

MARCH 2020

goodyearaz.gov/InFocus

InFocus



Living Healthy in Goodyear

**BLEAU FAMILY
GETTING OUT
IN GOODYEAR
TO STAY
HEALTHY**



Sun	Mon	Tue	Wed	Thur	Fri	Sat
 GOODYEAR BALLPARK SPRING TRAINING 2020						
Mar 1 ARI 1:05	2 LAD 1:05	3 LAA 1:05	4 CHI 1:05	5 MIL 1:05	6 OAK 1:05	7 CHI 1:05
8 LAA 1:05	9 SF 1:05	10 ARI 1:05	11 KC 1:05	12 SD 1:05	13 COL 6:05	14 SF 6:05
15 COL 1:05	16 CWS 1:05	17 CIN 6:05	18 TEX 6:05	19 KC 1:05	20 MIL 6:05	21 SEA 6:05
22 CLE 12:05	Game dates, times, promotions and opponents are subject to change.					 

DON'T MISS OUT ON THE LOCAL ACTION!

PROMOTION DAYS AND TICKET INFORMATION
AVAILABLE AT
GOODYEARBP.COM





How will we drop **50,000 EGGS**
this year?

Hop & Hops

4/11 | FREE!

10 AM TO 1 PM

GOODYEAR BALLPARK
goodyearaz.gov/hopandhops

supported by:



HOP & HOPS
GOODYEAR, AZ
SINCE 2011



CITY OF
Goodyear



Palm Valley Pediatric
 DENTISTRY & ORTHODONTICS
 OFFICIAL DENTAL TEAM
 OF THE PHOENIX SUNS

From the Mayor



Mayor
Georgia Lord

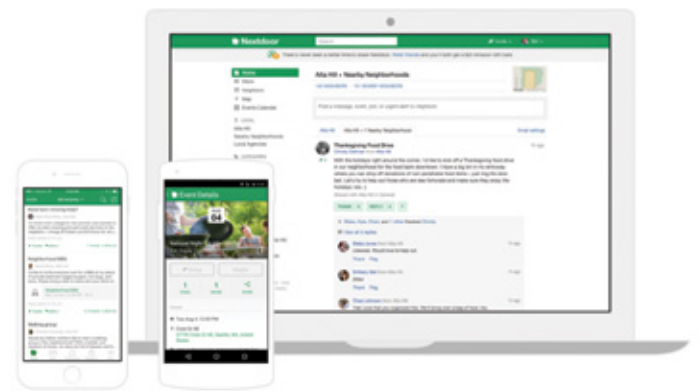
There will always be a special place in my heart for the many neighborhoods I have called home over the years. Being a military wife, I've lived in many different areas, but have been fortunate to have always lived in a neighborhood where I could take walks with my family and enjoy a nearby park or pool. It's wonderful when you can

enjoy activities that promote a healthy lifestyle without ever having to leave your little community.

Just as important as your physical wellbeing, a neighborhood can also provide a social outlet. While you might not know all of your neighbors, it's easier than ever to connect with them through various social channels like the Nextdoor app which is designed as a communication tool between neighbors only. Nextdoor can be a useful resource for various types of questions, alerts or comments specific to your neighborhood.

It is the goal of the city council to foster community engagement and bring neighbors together. In addition to talking to your neighbors, I encourage you to contact the city of Goodyear at 623-882-7887 about city services or programs. We are here for you and want to ensure your feedback is being heard and questions or concerns are addressed.

Goodyear is the wonderful city it is today because we have a fully engaged community. Thank you for your involvement to continue to make Goodyear the best place to live.



Councilmember
Sheri Lauritano

Council Corner

Springtime in Goodyear is spectacular – the weather is perfect, the desert is in bloom, and the city is abuzz with an influx of visitors enjoying spring training. This time of year, I can't wait to get outside and experience the spectacular natural beauty

that surrounds our community. I love to go to the community park, take a stroll in my neighborhood, or go on a hike in the Estrella Mountains with my family. One of the things that makes our city so special is the convenient access to so many places to play, hike, bike, run or explore.

I believe that no matter where you live in the city, having access to quality outdoor activities for exercise and recreation is important. The city of Goodyear is committed to promoting community

health and wellbeing through high-quality parks and recreational programs. Our parks provide residents with a variety of amenities and a safe place to run, play or gather for a picnic. Goodyear has also created a citywide network of bike lanes and trails to make it easier to choose bicycling for transportation, recreation, or exercise.

I am also very excited about the Goodyear Recreation Campus that's under construction. The indoor and outdoor activities it will provide are an essential part of developing a strong community. It will be a new gathering place that will feature inclusive activities for people of all ages and abilities.

Our city offers our residents and visitors many amazing opportunities to enjoy the outdoors. So, whether you're looking to take a bike ride, planning a hike, or playing at the park with your family, Goodyear has it all!

Catching Air in Goodyear

A top reason people choose to live in Arizona? The beautiful spring weather! March is a magical time to be outside in Goodyear. There are spring training games to experience, parks to enjoy and trails to explore.

The city of Goodyear is proud to have 327 acres of public parks, greenbelts, and special use areas for the community and visitors to enjoy.

There's plenty of cool ways to stay active in Goodyear. In fact, Foothills Community Park is home to one of the only pump tracks in the state! A pump track is a loop of tracks built with dirt mounds designed to allow high-speed cycling without having to pedal.

The community was instrumental in bringing the pump track to life.

Bicycle enthusiasts approached the city of Goodyear with the idea of a pump track, then helped design and build it. About 100 volunteers donated 2,500 hours to move and shape several tons of dirt to form the tracks that opened in 2015.

The pump track attracts hundreds of users from across the Valley each year.

To view a virtual map of the city parks in Goodyear, visit goodyearaz.gov/parks.



Taking a Spin Around Town

Stay healthy and meet new friends while enjoying Goodyear's scenery.

If West Valley Cycle had a mission statement, it would probably read something like that.

"I've become really good friends with everybody that rides," said Wendy Tew, who's been riding with West Valley Cycle for eight years. "It's great for me to get out and talk to people and stay healthy, get some exercise and strength."

West Valley Cycle has something for cyclists of all levels. Wednesday's 30-mile Happy Ride, as it's called, is a casual ride for cyclists to start their day on the right foot or wheel, in this case. But on Saturdays, more intense riders knock out 62 miles, followed by a 35-mile recovery ride on Sundays.

"We're kind of a family. From beginners all the way up to extremely fast riders, it's just very welcoming," said West Valley Cycle member and Goodyear resident Brian Murphy. "Six miles used to seem really far, and now I ride 100 and it's not a big deal. Everybody can start from the beginning and go from there."

Tew enjoys the leisurely Happy Ride, which begins near Bullard Ave. and McDowell Rd. and journeys through the White Tank Mountains, not only because of the breathtaking views, but because it gives her time to build new friendships and strengthen existing ones.

"It's a pace where we can all talk and get to know each other," she said. "My favorite part of riding is talking with people. I enjoy catching up with people and getting to know them."

Along with meeting new people, Murphy's motivation for cycling begins at home.

"I have two boys that are 11 and 9. I want to stay in front of them as long as possible," he said.

"You feel better when you're healthy and you stay in shape and you exercise. It's just a positive experience all the way around."

Interested in joining the group? Go to westvalleycycle.net for more details.

"We have a huge range of cyclists, from beginners to people who have been riding many years," Tew said. "It's a great way to get in, learn how to ride and get comfortable in a group."



See the cyclists in action and hear the steps they take to stay safe on the road at goodyearaz.gov/YouTube.



No Slowing Down

Senior softball league
celebrates 25th season

It began as a modest 21-player league a quarter century ago. Today, the PebbleCreek Senior Softball Association is a 15-team, 178-player league complete with sponsors, uniforms with each player's name on the back, a full-size field with a right-field scoreboard – and all the fun that PebbleCreek residents could possibly stand.

“Everybody knows everybody. It's just a really good time to get together,” said PCSSA President Al Chandler. “I enjoy playing, but I also enjoy getting to know new people every year.”

In its 25th season, the PCSSA has games every Tuesday, Thursday and Saturday during the fall and winter at PCSSA field within PebbleCreek. Each season begins with an opening-day ceremony and picnic, and ends with a formal banquet and trophy presentations. In between, players come together for a midseason hot dog roast. It's all part of the PCSSA's goal of keeping PebbleCreek residents happy and healthy.

“I stay active to stay healthy and alert,” Chandler said. “At my age, if I sit down and watch TV for hours a day or live a

sedentary life, I am gambling with my future. I keep moving, stay active, do fun activities and enjoy life.”

Exercise, friendship and sportsmanship are the most important tenets of the PCSSA – although winning is certainly on players' minds, as well.

“Oh, it's definitely competitive,” said Dawn Hangen, PCSSA vice president. “No matter what sport you do, the competitiveness comes out. Of course, everybody wants to win, everybody wants to do well. But at the end, you shake hands and go about your day.”

In order to ensure each game is played friendly and injury-free, the PCSSA has safety rules in place, such as no collisions on the base paths.

“We are seniors, so we don't heal up as well as we used to,” Chandler said.

The PCSSA is comprised nearly entirely of men, so Hangen has been encouraging women in the PebbleCreek community to come play. Including Hangen, this year's



Watch these seniors play ball and learn more about what makes the PCSSA special at goodyearaz.gov/YouTube.

league includes five women – the most in PCSSA history. She said some female competitors were hesitant to play among men until they realized the league places a higher emphasis on friendship than on competition.

“My big goal would be to try and get enough women so we can form a women’s team out here,” she said. “It’s a big, social event. Yes, there’s competitiveness to it, but don’t be afraid.”

After all, the PCSSA is less about playing softball than about knowing your neighbors, getting some exercise and enjoying the cool temperatures while they last each year.

“We sit down and have a friendly beer after the game, and we just have a really good time,” Chandler said. “Everybody out here has fun whether you win or whether you lose. It’s a little bit nicer when you win, but nothing’s gonna suffer except your ego a little bit if you don’t win.”

And for those in PebbleCreek who have yet to sign up for the PCSSA? Hangen is wondering what you’re waiting for.

“Come out and play a kid’s game,” she said. “Everybody likes to relive their youth.”

Avondale | Goodyear | Tolleson

Residential Household Hazardous Waste DROP OFF event

goodyearaz.gov/hhw

Saturday, March 21
8-11a.m.

Coldwater Park
10 N. Eliseo C. Felix Jr. Way, Avondale
from Dysart Rd., enter at Western Ave.
Must provide proof of residency

Automotive Products
Batteries
Computer Monitors
DVD Players
Fertilizers
Flat Screen TVs
Fluorescent Tubes
Insecticides and Herbicides
Paint and Related Materials
Propane Tanks
Motor Oil

See the full list of accepted items at goodyearaz.gov/hhw.

Goodyear = A Healthy Place to **Live & Work**

The city of Goodyear takes the wellbeing of its residents and employees seriously. In fact, 93% of city employees think the city of Goodyear is a good employer. It might be because of its focus on the whole employee.

The city, which is a Platinum Level Healthy Arizona Worksite, has a robust wellness program that considers each employee's physical, emotional, mental and spiritual health.

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Taking care of our employees and investing in them as an entire person is important to us. Being known as great place to work allows us to attract and retain a talented and dedicated workforce made up of healthy employees who can better serve the community.

— Goodyear City Manager Julie Arendall



Weed Season is Here! Stop Them Before They Start.

Spring is almost upon us – and unfortunately, that means weeds have already begun to pop up around Goodyear.



Weeds can take over your yard before you know it. That's why it's a good idea to take preventative measures, such as pulling out the roots when weeds are small, and using a liquid weed killer. These kinds of liquids, including eco-friendly options, are available at most home-improvement stores.

In Goodyear, weeds must remain under six inches high, or you'll receive a notification and possible citation from Goodyear Code Compliance officers.

"As Goodyear continues to grow, it's important that we do all we can to keep our city looking beautiful," said Goodyear Code Compliance Officer Lupe Laborin-Romero. "We do our best to educate residents on how they can help us achieve that."

For more information on code compliance, including what's considered a homeowner's responsibility when it comes to weeds, visit goodyearaz.gov/codecompliance.

Safe and Healthy Living at Home

Safely Dispose of Unwanted Medications – To make it easier to prevent prescriptions from entering the wrong hands, there are secure prescription drop boxes at the Goodyear Police Administrative Building and the Goodyear Police Operations Building. Using a prescription drop box is also better for the environment. Remember, you should never throw away or flush prescriptions.



Goodyear Police Administrative Building
14455 W. Van Buren St., Suite E101

Goodyear Police Operations Building
11 N. 145th Ave.



Replace Smoke Detector Batteries – Smoke detectors should be tested at least once a month and batteries should be replaced once or twice a year. An easy way to remember is to replace the batteries when Daylight Saving Time starts in March and again when it ends in November.



Smoke Alarms Save Lives!

- Missing or dead batteries are the main reasons smoke alarms do not sound during a fire
- After 10 years, your smoke alarm has worked over 87,000 hours
- A smoke alarm has a limited life – like any household appliance that works 24-hours a day
- The chances of surviving a fire **DOUBLE** when there are working smoke alarms in the home

Safety is a Home Run Every Time!

Spring is one of the best times of the year, when residents and visitors come together to enjoy a day at Goodyear Ballpark and cheer on their team.

To ensure everyone has a great experience, the Goodyear Police Department works hand-in-hand with ballpark and team security professionals. Before fans ever arrive at the game, officers work behind the scenes to make sure the ballpark is safe. Goodyear Police K9's are also involved in the process. Basco, the city's bomb detection dog, checks every nook and cranny of the stadium to ensure it is clear, and he remains on site during the game. If you see Basco or his human counterparts patrolling during games, say "Hi," and know they are there for you.



Important spring training reminders:

- ★ Arrive early and expect traffic in the area
- ★ Visit goodyearbp.com ahead of time to check items that aren't allowed in the ballpark
- ★ No smoking or vaping on ballpark property
- ★ Drink responsibly and always have a designated driver



New Fire Stations Equipped with *Innovative Features*

Construction begins this spring on two new fire stations in Goodyear. Along with improving response times, the stations are designed with a strong emphasis on our firefighters' long-term health.

The stations will be equipped with more efficient decontamination procedures to ensure the timely removal of any materials that collect on firefighters' clothes and bodies.

"Over the last few years, firefighters across the country on average are seeing an increase in cancer diagnoses from the exposures they encounter on fires," said Goodyear Deputy Fire Chief Tom Cole. "So, it's in everybody's best interest to help focus efforts on keeping firefighters safe."

The new stations will include:

- A decontamination corridor that will allow firefighters to decontaminate their turnout gear as soon as possible upon returning to the station.
- A vestibule that separates the "clean" (living) side of the station from the "dirty" (business) side.
- A personnel decontamination corridor that will allow firefighters to rid their bodies of contaminants as soon as possible.



Hear more from Deputy Chief Cole and the new innovative fire station design at goodyearaz.gov/YouTube.



Station 186

Location: Willis Rd. just east of Rainbow Valley Rd.
Size: 12,587-square-feet
Opening: late 2020

Station 181

Location: 143 Ave. between Van Buren St. and Celebrate Life Wy.
Size: 15,855-square-feet
Opening: early 2021

Census Day is April 1

April 1, 2020 is Census Day! But there's a way you can get ahead of the game. Postcards inviting households to take the census online will be sent by mail in mid-March. For the first time ever, you can complete the census online in a matter of minutes. No need to mail in the form or have a census worker come to your door.

You Count!

Your participation in the census helps Goodyear receive its fair share of money for streets, schools, emergency responders and other critical programs and services.

Stay Informed

Want to be in-the-know about the latest census news, deadlines and events?

Text iCount to 85256 for mobile alerts.

Learn more about the ways to complete the census at goodyearaz.gov/census2020.



iCount 2020
GOODYEAR, AZ COUNT ME IN!



3 Steps to Smart Gardening

Gardening can be a fun way to add physical activity to your day and it's an opportunity to enjoy the outdoors. Keep these helpful tips in mind prior to gardening or beginning any outdoor work.

Put on protective gear as needed, including safety goggles, sturdy shoes, long pants, gloves, insect repellent, and sunscreen with an SPF of 30 or higher.

ONE

Even when it's not hot, drink more water before, during and after your time outside.

TWO

Make sure your tetanus/diphtheria (Td) vaccination is up-to-date. If it's not, call your health provider to make an appointment to get it.

THREE

Did you know? City of Goodyear offers FREE conservation classes, which include gardening tips! View the classes available and schedules at goodyearaz.gov/watersmart.

Water is a precious resource, especially for us here in the desert. Proper plant selection and appropriate irrigation can significantly reduce water consumption while maintaining the landscapes that are critical to cool the environment and enhance our communities.



Survey Says...

If you could choose any business to open in Goodyear, what would it be? That's exactly what we asked residents to share with us in the 2019 Goodyear Retail Survey. Hearing from residents on their favorite shops, restaurants and entertainment

options helps the Economic Development team know which companies they should pursue. The information is used in recruitment efforts with business owners, site selectors and real estate representatives to help them analyze our market and determine if Goodyear fits their site selection criteria.

TOP DESIRED RESTAURANTS

The Cheesecake Factory
BJ's Restaurant Brewhouse
Postino Winecave

TOP DESIRED ENTERTAINMENT

Topgolf
Dave & Buster's
AMC

TOP DESIRED GROCERY STORES

75% say
Trader Joe's
is still their
top choice



Whole Foods Market
Sprouts Farmers Market
WinCo Foods

TOP DESIRED RETAILERS

Macy's
Costco Wholesale
Nordstrom & Nordstrom Rack

“Restaurants and shops locate in areas that best fit the market conditions for their specific business model. Knowing which retailers our residents desire enables us to target our marketing efforts more effectively and helps us hone in on specific companies, encouraging them to choose Goodyear to grow their business.”

– Lori Gary, *Economic Development Director*



To view and download the complete survey results, visit goodyearaz.gov/survey.



GOODYEAR WANTS A TRADER JOE'S



Year after year, the top grocer requested by residents in the retail survey is Trader Joe's. On Dec. 13, 2019, hundreds of residents gathered as Mayor Georgia Lord declared it "We Want Trader Joe's Day" and signed an online petition directly asking Trader Joe's to come to Goodyear. The city will continue to let companies like Trader Joe's know how passionate our residents are about having them in Goodyear! Meanwhile, residents can continue to request the store by visiting traderjoes.com/contact-us/location-request.



WEST VALLEY ARTS COUNCIL PRESENTS
2020 MUSIC FEST
 GOODYEAR LAKESIDE IN ESTRELLA

WESTVALLEYARTS.ORG/GLMFEST

ESTRELLA LAKESIDE AMPHITHEATER
 10300 S. ESTRELLA PKWY



Saturday, April 18
4-9:30p.m.

PLAIN WHITE T'S

Cold Shott and the Hurricane Horns
The Senators
Georgia Chrome
Good Boy Daisy



What's That in Goodyear?

Supreme Barber Shop
 15605 W. Roosevelt St. Suite 112
 Now Open!

Brooklyn Bedding
 1170 N. Estrella Pkwy. Suite A-101
 Now Open!

Culvers
 130 N. Estrella Pkwy.
 Anticipated opening: Third Quarter 2020

Learn more about what's coming to Goodyear and view an interactive business map at developgoodyearaz.com.

CAST YOUR VOTE!

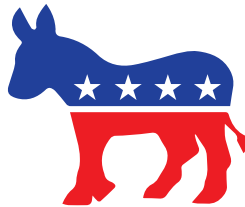
Presidential Preference Election

Registered Democrats only

TUESDAY
MARCH 17

This election is for registered Democrats only. The only item on the ballot will be to vote for a candidate to represent the Democratic party in the presidential election in November.

For more information on the election and polling locations, visit goodyearaz.gov/election.



Want more news? Subscribe to updates at goodyearaz.gov/news and join the conversation online by following us on social media.



SHRED-A-THON

Saturday, April 4 * 7-11 a.m.

Goodyear Police Operations Building

11 N. 145th Ave. 85338

Must show proof of residency

4 paper boxes per resident • Paper Only • NO Cardboard, Plastic, Etc.



Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



GOODYEAR CITY COUNCIL



(l to r): Joe Pizzillo, Wally Campbell, Vice Mayor Bill Stipp, Mayor Georgia Lord, Sheri Lauritano, Laura Kaino, and Brannon Hampton.

GOODYEAR CITY COUNCIL CALENDAR

March 2	5 p.m. 6 p.m.	Work Session Council Meeting
March 16	5 p.m.	Work Session
March 23	5 p.m. 6 p.m.	Work Session Council Meeting

Work Session times are subject to change. Visit goodyearaz.gov/council-calendar to view updates. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.



InFocus Magazine

Goodyear Digital Communications

Questions or comments, email: communications@goodyearaz.gov



190 N. Litchfield Rd.
Goodyear AZ 85338
goodyearaz.gov

623-932-3910

ECRWSS
Postal Customer

PRSR STD
U.S. POSTAGE
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GOODYEAR, AZ
PERMIT #216

Avondale
CITY OF
Goodyear
2020
POP
ture


ESTRELLA MOUNTAIN
COMMUNITY COLLEGE
A Maricopa Community College

**BLOCK
PARTY**
2020

Saturday
MARCH 28
6 to 10 pm

THOMAS ROAD, JUST WEST OF DYSART
PARKING AT ESTRELLA MOUNTAIN COMMUNITY COLLEGE
3000 N. DYSART ROAD | AVONDALE

*A fusion of arts & pop culture,
beer & wine, food & entertainment
at the biggest pop-up street fest
in the Southwest Valley!*

- ★ LIVE DJ ENTERTAINMENT
- ★ GLOW GAMES
- ★ STREET ART
- ★ AMUSEMENT RIDES
- ★ STREET PERFORMERS
- ★ BEER & WINE
- ★ FOOD TRUCKS

**FREE
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ADMISSION**

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