

DECEMBER 2023

goodyearaz.gov/InFocus

InFocus



COUNTDOWN TO
2024

It's a
Great time
to be in Goodyear.

AT A GLANCE As we get ready to ring in 2024, we're taking a look back at this past year. From city milestones that were cause for celebration to new campaigns aimed at keeping our streets safe to big visitors that captured everyone's attention, 2023 has been a "Great time to be in Goodyear!"



The Goodyear City Council

**Wishing You and Your Family
Happy Holidays!**



From the Mayor



Mayor
Joe Pizzillo

2023 has been quite a year for our city, and I'm excited for all that 2024 has in store for us. This year, we ramped up our events at Goodyear Civic Square, establishing it as the true heart of our city, and this month, we will have holiday events every weekend leading up to Christmas.

Development at GSQ, our future downtown district, is moving along with several businesses and a second parking structure already under construction. There are many more businesses in the development process getting ready to break ground soon.

Our largest capital improvement projects completed — or nearing completion — this year are the expansion of the police department operations building, which opened in September and our newest fire station 188 in west Goodyear, which will be operational in the near future.

I am very grateful to the residents of Goodyear who overwhelmingly voted to approve all three of our bonds, enabling us to address needs throughout our community aimed at funding traffic improvements, public safety and

parks projects. I appreciate that our voters recognize the importance of proactively staying ahead of development in anticipation of our future needs.

We want to keep Goodyear in a position to attract the types of great businesses and amenities that our residents want in our community. We also want to retain our small-town atmosphere that makes for a great place to raise a family, work and play. That ambiance will be very evident throughout this month with all the activities taking place in front of city hall for Holidays on the Square. There will be fun, food and fantastic entertainment going on, so be sure to check for the details on our social media platforms or at goodyearaz.gov/events.

As you plan your holiday gift-giving, please be sure to shop at our local businesses which are the backbone of our community, owned and operated by our friends and neighbors. We want to see them thrive and benefit from our local support. We have many great retailers, from specialty shops and stylish boutiques to popular eateries and entertainment venues. You can find wonderful unique gift ideas for everyone on your list.

As we enjoy this time of hope and goodwill and anticipate a wonderful New Year, from the Goodyear City Council, have a wonderful holiday season!



Vice Mayor
Laura Kaino

Council Corner

As we eagerly approach the countdown to a new year, it's impossible to ignore the feeling of excitement that permeates the air, reflecting on all we've experienced in 2023. This year has been a successful journey of growth and community

building, leaving a lasting impact on the city we proudly call home.

One of the pivotal moments of 2023 was the passing of the three bonds that aim to keep up with the needs of our fast-growing city. These bonds signify a collective commitment to invest in Goodyear's future, fostering an environment that encourages progress, safety and innovation.

The arrival and announcement of new businesses has injected strength into our city. These establishments contribute to the city's vibrancy and economic well-being and allow for a diverse option of experiences for all to enjoy.

As a community, we have many opportunities to unite and establish strong bonds. The city organizes various events that serve as platforms for people to come together and build relationships. These events range from cultural festivities to charity works, and they play a significant role in strengthening the ties that bind us. By bringing people together, they create a sense of belonging and unity that is essential for any city to thrive.

As we close out 2023, let us be grateful for everything that we've witnessed and have been a part of this year, and let it inspire us to continue building a city that thrives on collaboration and quality of life.





A New Executive Team

2023 started with a transition in city management. Wynette Reed became the city manager in February after serving for a decade as deputy city manager and more than 36 years in government. She started in Goodyear as the Human

Resources director in 2011 and has overseen every department in the city during her tenure.

“It’s an honor to continue to work with a city council that cares so deeply for our community,” said Wynette. “I couldn’t do it without our Goodyear team. Our staff truly is our best asset – incredibly dedicated and professional, and it’s a privilege to work with them to provide the best services for our residents.”

The city also welcomed three new deputy city managers this past year: Andy Granger, Justin Fair and Kini Knudson. They all bring a wealth of experience to the city.



WYNETTE REED,
CITY MANAGER



ANDY GRANGER,
DEPUTY CITY MANAGER



JUSTIN FAIR,
DEPUTY CITY MANAGER



KINI KNUDSON,
DEPUTY CITY MANAGER

Andy Granger has more than 20 years of experience in local government, and has served as deputy city manager for the city of Peoria and deputy director of Development Services at the city of Phoenix.

Justin Fair served as interim deputy city manager and joined the Goodyear team in 2020 as the chief

information officer. He brings more than 20 years of experience to his role.

Kini Knudson joined Goodyear from the city of Phoenix, where he was the Street Transportation director. He has more than 23 years of experience in local government. Kini also served as an officer in the United States Navy Civil Engineer Corps.



Awards and Recognition

Providing the highest quality customer service, programs and amenities is a priority for the city. It's an added bonus when those projects receive recognition like the ones listed below.



The Goodyear Surface Water Treatment Facility won Project of the Year for outstanding engineering excellence and achievement by the Arizona Water Association.

Goodyear WeRIDE received the 2023 WESTMARC Excellence in Innovation Award and the Maricopa Association of Government Livable Community Award.



Parks and Recreation earned a Best of the Best award from the Arizona Parks & Recreation Association.



Goodyear Civic Square at GSQ earned the 2023 Project of the Year Award by Real Estate Development.



Goodyear ranked ninth in the nation and first in the state by the NAIOP Commercial Real Estate Development Association for transparency, accountability and consistency in development services.

Public Works received the 2023 Safety Award for Workplace Wellness by the Solid Waste Association of North America.

Fleet Services was named the No. 15 fleet in the country out of more than 38,000 for its leadership, competitiveness, efficiency and planning.

Economic Development earned five 2023 Excellence in Economic Development Awards from the International Economic Development Council.



Digital Communications received three prestigious awards from the City-County Communications and Marketing Association (3CMA) for producing creative content.





View **LIVE CAMS** from Across the City 24/7

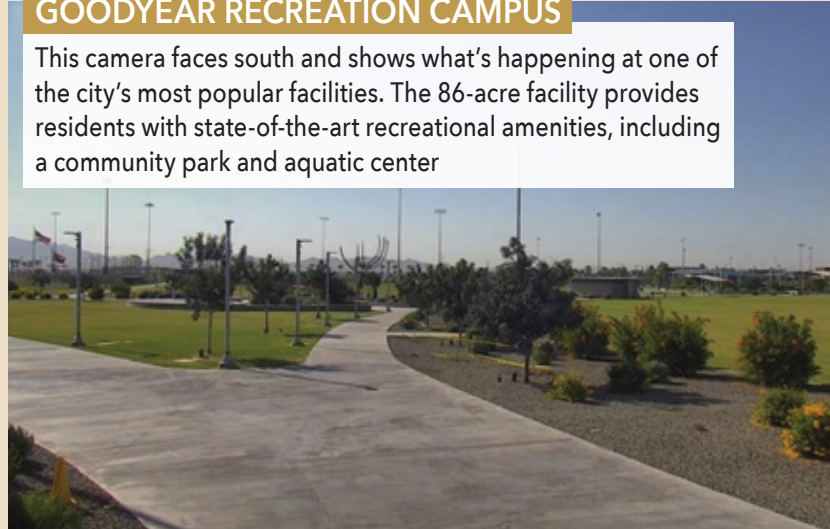
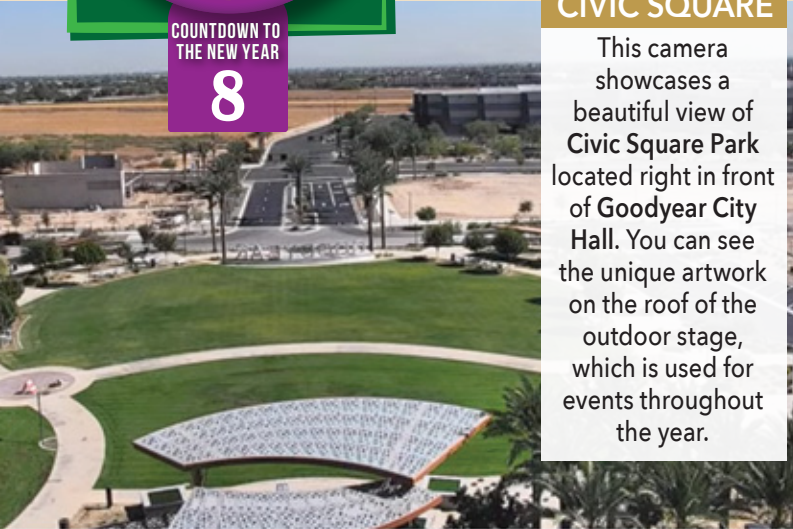
The city launched three new live cameras at Goodyear Civic Square this year. You can hop on goodyearaz.gov/LIVEinGoodyear or the city's YouTube page to see what's happening at the following six locations anytime of the day.

GOODYEAR CIVIC SQUARE

This camera showcases a beautiful view of **Civic Square Park** located right in front of **Goodyear City Hall**. You can see the unique artwork on the roof of the outdoor stage, which is used for events throughout the year.

GOODYEAR RECREATION CAMPUS

This camera faces south and shows what's happening at one of the city's most popular facilities. The 86-acre facility provides residents with state-of-the-art recreational amenities, including a community park and aquatic center



GOODYEAR CIVIC SQUARE *Park*

This camera shows what's happening at the beautiful two-acre park. At night, it's easy to see the lighted public artwork called **Great Joy** which is covered in words representing the welcoming spirit of Goodyear.

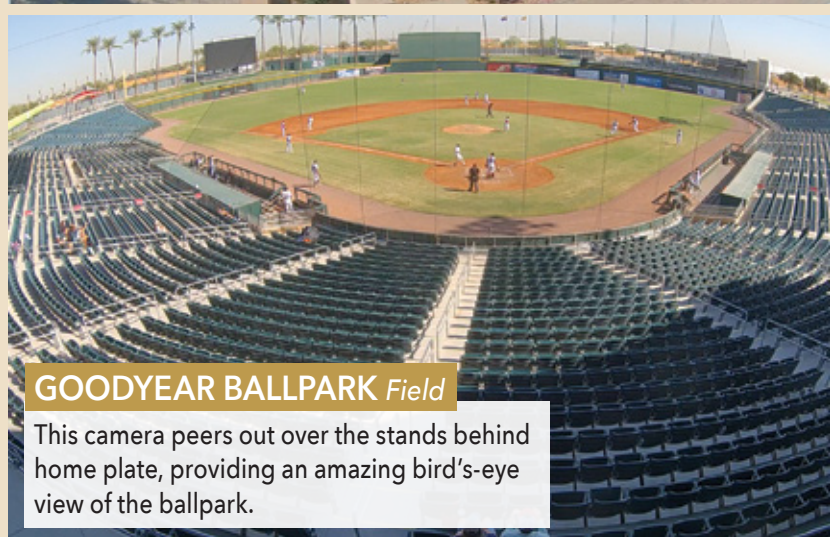
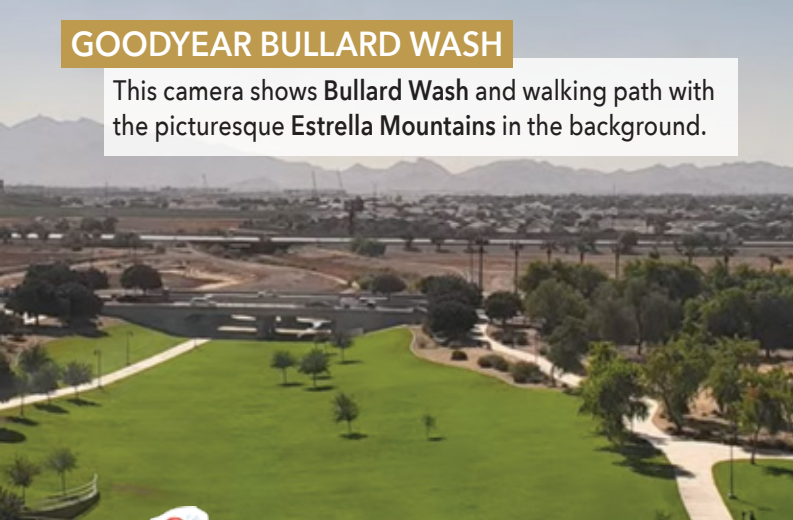


GOODYEAR BALLPARK *Plaza*

This camera showcases the unique towering fiberglass sculpture called the **Ziz**, which was named one of the **Best Public Art Projects in the U.S.** by **Americans for the Arts**.

GOODYEAR BULLARD WASH

This camera shows **Bullard Wash** and walking path with the picturesque **Estrella Mountains** in the background.



GOODYEAR BALLPARK *Field*

This camera peers out over the stands behind home plate, providing an amazing bird's-eye view of the ballpark.





Jordanna Saunders

New City Program Increases Mental Health Care Access

This year, the city launched a new program to remove two major barriers that prevent residents from seeking mental health services – cost and access. The city is working with Trauma Recovery Services of Arizona (TRSAZ) to connect Goodyear residents with professional mental health providers virtually and with no out-of-pocket costs.

“It’s unheard of for a city to do it,” said Jordanna Saunders, CEO and TRSAZ founder. “It shows the city cares about

its residents and wants to make it as easy as possible for people to get the help they need.”

For more information and to make an appointment, contact Trauma Recovery Services of Arizona at 602-661-0200 or visit them online at trsofaz.com/goodyear-therapy.



First Ever!

2023 was a big year for big new events in Goodyear. The year kicked off with a first-ever football themed block party. The city was an official Arizona Super Bowl Host Committee partner, and the festivities celebrated Arizona’s hosting of the big game and brought the community together for a fun day.

The city also partnered with Perfect Game, the world’s largest amateur youth baseball and softball platform and scouting service, to use Goodyear Ballpark facilities as a hub for tournaments and other baseball activities. The first one was hosted at the ballpark this past summer, and more are coming!

The year wraps up with the inaugural West Valley Heart Walk. The American Heart Association chose to host its first ever West Valley Heart Walk at Goodyear Civic Square. The walk helps to raise money for research and education and advocate for heart health while bringing thousands of visitors to the city.

GAME ON GOODYEAR BLOCK PARTY



PERFECT GAME





Safeguarding Our Streets

With the city experiencing rapid growth, the number of vehicles on the roads has increased, making it crucial to prioritize road safety. The city launched the campaign **Don't Drive Dumb** to educate, reinforce and

remind drivers to practice safe driving habits and avoid distractions in 2023. This included behind-the-scenes videos of officers patrolling city streets, looking for drivers exhibiting dangerous driving habits, including speeding and running red lights.

**eyes on the road
hands on the wheel**

**DON'T
DRIVE DUMB**



It also dispelled some common traffic myths like the following:

You are more likely to get a speeding ticket at the end of the month.

The truth is that most police departments, including the Goodyear Police Department, don't have a traffic ticket quota.



If you drive with the flow of traffic, above the speed limit, you won't get a ticket.

It doesn't matter how slow or fast the cars around you are going. If you're driving over the speed limit, you can get a ticket.



Red cars get pulled over more.

There is no correlation between vehicle color and traffic stops. Officers are trained to stop drivers not following traffic laws.



Doors Open at New Police Headquarters

The long-awaited second phase of the Goodyear Police Department operations building opened in the fall.

It's located on Van Buren Street between Litchfield Road and Bullard Avenue and includes more space for the criminal investigations division, areas for training, an office of the chief and a shooting range.

"We thank the Goodyear City Council for its support of the police department headquarters being in a single location for continuity of service to our public," said Chief Santiago Rodriguez. "We are grateful that city leadership understands the need for updated police equipment and technology in order for Goodyear to be a premier law enforcement agency; our community deserves high quality public safety."

A new fire station is also under construction and will open early next year on the northeast corner of Citrus Road and Harrison Street. It will be the city's eighth fire station!





LARGE VISITORS FLYING OVER GOODYEAR

Word spread quick when the U.S. Air Force was temporarily flying C-17 aircraft out of the Phoenix Goodyear Airport. It was a sight to see and sparked a lot of conversation on the city's social media pages.



So cool! We drove by the airport earlier today and saw four of them big bad boys outside the hangers.
—Rebekkah

I saw one flying IN yesterday 🤩
Thank you for your service!! 🇺🇸 —Erin

Love watching them from my patio! —Diane

Take a peek inside a C-17!

Visit goodyearaz.gov/YouTube to view video captured inside one of the aircraft at the Phoenix Goodyear Airport.

BOND 2023



Record Election Turnout

In November, Goodyear voters approved three bonds to fund projects for traffic improvements, public safety and parks.

Goodyear voter turnout was 30%, which is one of the highest in the city's history.

Traffic Improvements

The funds will be used to widen streets, upgrade the traffic control system and underground utilities, install new streets lights and extend shared use paths for cyclists. These improvements will be citywide, and specific projects, along with a timeline, will be determined based on the city's Transportation Master Plan, which is in the process of being updated and prioritizes street and transportation projects. Learn more about the Transportation Master Plan at goodyearaz.gov/TMP.

Public Safety

The funds will be used to build a public safety training facility for the police and fire departments and a fire resource management facility. A city's full-service

training facility will allow firefighters and officers to be trained locally on the industry's newest technology, techniques and best practices.

Currently, training is done at other facilities throughout the Valley.

The current fire resource building is a re-purposed fire station; the new facility will be intentionally designed to protect firefighters from dangerous carcinogens and provide a climate-controlled environment to store equipment.

Parks

The funds will be used to extend the Bullard Wash Trail System south to Goodyear Ballpark. The pedestrian and bike path currently ends at McDowell Road and 150th Avenue. The extension will continue it south to connect to Goodyear Ballpark.

The projects above are being integrated with other city projects for prioritization and to develop timelines.





Building Downtown Goodyear

The much-anticipated major development GSQ at 150th Drive and McDowell Road will be a vibrant downtown of Goodyear. Globe Corp., which owns the land around Goodyear Civic Square, works with the city to attract highly desired businesses to GSQ. The mixed-use downtown

will be an incredible lifestyle destination for dining, living, entertainment and shopping.

COMING TO GSQ

THE STILLERY

BACCHUS WINE BAR

HIGH TIDE SEAFOOD
BAR & GRILL

COPPER & SAGE

THE YARD
MILKSHAKE BAR

SHAKE SHACK

F45 TRAINING

MIYU NAILS AND SPA

MORE ANNOUNCEMENTS COMING SOON!



GOODYEAR RETAIL SURVEY

SHOP • DINE • BE ENTERTAINED

Give the gift of your input this holiday season.
Your ideas can bring joy to Goodyear!

Take the survey for a merrier community!

goodyearaz.gov/survey

Survey open thru December 31, 2023

CITY OF
Goodyear
Arizona | ECONOMIC
DEVELOPMENT



Trash, recycling and bulk pickup will move to the day after your regularly scheduled pickup on the following holidays:

CHRISTMAS DAY
MONDAY **DEC. 25**

NEW YEAR'S DAY
MONDAY **JAN. 1**

Check your service day at
goodyearaz.gov/trash



City of Goodyear Microtransit

WeRIDE



Vehicles are ADA-friendly and seat up to five passengers. Anyone can ride **WeRIDE**, though some restrictions apply.

Those under 16 need to be accompanied by another fare-paying passenger age 16 or older.

EXTENDED HOURS!
6 a.m.-8 p.m.



Learn more about how to ride at
goodyearaz.gov/WeRIDEmicro.

JOIN CITY MANAGER WYNETTE REED FOR LUNCH!

In each episode of Lunch with Wynette you'll meet a new city employee and get to check out a local restaurant.

Visit **goodyearaz.gov/YouTube** for the latest episode where Wynette sits down with firefighter Gio Mendez at Cantina Gueros.



JOIN OUR TEAM!



Visit **goodyearaz.gov/jobs**
for career opportunities with the city.

GOODYEAR CITY COUNCIL CALENDAR

Dec. 11	5 p.m.	Council Meeting
Dec. 18	5 p.m.	Council Meeting

For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



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Questions or comments, email: communications@goodyearaz.gov





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PRST STD
U.S. POSTAGE
PAID
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PERMIT #216



Happy Holidays