

JULY 2020

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InFocus



SMART WAYS
TO HAVE THE
Best
SUMMER
EVER





Be “COOL,” Get Counted.

Every person counts in the census
to bring critical dollars to Goodyear.

2020Census.gov

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iCount 2020
GOODYEAR, AZ COUNT ME IN!

In the summer, water usage peaks.
Help #BeatThePeak by watering
grass every 4 days and desert
plants every 7. Discover new
ways to reduce water usage
outside the home at
goodyearaz.gov/watersmart.



#BEAT
THE
PEAK

CITY OF
GOODYEAR
WATER

GOODYEAR CITY COUNCIL



(l to r): Brannon Hampton, Joe Pizzillo, Wally Campbell, Mayor Georgia Lord,
Laura Kaino, Sheri Lauritano, and Vice Mayor Bill Stipp.

GOODYEAR CITY COUNCIL CALENDAR

July 6	6 p.m.	Council Meeting
July 13	6 p.m.	Council Meeting

Meetings are subject to change based on the impacts of COVID-19. For the latest meeting information, visit goodyearaz.gov/coronavirus. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.



InFocus Magazine • Goodyear Digital Communications • Questions or comments, email: communications@goodyearaz.gov

From the Mayor



Mayor
Georgia Lord

The summer heat is upon us, and while it may drive some indoors to enjoy the cooling comfort of air conditioning, others relish outdoor activities despite rising temperatures. No matter the preference, a great new facility is currently under construction in our city to promote a healthy, active lifestyle for all of our residents year-round. The Goodyear

Recreation Campus, which is scheduled to open next summer, is under construction at Estrella Parkway and Goodyear Boulevard.

The first phase of the campus is sure to be a popular summer destination, as it includes an aquatic facility with a 25-yard lap pool, a lazy river, two slides, and a play pool. I'm also looking forward to the indoor facilities, offering a multipurpose gymnasium, activity rooms, a fitness area, an indoor walking/running track, and a dedicated area for social activities.

Construction crews are currently pouring the concrete foundation, as well as preparing site utilities. It's exciting to see the progress on what I know will be the hot summer spot to cool down in Goodyear! I am proud of the work our Parks and Recreation Team is doing to bring about this long-held vision to offer a multitude of recreational opportunities for people of all ages and abilities to engage in a healthy, active lifestyle.

Speaking of health and well-being, an added note to remember at this time of year is to be careful in the heat of summer. Check in on your neighbors, be mindful not to leave children or pets unattended in your vehicle, and watch children around water. While seniors are most at risk for heat-related illness, dehydration can harm us all. Monitor yourself and your loved ones for signs of dizziness, nausea, headache, and increased heart rate and seek medical attention, if necessary. We all need to do our part to ensure we have safe and enjoyable summer while looking forward to the new Goodyear Recreation Campus opening in summer 2021.



Vice Mayor
Bill Stipp

Council Corner

Well, it's July, and that means one thing - it is really hot outside! The average daily temperature in the Valley is 106 degrees in July and it can soar to 120 degrees. We've all seen videos of people trying to fry eggs on the sidewalk, and, of course, experienced the pain of grabbing the

steering wheel as we get into our sweltering cars.

When the heat peaks, most of us don't stray far from the comfort of air conditioning unless we're enjoying time by the pool. While we do everything that we can to escape the heat, it is important that we recognize our amazing Goodyear employees, who continue to serve us on a daily basis, and who don't have the option of staying inside when the temperatures rise.

It's our firefighters who are ready to respond to any emergency and our police officers who are patrolling our streets to keep us safe. Don't forget about our employees who maintain our streets and underground systems. Plus, the sanitation crews who are always "picking up after us" like my mom used to say. There

are also dozens of dedicated employees who not only provide great recreational programs for our residents, but also maintain our park amenities and medians. The work of these men and women is not slowed by our high temperatures.

As the current pandemic has demonstrated, essential workers extend well beyond those in "the streets." There are hundreds of other city employees who make the work of all city employees possible as they perform vital functions that help keep our city running. So, when people ask about non-essential city employees, I'd tell them that all of our employees are essential, otherwise, we wouldn't employ them. The City Council and staff have been conservative over the years and have been relentless in finding ways to better serve our residents in the most effective ways possible. The results of those efforts are now being realized as we absorb the losses caused by the pandemic without skipping a beat.

This summer, as we try to escape the heat, please take a moment to think about our dedicated city staff who serve our community, no matter what the temperature.

Check Your Back Seat

Life Saving Stickers Now Available

It's a parent's worst nightmare – accidentally leaving a baby in the back seat of a vehicle. Yet, somehow, it still happens each year.

As we approach the peak of the summer heat, the Goodyear Fire Department is encouraging everyone to ask themselves one question before exiting their vehicle:

Is there a baby in the back?

The department created a static-cling decal with that question, the first of its kind in Arizona, that can be placed on vehicle rear-view mirrors. It's a reminder for parents and caregivers to simply look in the back seat before walking away from a vehicle.

"It's just so sad to continue to hear stories of children who are dying in cars because they're left behind or forgotten, and I felt like there was

something we could do," said Goodyear Fire Chief Paul Luizzi. "Even if we just save one child with the sticker, this is something that was worth doing. Hopefully, this idea will spread to other cities."

Goodyear residents can get a free "Is There A Baby in The Back?" decal and car seat inspection by calling the Goodyear Fire Department's Child Seat Hotline at 623-882-SEAT.



Know the Facts. *Save a Life.*

July 31 is National Heatstroke Prevention Day

Bystanders can play an important role in saving a life. If you see a child alone in a vehicle, call 911 and get help immediately. Under an Arizona law, if you believe a child or animal in a hot vehicle is in imminent danger, you can break a window to get them out.

Did you know, children are especially susceptible to injury and death in hot cars, as their body temperatures can rise three to five times faster than that of an adult?

52 children died across the country in hot cars last year.

sources: National Highway Traffic Safety Administration, NoHeatStroke.org



STAY HEALTHY WORKING IN THE HEAT



Take a page from the Goodyear Police Department's playbook to stay safe working outside in the summer. Here's how the city's motorcycle officers do it:

- Extra breaks throughout the day
- Listen to your body
- Hydrate. Hydrate. Hydrate.
- Wear long sleeve shirts to limit sun exposure

"It definitely takes a motivated officer to ride a motorcycle around the Phoenix area in the summer," said Goodyear Police Sergeant Jason Seabright. "It's not uncommon to see a motorcycle officer entering or leaving the freezer area at a local convenience store to get some quick relief."



Protect Your Kids Online

It's July, the heart of summer, and teens are spending a lot more time indoors and online. Between social media, websites, and video games with interactive online components, it's important for parents to be aware of internet dangers, including online predators. The Goodyear Police Department recommends all parents teach their kids these five rules:

- ⊘ Avoid posting personal information online and never share it with strangers.
- ⊘ Avoid interacting online with people you've never met.
- ⊘ Avoid adding strangers to your contact lists or friends list, even if they appear to be a friend of a friend. If you do not personally know them, do not add them!
- ⊘ NEVER, EVER send private, compromising photographs online even if you know the person.
- ⊘ Avoid sharing photos online that were taken at your home or work. Predators can use applications to determine where you live or work.

Internet safety for children and teens is crucial and education is key. Goodyear police encourage parents to be actively involved with their children's internet usage and habits.

Be Smart In and Around the Pool

Another hot Arizona summer means Goodyear residents are once again finding relief in the pool. Every summer, about 8,000 people visit the Goodyear Community Pool to cool off. The pool is monitored by a team of certified lifeguards who have important safety tips and reminders to keep families safe in and around the water.

Active Watcher

It sounds simple, but every year, we hear about tragic drownings. An adult should always be identified as the active “watcher.” That adult’s eyes should be on the children at all times. Falon Thompson, Goodyear Community Pool lifeguard and American Red Cross water safety instructor, recommends parents teach kids to always ask permission before getting into a pool. “At the end of the day, it’s the parents’ responsibility to take care of their children and make sure that they’re safe and understand the rules,” she said. “At the community pool, we provide a second layer of protection, making sure the rules are enforced.”

Walk This Way

Pool time is a great way to burn energy, but the cardio burn should happen inside the pool. Goodyear Assistant Pool Manager Brooklyn Price has seen too many people, including adults, suffer concussions and broken bones by running near the pool. “People don’t realize that the pool deck is wet,” she said. “They’re really excited to be at the pool, which is awesome, but then they slip and fall, and it cuts their enjoyment short.”

Jump In, Jump Out?

It’s easy from above water to see a safe path to get into the pool. Once you’re in, it can be a little more difficult, especially for younger swimmers. “Show the child where the stairs are, and show them how to actually climb out of the pool,” Price said. “Many people let their kids go without doing this, and the kids are confused as to how to get out.”

Suit Up

Just as important as having a pool towel is having properly fitted U.S. Coast Guard-approved life jackets on hand for new swimmers, according to the Drowning Prevention Coalition of Arizona. Life jackets are provided by the Goodyear Community Pool, but to help slow the spread of COVID-19, families are encouraged to bring their own. “Many people don’t swim all year round, and they think, ‘Oh, I knew how to swim last summer, so it’ll be muscle memory.’ But you still can forget things. So, life jackets are very, very important,” Thompson said.

A few new things you’ll notice this summer at the Goodyear Community Pool:

-  The number of people allowed at the pool at any given time will be limited
-  Various zones are set up to help separate people in and around the pool
-  Areas will be disinfected hourly
-  Hand sanitizer stations are available
-  Lifeguards and staff will be wearing masks



Goodyear Community Pool

430 E. Loma Linda Blvd.

For pool hours and
info on passes, visit
goodyearaz.gov/pool

SAFETY FIRST During a Monsoon

The coasts have hurricane season. The Midwest has tornado season. And here in Arizona, we have monsoons. Slow, ethereal dust storms rolling across the open landscape and active, awe-inspiring thunderstorms are two of the very few things that will draw people outdoors in the dead of an Arizona summer. The term “monsoon” comes from the Arabic “mausim” meaning “season.” It’s a time of the year, officially from June 15 – Sept. 30, when winds shift and we get an increase of moisture in the air. We often see blowing dust and thunderstorms during monsoon. While many like to watch and capture photos of these storms, Mother Nature isn’t known for her kindness, and it’s important to stay safe during monsoon activity.

WHAT'S A HABOOB?

It's a wall of dust. Often, the more severe storms begin with towering walls of dust hundreds of feet high that move across the Valley.

- Avoid dry riverbeds and washes. In seconds, they can fill with deadly rushing water. Moving water as shallow as one foot has the ability to carry a car.
- Drive cautiously! Roads might be unusually slick when the rain starts.
- If visibility is limited on the road, slowly pull off the side of the road as far right as you can with your lights off.
- Stay indoors. With potential of strong winds, heavy rain, hail, flash flooding, thunder and reduced visibility, it is best to stay inside and wait for the storm to pass.
- Keep your distance from windows, which can be struck by blowing debris, even trees.



A powerful monsoon damaged homes, powerlines and trees in Goodyear in August 2018.

BE READY: Building Your Emergency Kit

While you can't predict when a severe storm or emergency will strike, you can be ready for it. Have an emergency kit in your home or a "go bag" in your car ready to go.

To assemble your kit, store items in airtight plastic bags and put the following items in one or two easy-to-carry containers, such as plastic bins or a duffel bag.

- Water: one gallon of water per person, per day, for at least three days
- Food: at least a three-day supply of non-perishable food
- Battery-powered or hand crank radio and a NOAA Weather Radio
- Flashlight with extra batteries
- First aid kit
- Whistle: to signal for help
- Dust mask: to help filter contaminated air and plastic
- Moist towelettes, garbage bags and plastic ties for personal sanitation
- Wrench or pliers to turn off utilities
- Can opener
- Local maps



Source: ready.gov

Love It or Not Monsoon is Here!

We asked city of Goodyear social media followers what they think of monsoon storms?



79%



21%



See it. Snap it. Share it.



Goodyear residents have captured some amazing photos of monsoon storms over the years. But always remember, safety first.

Goodyear shares photos and videos from residents on Facebook, Instagram and Twitter to keep you updated on storm activities. Follow us for Goodyear weather alerts and photos!



Use the hashtag **#GYSTORM**

Please share your storm photos with the city at communications@goodyearaz.gov.

Sandbags Available!

If this is your first monsoon season in Arizona, you are probably wondering what all the fuss is about. These summer storms typically dump a lot of rain in a matter of minutes and flash floods are common during the season. To help you prepare, the city of Goodyear offers free sand and sandbags at the following locations:

Goodyear Fire Station 182
10701 South Estrella Pkwy.

Roscoe Dog Park
15600 West Roeser Rd.

Thomas Park
Thomas Road & 144th Ave.
(east parking lot)

*Don't forget to
bring a shovel.*

Save Your Home, Clear Out Those Pesky Weeds

Summer storms dump a lot of much-needed moisture onto our parched desert landscape during the hot summer months, but what the rain leaves behind is less than desirable. Summer rain means summer weeds which can be fuel for fire around your home. Let's face it – no one wants to pull weeds when it's

blazing hot outside. While the fastest results will be seen with pulling out the roots when weeds are small, using a liquid weed killer is an easy summer option. These kinds of liquids, including eco-friendly options, are available at most home-improvement stores.



Tell "Tina" About Overgrown Weeds

Remember, weeds need to be under six inches high in Goodyear. Report overgrown weeds on the Goodyear app. Learn more at goodyearaz.gov/mobileapp.

GY@WORK

CORE VALUES

EMPATHY

OPTIMISM

INTEGRITY

INNOVATION

ADAPTABILITY

INITIATIVE

Craig Lynch

Public Works Department

What do you do for the city? I'm the supervisor for the stormwater division.

What's your favorite thing about working for the city? The culture. Everyday feels like working with family.

What do you do in your spare time? I am a part of a nonprofit motorcycle organization that raises money for veterans charities. We also like to mentor inexperienced riders to teach them motorcycle safety and awareness, specifically younger military personnel.

Watch how Craig inspects storm drains, which is even more important during monsoon, in *On the Job with Julie*.



[Goodyearaz.gov/YouTube](https://www.goodyearaz.gov/YouTube)

Click on the *On the Job with Julie* playlist

CITY OF GOODYEAR WATER #EmbracetheDesert

Monsoon typically brings an abundance of rain to Goodyear, so it's a great time to collect the rainfall to use later. Rainwater harvesting is the process of collecting rain for a beneficial use, such as for your plants. It can save you money, plus it's one more step towards a cleaner, more sustainable environment.

How to get started:

- Determine the flow of rain and the best spot(s) to capture it.
- Harvest rain as close as possible to where it falls.
- Find a container to hold the water. Plastic rain barrels are the most commonly used, but a 5-gallon bucket works great, too!
- Consider elevating the storage container to make it easier to position a bucket or watering can beneath it, if it has a spigot.
- Use the water when needed for outdoor landscaping. Be careful not to leave stagnant water uncovered for long to prevent attracting mosquitoes.

Once you have mastered this technique, you can advance to a more complex rainwater harvesting process that transforms your landscape into a rainwater sponge. This type of rainwater harvesting collects the rainwater by slowing, spreading, and sinking the water into your landscape.

For more info on how rainwater harvesting works, including tips on how to build your system, visit [goodyearaz.gov/watersmart](https://www.goodyearaz.gov/watersmart).

2019 Water Quality Report

Now available at
[goodyearaz.gov/waterreport](https://www.goodyearaz.gov/waterreport).



What's That in Goodyear?



Dollar Tree

390 N. Litchfield Rd. Suite 136
Now Open!

Estrella Women's Health Center

35 N. Estrella Pkwy.
Anticipated opening: Fall 2020

Henry's Hawaiian Grill

560 N. Estrella Pkwy. Suite B13
Now Open!

Valvoline Instant Oil Change

1830 N. Pebble Creek Pkwy.
Coming Soon!

Learn more about the businesses coming to Goodyear and view an interactive development map at developgoodyearaz.com.

THE INNOVATIONHUB @ GOODYEARAZ

SMALL BUSINESS STARTUP SCHOOL

Do you have a great idea for a business but not sure how to start?
Goodyear has FREE workshops for entrepreneurs and small business owners.

SATURDAY STARTUP SCHOOL

Six 2-hour classes
Every other Saturday
9:30 to 11:30 a.m.

Saturday, Aug. 29
Saturday, Sept. 12
Saturday, Sept. 26
Saturday, Oct. 10
Saturday, Oct. 24
Saturday, Nov. 7

THREE-WEEK STARTUP SCHOOL

Six 2-hour classes
Tuesdays and Thursdays
9:30 to 11:30 a.m.

Tuesday, Sept. 15
Thursday, Sept. 17
Tuesday, Sept. 22
Thursday, Sept. 24
Tuesday, Sept. 29
Thursday, Oct. 1

ONE-WEEK STARTUP SCHOOL

Four 3-hour classes
Tuesday through Friday
9 a.m. to noon

Tuesday, Oct. 13
Wednesday, Oct. 14
Thursday, Oct. 15
Friday, Oct. 16

Limited seating due to new social distancing protocols and procedures. Learn more and register today!

goodyearaz.gov/innovationhub

@goodyearaz

Want more news? Subscribe to updates at goodyearaz.gov/news and join the conversation online by following us on social media.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.





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BEING SAFE
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A
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ADULT
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B
BARRIER
LAYERS OF
PROTECTION

C
CLASSES
AND COAST GUARD
APPROVED LIFEJACKETS

**DROWNING IS
100 PERCENT
PREVENTABLE**



**SUMMER
OUTINGS.**

**SEAT BELTS SAVE LIVES,
THE LIFE SAVED COULD BE YOURS!
WEAR THEM PROPERLY EVERY TRIP, EVERY TIME.**