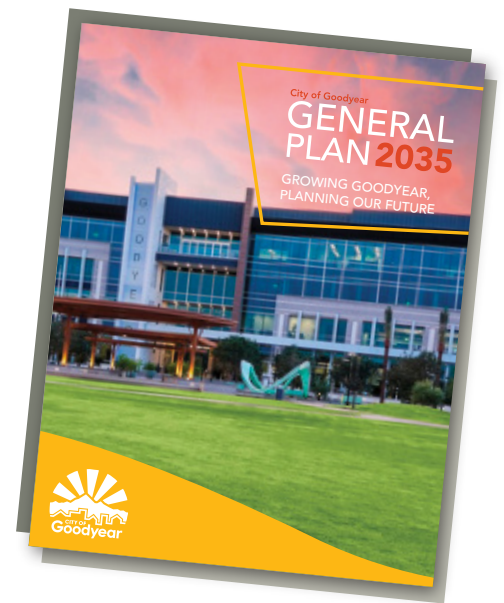
1. BJ's Restaurant
2. Hobby Lobby®
3. McAlister's Deli®
4. Noodles & Company

5. Raising Cane's®
6. Salad and Go™
7. Shooter's World
8. Someburros

Resident requests from prior retail survey results.

Election Day May 21

A special all-mail ballot election will take place in May for Goodyear residents to vote on the **General Plan**. The deadline to register to vote is April 22. You can register at BeBallotReady.com. The **General Plan** serves as the foundational policy document that guides the vision of Goodyear for the next decade. It addresses community issues across the full spectrum, from land use and growth to infrastructure. View the adopted **General Plan** at goodyeargp.com.



Three things you can start doing today to save water at home:

1. Check for leaks by seeing if your water meter shows movement when you're not using any water.
2. Install a rain-pause device for your irrigation timer to save hundreds of gallons of water. Goodyear water customers can request a free one at goodyearaz.gov/water.
3. Turn off the water while brushing your teeth and save up to two gallons a minute. That's up to 200 gallons a week for a family of four.



Free Water-Saving Workshops

Learn from the experts. From gardening to irrigation repair and maintenance, the lessons are always hands-on, informative and free! For a schedule of upcoming classes and to register, visit goodyearaz.gov/water.

VISION & Sound

sedona arts center
An African American Experience

Vision & Sound creates an educational experience and environment that broadens the understanding and appreciation of African American art, music, film and literary works for multigenerational and multicultural audiences.

Stop by the library through **March 26** to view all the beautiful works of art exhibited in the Vision & Sound Library Fine Art Show.



COUNCILMEMBER CAMPBELL SELECTED TO LEAD NATIONAL COUNCIL

As the new Vice Chair of the National League of Cities (NLC) 2024 First Tier Suburbs Council, Councilmember Wally Campbell will play a key role in encouraging collaboration, networking and the development of resources and programs beneficial to communities across the country. Councilmember Campbell also serves on the NLC Advisory Board and Human Development Federal Advocacy Committee.



Cities similar in size to Goodyear face unique challenges, and as our city continues to grow, it is important to collaborate with those cities to help create innovative solutions. I'm eager to contribute to this critical conversation.

Councilmember Campbell

GROWING GOODYEAR

DON'T MISS OUT ON WHAT'S HAPPENING IN YOUR CITY!

PODCAST

Check it out on
these platforms



FREE Fair Housing Education Session

Everyone deserves the same opportunity to buy, sell, rent and finance a home. Join us for this educational session in partnership with the Southwest Fair Housing Council.

Georgia. T. Lord Library Community Room
1900 N. Civic Square



Monday, April 8 • 5-6 p.m.



WOMEN'S HISTORY MONTH

March

**A celebration of the vital role of
women in American history!**

**CITY OF
Goodyear**



1900 N. Civic Square
Goodyear AZ 85395
goodyearaz.gov
623-932-3910

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HOP & HOPS EASTER FESTIVAL

📍 GOODYEAR RECREATION CAMPUS

March 29
5-8 p.m.

goodyearaz.gov / **EVENTS**