

T O P P I N G T H E C H A R T S

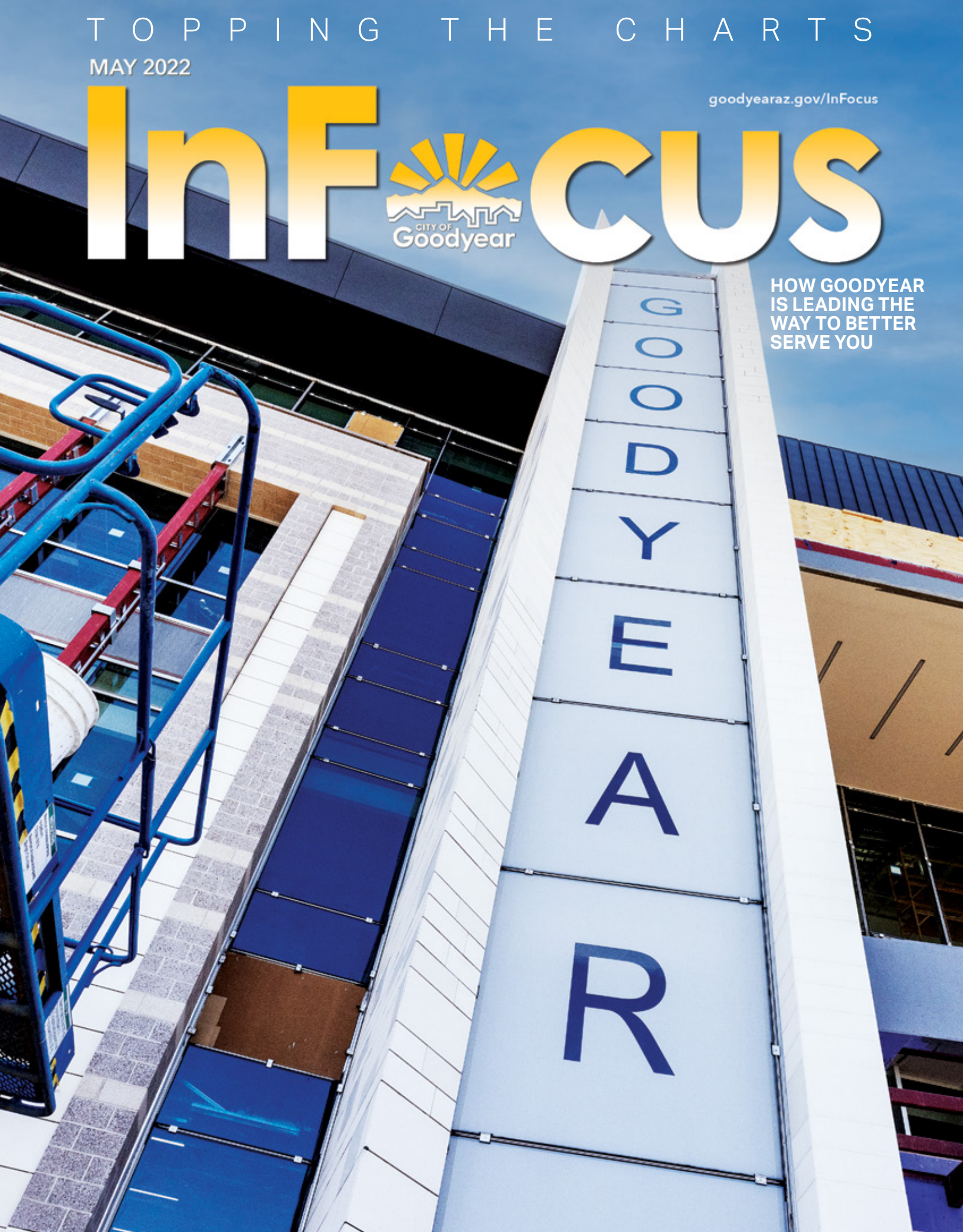
MAY 2022

goodyearaz.gov/InFocus

InFocus



HOW GOODYEAR
IS LEADING THE
WAY TO BETTER
SERVE YOU



GETTING TO KNOW

Councilmember Patrick Bray

Councilmember Patrick Bray joined the Goodyear City Council in late February to fill the council seat vacated by Joe Pizzillo when he was appointed to serve as mayor.

Arizona Native

Councilmember Bray is an Arizona native and moved to Goodyear in 2008. He received his bachelor's degree in Agriculture Resources and Economics from the University of Arizona and is currently the executive vice president of the Arizona Farm & Ranch Group.



Busy Dad

Councilmember Bray has been active in the city. Prior to joining the council, he served on the Goodyear Planning and Zoning Commission for nine years, including the past five years as chairman. When Councilmember Bray is not working, he's spending time with his wife, Lisette, and their two children, Harvey and Tilly.



“My work consists of tackling public policy issues that affect the industry, as well as other natural resource issues, including water and land use. It keeps me busy and connected with many Arizonans and the issues that they face around the state. I'm also fortunate enough to stay connected to my deep agriculture roots, and I own and operate a cow calf operation here in the West Valley.

“Between school functions, sports, church, travel and many other activities, we stay very busy. I also always enjoy the opportunity to spend time with my family and friends, even if it is on the land working with the cattle we own.

Serving Goodyear

Councilmember Bray will fulfill the remainder of the term he's serving, which ends Dec. 31, 2022.

“I am honored to have the opportunity to serve the great residents of Goodyear. I'm looking forward to working with the other councilmembers and blazing the trail forward for our growing city. It is humbling to be part of a great city that is poised for growth and opportunities for our residents.

From the Mayor



Mayor
Joe Pizzillo

Innovation is one of six core values that drive our unique culture in the city. It is at the heart of what we do, putting us on the leading edge of best practices in municipal government and garnering attention for our city. We think “outside the box” to ensure the best, safest

and most cost-effective ways to operate our city.

As a council, we challenge staff to find ways to deliver services more efficiently, which has led to process improvements in everything from permitting to procurement practices—both of which have been streamlined to benefit our customers. We are continually looking to proactively address issues such as infrastructure to support the future needs of our community. To that end, we recently made the largest capital investment in the city’s history to build a state-of-the-art surface water treatment facility to diversify our city’s water portfolio.

Goodyear has long been a forward-thinking city. Much of the rapid development we see today is able to happen because we have expected this growth and the roadways and underlying infrastructure were put in place years ago to prepare for the future. In that same spirit, we are exploring the expansion of broadband technology in Goodyear to ensure our residents can have access to the fastest, most reliable and most affordable citywide fiber networks, now and in the future.

We’ve upgraded our centralized traffic signal management software and installed a state-of-the-art video detection system for better traffic movement in Goodyear. Our traffic engineers are continually monitoring traffic patterns across the city and adjusting signal coordination to ensure we are maximizing the safety, efficiency and quality of travel on Goodyear’s roadway system.

Throughout this issue of InFocus, you’ll discover more examples of how innovation drives the services we deliver to enhance the quality of life for our residents.



Councilmember
Bill Stipp

Council Corner

This month’s InFocus is dedicated to “Topping the Charts” and highlights all that Goodyear is doing as a leader in the West Valley. As a community, we have a lot to be proud of. Our tremendous growth and successes come at price to many of us, though – the

loss of the “small town” feel that many of us enjoyed in the early 2000s. We remember having fewer traffic lights, less traffic, less congestion, shorter waits at our favorite restaurants and views everywhere – the good ol’ days.

I recently read several posts on a social media site where residents were lamenting all of the growth that we’ve seen, especially in the past five years. Today, Goodyear is less than 15% built out, and at 191 square miles there is still quite a bit of growing to do. Growth has been in our DNA since the annexation of the land north of Interstate 10 that is now Palm Valley

and south of the Gila River that is now Estrella in the late 80s and 90s.

More than 200 people a day move into Maricopa County for many of the same reasons that each of us moved here – opportunity, weather, affordability and lifestyle. The Goodyear City Council is NOT trying to solve the problem of the influx of new residents, but we are trying to be part of the solution. We are bringing a diverse set of new jobs, not just warehousing positions, that will allow people to work and live in our city. We have added two new fire stations, relocated one fire station, added police officers to patrol our streets, constructed the new recreation campus and the new city hall complex – all without changing your property tax rate.

All of the new growth, the new apartment complexes, the data centers and the new businesses have provided us with the tax revenue to add city services so that we can enjoy the quality of life that we have in this chart-topping city. Please reach out to any of us at GYCouncil@goodyearaz.gov for information on what is happening in our city.



GET TO KNOW YOUR CITY BETTER

DO YOU PREFER LOCAL OR CHAIN RESTAURANTS, OR BOTH, IN GOODYEAR? MOST RESIDENTS HAVE THEIR FAVORITES. IN THE LATEST **GROWING GOODYEAR** PODCAST, FIND OUT THE BACKSTORY ON SOME OF GOODYEAR'S MOST BELOVED RESTAURANTS AND HOW THEY CAME TO BE IN OUR GREAT CITY!

AVAILABLE ON APPLE PODCASTS, GOOGLE PODCASTS, SPOTIFY, STITCHER AND AMAZON MUSIC!

Top City to Live

Goodyear is...
The place to be!

The **9th** fastest growing city in the nation.

A city people love to call home! **94%*** of residents say it's a great place to live.

A perfect place to raise a family! **98%*** of residents feel safe in their neighborhood.

Beautiful with **100+** miles of paved bike routes.

Growing with opportunities! **200+** restaurants and more jobs than ever close to home.

Home to the Cleveland Guardians and Cincinnati Reds for spring training.

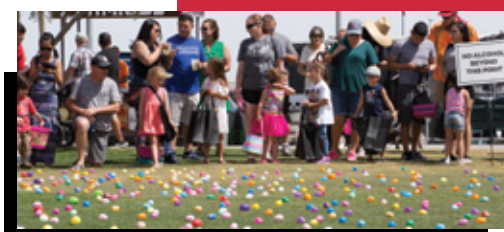
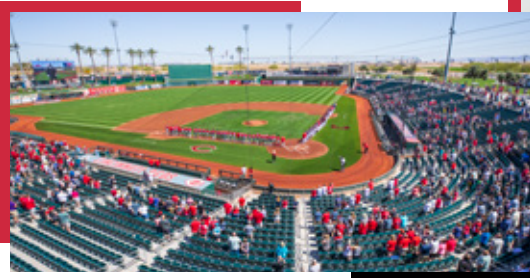
Ideal for outdoor adventures with **47** miles of trails

A community that enjoys gatherings with **20,000+** acres of recreational parks and dozens of city events!

*2021 community survey



There are so many reasons to be proud to be part of the Goodyear community!



DID YOU KNOW?

Goodyear was one of the first cities in the Valley to establish Juneteenth as an official city holiday. This year, the city will host its first-ever Juneteenth celebration. More info is on the back cover of this issue and online at goodyearaz.gov/events. We hope to see you there!



Top Place for Business



People want to move to Goodyear and businesses want to open here. Goodyear is welcoming dozens and dozens of new businesses each year, because it's the place to grow and thrive!

BUSINESS FRIENDLY

Goodyear is known for being business friendly. What does that mean? It means the city works alongside businesses, big and small, to guide them through the steps of opening and to help minimize potential road blocks. The city also connects businesses to resources they may need for everything from applying for grants to developing a marketing plan. Goodyear was honored with the **Best City for Business Award** by the **Arizona Chamber of Commerce and Industry** in 2020 for business friendly, customer service-focused practices. The prestigious recognition celebrates the town or city that shows it can drive economic development, reduce regulatory burdens on business and work with the business community to improve the local quality of life.

The city has created a culture that companies of all sizes want to be a part of through years of planning and hard work. They also want to be here because of YOU.



101,662
POPULATION



\$85,147
MEDIAN
HOUSEHOLD
INCOME



A LOT OF
POTENTIAL
CUSTOMERS!

29.4% BACHELOR'S DEGREE OR HIGHER +
39.1% SOME COLLEGE OR ASSOCIATE DEGREE
= A STRONG EDUCATED WORKFORCE
EAGER TO WORK CLOSE TO HOME



**DID YOU
KNOW**



Goodyear has an interactive development map at developgoodyearaz.com. Check it out to learn more about the companies building in Goodyear.



TOP CITY

Your safety is a top priority. The Goodyear police and fire departments are not only equipped to protect and help residents on their worst days, they are doing so with innovative technology and programs and at a service level that's catching the attention of others.

Here for You Beyond the Emergency Situation

Goodyear first responders care about you during your emergency and now a team is also there after the sirens fade. The city's new Community Response Team is the latest effort by the city to provide residents with resources in the aftermath of an emergency. These resources include providing temporary shelter and toiletry needs for residents whose homes may have been damaged by a fire and financial and mental health resources for residents coping with the sudden loss of a loved one. The Community Response Team also assists police officers with behavioral health calls and other high-stress incidents.



When Seconds Matter

Fires can double in size every 30 seconds, making a quick, efficient response essential to keeping residents safe and limiting property damage. For this reason, the city of Goodyear is leading the way in field-based Geospatial Information Systems (GIS) data collection. GIS mapping provides a complete digital collection of buildings in Goodyear, including the location of utility shutoffs, exits, gates and fire hydrants, details on ceilings, attics and basements and information on potential hazardous chemicals. This information is invaluable for police and fire.



“With GIS, we're able to identify all the different attributes that we need to for firefighter safety and fire protection and for the safety of the customers and the business. We're able to see it like we've been there before, even if we haven't.



Bryan Duell,
Goodyear Fire
Department
battalion chief

DISPOSE OF UNUSED PRESCRIPTIONS SAFELY

There are two secure prescription drug drop boxes in Goodyear to help prevent drugs from entering the wrong hands. Using a drop box is also safer for the environment.

Remember:
Please don't throw away or flush prescriptions.

Goodyear Police Administrative Building
14455 W. Van Buren St., Suite E101
Open 24/7

Goodyear Police Operations Building
11 N. 145th Ave.
Open 8 a.m. to 5 p.m. Monday
through Friday



FOR SAFETY

Building Bridges

Goodyear Police Department's Community Action Network (CAN) was created following the death of George Floyd in May of 2020 to build bridges with the community. While witnessing the impacts on the nation following Floyd's death, Goodyear Police Chief Santiago Rodriguez said, "That won't happen here. It can't."

Goodyear police officers and residents meet monthly to discuss ways to improve relations between police and the community and address concerns about national incidents related to law enforcement. CAN is entering its second successful year and shows no signs of slowing down.



Designed with Safety in Mind

Construction begins later this year on the city's third fire station that has innovative decontamination features. Two identical stations opened last year. Goodyear firefighters helped design these stations with a focus on firefighters' long-term health. The stations include:

- A vestibule that separates the "clean" (living) side of the station from the "dirty" (business) side.
- A decontamination corridor that allows firefighters to rid their bodies of contaminants as soon as possible.
- Solo Rescue® Decon Washers, which provide a thorough decontamination of crucial pieces of firefighters' equipment. Goodyear has become the first city in the southwest United States to invest in these!

Goodyear also has a new clean cab fire truck system and design that requires firefighters to store their gear in separate compartments within the truck to limit exposure to contaminants.



**AVERAGE PRIORITY 1
response times
in 2022:**

4 minutes 19 seconds



Goodyear 911 operators receive nearly 10,000 calls each month; the clock starts running the moment the 911 call is answered and runs until a first responder arrives on scene. The police department's response time to the highest priority calls is one of the best in the Valley!

source: Valley Benchmark Cities



To learn more about these innovative safety tools and practices, visit [GoodyearAZ.gov/](https://www.GoodyearAZ.gov/) YouTube and click on the InFocus playlist.



Top City for Managing Water

As the nation's ninth fastest-growing city, it's important to have a solid water plan to be able to provide residents with this precious resource for the long term.

INVESTING IN OUR WATER FUTURE

Goodyear's new surface water treatment facility is now flowing! This state-of-the-art facility has the ability to process 16 million gallons of water a day with future expansion. This investment ensures that Goodyear can meet its existing water needs, while also making sure there is plenty of water for further growth. **It's also the AZ Water Association's Project of the Year!** Goodyear is the first city in the Southwest Valley to have this type of facility. It is capable of combining treated surface water from the Colorado River with the city's already-existing groundwater and delivering it to residents and businesses across the city.

FINDING WAYS TO SAVE YOU WATER & MONEY



Goodyear is the only city in the Valley offering its water customers free rain sensor devices. The device detects when it's raining and will automatically shut off your home irrigation system. The city is also one of the first in the Valley to roll out a tool to monitor your home water usage in real time. The smart water device is free to Goodyear water customers. Learn more about these water saving devices at goodyearaz.gov/water.

DID YOU KNOW?

Despite the declining water levels in Lake Mead, there will **not** be an impact at your tap, and the city's water supply remains strong. Goodyear has a well-rounded, sustainable water management plan that sets the city up to meet the water needs for growth for the foreseeable future, even if there are reductions in water from the Colorado River to Arizona over the next few years.

Top City to Play

goodyearaz.gov/parks

Goodyear is home to 18 parks, the award-winning Goodyear Ballpark, the pump track, a skate park and a 40-acre rec campus.



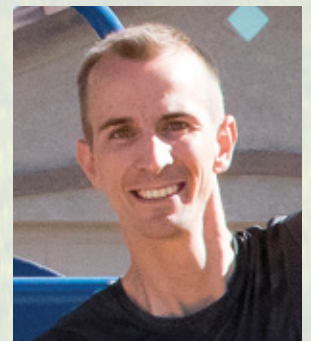
A PLACE LIKE NO OTHER

Not long after opening in July 2021, the Goodyear Recreation Campus (**GRC**) made a splash in the Parks and Recreation world. It received the **Outstanding Facility Award** by the Arizona Parks and Recreation Association for its impressive state-of-the-art community-focused design. The 40-acre campus is truly like no other, and everything was designed with resident input. Some of the most popular attractions at the campus are the two 27-foot water slides, which are the tallest that you'll find in Arizona outside of a designated water park.

It's no surprise that two people who helped make the GRC a reality are also the best in the industry. Parks and Recreation Director **Nathan Torres** is the latest recipient of the **Gabe Zimmerman Award** by The Center for the Future of Arizona. The award honors Nathan for his hard work in driving public engagement in the design of the **GRC**, as well as his efforts to keep Goodyear residents connected throughout the pandemic. Recreation Superintendent **Michael Beadle** received the **Arizona Parks and Recreation Association 2021 Young Professional Award** for his instrumental leadership in the design, construction and operational planning of the **GRC**.



Nathan Torres,
Parks and Recreation Director



Michael Beadle,
Recreation Superintendent



TREE CITY USA

Love the trees in Goodyear?

So does the Arbor Day Foundation and that's why it named Goodyear a Tree City USA. The distinction means that Goodyear has beautiful,

well maintained trees - and shade! The city also has specific landscape requirements for all development projects, requiring them to plant a minimum number of trees and plants. Goodyear maintains about 13,000 trees throughout the city and plants 200-300 new trees per year!

**DID YOU
KNOW**



There are park rangers roaming Goodyear parks. They are an extra set of eyes and remind visitors of the rules in place to keep everyone safe.

Don't make them play ball in the yard alone.

#MoveOver for emergency vehicles



Your Questions Answered

We appreciate the questions we receive from our residents. Having an engaged community helps us better serve you. We hope that sharing frequently asked questions will help everyone better understand our beautiful city.

Why is the city allowing all of the land to be developed, shouldn't we maintain open space?
– Aaron

There is a common misconception that the city owns all of the land in Goodyear and the city has control over private property. Oftentimes, a piece of land is zoned appropriately for its intended use, which means a project can be developed without a public approval process. The private property owner also has the legal right to request rezoning, and develop and sell their land as they so choose. However it is the city's role to ensure these projects align with the city's vision and meet our development standards and design guidelines. We are striving for the right mix of residential, commercial and industrial development across the city as part of our goal to have well-rounded growth in Goodyear.

There are many streets and intersections in the city that are scalloped or incomplete, why doesn't the city complete these streets? – Harry

The majority of new road construction is paid for by private development, not by the city of Goodyear. When a developer improves adjacent land – when they start building on a piece of land – they are also required to complete street improvements. This is an important partnership to make sure that taxpayer dollars are not used on projects that would need to be reconstructed when the adjacent property is privately developed. This also ensures that, as growth occurs, infrastructure is being simultaneously improved with the appropriate features in order to meet increased demand. Frequently, private development and corresponding road improvements do not occur uniformly, which results in partially improved or scalloped streets in various locations throughout the city. The Goodyear City Council shares residents' concerns regarding incomplete roads, as they are aesthetically undesirable and can create traffic flow challenges. The council is accelerating street improvements, when feasible, through cost recovery requirements for private developers to help eliminate partially improved streets in the future.

Need to Report a Problem?

Hop on the city's website to report issues and safety hazards, including playground equipment damage, debris in the roadway and broken street lights.

Learn more at goodyearaz.gov/reportproblem.



**FREE
ART PROGRAM**

FOR REGISTRATION, VISIT:
goodyearaz.gov/arts



FOLLOW YOUR ART JR.

**FREE summer program
to develop and expand
your art skills!**

**Open to all West Valley
students ages 13-19.**

Classes begin in July.



GOODYEAR FIRE DEPARTMENT **EMS OPEN HOUSE**



FREE EVENT

MAY 21 • 9 a.m. to noon
Fire Station 183 (next to Community Park)
3075 N. LITCHFIELD RD.

MEET YOUR EMERGENCY MEDICAL PROFESSIONALS

LEARN 'HANDS-ONLY' CPR and 'STOP THE BLEED' FIRST AID

EXPERIENCE FIRE DEPT. EQUIPMENT AND GET SAFETY INFO

MEMORIAL DAY

City offices will be closed on Monday, May 30.

There will be trash and
recycling pickup.



Containers to the
curb by 6 a.m.

Not sure when your trash day is? Visit
goodyearaz.gov/trash

GOODYEAR CITY COUNCIL



(l to r): Bill Stipp, Patrick Bray, Laura Kaino, Mayor Joe Pizzillo, Wally Campbell, Sheri Lauritano and Vice Mayor Brannon Hampton.

GOODYEAR CITY COUNCIL CALENDAR

May 2	5 p.m.	Work Session and Council Meeting
May 23	5 p.m.	Work Session and Council Meeting

Subject to change. For the latest meeting information, visit goodyearaz.gov.

Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.

Catch all of the council meetings streaming live on our Facebook page
[@goodyearaz](https://www.facebook.com/goodyearaz) and YouTube channel.





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Goodyear AZ 85338
goodyearaz.gov
623-932-3910

ECRWSS
Postal Customer

PRST STD
U.S. POSTAGE
PAID
GOODYEAR, AZ
PERMIT #216

GOODYEAR RECREATION CAMPUS

JUNE TEENTH FAMILY DAY



6.19.22 from 6-9 PM



MOTOWN ENTERTAINMENT



STORYTELLING/POETRY



FOOD TRUCKS



GIVEAWAYS



DANCE/PERFORMANCES



KIDS ACTIVITIES

goodyearaz.gov/events

