

MARCH 2022

goodyearaz.gov/InFocus

InFocus



INDUSTRIAL BUILDINGS IN GOODYEAR

What's inside and why we need them



AT A GLANCE Goodyear has experienced a lot of changes over the years, moving from a bedroom community to a full service city where residents can live, work and play. The city is also one of the fastest growing in the nation with more than 101,000 residents. There are more jobs than ever before for residents to work close to home, and new businesses are popping up all across the city. Growth brings more opportunities, but it can also raise questions, and for some, growing pains! We often hear from residents wondering about the large new buildings in our city, including what's inside and why more are being built. In this issue, we'll scratch the surface to answer some of those questions as we look at the value industrial businesses bring to Goodyear, what happens inside them and how it is determined where they will be located.

From the Mayor



Mayor
Joe Pizzillo

As I am out and about, I'm often asked about new construction around the city. People want to know what is being built and sometimes ask why so much construction is going on. Recent census data shows a dramatic increase in Goodyear's population, and as the second fastest growing

city in Arizona, we will continue to see new homes and businesses being built. My goal, and the goal of the Goodyear City Council, is to strike a good balance in this growth.

A key priority for us is to enhance the quality of life for our residents. We want to attract quality businesses that will offer good paying jobs for our residents. Local employment opportunities help eliminate long and frustrating drives to other parts of the Valley, freeing you up to spend more time with family and enjoy leisure activities. We are also very focused on attracting more restaurants and retail options. We know there is a great need for our residents to have additional quality local dining,

shopping and entertainment choices, and we are actively recruiting those businesses.



The city council has directed our Economic Development Department to attract quality employers focusing on these industry sectors, which we refer to as our Pillars of Opportunities:

- Aerospace & Aviation
- Medical & Healthcare
- Advanced Manufacturing & Logistics
- Technology
- Higher Education
- Retail & Entertainment
- Small Business Development

As a result, the city has initiated programs designed to:

- Create quality jobs for our residents
- Generate revenue for the city to pay for services (such as public safety)
- Increase city amenities such as the Goodyear Recreation Campus and our soon-to-be-opened civic square

We work very hard to achieve a balance in all of these areas as we develop a highly desirable and sustainable place for all to live, work, visit and play. The city has a General Plan, created by the community and approved by voters, that guides decisions in order to ensure we're growing according to a shared vision. It is updated and approved by voters at least every 10 years. The process for the next update will begin soon. If you would like to become involved in its creation, I highly encourage you to participate in the process, which will be announced shortly on the city's social media channels and in upcoming editions of InFocus. Let's work together to both retain and build upon our high quality of life in Goodyear!



COUNCIL CONVERSATIONS

Thursday, March 31 | 6-7:30 p.m.

Goodyear Recreation Center
420 S. Estrella Pkwy.

Stop in the rec center
to chat with your
Mayor and Councilmembers!



Councilmember
Sheri Lauritano

Council Corner

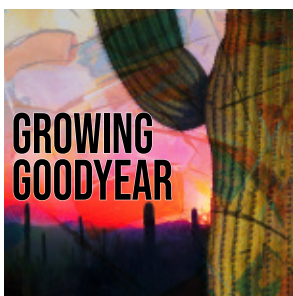
Goodyear has changed dramatically in the past several years. Where there were once empty fields, we now see growth and development, and new industrial buildings dot the landscape of our great city. As you drive by on

MC85 or Loop 303, it might be easy to dismiss these gigantic buildings as nothing more than “another distribution center,” but if you take the time to look deeper, these buildings are so much more; they tell a story and represent an important part of our city. As a councilmember, I have the opportunity to tour and visit many of our industrial sites. I talk to the amazing people who are proud to be working in our community, and I am astonished by the remarkable feats of engineering and production that occur at these locations.

At Amazon’s advanced fulfillment center in our expanding technology corridor, robots work in mechanized harmony with thousands of associates to fill orders for our residents and others throughout the region. With four levels, the building spans more

than 2.3 million square feet, and is filled with the constant movements of machines and people. It is a true marvel in size and efficiency. Not far from there, Ball Corporation operates a state-of-the-art advanced manufacturing plant where aluminum cans are made at what feels like the speed of light. Skilled workers use enormous machines and an advanced assembly line to produce thousands of aluminum cans per minute for companies like Coca-Cola and Anheuser-Busch. Or, consider one of our newest manufacturing facilities, Andersen Corporation. They pride themselves in treating their employees like family as they work to precisely assemble high-quality windows using advanced cutting and measuring tools with the extreme care required when working with glass.

These are just a few examples of industrial businesses in our city, but there are many, many more, all doing remarkable things and employing great people. This is an important part of the fabric of our growing and prosperous community. So, next time you are driving by a new industrial building, take a moment to reflect on what may be occurring inside, and be proud of all we are building right here in Goodyear.



GROWING GOODYEAR PODCAST

GROWING GOODYEAR COVERS THE ISSUES AND NEWS IMPORTANT TO OUR COMMUNITY AND FEATURES STORIES SHOWCASING WHAT MAKES GOODYEAR SO SPECIAL. HEAR FROM GOODYEAR’S FIRE CHIEF ON HOW THE CITY IS LEADING THE WAY BY USING INNOVATIVE TECHNOLOGY TO MINIMIZE FIREFIGHTERS’ EXPOSURE TO HARMFUL CARCINOGENS. SUBSCRIBE AND DOWNLOAD THE PODCAST ON APPLE PODCASTS, GOOGLE PODCASTS, SPOTIFY, STITCHER AND AMAZON MUSIC!

WHAT'S INSIDE THESE INDUS

Multiple big-name companies like Amazon, Ball Corporation, fairlife and Microsoft call Goodyear home. From the outside, their buildings may look similar. Inside, they are very different. For example, inside some industrial sites, employees might be making a product while in another they are receiving and shipping products. There are even large buildings filled with

computing services and infrastructure to keep up with the growing data needs of businesses and consumers. Anyone receiving and sending digital information relies on these buildings! This variety is important to ensure a diverse business community, and each one brings its own unique value to the city. Here are some of the different things happening inside industrial buildings in Goodyear.

Distribution/Logistics

Inside a distribution/logistics facility, products are stored and processed to deliver to customers. These facilities are some of the largest employers in the city – hiring hundreds of employees for jobs at varying pay levels. Some of these companies also contribute additional dollars to the city through sales taxes collected from online sales. Anyone in Arizona who places an online order that is received and fulfilled by a facility in Goodyear pays sales taxes to the city. Funds that the city receives from these taxes help build roads and keep residents safe without raising taxes for our residents. If that's not reason enough to smile, you might even get your online orders quicker by living near a fulfillment center!

Distribution/logistics facilities in Goodyear include: Amazon Fulfillment Center, Chewy, Dick's Sporting Goods, FedEx, Ferrero, KeHE, Macy's - Bloomingdale, REI and UPS.



Amazon
Bullard Avenue
North of Yuma Road



UPS Hub
Indian School
East of Loop 303

Data Centers

The city's expanding technology corridor on Bullard Avenue just south of I-10 is home to several new data centers. A data center is a facility with networked computers and digital storage that businesses use to organize, process, store and disseminate large amounts of data. These centers attract high-paying technology jobs, bring additional fiber providers to the community and help to improve and expand the city's electrical grid system. Plus, the city receives additional taxes from them as high-electricity users. That money, in turn, provides programs and services for residents.

Data centers in Goodyear, include: Compass, Microsoft, Stream and Vantage.



These businesses also contribute millions of dollars to the city's general fund before they ever open! Learn more on page 9.

TRIAL BUILDINGS, ANYWAY?

Andersen Corporation
Cotton Lane
North of MC 85



Advanced Manufacturing

Goodyear has been the home to innovative and successful manufacturing operations since the 1940s. Today, several national brands are using innovative technology to make popular products right here in Goodyear. Everything from windows to aluminum cans to parts and components for aircrafts are made in Goodyear. Many of these companies need highly-skilled workers and offer competitive high-wage jobs.

Some of the advanced manufacturing facilities in Goodyear include: Andersen Corporation, Ball Corporation, Dot's Homestyle Pretzels, Helix Electric, Meyer Burger Technology AG, Poore Brothers and Sub-Zero, Wolf and Cove.

First Park PV303
Indian School Road
Loop 303



KeHe
Cotton Lane
West of Loop 303



Speculative Buildings

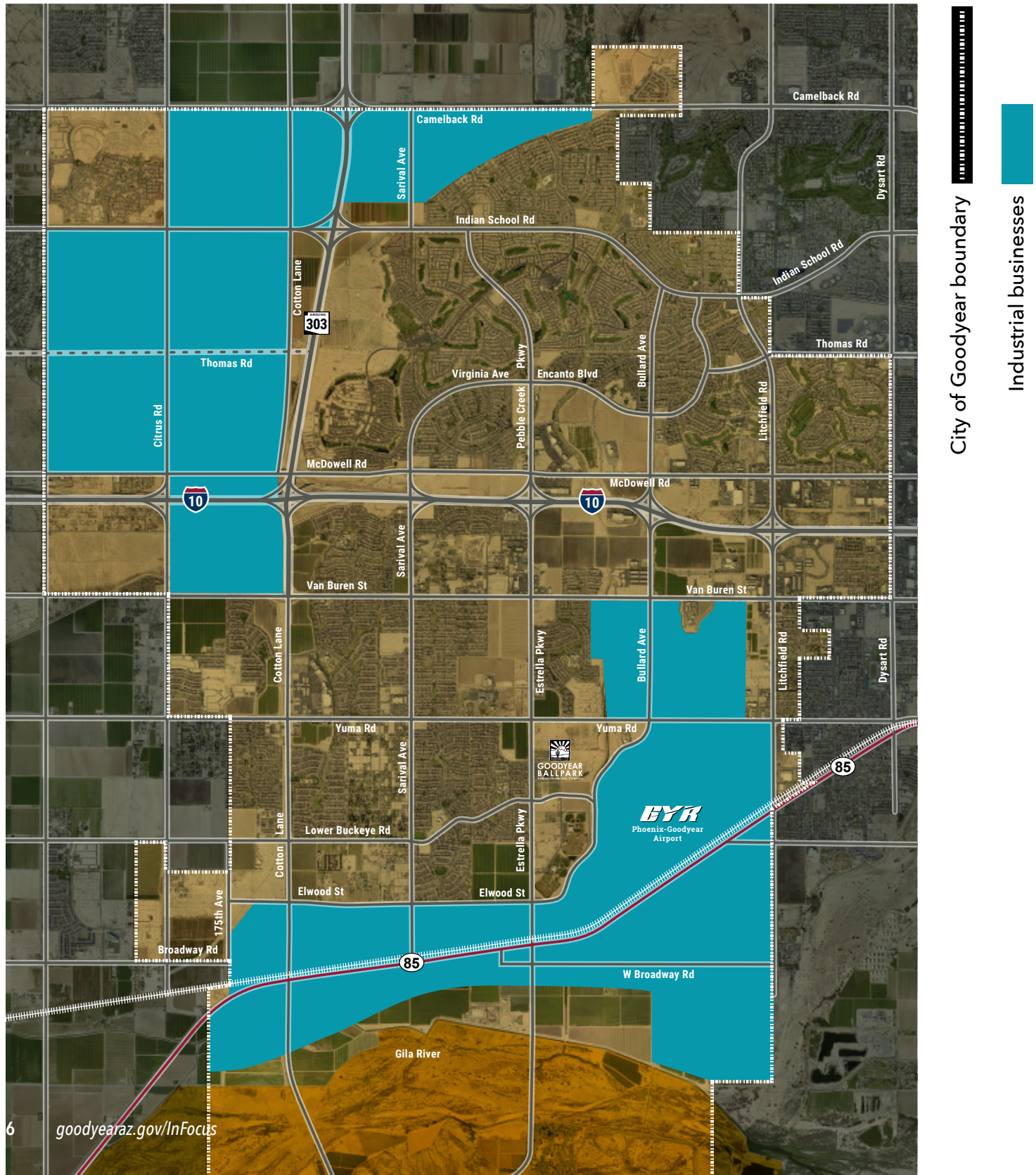
Goodyear is an economic development hot spot. All types of businesses are interested in opening and expanding here. That's why some developers are building speculative or "spec" buildings in the city with the goal of attracting a company to move in. Spec buildings are highly desired. About 80% of companies looking to expand or relocate want an existing building for quick move-in, like some homebuyers who choose to get a house that's already built to avoid the wait, stress and potential additional costs of construction.

Companies that have moved into spec buildings in Goodyear, include: Amazon, Best Buy, Factor (HelloFresh subsidiary), Meyer Burger Technology AG, Sub-Zero, Wolf and Cove and UPS.

CHOOSING THE RIGHT

Have you ever wondered why some industrial buildings are located in certain parts of the city? There's a strategy behind this. For example, you've probably noticed several large buildings along Loop 303 and near the Phoenix-Goodyear Airport. Did you know that Loop 303 is in a Luke Air Force Base Accident Potential Zone that doesn't

allow for shops, homes, offices or schools to be built in that area? There are similar building restrictions around the Phoenix-Goodyear Airport. Industrial businesses are permitted to be built in these areas, providing much needed resources for the city, including jobs and revenue to support our quality of life.



LOCALIZATION

Prime Spot to Open and Expand

There are many reasons why businesses continue to choose Goodyear. Here are some of them:

◆ **Connections** Goodyear is well connected by land, railway and air. Our city easily connects to major highways and thoroughfares. Those include I-10, Loop 303 and MC 85. Additionally, the Union Pacific Rail Line runs through Goodyear, and the Phoenix-Goodyear Airport is easily accessible. These robust transportation systems are attractive to businesses, in part due to Goodyear's proximity to ports in California.

◆ **Weather** With over 300 days of sunshine, the weather makes Goodyear a prime location for companies in search of natural disaster-free zones. As a result, the tech and medical industries are growing in the city.

◆ **Workforce** As more residents choose Goodyear, so do more businesses! They like that we're a growing city with highly-educated residents who are ready to work and play close to home. Approximately 70% of Goodyear residents are college educated.

◆ **Business friendly** The city is known for its business-friendly practices. The Arizona Chamber of Commerce and Industry named Goodyear the Best City for Business in 2020. A dedicated economic development team works diligently to attract businesses from a variety of industries that are a good fit. The city will rarely incentivize a company to locate here.



Locating in the city of Goodyear has been exactly what we anticipated when we decided to build our new manufacturing campus. The city is ready and willing to address our needs, and we tapped into a robust workforce, making this a location where our business can thrive.

— Jim Moulton,

Andersen Corporation Vice President and
General Manager of West Operations

DID YOU KNOW?



The city doesn't actually decide which industrial businesses open in the city. That's up to the company. The city's General Plan identifies where certain types of development should occur, but it's up to the company to determine where they want to locate within that area. The General Plan was created by the community and approved by voters to ensure that we are growing according to a shared vision. View the General Plan at goodyearaz.gov/generalplan.

C O N T R I B U T I N G T O

The diverse business community in Goodyear helps create a healthy and sustainable economy. Goodyear continues to grow like never before, and one of the many benefits of the city's growth are the new job opportunities. Last year, the city announced more than 3,500 new jobs. 82% of those jobs were in the industrial sector in either technology, advanced manufacturing or distribution/logistics.

Top 3 Private-Sector Employers in Goodyear

- #1** Amazon.....4,165 employees
- #2** UPS - Regional Operations Center1,852 employees
- #3** Macy's1,550 employees

Goodyear has nearly 40% more jobs now than in 2010. It's important to the Goodyear City Council that there are high quality jobs close to home for residents.



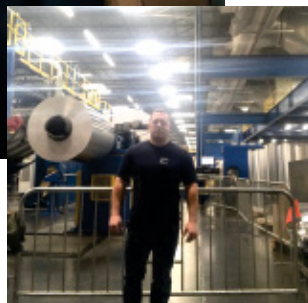
Growing Job Opportunities Close to Home

For Eric Brown, the saying “live, work, and play in Goodyear” hits a chord. After three years of driving an hour or more to work in Tempe five days a week, he was given a job opportunity minutes away from his home in Goodyear.

“I was spending a lot of time on the road,” said Brown. “Now, my drive to work is 10 minutes. It’s incredible.”

Brown works at the Ball Corporation facility in Goodyear where they make 15 million aluminum cans a day – the same cans that you might drink your favorite soda or beer from. Brown enjoys his job, but being able to find a job close to home has added hours back to his life.

“It means more quality time at home,” said Brown. “I’m able to attend school functions and take my kids to their sport activities. It’s a gamechanger.”



OUR CITY'S SUCCESS

Growing Shopping and Dining Options

Not only do industrial companies bring more job opportunities to residents, but we've seen what happens when more people live and work in Goodyear. It attracts more restaurant, retail and entertainment options that residents want! Those businesses often choose where to open based on various factors, such as daytime population (how many people are in Goodyear during the day) and overall population.



Improving Our Community

The more Goodyear grows, the more opportunities there are to invest in infrastructure without raising taxes. Developers pay a one-time construction sales tax and development impact fee which can sometimes amount to millions of dollars. The city can use that money to build or improve infrastructure to maintain service levels for existing residents. Recently, some of the dollars were used to build the Goodyear Recreation Campus and the two fire stations that opened last year. Currently, some of those dollars are being used to build Goodyear Civic Square at GSQ. Another added benefit – developers are required to build or improve the streets near their development.

Here's a breakdown of the money the city receives from businesses and where it goes:

Before Company Opens

- **Development Impact Fees:** help pay for the new growth, including road improvements, buying emergency vehicles and other equipment for public safety and expanding parks.
- **Construction Sales Tax:** helps pay for large city projects, such as new city buildings, fire station upgrades and traffic signals.



After Company Opens

Retail Sales Tax and Property Tax: helps pay for general operations of the city to keep it running, including salaries and operational costs of city facilities and services.

One Example...

CHEWY + BALL CORP + UPS =

\$3.6M CONSTRUCTION SALES TAX

\$601,568 DEVELOPMENT IMPACT FEES

\$363,365 ANNUAL PROPERTY TAX



Passport to Fun and Fitness

Silver Sneakers, a popular exercise program designed exclusively for older adults, is now available at the Goodyear Recreation Center. It is a great way to improve or maintain your overall health and wellness! Get your pass today and sign up for a class. Passes are available for every Goodyear household and budget. Learn more about the fitness classes, activities and passes at grc.goodyearaz.gov.

Resident Passes

Pass Type	Youth	Adult	Senior	Family
Day Pass	\$3	\$5	\$4	N/A
Punch Pass (10 Punch)	\$20	\$30	\$25	N/A
Monthly Pass	\$20	\$30	\$25	\$60
Semi-Annual Pass	\$100	\$150	\$125	\$300
Annual Pass	\$200	\$300	\$250	\$600

Chat and Chew with Goodyear Police Volunteers

Learn ways to avoid scams targeting seniors

Did you know that volunteers are behind one of the city's most successful programs? You Are Not Alone (YANA) is a free program offered by the Goodyear Police Department and run by volunteers. The program provides regular phone calls and home visits to seniors who have limited family or community contacts. Seniors can also call the YANA program for help finding specific services and resources. This month, YANA will host its annual Chat and Chew event with guest speakers to address some of the everyday issues many seniors are facing, including scams and identity theft.

Learn more about YANA at goodyearaz.gov/YANA.

Chat and Chew

Wednesday, March 16

Goodyear Recreation Center
420 S. Estrella Pkwy.

11 a.m. – 1:30 p.m.

Call 623-882-7539 to RSVP,
seating is limited



SHRED-A-THON IS BACK!

Saturday, April 16
7-11 a.m.

Goodyear Police Operations Building
11 N. 145th Ave.

LIMIT:

4 PAPER BOXES
PER RESIDENT

PAPER ONLY

no cardboard, plastic or metal items

Must show proof of residency



What's That in Goodyear?



Arie Layne Boutique
1981 N. PebbleCreek Pkwy. #2
Now Open!

Clean Your Dirty Face facial bar
831 S. Cotton Ln., Suite F5
Now Open!



Learn more about the businesses coming to Goodyear at developgoodyearaz.com.

ATTENTION Important Information

Paying a Bill Online?

Starting April 11, residents who want to pay a city utility bill online will need to create a new log-in and password. The current payment system will be updated requiring re-registration. Additional information on re-registration will be emailed to customers and available on our payment website.



For up-to-date schedule, ticket information and Team Shop details, visit goodyearbp.com or follow @goodyearbp on Facebook and Twitter.

1933 S. BALLPARK WAY GOODYEAR AZ 85338

STAY IN THE KNOW AND JOIN THE CONVERSATION



GOODYEAR CITY COUNCIL CALENDAR

March 7	6 p.m.	Council Meeting
March 21	5 p.m. 6 p.m.	Work Session Council Meeting
March 28	5 p.m. 6 p.m.	Work Session Council Meeting

For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101. Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



Infocus Magazine • Goodyear Digital Communications • Questions or comments, email: communications@goodyearaz.gov



190 N. Litchfield Rd.
Goodyear AZ 85338
goodyearaz.gov
623-932-3910

ECRWSS
Postal Customer

PRST STD
U.S. POSTAGE
PAID
GOODYEAR, AZ
PERMIT #216

WITH PERFORMANCES BY

**WADE
COTA**

**THE
SUGAR
THIEVES**

GOODYEAR LAKE SIDE MUSIC FEST

**PAO!
PHOENIX
AFROBEAT
ORCHESTRA**

**SWAINN
MARBLE HEART**



ESTRELLA™

FREE!
ALL AGES WELCOME

04.09.22

10300 ESTRELLA PKWY

MUSIC
STARTS
AT 4:30

MORE INFO AT
GOODYEARAZ.GOV/GLM

Spring

Goodyear Ballpark

presented by

Palm Valley Pediatric
DENTISTRY & ORTHODONTICS



goodyearaz.gov/events

Festival

**April 16
10 - 2 p.m.**

produced by

**CITY OF
Goodyear**