

MAY 2021

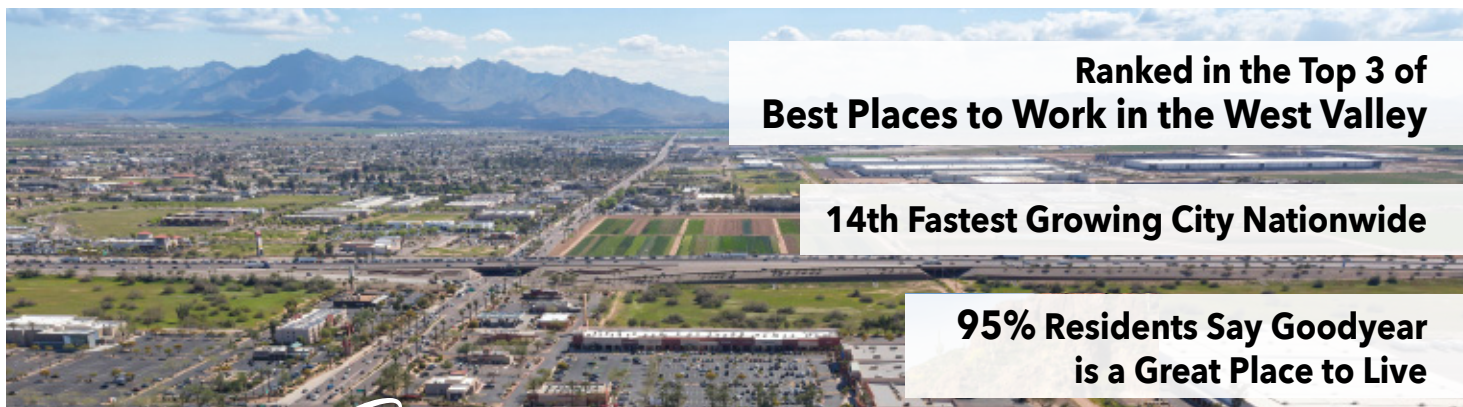
goodyearaz.gov/InFocus

InFocus



Growing Housing Options
for a Growing City





**Ranked in the Top 3 of
Best Places to Work in the West Valley**

14th Fastest Growing City Nationwide

**95% Residents Say Goodyear
is a Great Place to Live**

It's a *Great* time to be in Goodyear.

GOODYEAR

Growth | Opportunity | Diversity | Strong Economy | Talent | High-Quality Jobs | Inspiring Entrepreneurs



goodyearaz.gov

CITY OF GOODYEAR YOUTH COMMISSION

Goodyear teens eager to learn more about local government and even play a role in it are encouraged to apply to the Goodyear Youth Commission.

This unique opportunity is open to all high school students in Goodyear, including students entering high school in the fall.

Now accepting applications for the Goodyear Youth Commission

Become a Leader in Your Community and Help Shape the Future



Applications are due Friday, May 21. goodyearaz.gov/boardsrecruit

GOODYEAR CITY COUNCIL



(l to r): Brannon Hampton, Joe Pizzillo, Wally Campbell, Mayor Georgia Lord, Laura Kaino, Sheri Lauritano, and Vice Mayor Bill Stipp.

GOODYEAR CITY COUNCIL CALENDAR

May 10	5 p.m. 6 p.m.	Work Session Council Meeting
May 17	5 p.m.	Special Meeting (at City Hall)
May 24	5 p.m. 6 p.m.	Work Session Council Meeting

For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



InFocus Magazine • Goodyear Digital Communications • Questions or comments, email: communications@goodyearaz.gov

From the Mayor



It is very apparent that there is a boom in construction in our city and residential sites are popping up all over Goodyear. While some may not welcome this development, the beauty of our region and our mild winters attract many visitors turned residents. As much as some might like to keep

our amazing neck of the woods to themselves, the reality is that growth is inevitable and it would be unwise to not plan for it.

The city of Goodyear works very hard to ensure that Goodyear remains a great place to live, work and play by focusing on quality of life for our residents. Multifamily and single-family detached rentals have an important role in our housing market, and they fill a need for many in our community. Rental

units offer diverse options for those who need temporary housing while they're searching for their first house or their forever home, for retirees who have downsized, for college students or for those who just want a low maintenance lifestyle. Rental communities today look much different than they have in the past, offering upscale features and incorporating amenities designed to create a genuine community atmosphere for their residents.

Our variety of quality, diverse housing and good-paying jobs, as well as amenities for recreation and entertainment, all contribute to our well-rounded growth and support our vision of reducing the need to travel to other parts of the Valley to work, dine or enjoy leisure activities. The city strives to ensure that we are prepared for the inevitable growth that is happening and will continue to do so in the future. At the core of all we do, Goodyear is committed to growing a sustainable, complete community with a high quality of life for all who call Goodyear home.



Council Corner

When it comes to new development in the city of Goodyear, I frequently say that we are in the "forever business." Vacant land can only be developed once, and the decisions that the Goodyear City Council are making today will have

impacts for decades to come. The council recognizes the magnitude of this responsibility, and we carefully examine every aspect of a proposed project to ensure it meets our rigorous standards. We are committed to building a beautiful, well maintained city, and the council and city staff work extremely hard to preserve the exceptional quality of life our residents have come to expect.

One way we accomplish this is by establishing comprehensive design guidelines to ensure developers are meeting our high standards. The guidelines help shape design, colors, elevations,

materials, facades and landscaping, while allowing flexibility for the development community. City staff also work with developers to include unique design and architectural elements in their projects, such as pops of color, mixed materials, three-dimensional bump-outs and balconies or eaves so that buildings don't look flat and boring.

During the city's review of residential projects, we require at least three different elevations and a variety of colors and materials so that projects don't appear "cookie cutter." The council also recognizes that one of the most important aspects of our community are outdoor amenities, and we ask that new multifamily and residential developments offer desired amenities and great outdoor areas for people to enjoy and congregate.

Regardless of the project, the council's commitment to growing an exceptional Goodyear is at the forefront of every decision. It is a great time to be in Goodyear, and we are developing a beautiful and diverse city that we can all be proud to call home.

LIVING IN GOODYEAR

More people continue to choose Goodyear!

residents
92,865

single-family
housing permits
↑18%

multifamily housing and
single-family rental permits
↑4.5%

By the Numbers Growth in 2020

Source: city of Goodyear Development Services, data from 2019 and 2020.

Check out [visitgoodyear.com](https://www.visitgoodyear.com) for more information about things to do and places to visit in the city of Goodyear.

TOPPING THE CHARTS

Top cities people moved to in 2020

#1 BOISE, ID

#2 VENICE, FL

#3 GEORGETOWN, TX

#4 GOODYEAR, AZ

#5 SARASOTA, FL

#6 CAPE CORAL, FL

Most Affordable Places
to Live in Arizona

#1 SIERRA VISTA

#2 YUMA

#3 TUCSON

#4 CASA GRANDE

#5 MESA

#6 GOODYEAR

#7 GLENDALE

#8 AVONDALE

Live, work and **PLAY**

New Housing Options for a Growing City

We've all heard the saying, "variety is the spice of life," and the same rings true when it comes to housing. In Goodyear, providing diverse housing options is key to the city's growth and success. Most recently, the city started to welcome single-family rental communities at a varying price points. It's a new concept to the housing market that provides residents with the amenities of apartment living without shared walls. You've likely seen construction underway to build more single-family and multifamily houses across the city, too. The city is seeing an 18% growth in single-family home permits and 4.5% in multifamily housing/single-family rental permits.

Goodyear is the 14th fastest growing city in the country, according to U.S. Census figures. While some are able to purchase or build a new home, others are coming to Goodyear looking for other housing options, including the ability to rent. In this InFocus magazine, you'll read about who's renting in our city and why they came here.

Regardless of whether you're a homeowner or a renter, one thing everyone has in common is the desire to have more shopping, entertainment and restaurants. Did you know that having more housing options leads to more residents, and having more people leads to more job opportunities, stores, places to eat and things to do? It's all connected!

SINGLE-FAMILY HOMES



MULTIFAMILY HOUSING



SINGLE-FAMILY RENTAL COMMUNITIES



Upscale Rental Options

The city is proud to have diverse housing options to meet the needs of the community. Recently, we've welcomed several multifamily complexes and rental communities to Goodyear. It is great to see developers choosing to invest and build here. Solace at Ballpark Village is one of the newest developments to break ground in Goodyear.

"Goodyear is a rapidly growing area that has really blossomed into a job center, as well," said Ryan Tobias, with the development company Jackson Dearborn Partners. "Additionally, we feel strongly that the

Goodyear Ballpark area has a ton of potential, and the new recreation campus is a generational type of project that will be a major draw for years to come."

Like other housing developments in the city, Solace will provide a low-maintenance luxury living option. The 3-story complex, located near Goodyear Ballpark, will include 211 units and high-end amenities.

"The property will feature a 24-hour fitness center, business center, community room with chef's kitchen, pet spa and a beautiful pool with a sundeck and an outdoor bar," said Tobias. "With a continued housing crunch, it remains important to continue to add quality new housing and to keep prices reasonable."



Who's Renting in Goodyear?

Getting closer to family

After he completed his service in the Air Force, Chris Wheelington was looking for a place that would allow him to reconnect with his loved ones.

When he saw the finishing touches being placed at Village at Harvard Crossing, he quickly realized it's where he wanted to be.

"I don't want to say I'm high maintenance, but I have standards. I love to live in a clean community where there's a low crime rate. My roommate and I were out and about hunting for months and getting nothing but fails. We were exhausted and about to head back home, and we saw this place," Wheelington said. "We went in, and they showed us a three-bedroom home. We were immediately just like, 'Sign us up and take our money, please.'"

Goodyear is home to Wheelington's friends and family – including his father, who lives in the Rio Paseo community next door. But the proximity to those closest to him isn't the only reason why he loves his new place.

"It's a bunch of little things. I like that they valet the trash. I love that it's gated. I love that it has smartphone components for the security system and that the thermostat can be controlled with your phone. It has a full-sized laundry," he said.

"Also, the way that the homes are set up, they're very open and there's a lot of natural light. I like how the doors are very tall. All these things together just made it easier for us to go ahead and pull the trigger."

After feeling a bit like a nomad while serving in the armed forces, Wheelington is thrilled to find a home that will allow him to stay in one location while enjoying the perks of an incredible rental community – and reconnect with those he loves.

"I lived in a lot of places in the Air Force. I definitely could see myself living here for a long time," he said. "This place really has grown into a home."



A new job

Mark Windell moved to Goodyear because of work. He wanted a flexible housing option in case plans changed.

Turns out, it was a smart move. His worksite moved from Goodyear to Tempe – but he still lives at Christopher Todd Communities at Estrella Commons, and has no plans to move.

"I didn't want to buy a house and get stuck in a 15-30-year mortgage. I rented there because the place was brand new," he said. "The thing I enjoy the most is the front office staff. They are absolutely amazing people."

Windell also loved that his community was new.

"When I first popped in, the unit wasn't even finished yet," he said. "It was really nice to move into a brand-new place."

Windell works extremely long days – sometimes as much as 16 hours in a single day. He just doesn't have the time for home maintenance.

"Cleaning up weeds, pigeon poop, all the little things that are a pain when you're a homeowner – with the guys in the front office being so awesome, anything I need done, they just take care of it," he said.



Transitional housing

Like it did for so many people, the COVID-19 pandemic disrupted Roberta Bockman's moving plans.

After selling her house, Bockman rented an apartment while she waited for her other property to be vacated by tenants who had rented it. But due to COVID-19, those tenants, who have small children, stayed for a while longer.

So, Bockman decided to stay at Village at Harvard Crossing—and although it wasn't originally in her plans, she's glad that things have worked out the way that they have.

"If I could stay there forever, I would," she said. "People are very responsible with their pets. All of the homes have pet doors and a yard, so it's very pet-friendly, which is really nice."

Bockman recently had a death in the family, and as a result, she needed to help find a home for a pet. She posted information about the pet on the community wall and received an overwhelming response.

"Some of my neighbors offered to help out," she said. "It's very much of a community environment here."

Bockman also enjoys some of the other perks of rental community living, such as being able to reserve the clubhouse for a socially-distanced Thanksgiving or the convenience of package concierge service, where her deliveries are stored in a secure locker.

And Bockman loves the spacing of the community. "I like the fact that it's new, but I also like the fact that there are no common walls. They're like individual houses," she said.

Bockman still plans to make the transition to the home she owns – but she's not in a hurry to move away.

"I love living here," she said.

Less work, more play

Joe and Allie Pauls simply love the luxury of having certain things taken care of for them – something they wanted when they made the move from Wisconsin to Arizona.

"We have always just enjoyed the perks of renting. We don't really have to worry about a whole lot besides the space that we're renting," Allie said. "It's just the idea of it's not permanent. We like that flexibility and not those home worries. So far, that's been awesome for us. With yard work, or if our washer goes down or if something goes wrong with the A/C – those are non-worries for us."

Another key factor, having a standalone home with no shared walls.

"It definitely feels like a house," said Joe. "Singular homes versus some of these 2-, 3- or 4-story apartments; it was definitely an appeal."

Even though the Pauls have made a home in the desert, their new place looks like it could have been carved out of the upper Midwest. "We're from the Midwest, and we love our lakes and greenery. Christopher Todd does a really good job with green lawns and trees," Joe said.

"We're really loving it," Allie said. "It was an easy decision."

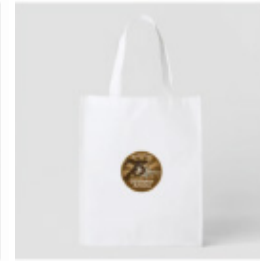


Online Goodyear Store – Now Open!

Visit the online store today at zazzle.com/store/city_of_goodyear.

All year long we're celebrating the city's 75th anniversary, so it's the perfect time to show your Goodyear pride! The online Goodyear store includes items like shirts, hats, caps, mugs and more.

All proceeds will be given to the Goodyear Fill-A-Need program, which provides gifts and necessities for families with children in need during the holiday season.



Your Questions Answered

We appreciate the questions we receive from our residents. Having an engaged community helps us better serve you. We hope that sharing frequently asked questions will help everyone better understand our beautiful city.

How does the city plan for new developments?

The Goodyear City Council and staff work very hard to ensure that Goodyear remains a great place to live, work and play by focusing on the quality of life for our residents. That means welcoming businesses that offer good-paying jobs and quality housing for our residents. Those are at the core of what brings new recreation and entertainment options, which we all enjoy.

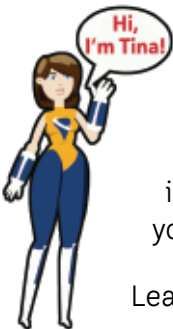
Did you know that the city is only 11% built out?! We'll continue to see a lot of change in our great city over the next several years. Development is driven by the market's demand, and the city guides this development based on the Goodyear 2025 General Plan. And although the city cannot directly control which companies choose to come to Goodyear, the plan outlines the vision of the community by identifying where certain types of

development should occur. Initial planning for the next General Plan begins this year and we'll be asking for your input and feedback throughout the process to ensure we continue to have well-rounded growth in Goodyear that we can all be proud of.

View the Goodyear 2025 General Plan at goodyearaz.gov/generalplan.

There is an area in my community that has a lot of weeds, is there anything that the city can do to help?

The city has a dedicated code enforcement team who educates and cites property owners for violations. Weeds should be trimmed so they are no more than six inches high to prevent a notice and a possible fine. Not only that, it keeps dry brush to a minimum in hot months reducing the risk for fire. Depending on the location, a private property owner, homeowner's association or the city may be responsible for removing the weeds. You can report overgrown weeds on the Goodyear app or by calling 623-882-7815. The city's Code Compliance division investigates all reports. We are proud of our beautiful city and appreciate your help in keeping it looking great!



Tell "Tina" About Overgrown Weeds

If you haven't used the Goodyear app, it's easy and quick! It allows you to report everything from water issues to overgrown weeds and broken streetlights with a few clicks on your phone. You can also track your report as the city works to fix the problem. To find it on an app store, search "city of Goodyear."

Learn more at goodyearaz.gov/mobileapp.

Construction Begins on Goodyear Civic Square at GSO

OPENING IN 2022!

The highly-anticipated Goodyear Civic Square project is underway to build the future heart of the city! Goodyear Civic Square at GSO will serve as a first-ever community gathering spot for events such as festivals, concerts, and parades. Since 1984, the city has aimed to create a dynamic project like this. In 2019, dreams finally became reality when an incredible public-private partnership between the city and Globe Corporation began. Globe owns 47 acres where the new civic square will be built and is donating some of the land to Goodyear for this project.

GSO, located on the northwest corner of McDowell Road and 150th Drive, includes:

- New, state-of-the-art city hall
- New, 2-story library
- Two-acre park for community events, food trucks, parades, fairs, concerts and more
- Upscale Class A office space to attract high-quality jobs
- Space for new restaurants, retail and entertainment
- Art sculpture to capture the story of Goodyear

Keep up with the project and watch live construction cameras at goodyearaz.gov/civicsquare.



GY@WORK

CORE VALUES

EMPATHY

OPTIMISM

INTEGRITY

INNOVATION

ADAPTABILITY

INITIATIVE



Gretchen shares ways residents can save water and money with a few simple tricks and fixes, in *On the Job with Julie*.



Goodyearaz.gov/YouTube

Click on the *On the Job with Julie* playlist

Gretchen Irwin

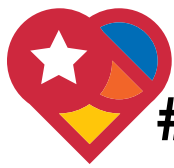
Water Resources & Sustainability Manager

Where did you work before this position?

Prior to the city of Goodyear, I worked at a hydrogeological consulting firm, and before that I worked at the Arizona Department of Water Resources.

Favorite thing about working for the city:

I love the city culture. I feel like a valued team member. I also love being a part of the Public Works Department team - they are all amazing. This is by far my most favorite job ever!



#GOODYEARCARES

When times are tough, Goodyear comes together stronger than ever. You might know someone who has recently lost their job or has had their hours significantly cut at work. Maybe you're personally experiencing this. The city of Goodyear wants you to know that you're not alone. The city has developed GoodyearCares – a resource for residents to get help.

"Sometimes, when facing a crisis, we can feel helpless and not know where to start," said Christina Panaitescu, Grants & Neighborhood Services supervisor. "We will get Goodyear residents pointed in the right direction for various programs that can help stabilize them. Goodyear residents don't have to feel alone."

Through GoodyearCares, residents will be able to get referrals for vital human services programs, like help with utility bills, rent or mortgage, getting food on the table, income tax preparation and special programs for veterans or people with disabilities.

Resources and Programs to Assist Residents!



STAYING CONNECTED

There are three ways to get started:

Visit goodyearaz.gov/help

Call **623-882-7801**

Email goodyearcares@goodyearaz.gov

Hiking in the Heat

For every outdoor adventure, being prepared is the key to staying safe, especially as the temperature rises here in the Valley of the Sun. You can still enjoy the great outdoors, but play it smart and follow these tips:

- Bring more water than you think you'll need
- Wear sturdy, comfortable shoes
- Grab a wide-brimmed hat, sunglasses and sunscreen
- Bring a map or use a trail app to make sure you don't get lost

Don't forget about your four-legged friend! If you take your dog hiking, make sure they're on a leash, watch out for snakes and other hazards and bring water for them, too.

See it. Snap it. Share it.



Tag and Share photos from your outdoor experiences in Goodyear on social media by using **#GoodyearLife**

What's That in Goodyear?



Starbucks

13860 W. Test Dr.
(South of I-10 off Litchfield Rd.)
Expected opening: Summer 2021

Vantage Data Centers

45 S. Bullard Ave.
Under Construction

Learn more about the businesses coming to Goodyear, or if you're a new business, visit developgoodyearaz.com.



CITY OFFICES WILL
BE CLOSED ON
MAY 31.
THERE **WILL BE**
TRASH, RECYCLING
AND BULK PICKUP.

LIVE

in Goodyear

Watch now at
[goodyearaz.gov/
LIVEinGoodyear](http://goodyearaz.gov/LIVEinGoodyear)



Join Goodyear Arts to Create Together

Tuesday, May 11
11 a.m. – 12:15 p.m.

Thursday, May 27
6 – 7:30 p.m.



Goodyear Arts and Culture Commission

Virtual Paint Parties will continue
in 2021 on the second Tuesday
and last Thursday of each month!

Classes are free. View session dates,
times and registration information at
goodyearaz.gov/register.

Goodyear
**arts
& culture**
Commission

Tuesday, May 25



What does a Conductor Really Do? A Look Behind the Scenes

Join **ProMusica Arizona**,
Artist Director Patti Graetz for
a behind-the-scenes look at what
being the Artistic Director/Principal
Conductor of a 70-voice choir and a 45-piece orchestra
entails. See first-hand what orchestral and choral scores
look like and how to follow. Have you ever wanted to try
your hand at conducting? Patti will teach you some basic
conducting patterns. It will be a jam-packed evening of
musical fun!



Goodyear Arts and Culture Commission

2021 Virtual Lecture Series

Topics cover a variety of arts and cultural aspects and will
highlight the city's 75th anniversary.

Speakers include local artists, artisans,
performing artists and humanities
scholars who help shape art in the Valley.

More information and schedule
available at bit.ly/GYhotcoffee

Goodyear
**arts
& culture**
Commission



190 N. Litchfield Rd.
Goodyear AZ 85338
goodyearaz.gov
623-932-3910

ECRWSS
Postal Customer

PRST STD
U.S. POSTAGE
PAID
GOODYEAR, AZ
PERMIT #216

PASSES AVAILABLE



\$75 for Goodyear
residents in
2021

Opening This Summer!

Passholders will enjoy unlimited access to Recreation & Aquatics Center and group fitness classes.

Areas that are free to the public include the 30-acre park, teen activity space, lounge area with public wifi, and outdoor patio.

Visit goodyearaz.gov/reccampus for details.

GOODYEAR RECREATION CAMPUS