

JUNE 2020

goodyearaz.gov/InFocus

InFocus



**PAVING THE WAY
FOR FUTURE GROWTH**



The city of Goodyear's 2019 Water Quality Report is now available online at goodyearaz.gov/waterreport.

For questions, or to request a copy, email us at gypworks@goodyearaz.gov.

GOODYEAR CITY COUNCIL



(l to r): Brannon Hampton, Joe Pizzillo, Wally Campbell, Mayor Georgia Lord, Laura Kaino, Sheri Lauritano, and Vice Mayor Bill Stipp.

GOODYEAR CITY COUNCIL CALENDAR

June 1	5 p.m.	Work Session
June 8	6 p.m.	Council Meeting
June 22	6 p.m.	Council Meeting
June 29	5 p.m.	Work Session

Meetings are subject to change based on the impacts of COVID-19. For the latest meeting information, visit goodyearaz.gov/coronavirus. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.



From the Mayor



Mayor
Georgia Lord

One of the most important aspects of developing a strong city is ensuring a quality street system that allows our residents and businesses to move safely, quickly and efficiently. This is an important quality of life issue, as there is nothing more frustrating than getting stuck in traffic or being forced to take a longer route due to a street issue.

The city of Goodyear recognizes the important role of transportation in our lives, and we are dedicated to creating and maintaining street infrastructure to accommodate our growth and to ensure we are well positioned for a successful future.

The city closely monitors traffic patterns and expected growth to plan for future street projects. These projects are incorporated into our Infrastructure Improvement Plan. The plan includes arterial street improvements, regional transportation improvements, and traffic signals. Projects that are in this plan are funded by impact fees that are paid by new

development in the city. The city also has a robust pavement management program to maintain and preserve our existing infrastructure investments. The city is constantly monitoring our streets so we can make strategic investments to support safe and efficient travel for our residents.

While we thoughtfully plan and maintain our streets, I frequently hear from residents asking about street improvements to areas in the city. I understand these concerns and am anxious to see improvements, as well; however, it is important to recognize that the majority of road improvements in the city are paid for by new development. When a new development comes to an area, they are responsible for improving the adjacent streets and traffic signals. This is an important partnership to ensure taxpayer dollars are used efficiently, but this also means that sometimes improvements don't occur as rapidly as we would all hope.

We spend a lot of time on our streets, and transportation is a vital aspect of everyone's lives. In Goodyear, we are committed to growing responsibly and building an efficient network of streets for our residents and businesses.



Councilmember
Wally Campbell

Council Corner

Did you know that Goodyear is 191 square miles, and is the fifth largest city in Arizona by land area? We stretch all the way from Camelback Road south to the small community of Mobile on SR238, and from Perryville Road east to Dysart Road. This means that our

city has a lot of opportunity to continue to flourish and grow. It also means that we have a lot of roads to build and maintain for our residents. In fact, our city is responsible for 413 miles of paved streets and 11 miles of unpaved streets. This is a big job, and our amazing Engineering Department works hard to plan, develop and maintain a safe and efficient street system.

Street maintenance is a priority of the city council and we ensure that sufficient funds are available in

every budget. We allocated over \$9 million dollars this year for streets. When we discuss streets, we include street maintenance and pavement management, street sweeping, traffic signals and signs, traffic management, and sidewalks. The council also allocates additional funding each year for the beautification of our medians and right-of-ways to keep our city looking great for our residents and business community.

Kudos to our Engineering, Traffic, and Streets Departments for the excellent job of maintaining an important part of our city's assets. We have strategically planned for the city's Fiscal Year 2021 budget and be assured, we will continue to adequately fund maintenance for our streets. To me, our streets are an important part of our quality of life and that is one reason why I love to live in Goodyear.



WHAT'S THE WORD ON THE STREET

Planning Ahead Keeps Goodyear on Track

From Wall Street to Main Street, “streets” is a part of our national vocabulary. We also have street tacos, street art and street vendors. And our national love affair with wide open roads, with the wind in our hair and good music, is as old as the first Ford Model T more than a century ago.

In Goodyear, our streets and roads may not be quite as revered, as a street taco, but they’re still a major factor in our quality of life and our economic growth. A growing city like Goodyear requires constant maintenance of its streets, along with the flexibility to adjust plans along the way.

“My highest priority is to maintain the streets in a safe and usable manner, and we also try to allocate the funds across the city as evenly as possible. We schedule the maintenance as far in advance as we can, but we know changes will pop up over the years, so we need to be flexible and plan for adjustments the best we can.”

— Brian Harvel, pavement manager

While the city maintains its streets and medians to make sure they look and stay beautiful, safety is always first.

The city recently completed several projects that will keep city roads safe for years to come. “Our goal is to minimize cracking as much as possible, but cracks are going to resurface. When we seal a road, we’re trying to seal it from water getting into those cracks and making them worse,” Harvel said. “Our

ultimate goal is to make the roads safe and last as long as possible.”

A few projects completed within the past year include:

Applying micro seal on Litchfield Road, between Yuma Road and Wigwam Boulevard. Micro seal restores the surface of the road and seals it from water intrusion.

Applying HA5 (high-density mineral bond) in multiple residential areas, including Estrella, Las Brisas and Canyon Trails West. HA5 helps limit road damage due to moisture and extends the usability of roads for years.

Applying high-volume cape seal on 144th Avenue from Bullard Avenue to Indian School Road. A cape seal helps make for an especially smooth surface while increasing durability and lasts up to 10 years.

Road improvement projects are planned five years in advance, but there is room for flexibility, which is crucial in a booming city like Goodyear.

For example, Litchfield Road between McDowell Road and Van Buren Street, as well as Estrella Parkway between Yuma and McDowell Roads, are among the most used streets in the city. If these roads require attention sooner than originally planned, adjustments can be made to the city’s maintenance timetable.

“It may be urgent that we go ahead and move up that roadway project and treat it, and we have to adjust to compensate for that,” Harvel said. “Our ultimate goal is to get our roadway network to the level where the majority of our pavement preservation efforts are preventative rather than correctional.”

Did You Know?

Ever driven down the street and been stuck behind a big truck? Ah, it can be frustrating! Turns out, the city has identified specific routes for those trucks in the city. But by law, trucks are able to take the most direct route to make a delivery. Of course, trucks making local deliveries can also use streets within neighborhoods that the delivery is being made.



Every few years, the city does a traffic count. This information is used to evaluate growth and travel patterns and plan for future street projects. It's also used to attract new businesses, especially retailers who want to be located near busy roadways. The last count in 2019 showed the most significant traffic growth was on streets near Loop 303 north of I-10 and on Cotton Lane south of Van Buren Street.



Inside the Street Traffic Management Center

When the city plans a street project, it's not just the roadway that's considered. Streets are planned, designed, constructed, and maintained to provide safe and convenient access for all users regardless of age, ability, or mode of transportation. That means bike lanes, sidewalks, street lights, signage, bus bays, and landscaping are all considered and part of the complete street concept.



Red Light, Green Light, GO!

Have you ever sat in rush hour traffic and thought it would be amazing to have a magic wand to turn all of your traffic lights green? Hugh Bigalk, assistant city traffic engineer, has that wand. He has spent over 12 years ensuring traffic runs as smoothly as possible. As Goodyear continues to grow, it's important to manage Goodyear's traffic.

"We've had a tremendous boom in the number of traffic signals recently, which is not a bad thing," said Bigalk. "Traffic lights actually help with the flow of traffic, and they are essential, especially in our major corridors of the city."

With the exception of two traffic signals on MC-85 that are operated by Maricopa County, the city of Goodyear operates all of its 96 traffic lights from its traffic management center. Bigalk's duties include adjusting the duration of traffic signals based on the flow of traffic. His magic wand, of sorts.

Some of those adjustments, such as for spring training games, can be planned days or weeks in advance. Others, such as heavy traffic due to a backup on I-10, are made in the moment.

"In the morning, we see increased eastbound traffic on Bullard and Litchfield Roads and Estrella Parkway. Cars jump off I-10 and use city streets," Bigalk said. "Due to that pattern, we can adjust the street lights to accommodate the extra traffic."

Bigalk said a number of enhancements in technology have allowed Goodyear to keep up with the influx of traffic through the city – and thanks to additional federal funding coming to the city, the flow of traffic in Goodyear will continue to improve.

"We'll be able to update and upgrade the equipment that we use to control the traffic signals and also detect traffic better," Bigalk said. "We're really excited about that."



Proceed with Caution

While driving around Goodyear, you can't help but notice the growth taking place. New buildings, businesses and homes. Growth brings new opportunities, but we recognize that growth can also bring growing pains. For drivers, that pain may be in the form of frustration with the increased amount of construction zones. At one point in 2019, it seemed like every major street in Goodyear was a maze of orange construction cones.

They may be inconvenient, but it's incredibly important to pay attention and follow the rules in a construction zone. According to the National Work Zone Safety Information Clearinghouse, there were 17 fatal crashes and 20 fatalities in Arizona work zones in 2018, the latest year with statistics. Each year, construction and road workers are injured and even killed by motorists in construction zones. "Safety may not always be convenient," said Goodyear Police Sergeant Jason Seabright, "but there is no amount of time savings that is worth putting someone's life at risk."

In Arizona, fines may be doubled when workers are present in construction zones. Goodyear Police will also be conducting extra enforcement in work zones for the rest of the year, as part of a grant from the Governor's Office of Highway Safety.

Construction Zone Safety

Signs are posted for your safety and the safety of those working.

- Slow down
- Keep a safe distance
- Expect the unexpected
- Pay attention
- Follow traffic signs and road crew flaggers
- Be patient and stay calm



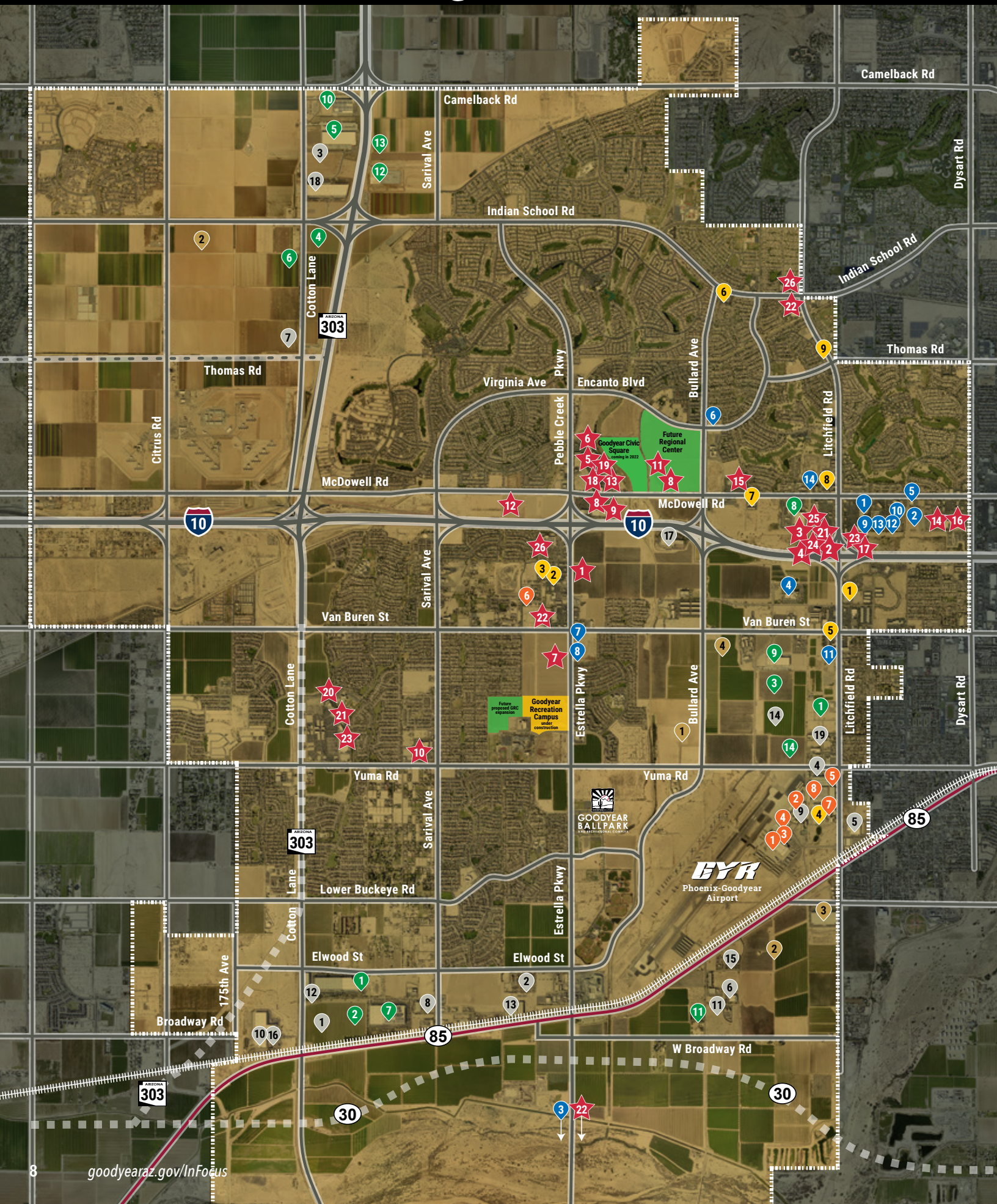
Use Your Phone and Your Fingers to Report a Problem to "Tina"

Goodyear has more than 400 miles of streets, and we could use your help when it comes to letting us know when you experience an issue. You can use the city of Goodyear app to quickly and conveniently alert city employees, like "Tina," to a number of issues, including potholes, debris in the roadway, non-working traffic signals and street lights.

Learn more about how your report is processed and how you can track it at goodyearaz.gov/mobileapp.

ALL THE BEST IN ONE

Location. Location. Location. Location. Location.



The city's well designed and maintained street system, along with the convenient access to I-10, Loop 303, MC-85 and the Union Pacific Rail Lines, make it an ideal spot for businesses and residents to call home.

developgoodyearaz.com

Manufacturing and Industrial

1. Andersen Windows & Doors
2. AZZ Galvanizing
3. Ball Corporation
4. Cavco Industries
5. CornellCookson
6. Del Monte Fresh Produce
7. fairlife by The Coca-Cola Company
8. Global Organics
9. Gorbels
10. Huhtamaki
11. IAC Industries
12. KPS Global
13. Lorts Manufacturing
14. Nike
15. Poore Brothers by Inventure Foods
16. Schoeller Allibert
17. Snyder's of Hanover
18. Sub-Zero, Wolf, and Cove
19. Wildeck

Data Centers

1. Compass Datacenters
2. Microsoft
3. Stream Data Centers
4. Vantage Data Centers

Aerospace and Aviation

1. AerSale
2. Lufthansa Aviation Training
3. Galaxy International
4. LuxAir Jet Centers
5. Prime Solutions Group
6. Sonoran Technology
7. Spartech
8. Unmanned Vehicle University

Logistics

1. Amazon, Fulfillment & Delivery Station
2. Blue Buffalo
3. Chewy.com
4. Daimler Trucks North America
5. Dick's Sporting Goods
6. Ferrero USA
7. Macy's - Bloomingdale's
8. McLane Sunwest
9. Michael Lewis Company
10. REI
11. Simpson Norton Corporation
12. UPS
13. XPO Logistics, serving Boeing
14. Quetico

Medical and Healthcare

1. Abrazo West Campus
2. Adelante Healthcare
3. Banner Health
4. Cancer Treatment Centers of America
5. Cornerstone Medical Center
6. DaVita / Southwest Kidney Institute
7. Dignity Health
8. Estrella Womens Health Center
9. Goodyear Medical Plaza
10. Integrated Medical Services
11. Mountain Park Health Center
12. Palm Valley Rehabilitation
13. SimonMed Imaging
14. Spooner Physical Therapy

Office

1. Amazon, Global Security Operations Center
2. Canyon Trails Professional Center
3. Estrella Professional Center
4. Flite Goodyear
5. Goodyear Financial Center
6. Indian Palms Professional Plaza
7. Palm Place Plaza
8. Palm Valley Office Park I, II & III
9. Palm Valley Professional Plaza

Retail and Entertainment

1. ALDI
2. Bath & Body Works
3. Barnes & Noble
4. Best Buy
5. Burlington
6. C-A-L Ranch
7. Culver's
8. Darden, Cheddar's & Olive Garden
9. EōS Fitness
10. Fry's Marketplace
11. Harkins Theatres
12. Harley-Davidson
13. Home Goods / TJ Maxx
14. JC Penney
15. Life Time
16. Lowe's
17. Michaels
18. Oregano's
19. Party City
20. Potterybarn Outlet
21. Ross Dress For Less (two locations)
22. Safeway (three locations)
23. Target & Super Target
24. Total Wine
25. Ulta
26. Walmart, Marketplace & Supercenter

update 05/14/2020

Sweeping City Streets While You Sleep

You may spot them whisking along the street in the early morning hours, but for many, they go unnoticed. Goodyear's street sweepers play a vital role in keeping the city's main streets and neighborhood roads clean. It helps keep them passable and prevents garbage from ending up in the storm drains.

James Hice, an equipment operator at Goodyear's Engineering Department, is an early riser which is perfect for his duties as a street sweeper. He starts sweeping at 2:30 in the morning!

"We start with the main roads, since there is less traffic, and then move into the neighborhoods."

Each neighborhood is swept once a month to correspond with bulk trash pickup.

Goodyear street sweepers also respond to daily reports from the community. "We often get calls about spills," said Hice.

"For example, we recently had a truck leave a trail of concrete in the road. If it dries, it has to be chipped off the road."

Street sweepers in Goodyear collect an average of two to three tons of debris a day!



Park-and-Ride in



Makes Drive Downtown a Little Easier.



What's your commute like? There's no doubt that rush hour can be stressful. The Goodyear Park-and-Ride provides great connections to alternative ways to commute, especially if you're heading eastbound in the morning. You can park there to catch a bus to downtown Phoenix or meet a friend to carpool.

To learn more about the non-stop bus service from the Goodyear Park-and-Ride to downtown Phoenix, visit **valleymetro.org**.

Goodyear Park-and-Ride 13183 W. Cornerstone Blvd.

- 400+ covered parking spots
- Bike lockers

←FLASHBACK→

Cars navigated through the first traffic signal in Goodyear at Litchfield Road and Western Avenue around 1950. The light was installed to help with the flow of traffic at the intersection, particularly when a Goodyear Aircraft shift ended.



Photo courtesy of Three Rivers Historical Society.

Learn the **ABC's** of water safety:

Adult Supervision

Supervise children and adults around all water. The caregiver should be sober and know how to swim.

Barriers

Block children from unexpectedly getting into water. Make sure drain covers meet standards.

Coast-guard Approved Vests and Classes

Take classes to learn how to swim and be able to perform mouth-to-mouth CPR. Wear a life vest while learning to swim.

**Together, we CAN
prevent drownings.**



For more information, visit
goodyearaz.gov/watersafety



Avoid the knock

**Complete the
2020 Census today!**

Beginning in August,
Census takers will begin
following up in person
with households that
have not yet participated.

2020Census.gov



Shape
your future
START HERE >

United States
Census
2020

CITY OFFICES WILL BE
CLOSED ON JULY 3 IN
OBSERVANCE OF
INDEPENDENCE DAY.

THERE **WILL BE**
TRASH, RECYCLING AND
BULK PICKUP.

Want more news? Subscribe to updates
at goodyearaz.gov/news and join the
conversation online by following us on
social media.

Catch all of the council meetings streaming live on our
Facebook page @goodyearaz and YouTube channel.



Did you know...

Stormwater can pick up trash, motor oil, grease, pet waste,
fertilizers, and yard waste as it flows over streets and yards.

Stormwater does not go to water treatment plants – it is transported by streets,
curbs, storm drains, and channels to community stormwater retention basins and
rivers. Keeping stormwater clean protects our open spaces and surface water.

We can all help by using and disposing of potential stormwater pollutants safely
and properly.

For more information on ways to help, visit:

AZ STORM.ORG
Only rain in the stormdrain





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goodyearaz.gov
623-932-3910

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Saturday, July 4th @ Goodyear Ballpark

Be sure to park before the 8:30 p.m. show begins!
More information @ goodyearaz.gov/fourth

**This event will be a fireworks display that you can enjoy from inside your car or within your designated parking area*

