

NOVEMBER 2023

goodyearaz.gov/InFocus

InFocus



HOW THE CITY IS WORKING FOR YOU



WATCH THE CITY'S LIVE CAMERAS 24/7 AT
[GOODYEARAZ.GOV/YOUTUBE](https://goodyearaz.gov/youtube)



It's a
Great time
to be in Goodyear.



AT A GLANCE Ever wonder what happens at the new city hall or what the city does to keep Goodyear running smoothly and looking good? In this issue of **InFocus**, we're going behind the scenes at stops across the city to see how Goodyear is working for you.

Inside the Surface Water Treatment Facility

Where does your water come from? Goodyear has five water treatment facilities that filter and clean our water before it gets delivered to homes and businesses through miles of pipes stretching across the city. The Surface Water Treatment Facility is the newest to open. This state-of-the-art facility provides 8 million gallons of safe drinking water a day with the ability to reach 16 million gallons a day with future expansion.

Want to learn more about ways the city is planning and ensuring a clean, safe water supply for generations? Visit goodyearaz.gov/water.

There are multiple water providers in Goodyear that cover different service areas:

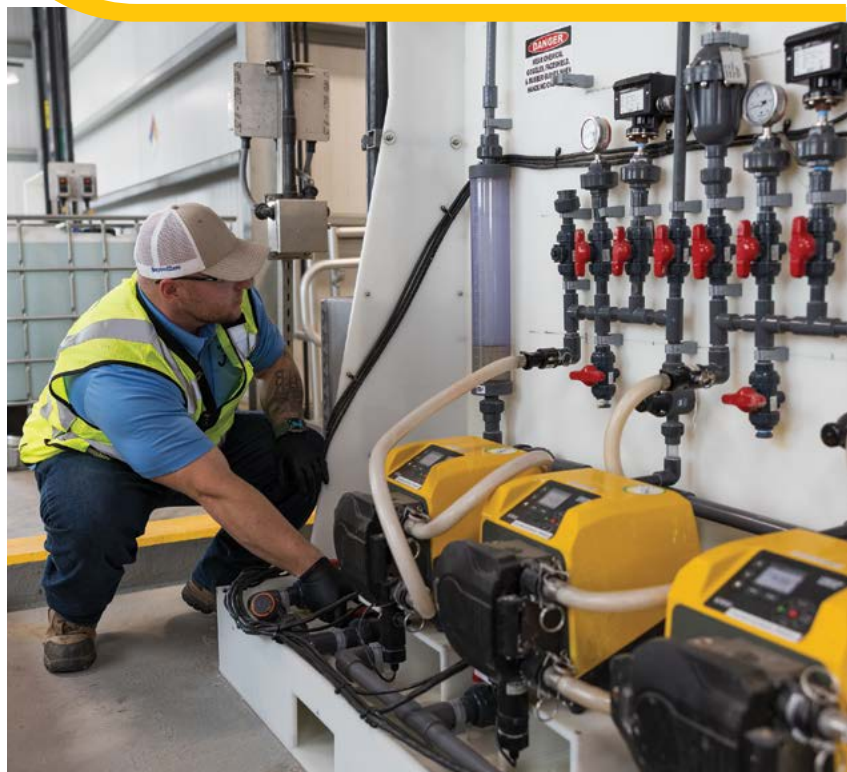
- 💧 **City of Goodyear** (water service provider south of I-10), 623-932-3010, Option 3
- 💧 **Liberty** (water service provider north of I-10), 1-844-367-2030
- 💧 **Epcor** (water service provider northwest of I-10 and Loop 303), 1-800-383-0834
- 💧 **Arizona Water Company** (water service provider southwest of I-10 and Loop 303), 623-246-7570

Have a question about your city of Goodyear water bill?
The city's customer service team is here to help. You can call them at 623-882-7887 or visit them in person at Goodyear City Hall.



As the ninth fastest growing city in the country, the city has carefully planned and made investments in infrastructure to secure Goodyear's water future.

Water Services Director Barbara Chappell



**Growing options to pay
your Goodyear Utility Bill**

Online at goodyearaz.gov/payment.

Autopay through your bank.

Kiosk in the breezeway between
Goodyear City Hall and the library.

In person on the second floor of
Goodyear City Hall.

Mail from home or use the drop off
box in the library parking lot.



From the Mayor



Mayor
Joe Pizzillo

*Integrity — Empathy —
Optimism — Adaptability
— Initiative — Innovation.*

These six words embody the culture we embrace at the city of Goodyear, and they guide our efforts as we strive to deliver high quality service to our community every day. Exceptional customer service starts with an

engaged and effective workforce who feel valued and empowered to carry out their responsibilities. We firmly believe that taking great care of our employees translates into great service to our community.

Prioritizing and investing in the wellbeing of our workforce has resulted in the city of Goodyear being rated as the highest-rated government workplace in the nation by Polco's National Research Center, based on biennial employee surveys.

In the most recent National Employee Survey, Goodyear employees rated the city at 95% or higher in, among other things, overall job satisfaction, feeling positive about working for the city and employee values matching or fitting with the values of the city. The rating of "my mission and vision makes me feel like my job is important" increased from 77% to 94% between 2016 and 2022 and is now the highest in the nation.

This survey provides benchmark comparisons with other local government employees across the U.S., and Goodyear has become one of the highest-rated governments in all categories across Polco's survey. This didn't just happen by chance—or overnight. There has been a concerted effort by city leadership, informed by employee feedback, that led to an intentional design of our workplace culture.

Our employees are our greatest asset, and I'm proud to say they are second to none—and we have the data to back that up. Our core values are who we are and what we do. I hope you get a sense of that as you reap the benefits of our great team **working for you**.



Councilmember
Brannon Hampton

Council Corner

Goodyear is a great place to work! At the heart of this dedication lies a unique approach – prioritizing the wellbeing and development of our employees. We believe that happy employees provide the highest quality

customer service. The city focuses on the Whole Employee, allowing employees to be their best self – personally and professionally. The Whole Employee encompasses career, social, community, financial and physical wellbeing.

Our devoted employees deliver excellent results, as demonstrated by their multiple national awards. To name a few:

- The Public Works Department received the 2023 Safety Award for Workplace Wellness by the Solid Waste Association of North America
- The Fleet Services Division of Public Works was named the No. 15 fleet in the country out of more

than 38,000 for its leadership, competitiveness, efficiency and planning.

- The Economic Development Department earned five 2023 Excellence in Economic Development Awards from the International Economic Development Council.
- The Digital Communications Department received three awards from the City-County Communications and Marketing Association (3CMA).
- The Parks and Recreation Department earned a Best of the Best award from the Arizona Parks & Recreation Association

Our employees play a pivotal role in delivering exceptional services to our residents, something that is imperative to the Goodyear City Council. If you are interested in working for the city of Goodyear and demonstrate our core values, visit goodyearaz.gov/jobs. We would love for you to be a part of Team Goodyear.

HERE FOCUS

STOP 1

One-Stop Shop

The team behind the One-Stop-Shop counter on the second floor of Goodyear City Hall works with residents and businesses. They answer questions about utility payment information and help residents pay their bill. It's one-stop shopping, because these employees can assist in almost anything or direct you to the appropriate person.

Behind the scenes, there are also employees processing electronic applications and submittals. This digital process provides a convenient, streamlined way to submit various types of development-related requests, whether it's to rezone a property or to add a patio cover. To get started, visit goodyearaz.gov/development.



"I have a deep passion for collaborating with our residents and the development community to cultivate exceptional neighborhoods and vibrant retail centers. Processing a proposal and channeling our collective efforts to elevate it to its full potential is what excites me at work every day!"

Christian M. Williams, Development Services Department

STOP 2

City Clerk's Office

The City Clerk's Office is the team ensuring elections run legally and smoothly and

are the keepers of the city records which includes processing public requests for records. They also provide guidance to ensure the appropriate steps are taken when groups want to host a large outdoor

event in the city and administer the city's boards, commissions and committees' application process. If you ever need something notarized, you can also go to the clerk's office for free notaries. Visit the clerk's office at city hall or online at goodyearaz.gov/cityclerk.



OR YOU



The Library

Bookshelves are stocked at the **Georgia T. Lord Library** and rooms are available for residents to reserve, thanks to a partnership between the city and the Maricopa County Library District. The library is a beautiful two-story building next to city hall. If you can't find the book you're looking for, library staff can assist in tracking it down for you, and there are special areas designed specifically for kids and teens to enjoy. The library is also where the city's economic development team hosts free facilitated workshops for entrepreneurs and small business owners.

View the upcoming classes at goodyearaz.gov/innovationhub.

For more information on library activities, visit mclldaz.org/goodyear.



The city likes to visit you, too! The **Topics on the Move (TOM)** van pops up at city events and in parks and neighborhoods. The TOM van is a conversation starter, and the city uses it as an inviting, casual way to interact with and get feedback from residents. Wherever the van is, there's often someone handing out cool things, so it's worth stopping by if you spot it.

CITY OF Goodyear

The city also likes to keep you informed. The city's social media pages are a great way to get the latest city news any time of day.



HERE FOCUS



Watch this video on how the police department is safeguarding our streets!
goodyearaz.gov/YouTube



Police Department

The Goodyear Police Department takes pride in providing excellent customer service to our community, and it provides many protective and proactive policing programs that contribute to Goodyear's low crime rate.

Police officers work around the clock to keep our city safe. They patrol our streets, keeping an eye out for unsafe drivers who are speeding, distracted and running red lights.

The police department is also busy stopping and catching criminals, conducting investigations and managing and de-escalating crisis situations.



Prescription Drug Drop Boxes

There are two secure prescription drug drop boxes in Goodyear to help prevent drugs from entering the wrong hands. Using a drop box is also safer for the environment.

Remember: You shouldn't throw away or flush prescriptions.

Goodyear Police Operations Building
11 N. 145th Ave.

Goodyear Public Safety South Station
10701 S. Estrella Pkwy.

Our officers are part of the community and are visible and present in our schools and neighborhoods. The following are some of the programs and services the department offers:

Citizens' Police Academy

A 10-week academy to gain a greater awareness and understanding of law enforcement's role in Goodyear.

You Are Not Alone (YANA)

Provides regular phone calls and home visits to seniors who have limited family or community contacts. Seniors can also call for help finding specific services and resources at 623-882-7539 or 623-696-8545.

Vulnerable Population Database

This voluntary registration for residents with mental, physical or health conditions provides critical information for responding officers, including a photo of the resident.



YANA is hosting a holiday event for seniors on Dec. 14. Enjoy food, prizes and music! Register at goodyearaz.gov/YANA.

OR YOU



Fire Department

Goodyear firefighters work out of 8 fire stations across the city. Whether it's an injury on a ball field, a crash in the road, a fire or a natural disaster, they are there. Firefighters work 24 hour shifts to protect the community. The fire department offers these programs and services:

Child Safety Seat Inspections Call the Goodyear Fire Car Seat Hotline at 623-882-SEAT (7328) to schedule an appointment.

Home Safe Home Program In-home safety checks for residents. Call 623-882-SAFE (7233) to schedule an appointment.

Residential Lock Box Program Allows first responders access to homes during medical or other emergencies where the occupant is unable to open the door. Residents need to purchase the lock.

Community Response After an emergency, a team of trained professionals provides longer-term support for residents impacted by the crisis. This support includes providing temporary shelter and toiletry needs for residents whose home may have been damaged by a fire and financial and mental health resources for residents coping with the sudden loss of a loved one.

Fire Pal and Preschool Program Fire educators visit schools across the city to teach age-appropriate safety lessons. To schedule a lesson, call 623-882-7363.

CPR Training Certified CPR classes available for groups of ten or more. Schedule a training by calling 623-882-7308.



"The best feeling is knowing I helped someone during their most difficult time."

Sandra L. Espinoza,
Goodyear Fire Department



Watch firefighters cooking up some of the top fire station dishes at
goodyearaz.gov/CookingWithFire.



HERE FOCUS



Public Works

At the Public Works administrative building, you'll find rows and rows of recycle and trash containers — and the team dedicated to all things trash. This crew visits every neighborhood in Goodyear each month, providing next-level customer service. They pick up bulk trash and household hazardous waste curbside, and they work with the city's trash and recycling partners to make sure all residents have their containers picked up, as scheduled.

They do it all with safety in mind! Every morning before trash collection begins, they focus on their wellbeing with a pre-work conditioning program that includes five minutes of stretching.

It's those types of programs that led to them earning the 2023 Safety Award for Workplace Wellness by the Solid Waste Association of North America.



See a side of bulk trash pickup you've never seen before. Watch this video of what happens before they hit the streets.
[goodyearaz.gov/YouTube](https://www.goodyearaz.gov/YouTube)



This recognition highlights our team's unwavering commitment to prioritizing the well-being of our employees. We know that healthy, well employees are better able to serve our community.

Public Works Director Sumeet Mohan



RECYCLE RIGHT
GOODYEAR

Use the Recycle Right Wizard to keep only recyclables in the recycle bin. It keeps the recycle program successful and running!

[goodyearaz.gov/recycle](https://www.goodyearaz.gov/recycle)



Traffic Management Center

How are traffic lights controlled? There's an automated side of keeping traffic flowing and there's also a team working the behind the scenes. Inside the Transportation Management Center, engineers are monitoring traffic and making adjustments, as needed.

There are also city employees who maintain and repair the more than 400 miles of streets in the city. That includes roadways, sidewalks, streetlights and signs!



The city's Transportation Master Plan

(TMP) is in the process of being updated. The TMP prioritizes street and transportation projects, so it will determine which projects need to be addressed first. A draft of the updated plan will be available for review and input later this month. Get the latest information on the TMP at [goodyearaz.gov/TMP](https://www.goodyearaz.gov/TMP).

GOODYEAR



Parks and Recreation

The city has 20 parks, the rec campus and Goodyear Ballpark. All of these have to be maintained. There are dozens and dozens of employees who are dedicated to keeping these highly desired amenities looking great and bringing the community together throughout the year.

For a full list of the city's parks, including locations and details on specific park features, visit goodyearaz.gov/parks.



"I love working with a diverse group of people who are all working towards the common goal to make each park the best it can be."

Dane Moreno, Parks and Recreation Department



Here's a look at the events the city hosts each year:

Wag & Tag Pet Festival

Heart and Sole 5K

Vision & Sound

Hop N' Hops

Mind Over Mat yoga festival

Dancing on the Square

Theater In the Park

Goodyear Farmers Market

Chalk Art in the Park

Movie in the Park

Goodyear Lakeside Music Festival

Juneteenth Family Day

Star Spangled Fourth

Ballet Under the Stars

Goodyear Rocks

Veterans Day Tribute Festival

Fall Festival

Holidays on the Square

Have questions about the Goodyear Recreation Campus, including passes, rentals and programs?

623-882-7525

 gyrec@goodyearaz.gov

 420 S. Estrella Pkwy. or goodyearaz.gov/reccampus

Upscale Office Space Helps Shape Future Downtown

It's an exciting time in Goodyear as more businesses announce they are coming to GSQ – Goodyear's future downtown. But what about the new office space and why does it matter in the downtown development?

"Office space matters. Having people working in that space during the day is highly attractive to potential businesses," said Mayor Joe Pizzillo. "They want to know that if they come to Goodyear, they'll have enough patrons. This is one crucial piece of the puzzle when it comes to building a successful downtown."

Goodyear Civic Square is now home to GEN1, the city's first upscale office space, also known as Class A office space. And so far, leasing the space to new businesses has been a big success. Family-owned Globe Corporation owns and is developing the land that is the city's future downtown and says that GEN1 is already about 60% leased.

"It's an exciting time right now as there has been high interest and commitment for both leasing the Class A office space, as well as retail at GSQ," said Globe Corporation Co-CEO George Getz. "We will soon be announcing several new office leases, as well as some new unique restaurant concepts coming to Goodyear's future downtown."

The approximately 104,000-square-foot office building is three stories high and is located in the heart of Goodyear Civic Square. Confirmed tenants at GEN1 include coworking companies – which is a popular new concept – as well as KB Homes, nonprofit Arizona Cares, Bell Bank and Edward Jones. There are plans to build a second Class A office building in Goodyear Civic Square once the first building is leased out.

"Goodyear's future downtown is a hot commodity right now," said Mayor Pizzillo. "Companies know that and are signing on early, wanting to be part of what will become a West Valley destination."

COMING TO GSQ

THE STILLERY COPPER & SAGE

HIGH TIDE SEAFOOD
BAR & GRILL

THE YARD MILKSHAKE BAR

SHAKE SHACK F45 TRAINING

MIYU NAILS AND SPA

MORE ANNOUNCEMENTS COMING SOON!



Learn more about
Downtown Goodyear here!
goodyearaz.gov/downtown

What Business is on Your Holiday Wish List?



It's time for the Goodyear Retail Survey! This is where we ask YOU, our residents, for your wish list of retailers and restaurants you would like in Goodyear. Hearing from you on the shopping, dining and entertainment options you want here is important. We use your suggestions to build our target list and to let restaurants and retailers know you want them here. The survey will be available online from Nov. 15- Dec. 31 at goodyearaz.gov/survey.



West Valley Heart Walk



SATURDAY, DEC. 2 | GOODYEAR CIVIC SQUARE | 1900 N. CIVIC SQUARE | WESTVALLEYHEARTWALK.ORG

3 MILE HEART WALK — 1 MILE MIRACLE MILE — FAMILY FRIENDLY — PET FRIENDLY
COMMUNITY BASED EVENT FOR ALL



GOODYEAR CITY COUNCIL

(front row; l to r): Vice Mayor Laura Kaino, Mayor Joe Pizzillo, Wally Campbell,
(back row; l to r): Bill Stipp, Vicki Gillis, Sheri Lauritano, Brannon Hampton.

GOODYEAR CITY COUNCIL CALENDAR

Nov. 13	5 p.m.	Council Meeting
Nov. 27	5 p.m.	Council Meeting
Dec. 11	5 p.m.	Council Meeting
Dec. 18	5 p.m.	Council Meeting

For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



InFocus Magazine • Goodyear Digital Communications
Questions or comments, email: communications@goodyearaz.gov



1900 N. Civic Square
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goodyearaz.gov
623-932-3910

ECRWSS
Postal Customer

PRST STD
U.S. POSTAGE
PAID
GOODYEAR, AZ
PERMIT #216

Tis the season
Pop-Up
HOLIDAY MARKET

A VIBRANT HOLIDAY MARKETPLACE SHOWCASING TREASURES AND LIVE MUSIC
November 18

HOLIDAYS ON THE
Square

EMBRACE THE MAGIC WITH A FESTIVE NEW THEME EVERY WEEK
December 1, 8, 15

Goodyear Civic Square
goodyearaz.gov/events