

JANUARY 2020

goodyearaz.gov/InFocus

InFocus



STATE OF
THE CITY
EDITION

Growth & Opportunity

There's no question that our city has flourished over the past year. Looking around, construction can be found every which way we turn. This construction symbolizes the confidence our partners have in the direction Goodyear is heading and in the current state of our city.

Our recent economic growth has been astonishing with the announcements of Microsoft's two data center campuses, Nike's Air Manufacturing Innovation, Colados Coffee & Crepes, Urban Air Trampoline and Adventure Park and the long list of committed businesses choosing Goodyear as their home. We also celebrated the opening of Adelante Healthcare and Goodyear Medical Plaza. Both provide exceptional healthcare to our community and to the region – ultimately helping us to attract even more diverse businesses.

My excitement grows each time I drive by the construction of the city's two new hotels, Tru by Hilton and Springhill Suites by Marriott. I can already visualize the baseball fans visiting to cheer on the Cleveland Indians and Cincinnati Reds during spring training, or executives staying for a local business meeting.

Not far from these hotels is the future home of Goodyear Civic Square at Estrella Falls. I am especially proud of this public-private partnership, as I was the chair of the 2004 Goodyear City Center Technical Advisory Committee. This committee was charged with the task of establishing the vision for the heart of our city, and it is finally coming to fruition. Our partnership with Globe Corporation is dear to my heart, for without them, we would not be constructing this project to house a new city hall and Class A office space to attract high-wage jobs for our professional workforce. A park will be the centerpiece for the civic square, and will serve as a traditional gathering space that we have all dreamt of, providing for the community to enjoy for generations.



Mayor Georgia Lord

 [Goodyearaz.gov/YouTube](https://www.goodyearaz.gov/YouTube)
Click here to watch the Mayor's
State of the City address

Goodyear Civic Square is just one of the many projects we are thrilled to see coming to life. In 2019, we celebrated the groundbreaking of the Goodyear Recreation Campus and the Goodyear Water Treatment Facility. This year, we'll celebrate the start of construction of two new fire stations! This will improve our fire crews response times in an emergency.

Among the celebrations, the city council and I made the unquestionable decision to protect our young adults by expanding our current smoking ordinance and raising the age to purchase vape and tobacco products to 21. I recently had the honor of representing Goodyear at the state capitol to help promote new state legislation that would follow in Goodyear's footsteps. I'm proud to have received the invitation to preserve the health of our state and end the vaping epidemic in Arizona.

All these new amenities and important decisions help promote the quality of life we strive to deliver. Supporting our public safety departments, increasing our water supply to support future economic growth, and providing a community for friends and families to grow has been a constant priority for the city council and me.

As we continue to grow and expand to the undeveloped areas in our community, more homes are being built and filled with families and new residents. It is essential to provide new opportunities for all of us to gather as a community. Adding two new signature events – Hop & Hops and Camp Go Back – allow for residents of all ages to relax and build comradery even more. Both events kicked off in 2019 and were a huge success.

The moments we've shared over the past year have been some of the most memorable in my civic career. I want to thank all of you for being part of our community and thank the city's staff for their dedication and perseverance during such a busy

year. Goodyear was recognized as the 22nd best place to live in the U.S. by Money Magazine. This tremendous recognition serves as a tribute to the work that we've accomplished as a community and supports the vision we set forth for the future. I look forward to continuing our journey together and celebrating along the way.

Proudly,

Georgina Lord

2019 Awards & Recognition

Mayor Lord

Capitol Times' Government Leader of the Year

Honorary doctorate degree from
Franklin Pierce University

Business Magazine's Most Influential Women

City At Large

Goodyear police officer receives Law Enforcement Officer of the Year from MADD

Parks and Recreation recognized by AzTEC for creative event marketing

Economic Development honored for excellence by the Arizona Association of Economic Development

Goodyear received the National Excellence in Youth Sports award

Goodyear received platinum-level status by the Healthy Arizona Worksites Program for creating a healthy place to work

Finance recognized by the Government Finance Officers Association for meeting the highest standards of governmental budgeting

What's Next for Goodyear?

Civic square will serve as a highly-desirable community gathering spot for events such as festivals, concerts, and parades - creating a true sense of community. It will be located on the northwest corner of McDowell Road and 150th Drive, just west of Harkins Theater. It will include a city hall, library, and a park/gathering place.





More! That's what's next for Goodyear in 2020. We had a great 2019, and we intend to build on that success this year with a greater emphasis on things our residents want: more homes, more jobs, more capital investment by companies, more shops, and if we're patient, more restaurants and entertainment. We don't have plans to slow down in 2020.

Vice Mayor Bill Stipp

Goodyear is a remarkable community, and we have amazing residents. In 2020, I am excited about the continued progress on the Goodyear Recreational Campus and the new civic square. They will serve as new gathering places for community programs and events. Our residents deserve these high-quality amenities, and I am so excited they are finally coming to fruition.

Councilmember Wally Campbell

It is truly an exciting time for Goodyear, and we have seen tremendous prosperity and economic expansion over the last several years. As the city continues to grow, I will continue to focus on providing exceptional services for our residents in an efficient and effective manner. In 2020, I am looking forward to the construction of two new fire stations that will allow the city to continue our commitment to excellent customer service.

Councilmember Joe Pizzillo

Economic vitality is important, and we will continue to work hard to attract new businesses to Goodyear. This growth will result in new residential and retail development and will bring more people to our community. Our city's future is bright and I look forward to being a part of watching it thrive.

Councilmember Brannon Hampton

Goodyear will continue to have a vibrant future with more shopping, entertainment and employment options. I am looking forward to the civic square, the Goodyear Recreation Campus and the growth of our tech corridor. The future looks bright for Goodyear in 2020 and beyond.

Councilmember Sheri Lauritano

2020 will be the start of a decade of new vision and foresight for our energized and growing city. Residents can be confident that we have our eyes focused on the economic, social and environmental vigor and viability of Goodyear and the West Valley. We hope you join us as we welcome new residents, visitors and businesses to create a future we can all be proud of.

Councilmember Laura Kaino

City of Goodyear Councilmembers (l to r): Joe Pizzillo, Wally Campbell, Vice Mayor Bill Stipp, Mayor Georgia Lord, Sheri Lauritano, Laura Kaino and Brannon Hampton.

Goodyear's growth is not by chance. The city works hard to attract top businesses and restaurants that residents want. In 2019, dozens of businesses opened or said they soon plan to call Goodyear home.

Celebrating

THE CITY IS A TOP-CHOICE BUSINESS LOCATION.

HEALTHCARE CENTERS

Adelante Health Center



Goodyear Medical Plaza



Kidney Treatment Facility, Southwest Kidney Institute and DaVita Inc.



RETAILERS AND RESTAURANTS

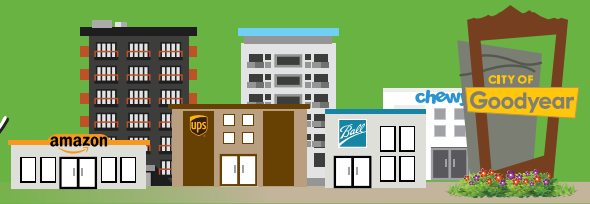
Booty's Wings, Burgers and Beer
Brakes Plus
Budget Mini Storage
Café Rio
Cheddar's Scratch Kitchen
Circle K
Club Pilates
Colados Coffee & Crepes

Del Taco
EōS Fitness
Navy Federal Credit Union
N-Dub Pizza Pub
Off the Hook Meat Shop
Panera Bread
Philly Pretzel Factory
Que Pasa Mexican Food

Roadrunner Harley-Davidson
Sonic
Starbucks
T&T Bakery Sandwiches
Taco Redempcion
Twisted Riddles
Urban Air Adventure Park
Yogis Grill

Our Growth

WELCOME, WE'RE EXCITED YOU'RE HERE!



TECHNOLOGY CORRIDOR

Compass Datacenters
Microsoft

Stream Data Centers
Vantage Data Centers

"Goodyear is growing up! We are an economic hot spot and that brings a fantastic opportunity for high-wage jobs and diverse options for current and future residents."

— Mayor Georgia Lord

HOTELS

Springhill Suites by Marriott
Tru by Hilton

ADVANCED MANUFACTURING AND LOGISTICS COMPANIES

Amazon Delivery Station
Andersen Corporation

Daimler Trucks North America
fairlife

Nike
Quetico

UPS
XPO Logistics
serving Boeing

What's That in Goodyear?



More than 2.4 million square feet of speculative development is under construction in Goodyear. Spec buildings allow new companies to quickly move to the city and start their businesses.

Elwood Logistics

Elwood St. & Sarival Ave.

Flite – Office redevelopment

Yuma Rd. & Litchfield Rd.

Hopewell Development

137th Ave. & Auto Dr.

Opus Development

MC85 & Litchfield Rd.

The Hub

350 South Bullard Ave.

VB | 143

Van Buren St. & 143rd Ave.

Learn more about the businesses coming to Goodyear and view an interactive development map at developgoodyearaz.com.

JAN

CITY COUNCIL MEETINGS STREAM LIVE ON FACEBOOK AND YOUTUBE

VANTAGE DATA CENTERS ANNOUNCES A NEW CAMPUS IN GOODYEAR

ANDERSEN CORPORATION BEGINS CONSTRUCTION

GOODYEAR BALLPARK 10TH ANNIVERSARY

NEW AND IMPROVED UTILITY BILLING SYSTEM LAUNCHES

FEB

LEGACY TRADITIONAL SCHOOLS ANNOUNCES NEW CAMPUS IN GOODYEAR

GOODYEAR CENSUS 2020 COMPLETE COUNT COMMITTEE FORMED

MEET GOODYEAR BALLPARK'S NEW MASCOT, ACE!

10,000+ BALLOTS TURNED IN FOR SPECIAL ELECTION

MAR

SOUTHWEST KIDNEY INSTITUTE AND DAVITA KIDNEY CARE ANNOUNCE LOCATION IN GOODYEAR

NEW PLAYGROUND AT WILDFLOWER NORTH PARK OPENS

STREAM DATA CENTERS ANNOUNCES IT'S COMING TO GOODYEAR

APR

GOODYEAR ANNOUNCES CIVIC SQUARE AT ESTRELLA FALLS PROJECT

ZOOM BUS SERVICE EXPANDS TO SUNDAYS

FIRST EVER HOP & HOPS EVENT

FAIRLIFE ANNOUNCES IT'S COMING TO GOODYEAR

SMASH MOUTH PERFORMS AT GOODYEAR LAKESIDE MUSIC FEST

ADELANTE HEALTH CENTER RIBBON CUTTING CELEBRATION

MAY

CITY GETS FIRST ELECTRIC VEHICLES

COMMUNITY CHOOSES GOODYEAR'S TOP TEACHERS IN SOCIAL MEDIA CONTEST

CONSTRUCTION BEGINS ON HILTON AND MARRIOTT HOTELS

JUNE

POLICE K9 RUDY RETIRES AFTER SEVEN YEARS OF FAITHFUL DUTY

RAD BECOMES CITY'S NEW TRASH PROVIDER

JULY

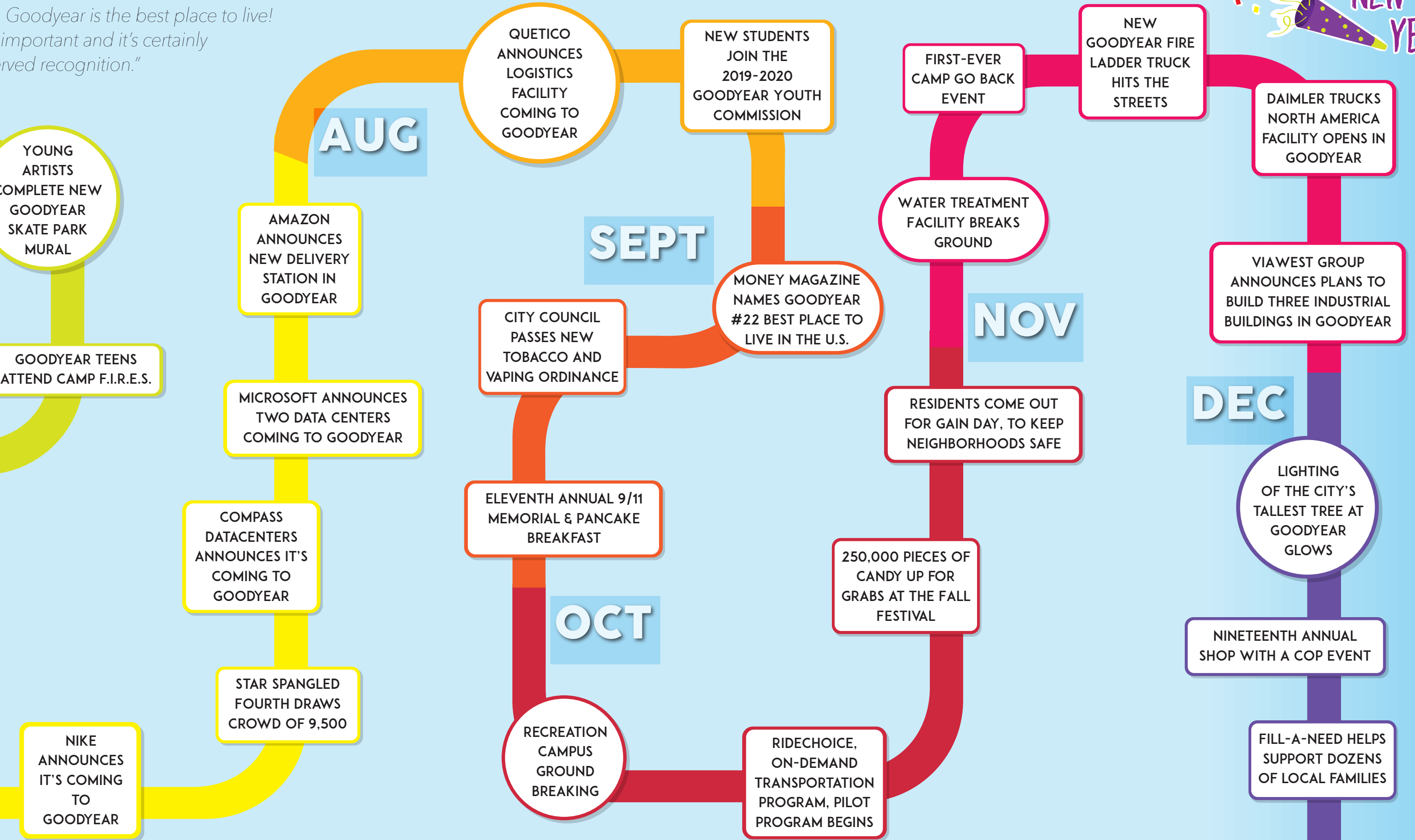
MUCH WAS ACCOMPLISHED IN 2019 AND WE'RE

"Years of strategic planning have helped us get to this point. Maintaining a high quality of life for our residents is an honor to see the city getting much deserved."

— Mayor Georgia Lord

E LOOKING FORWARD TO A PROSPEROUS 2020

Goodyear is the best place to live!
important and it's certainly
erved recognition."



Making Goodyear

We are proud to live in a city that is clean and safe, with so many things to do. We strive to live and work smarter each day to make our city the best it can be.



Water Smart

Goodyear is ensuring a reliable water supply by diversifying resources and planning for future needs. The city's first surface water treatment facility will connect to a six-mile pipeline to deliver 8 million gallons of water per day to the new facility.



Environmentally Smart

Four city of Goodyear electric vehicles are now on the streets, including a zero-emissions police motorcycle.



Health Smart



The Goodyear Fire Department is one of the first in the nation to adopt a clean-cab process aimed at keeping carcinogens away from firefighters. The department's newest ladder truck has unique features, including a clean-cab design.

a Top Place to Live



Leading the Way

The city became the first in the Valley to pass a vaping law to keep vape products, including e-cigarettes, away from those under 21 years of age. Retailers cannot sell these products to anyone under 21 and are required to check identification.

"I'm so proud of the city for taking action to pass the first vaping law of its kind in the Valley. While it may not make everyone happy, it helps to protect our children and that's what matters."

— Mayor Georgia Lord



#22

Best Place to Live in the U.S.

Data Source: Money Magazine

#8

Most Diverse Suburbs in AZ

Data Source: Niche 2019

#15

Best Suburbs for Young Professionals in Arizona

Data Source: Niche 2019

#22

Best Suburbs to Live in Arizona

Data Source: Niche 2019

Innovation that Delivers More



Working Efficiently

We strive every day to deliver exceptional service to our residents and business community. Being fiscally responsible and innovative allows us to efficiently and effectively serve the community.



Money Smart

With no impact to service, we made simple phone service adjustments that will generate a savings of \$34,000 a year.



Customer Smart

The hold time for customer service is dropping. A new monitoring system and improved prompts are improving the average wait time to under three minutes.



Technology Smart

Building inspectors are now equipped with new technology to quickly and efficiently send real-time information to customers.

Growing Our Sense of Community

The city seeks to cultivate a sense of pride through programs, gathering places and events where the community can come together.



HOP & HOPS

By The
Numbers

8 city-wide signature events + **2** brand new events = **51,000** event-goers!
22,000 art activities and events



CAMP GO BACK



166,460 baseball fans caught a 2019 spring training game at Goodyear Ballpark and helped make its 10th anniversary a huge success. This upcoming season, fans will enjoy a new state-of-the-art videoboard.

**Opening
Summer
2021**



Name That Park!

Hundreds of people submitted potential names for the city's future recreation campus. Council reviewed the top three names: Goodyear Recreation Campus, Oasis Recreation Campus and Star Mountain Recreation Campus.

"The Goodyear Recreation Campus will be a destination year-round for all ages and abilities. It's designed to be a gathering space to spark activity and community engagement for years to come."

— Mayor Georgia Lord

**The name that came out on top:
Goodyear Recreation Campus**

Construction of the Goodyear Recreation Campus is underway! You can drive by the future site at West Harrison Street and South Estrella Parkway to see the progress. It will include a 30-acre park, a 48,000-square-foot recreation center and an aquatic facility.





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CITY OF
Goodyear

presents

heart & sole 5k/1 mile

Dogs welcome!



Running with me?
Register under
"paw squad"



register now

goodyearaz.gov/HeartandSoleRegister

sponsored by



Saturday, Feb. 1, 2020
Goodyear Ballpark

7 AM Check in
9 AM First Race