

MARCH 2021

goodyearaz.gov/InFocus

InFocus



A THRIVING WORKFORCE

CITY OF

GOODYEAR

Growth | Opportunity | Diversity | Strong Economy | Talent | High-Quality Jobs | Inspiring Entrepreneurs

Sun	Mon	Tue	Wed	Thur	Fri	Sat
 GOODYEAR BALLPARK SPRING TRAINING 2021						
28 CIN 1:05	March 1 KC 1:05	2 LAA 6:05	3 ARI 1:05	4 KC 6:05	5 ARI 6:05	6 CWS 1:05
7 SF 1:05	8 SEA 1:05	9 LAD 6:05	10 LAA 1:05	11 CWS 6:05	12 LAD 1:05	13 OAK 6:05
14 SD 1:05	15 OAK 1:05	16 COL 6:05	17 CLE 6:05	18 CHC 1:05	19 OFF	20 MIL 6:05
21 TEX 1:05	22 MIL 1:05	23 SF 1:05	24 TEX 6:05	25 OFF	26 COL 1:05	27 CHC 6:05
28 SD 1:05	29 SEA 12:05	<i>Game dates, times, promotions and opponents are subject to change.</i>				

You can enjoy *some* of the excitement of spring training right from home! **LIVE** in Goodyear provides live streaming images positioned at the entrance of the ballpark.





Watch now at
goodyearaz.gov/LIVEinGoodyear

GOODYEAR CITY COUNCIL



(l to r): Brannon Hampton, Joe Pizzillo, Wally Campbell, Mayor Georgia Lord, Laura Kaino, Sheri Lauritano, and Vice Mayor Bill Stipp.

GOODYEAR CITY COUNCIL CALENDAR

March 1	6 p.m.	Council Meeting
March 15	5 p.m.	Work Session
March 22	5 p.m. 6 p.m.	Work Session Council Meeting

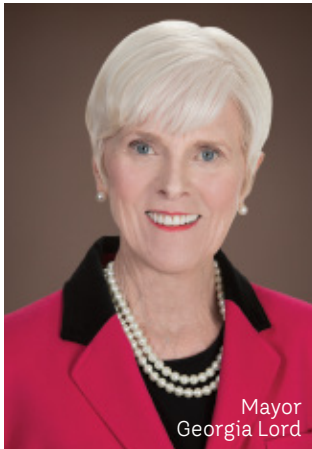
Meetings are subject to change based on the impacts of COVID-19. For the latest meeting information, visit goodyearaz.gov/coronavirus. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



InFocus Magazine • Goodyear Digital Communications • Questions or comments, email: communications@goodyearaz.gov

From the Mayor



Mayor
Georgia Lord

As Goodyear grows, so do the job opportunities. More than 6,800 jobs have been announced in Goodyear over the past two years! Jobs create a demand for new housing. New housing drives population growth. Population growth helps to attract the new retail, restaurants and entertainment that everyone desires. All

of this ensures Goodyear remains a great place to live, work and play.

Attracting employers who offer good-paying jobs provides opportunities for our residents to work closer to home, reducing the need to travel to other parts of the Valley to work. This also helps to decrease traffic congestion—and the accompanying air quality issues—by minimizing commutes out of the area. Shorter commutes also make it possible for our residents to enjoy more family and leisure activities. All of these elements contribute to overall quality of life for our residents and help sustain our vibrant, growing community.

We are thrilled to continue to attract new businesses and residents to our beautiful city, including new restaurants and retail options that we know you want in our community. You may be a bit dismayed by all of the growth taking place, but the reality is that growth is inevitable. We are striving for the right mix of residential, commercial and industrial development throughout the city as part of our goal to have well-rounded growth in Goodyear.

We are also working hard to be responsive to the needs of our community. For those who may be struggling during this ongoing pandemic, Goodyear has established GoodyearCares. GoodyearCares is a centralized resource for residents seeking assistance. We're here to help and connect our residents to vital resources, especially during this difficult time.

Enhancing the quality of life for residents underpins everything that the Goodyear City Council and staff does to

serve you, the valued residents of our great city. Now more than ever, it's a great time to be in Goodyear.



**GOODYEAR
CARES**

**COVID-19 emergency relief
is available!**

Web: goodyearaz.gov/help

Email: goodyearcares@goodyearaz.gov

Phone: 623-882-7801



Vice Mayor
Bill Stipp

Council Corner

The weather in March reminds me of what my wife likes to say, "These are the days we suffer through summer for." Goodyear has so many options available that allow all of us to enjoy the weather of these wonderful spring days. We've all been stuck at home for so

long that getting outside is just what we need right now – fresh air, exercise, nature and blue skies. I encourage you to find a place to explore, somewhere you've never been. This past year has been hard on many of us, so be sure to take care of yourself.

This summer, we will open our new Goodyear Recreation Campus on Estrella Parkway. While we are offering reduced fees to celebrate the city's 75th anniversary, some residents may still find it difficult to enjoy the facility due to financial hardship. This past year has

affected many of our neighbors in a number of ways, and they need an affordable place to relax and enjoy now more than ever. I want to personally encourage anyone who needs assistance to ask us. The city's recreation department offers scholarships to those who cannot afford the fees for the new recreation center, and passes are not required for the green spaces, the trails and the park.

The pandemic has caused additional stressors in all of our lives. Many of us have gained weight, some are experiencing mental health challenges and others now need financial assistance for the first time in their lives. The city of Goodyear is here to connect you to the help you might need. Visit the GoodyearCares website, email us or call us to find resources and programs to help during these stressful times.

Please stay safe, healthy and get outside to enjoy the wonderful spring weather!

Working in Goodyear

The diverse business community in Goodyear is helping to create a healthy and sustainable economy.

Despite the pandemic, Goodyear continues to grow like never before and one of the many benefits of the city's growth are the new job opportunities. This past year, the city announced

more than **3,500 new jobs!** As more businesses choose Goodyear, more residents are finding great careers close to home. There's a healthy mix of job opportunities in a variety of industries, including advanced business services, advanced manufacturing, medical and healthcare, logistics, retail and technology.



Goodyear's Workforce by the Numbers

1.5 million – Workforce population
(within a 30-minute drive)

62.4% – Professional workers

Workforce Occupations

Sales, Office	26.3%
Professional, Related.....	21.0%
Service.....	17.6%
Management, Business, Financial Operation.....	15.1%
Production, Transport, Material Moving.....	11.8%
Construction, Extraction, Maintenance	7.8%
Farming, Fishing, Forestry	0.4%



Looking for a New Job?

Connect with **ARIZONA@WORK** to explore career opportunities, the latest job market trends and information on upcoming virtual job fairs.

ArizonaAtWork.com





It has become one of Goodyear's fastest-growing businesses, and the pandemic has not slowed it down.

AerSale has locations across America, including one at the Phoenix-Goodyear Airport. It provides multiple services for aircrafts of all kinds and in all conditions – while the planes are still functional, and after their time in the air is complete.

“We do everything that the airplanes need to make sure that they can fly safely from one point to the other,” said Ana Gil, AerSale human resources representative. This includes important safety measures, such as air pressure checks and corrosion inspections.

“We also do teardowns, so when an airplane reaches the end of its lifespan, we remove all of the components, and if we are able to salvage any of that material, we do,” Gil said. “We repair it and resell it.”

AerSale also repurposes aircraft for various needs. It transforms passenger planes into cargo planes and has even converted aircraft into firefighting planes in places where wildfires have recently run rampant, such as California.

AerSale has been deemed an essential business, which has only increased demand for its services – and additional staff – during the COVID-19 pandemic.

Skyrocketing Business in Goodyear

AerSale maintains, repairs and repurposes aircrafts.

“We have not stopped working since the beginning of the pandemic, which is a really good thing,” Gil said. “We are constantly hiring people because we’re just getting busier and busier.”

AerSale is looking to fill a variety of job positions in Goodyear including avionics technicians, airframe and powerplant mechanics and sheet metal mechanics. All require at least three years of experience. AerSale is also looking for people who specialize in teardown mechanics, a maintenance lead and non-aircraft maintenance positions. To view current openings and to apply, visit aersale.com/about/careers.



It's a *Great* time to be in Goodyear.



Goodyear is a hot spot for development, and it is rapidly becoming the employment hub of the West Valley, with new employers bringing high-quality jobs to the city's medical and tech corridors. Several Fortune 500 companies also call Goodyear home, including Amazon, Ball Corporation, Dick's Sporting Goods and Microsoft.

UPS – Regional Operations Center

Amazon

Chewy.com

Abrazo West Campus

Macy's – Bloomingdale's

Cancer Treatment Centers of America

Sub-Zero, Wolf, and Cove

McLane Company, Inc.

Huhtamaki

REI

Cavco Industries

AerSale

CornellCookson

Dick's Sporting Goods

Snyder's of Hanover | Campbell's Snacks

Ball Corporation



Photo taken pre-COVID-19

Building the City's Small Business Community

The city is committed to helping small businesses grow and guiding inspiring entrepreneurs to reach their goals. The InnovationHub @ GoodyearAZ provides FREE classes and programs for small business owners and entrepreneurs. It's an opportunity to collaborate, receive one-on-one mentoring and explore business ownership. The city also introduces students to small business resources available on national, state and local levels. If you've been thinking of starting your own business, the InnovationHub is a great place to start.

Here's what past attendees have to say!

"We are new to this - we will be attending more as meetings come up!"

"Content was excellent and valuable [with] clear and specific examples."

"These meetings help me broaden my horizons!"

"I always learn so much from each class."

"Every event I keep growing and learning - love it!"

Want to learn more about running a successful business?

Join together with other entrepreneurs and local small business owners for Business Builders, a free monthly workshop and networking opportunity. Upcoming workshops feature guest speakers and industry experts on topics such as marketing, social media, project management and funding options.

Business Builders is held on the third Tuesday of the month beginning at 5:30 p.m.

March 16 | April 20 | May 18 | June 15

Register for an upcoming virtual Business Builders workshop at developgoodyearaz.com/InnovationHub.



GoodyearCares is a resource for Goodyear residents impacted by COVID-19. To get information on utility and rental assistance and other available programs, visit goodyearaz.gov/help, call 623-882-7801 or email goodyearcares@goodyearaz.gov.



University Attracts Students Across the Country to Goodyear

Recent graduates settle in Goodyear and open a new business.

Franklin Pierce University in Goodyear is the city's first private postsecondary education institution. With its main campus located in Rindge, N.H., the university opened its Goodyear location in 2008 and has been attracting students from across the U.S. ever since.

Dr. Cameron Moore moved to Goodyear from Washington to attend the university, where he met his wife, Michelle, who moved to Goodyear from Wisconsin to attend the school. Since graduating, they have established their own physical therapy practice, Continuous Motion, in Goodyear.

"I found Arizona to be a very good fit for me as a student, and now a professional, for starting our business and our family," said Dr. Moore. "I was able to get a broad spectrum of experiences that helped me as a physical therapist and also got me out of my comfort zone."

The university's Goodyear location, which currently offers a Doctor of Physical Therapy degree, is adding new health-sciences programs and expanding its existing doctoral program. It plans to launch a hybrid online/in-person master's program for physician assistants (MPAS) next year. Marci Contreras will build and oversee the new program.

"Only one other MPAS program is online, and that is Yale," said Contreras. "But I suspect since COVID-19, that a lot more will be cropping up."

The crux of the hybrid model involves online teaching, then immersion weeks during which students visit the campus to work on skills and reinforce what they learned online. It is designed to offer students greater flexibility at a lower cost – possibly as much as 25% less.

Read more about how the school's presence and Goodyear's fast-growing footprint complement each other at developgoodyearaz.com and click on BizBuzz under the Get Connected tab.

Did You Know?

The Franklin University campus in Goodyear is the only school to offer a Doctor of Physical Therapy program within 25 miles.



Photo taken pre-COVID-19

Giving Back to the Community

Goodyear volunteers share their work experience and talents to better the city.

The city of Goodyear has a robust volunteer program. City volunteers donate on average about 31,000 hours a year, which is equivalent to more than \$777,000!

Susan Sweeden, a 20-year Goodyear resident, is a volunteer with the police department. She's involved in the Volunteer in Police Service and You Are Not Alone programs and assists with records, recruitment and support services.

"It's just been a real pleasure helping out and also saving money for Goodyear," Sweeden said. "I've got skills that I can offer, and why not give it back to the city of Goodyear where I live and where I enjoy working."

Sweeden is Goodyear's 2020 Citizen of the Year, because of her contributions to the city! She has logged over 800 volunteer hours and continues to volunteer with the city from her home office during the pandemic.

If you're interested in volunteering at the city, call **623-882-7807** or submit an application at **goodyearaz.gov/volunteer**.

For all career opportunities with the city, visit **goodyearaz.gov/jobs**.



Susan Sweeden



A Snapshot in Time

To celebrate the city's 75th anniversary, a time capsule will be sealed later this year. The new time capsule will capture key aspects of the community, current pop culture and represent our shared values so future generations may reflect on our growing and prosperous city. It won't be opened until the city's 100th anniversary in 2046. What should be placed into the time capsule? Submit your ideas at **goodyearaz.gov/75**.

Be a part of history and let us know what you think should be included in the city's next sealed time capsule.

Should the city include a mobile phone?
A car key? A popular item of clothing?



Goodyear PD is Hiring for Police Officer Recruits!



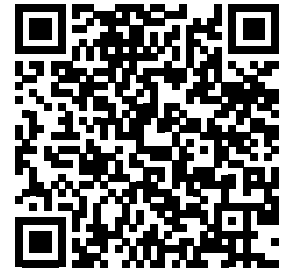
Do you have what it takes to be one of Goodyear's Finest?

Are you...

- 20.5 years of age?
- of good moral character and personal integrity?
- in sound physical and mental health?
- a U.S. citizen?
- interested in a fulfilling career with a great salary and benefits?

Do you...

- want to do something great to help and serve others?
- want to make a real difference?
- enjoy interacting with the public?
- want to join a professional law enforcement agency that takes pride in service to the community?



Then the Goodyear Police Department may be the place for you! The department is committed to community policing and providing many protective and proactive policing programs. The Goodyear Police Department leads the profession with integrity and transparency and believes in partnering with the community, having open dialogue and being solution-orientated.

**The Goodyear Police Department
is looking for new recruits!**
To apply, visit goodyearaz.gov/jobs.

#JoinGoodyearPD



“Smart” Savings

Over the past two months, you might have noticed large bucket trucks in your neighborhood as crews worked to replace more than 9,000 light bulbs. Just like your home, the city needed to replace the bulbs in streetlights across Goodyear. All of the lights were replaced with LED bulbs. These new LED lights offer many advantages:

- Energy Savings – LED lights use less electricity, making them more cost-efficient
- Reliability – LED lights are more reliable and typically last up to 10 years longer than non-LED lights
- Skygazer-approved – The LED fixtures provide more flexibility and were installed to direct all light downwards and not into the sky

Your Questions Answered

Goodyear is rapidly growing, and we hope that sharing frequently asked questions will help residents have a better understanding of the city we get to call home.

Why is there construction by my home so early in the morning? How early are they allowed to begin working?

There are city codes that must be followed on a construction site, which includes when certain kinds of work can begin.

In Goodyear, from Oct. 16 to April 14, concrete work is allowed to be poured any day of the week between 6 a.m. and 7 p.m. All other construction or repair work can begin at 7 a.m.

In the warmer months, from April 15 to Oct. 15, work can begin one hour earlier.

Construction in an industrial district, not within 500 feet of residential development, can occur at any time of the day.

If you have concerns about construction noise, you can report it using the Goodyear app from your mobile device or online at goodyearaz.com/reportproblem.



What's That in Goodyear?



Continuous Motion Physical Therapy

500 N. Bullard Ave., Suite 28
Now Open!

Crumbl Cookies Goodyear

790 N. Estrella Pkwy., Suite F
Coming Soon!

Five Below

1442 N. Litchfield Rd., Unit 360
Coming Soon!

Learn more about the businesses coming to Goodyear, or if you're a new business, visit developgoodyearaz.com.



Join Goodyear Arts to Create Together

Tuesday, March 9
11 a.m. - 12:15 p.m.

Thursday, March 25
6 - 7:30 p.m.



Goodyear Arts and Culture Commission

Virtual Paint Parties will continue in 2021 on the second Tuesday and last Thursday of each month!

Classes are free. View session dates, times, and registration information at goodyearaz.gov/register.

Goodyear
**arts
& culture**
Commission



Tuesday, March 30

Arizona's Great Escape

Hear the story of how 25 Nazi German prisoners escaped from a prisoner-of-war (POW) camp at Papago Park in 1944.

Many have heard of this event, but few know the details. This presentation tells the story of what happened to the POWs and the Arizona residents who encountered them.



Goodyear Arts and Culture Commission

2021 Virtual Lecture Series

Topics cover a variety of arts and cultural aspects and will highlight the city's 75th anniversary.

Speakers include local artists, artisans, performing artists and humanities scholars who help shape art in the Valley.

More information and schedule available at bit.ly/GYhotcoffee

Goodyear
**arts
& culture**
Commission



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Goodyear AZ 85338
goodyearaz.gov
623-932-3910

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Register for this **FREE** event @ Goodyear Ballpark
by visiting goodyearaz.gov/events

Hop & Hops: An Egg-luminated drive-thru

APRIL
1-4



6-10
PM

PRESENTED BY



Palm Valley Pediatric
DENTISTRY & ORTHODONTICS
OFFICIAL DENTAL TEAM
OF THE PHOENIX SUNS

PARTNERED WITH

HICKMAN'S
FAMILY FARMS