

SEPTEMBER 2020

goodyearaz.gov/InFocus

InFocus



BUILDING THE CITY'S ROAD MAP

Advancing the Vision for Goodyear

Creating and maintaining a well-balanced budget is a top priority for the city of Goodyear. We strive daily to ensure we are managing the public's money responsibly and transparently, while delivering exceptional city services and planning for the future. It's your money, your budget.

The city's 2020-2021 fiscal year began on July 1, in the middle of a global pandemic. Although we find ourselves collectively enduring this incredibly difficult event, the city of Goodyear is adaptable and continues to thrive. We are able to achieve a balanced budget to support our great city because of the Goodyear City Council's consistent and conservative budget policies over many years and because of our growing and diverse economy.

The review and approval of the city's annual budget is the most significant policy decision the Goodyear City Council makes each year. City staff begins working on the next year's fiscal budget almost as soon as the previous budget is approved. As you will see in this edition of InFocus, projects that have been in the works for years, including the Goodyear Recreation Campus and two new fire stations, will be completed this coming year. Other exciting projects in the works include a new water treatment facility and the Goodyear Civic Square at Estrella Falls.

The Goodyear City Council has adopted a carefully orchestrated Strategic Plan that guides city decisions. The plan serves as a road map to advance the vision for the city and ensures that Goodyear is poised to capitalize on opportunities as they arise. These are the four focus areas of the Strategic Plan:

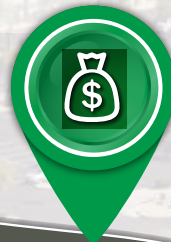


Julie Arendall, ICMA-CM, City Manager



Fiscal and Resource Management

Maintaining a long-term view, we manage our fiscal, human and physical resources in an efficient and effective manner. This effort is aligned across the organization with an emphasis on transparency. The city's business practices will be efficient, business friendly, and ensure exceptional customer service to all stakeholders and citizens.



Economic Vitality

We will continue to ensure the prosperity of our community by increasing the growth of our economy through diversity of industry, business investment, quality job creation, education, and tourism. To support this growing economy, we will invest in transportation and infrastructure and see high-quality retail and entertainment opportunities.



Sense of Community

The city will cultivate a sense of pride through programs, gathering places, and events where the community can come together to participate in opportunities of learning and recreation. We will continue to make Goodyear residents feel connected to their city government through community engagement, outstanding customer service, and clear, accessible communication.



Quality of Life

We will continue to make Goodyear a place to live, work and play that provides diverse activities and amenities in a safe and well-maintained environment, while supporting the arts and promoting the health and wellness of our community.

To see more
of this story

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Georgia Lord, Mayor

From the Mayor

Thinking about finances and budgeting can be daunting. Now imagine the task of setting an annual budget for an entire city! It is a long process that begins each October and concludes at the end of June with the adoption of the next fiscal year's budget, which begins on July 1. Over those nine months, there is a great deal of planning that takes place, which includes public comment from residents, as city staff develop budget recommendations based on general policy direction and program guidance from the city council.

The budget, at nearly \$600 million for the year ahead, is funded by several sources, including sales and property taxes, bonds, user fees, and savings. It represents the largest policy decision that our council makes each year. I'm so thankful that we have a team of experienced professionals who work tirelessly to ensure that the council and I have the critical information we need as we consider the adoption of the annual budget for the city of Goodyear.

The budget keeps the city moving. It allocates money for essential services like public safety and our road system. It funds the amenities we all enjoy,

such as parks and recreational programs. The budget also reflects the priorities we've identified for development to support our growing community.

I'm pleased to report that the fiscal decisions we have made have put us in a sound financial position. Council policies limiting the use of one-time revenues related to construction, combined with our practice of conservative revenue projections, have ensured that total revenue projections for this past fiscal year have been exceeded. At a time when many municipalities are burdened with financial strains due to COVID-19, our city is experiencing unprecedented growth and a very positive financial position. As part of our conservative approach, we have established a \$17.1 million contingency (safety net) to address unforeseen impacts in the future.

Goodyear is in a very good financial position, thanks to the hard work of city staff, council, and you—our engaged residents who help make this all possible. I encourage you to read all about our budget and become familiar with how our city funds the services that we all enjoy. I think you will agree, this is a great time to be in Goodyear!

Council Corner

What is one th

Taxes

While there is a big difference between the overall levy (property taxes collected) and the tax rate (set by the council), I am excited to share that we are building a new multi-generational recreation center/campus, a surface water treatment plant, multiple road projects, a new civic square and city hall, and two new fire stations WITHOUT raising the property tax rate. These projects total more than \$305 million. Much of the funding comes from development fees, bonds and savings programs that were instituted years ago.



Bill Stipp, Vice Mayor

Conservative Approach

The coronavirus has affected every aspect of our lives. For some cities, this economic disruption has devastated budgets, resulting in furloughs, lay-offs and cuts to services. In Goodyear, as a result of being very conservative and prudent with the city budget, we are well-positioned to overcome the challenges of the pandemic. Thanks to our growing and diverse economy, we don't need to make cuts and will continue to invest in important services and projects for our residents, while maintaining long-term financial sustainability.



Joe Pizzillo, Councilmember

Recreation Campus

The wait is almost over, and the Goodyear Recreation Campus will be opening before we know it. We know our residents have been waiting a long time for this amazing amenity that will create recreational opportunities in Goodyear for people of all ages and abilities. The budget includes funding to complete construction on the 30-acre community park, recreation center, and aquatic facility. There is also funding for 18 new employees so that the recreation campus is ready for our residents to enjoy when it opens in mid-2021. This will be a wonderful location for our residents, and I am so pleased that it is finally coming to fruition.



Sheri Lauritano, Councilmember

ing you want residents to know about the budget?



Wally Campbell, Councilmember

Public Safety

Public safety continues to be a top priority in the city of Goodyear. This year's budget includes increased funding for the police and fire departments to support additional compensation for our hard-working public safety personnel. We also have significant public safety projects in the works, including: the completion of two new state-of-the-art fire stations, design for a new fire station in west Goodyear, and for the expansion of the police operations facility. In Goodyear, we are committed to making sure that our first responders have the resources they need to protect our growing community.



Brannon Hampton, Councilmember

Growth

The council is committed to providing high quality services and amenities for our residents. The budget will allow us to continue construction of the Goodyear Recreation Campus, the surface water treatment facility, civic square, new fire station #186, and replacement fire station #181. Goodyear is growing rapidly, and these significant projects are important investments in our infrastructure to ensure that we have the capacity to meet the needs of current and future residents. Additionally, the recreation campus and the civic square will become gathering spaces for residents to enjoy. The budget supports our vision to build a safe and desirable community to live, work and play for decades to come.



Laura Kaino, Councilmember

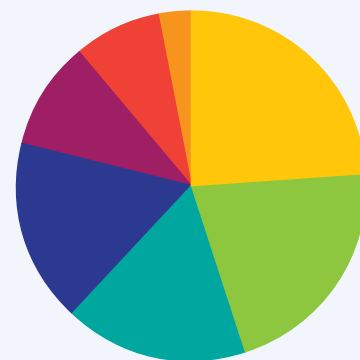
New Arts Programs

One of the most important responsibilities the council undertakes each year is adopting a budget. We take this task extremely seriously, and we meticulously review city spending to prioritize projects to ensure good stewardship of taxpayer money. One of the aspects of the budget that I am excited about this year is the creation of new public art performances. The city will be adding Shakespeare in the Park and Goodyear Rocks public performance events to our robust community offerings. We know that residents are excited to get back to normal – when safe to do so – and these new programs will offer an opportunity for families and friends to come together and enjoy the arts and amazing performances.



Where will the money come from?

The city gets money from the various ways listed below, and these dollars are how the city pays for important services to keep Goodyear running.



24% development impact fees

21% general and tax revenue

17% enterprise user revenue and bonds

17% G.O. bonds

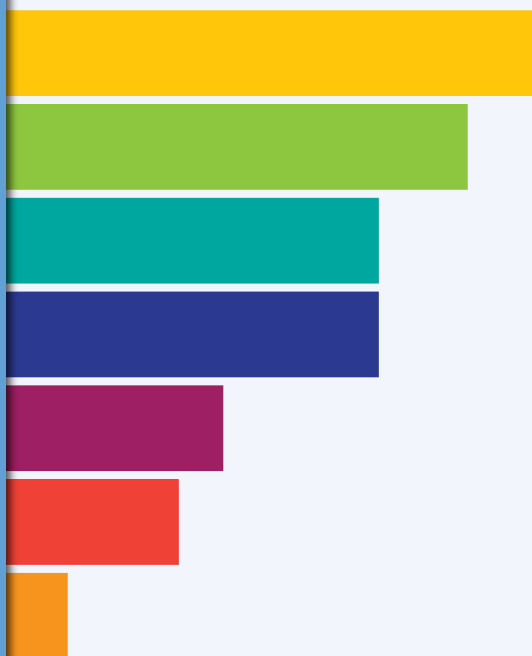
10% other revenue

8% fund balance

3% restricted purpose revenue

total revenue sources

\$599.4M



development impact fees\$144.2
infrastructure development fees paid by developers

general and tax revenue\$122.8
sales and property tax and state-shared

enterprise user revenue and bonds\$102.8
water, sewer and trash/recycling fees

G.O. bonds\$102.7
voter-approved bonds paid by secondary property taxes

other revenue\$56.7
miscellaneous revenue including developer contributions for infrastructure

fund balance\$50.4
unused dollars from previous fiscal year

restricted purpose revenues\$19.8
state shared and other revenue for specific purposes

Property Tax Breakdown Portion collected by the city of Goodyear



$$\text{Total Property Tax Levy} \div \text{Assessed Property Value} = \text{Property Tax Rate}$$

City Council has adopted policies to cap the combined property tax rate at \$1.74 of assessed valuation. The primary levy can grow by up to two percent per year and when new properties are added in the city. The secondary levy is limited to the cost of debt service on voter-approved bonds. The city will not issue bonds for new projects, if the combined property tax rate would exceed the \$1.74 cap.



Where will the money go?

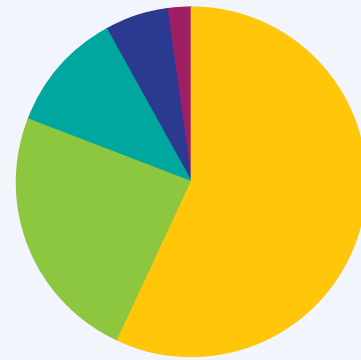
The city allocates money to specific areas and determines how every dollar will be spent.

57% capital improvement program

26% operations

11% contingency

6% debt service



total expense uses

\$599.4M

EXPENDITURES
dollars in millions



capital improvement program . . . \$341.1

large projects such as the construction of the Goodyear Recreation Campus, fire stations and water treatment facility



operations . . . \$154.8

city services and programs, including amenities like parks, recreational programs and well-maintained and clean streets



contingency "rainy day fund" . . . \$68.8

unexpected expenditures and "special contingency" to spend if revenue forecasts recover from pandemic



debt service . . . \$34.7

repays the principal and interest on bonds used to finance major projects such as buildings, water and wastewater plants

How tax dollars are distributed



education **62%**



special districts **13%**

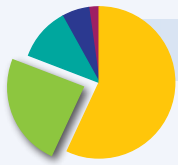


city of Goodyear **14%**



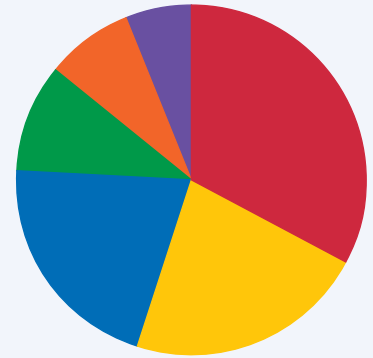
Maricopa County **11%**





Operations makes up 26% of expenditures in FY2021

The city relies on the Operations Budget to maintain critical services.



33% public safety

22% general government

21% public works

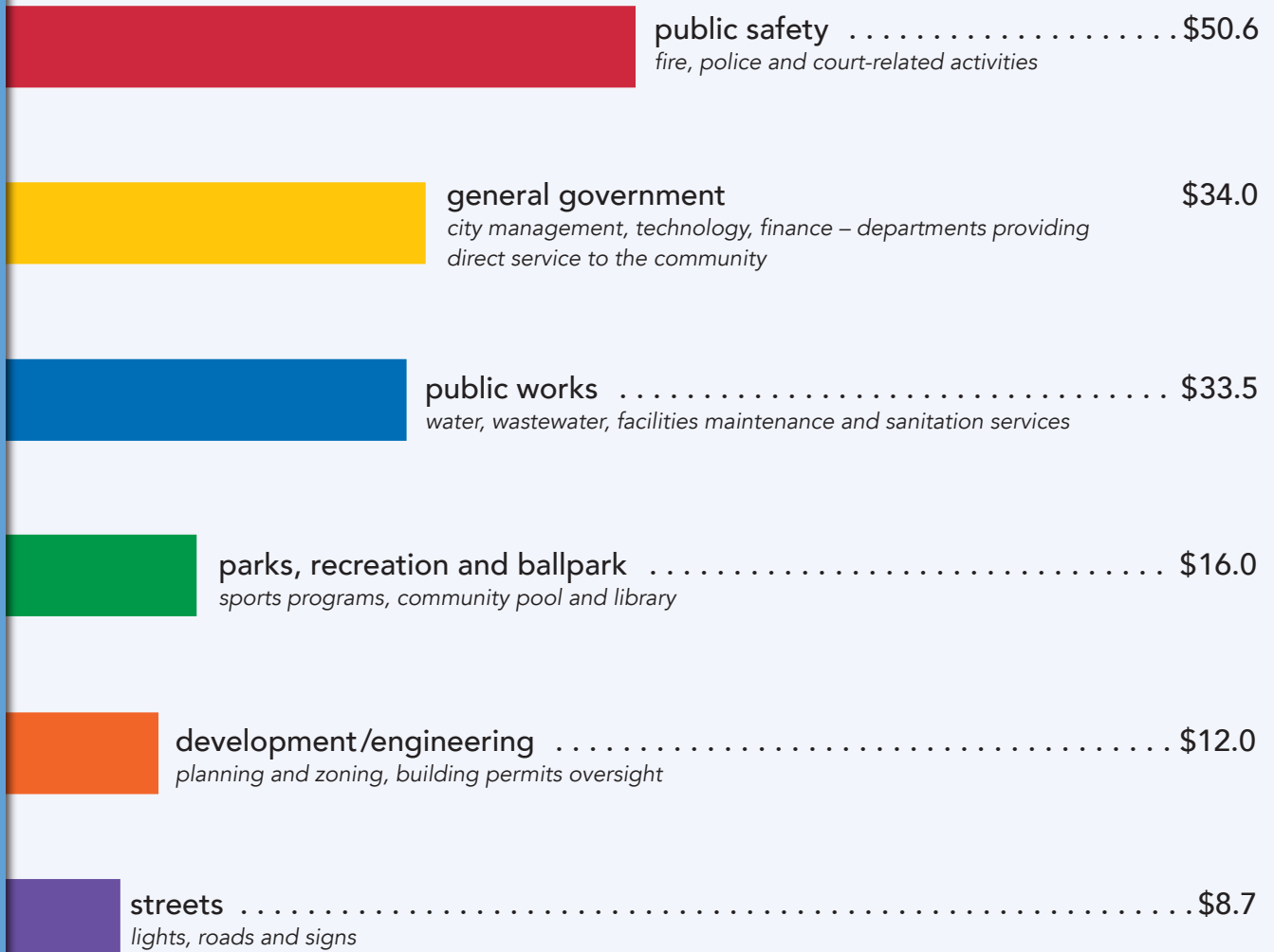
10% parks, recreation and ballpark

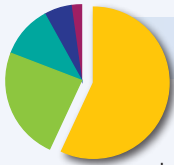
8% development / engineering

6% streets

total operations budget

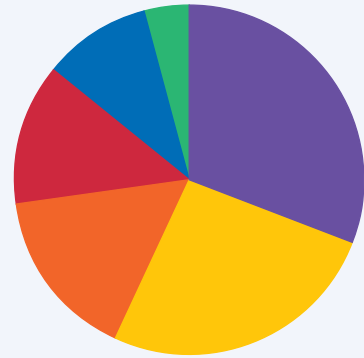
\$154.8M





Capital improvements make up 57% of expenditures in FY2021

The largest expenses this coming year, accounting for more than half of the budget, are for the city's largest projects. These projects are needed as the city continues to grow and to ensure exceptional services and quality of life for residents.



31% surface water treatment facility

26% civic square at estrella falls

16% recreation campus

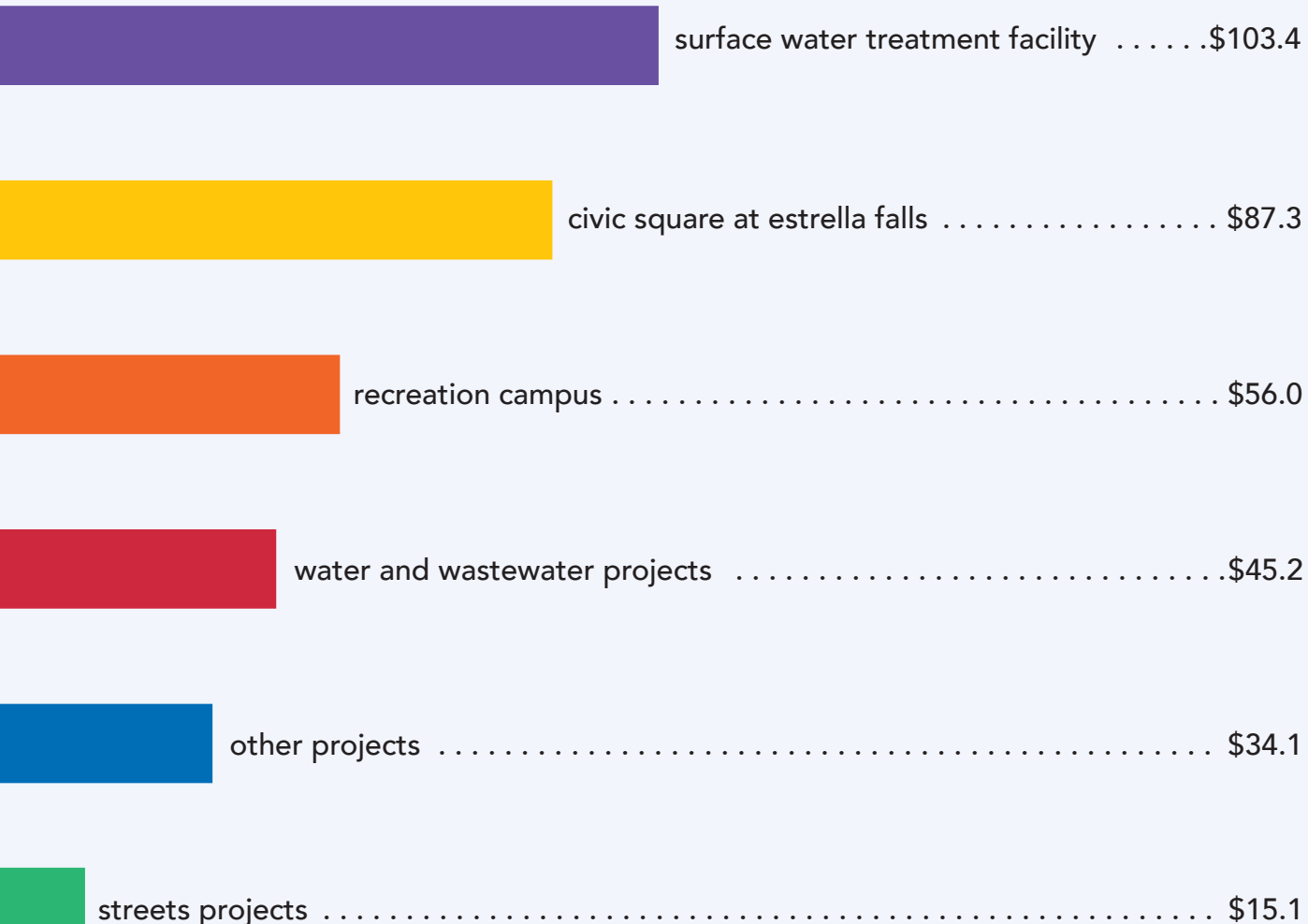
13% water and wastewater projects

10% other projects

4% streets projects

total CIP budget

\$341.1M



Maintaining and Improving Safety

By the end of this year, a new fire station will be open, with another opening in 2021. Along with improving response times, the stations are designed with a focus on our firefighters' long-term health. The stations will be equipped with more efficient decontamination procedures to ensure the timely removal of any materials that collect on firefighters' clothes and bodies. To ensure proper staffing, new firefighters have already been hired and are just as excited as the community is for these stations to open.

Station 186

Location: Willis Road just east of Rainbow Valley Road

Size: 12,587-square-feet

Opening: late 2020

Station 181

Location: 143rd Avenue between Van Buren Street and Celebrate Life Way

Size: 15,855-square-feet

Opening: early 2021



Artistic Rendering



“Public safety is a top priority for the city,” said Mayor Georgia Lord. “These fire stations will help us to better serve our residents and continue to provide the exceptional service our community is used to.”

Meeting Future Water Needs



Artistic Rendering



“Ensuring that our water supply keeps up with the city’s growth is critical,” said Mayor Georgia Lord. “This project, part of the multi-faceted Water Management Plan, will do just that – make sure the city’s water needs are met for years to come.”

Major construction is happening at a facility most residents will likely never think about, but will rely on daily. The new Goodyear Surface Water Treatment Facility, located on 157th Avenue near Estrella Parkway, will help support the future supply needs for the city’s drinking water. Part of the construction includes building a six-mile pipeline to connect Goodyear to the Salt River Project canal system, bringing water from the Colorado River. The new facility will initially produce eight million gallons of drinking water a day and with future expansion, will reach 16 million gallons a day.

Increasing Amenities and Recreational Opportunities

Have you seen the progress being made on the highly-anticipated Goodyear Recreation Campus? The construction site on Estrella Parkway south of Yuma

Road is active. The recreation campus, equipped with an aquatic center and indoor track, will be the perfect spot to escape the heat when it opens next summer.

Artistic Rendering

The 40-acre campus will include:

A 48,000-square-foot recreation and aquatics center featuring:

- Indoor multipurpose sport courts, activity rooms, a walking track and fitness areas
- Competition/lap pool and a family leisure pool with water slides and a lazy river

A 30-acre community park featuring:

- Lighted baseball/softball, soccer and multipurpose fields
- Lighted tennis, basketball, pickleball and sand volleyball courts

- Trails and paths
- Tot lots
- Picnic areas
- And more!



Artistic Renderings



”

“The Goodyear Recreation Campus is coming to life,” said Mayor Georgia Lord. “It will provide more recreational opportunities for people of all ages and abilities, promote healthy living, and enhance the quality of life for our residents.”



Goodyear Civic Square at Estrella Falls

Opening Summer 2022 at 150th Dr. & McDowell





To see more
of this story
 **CLICK HERE**



Artistic Renderings

Building the of Goodyear

Goodyear residents have long asked for a dynamic place they could proudly call the “heart” of Goodyear — a gathering place for family and friends. Thanks to a partnership with Globe Corporation, who donated some of its land to the city, it is becoming a reality. The design phase is underway to build Goodyear Civic Square at Estrella Falls. Located on the northwest corner of McDowell Road and 150th Drive, it will serve as a highly-desirable community gathering spot for events such as festivals, concerts, and parades — creating a true sense of community. It will include:

- City hall
- Two-story library
- Park/gathering place
- Upscale office space

The civic square is expected to open in the summer of 2022. Stay updated on the project at goodyearaz.gov/civicsquare.



“This project is one I have long hoped would come to fruition,” said Mayor Georgia Lord. “Now is the perfect time to make this investment, which will undoubtedly spur even more development in the area.”

Our Mission

the city of Goodyear will be...

- a great place to live, work and raise a family;
- a city with healthy lifestyles and commitment to the environment;
- a growing community that provides quality opportunities and lifestyles.

Our Vision

we will be known as...

- a destination for regional shopping;
- a destination for higher education designed for workforce needs;
- a place for diverse job opportunities and an inventory of industries;
- an incubator for entrepreneurs;
- a hub of arts and culture in the West Valley.

Our Purpose

will be focused on growth.

With unified leadership, a talented workforce, and involved residents, Goodyear is on the leading edge of tremendous growth and quality development opportunities. By eliminating all barriers and staying flexible, we will take calculated risks to maximize the community’s potential. We deliver services to meet the needs of our city so that Goodyear continues to be a thriving, sustainable community for all.

Support Local!

Show your favorite Goodyear spots some extra love.



Ah-Hai Sushi & Grill	Filiberto's Mexican Food	Ramiro's Mexican Food
Ah-So Sushi & Steak	Firehouse Subs	Raul and Theresa's Mexican Restaurant
Akaihana Sushi & Grill	Five Guys	Red Lobster
Angry Crab Shack	Freddy's Frozen Custard & Steakburgers	Red Robin
Applebee's Grill + Bar	Garden Pizza	Robeks Fresh Juices & Smoothies
Arby's	Golden Corral	Rocky Mountain Bigfoot Dawgs
Arriba Mexican Grill	Gus's New York Pizza & Bar	Roman's Oasis
Augie's Sports Grill	Hayashi Hibachi	Royal Jasmine Thai Restaurant
Barro's Pizza	Haymaker	Rubio's Coastal Grill
Baskin-Robbins (multiple locations)	Henry's Hawaiian Grill	Rudy's Country Store & Bar-B-Q
Bella Luna Ristorante	Jack in The Box (multiple locations)	Saddle Mountain Brewing Company
Black Angus Steakhouse	Jamba	Sal's Tuscan Grill
Black Bear Diner	Jersey Mike's Subs	Sammy's Burgers
Bobazona	Jimmy John's (multiple locations)	Samurai Asian Bistro
Booty's Wings, Burgers & Beer	JJ's Grub Shack	Sandwich Masterz
Buffalo Wild Wings	KFC *Coming Soon*	Schlotzsky's
Burger King (multiple locations)	Lakeside Grill Estrella	Señor Taco
Café Bebida	Little Caesars (multiple locations)	Starbucks (multiple locations)
Cafe Rio Mexican Grill	Lucky Buddha Asian Restaurant	Subway (multiple locations)
Carl's Jr	Macayo's Mexican Food	Sugar 'N Spice Coffee & Tea
Cheddar's Scratch Kitchen	Manuel's Mexican Restaurant & Cantina	Sunrise Donuts
Chef Ben Sushi & Asian Express	Mariscos Camaron Pelaó	Sushi & Poke House
Chick-fil-A	McDonald's (multiple locations)	Taco Bell (multiple locations)
Chili's Grill & Bar	Mimi's Cafe	Taco Redempcion
Chipotle Mexican Grill	MOD Pizza	Tailgaters Sports Grill & IL Primo Pizza
Chuck E. Cheese	N-Dub Pizza Pub	Taste of Italy (multiple locations)
Church's Chicken	Nakama Sushi Restaurant	Teabo Coffee & Sandwiches
Clubhouse Grill	Nothing Bundt Cakes	Texas Roadhouse
Colados Coffee & Crepes	Oasis Bagels	The Buffalo Spot
Cold Stone Creamery	Olive Garden	The Cantina at Presidio *Coming Soon*
Cracker Barrel	Oregano's	The Cutting Edge Bar & Grill
Culver's	P.F. Chang's China Bistro	The Frozen Monkey Shave Ice
DQ Grill & Chill	Panda Express (multiple locations)	Tomo Japanese Cuisine
Del Taco	Panera Bread	Tropical Smoothie Cafe
Denny's	Papa John's (multiple locations)	Village Inn
Dickey's Barbecue Pit	Papa Murphy's	Waffle House
Dino's Greek & Italian Grill	Philly Pretzel Factory	Wendy's
Domino's Pizza (multiple locations)	Pho House Restaurant	Whataburger
Dream Swirls Frozen Yogurt	Pho King Eggroll	Wildflower Bread Company
Dunkin'	Pita Palms	Wok Wei Asian Cuisine
Dutch Bros Coffee (multiple locations)	Pizza Hut	Yan's Chinese Food
Einstein Bros. Bagels	Popeyes	Yogis Grill
El Pollo Loco	PT Noodles	Yogurtini
Enroute Coffee and Tea House	Q's Master Griller Kitchen	Zheng's Chinese Kitchen
Express Donuts	Que Pasa Mexican Food	
Federico's Mexican Food	Rainbow Valley Tacos	

For the most updated list of Goodyear restaurants, visit goodyearaz.gov/wheretoeat

List may not represent all businesses in Goodyear

What's That in Goodyear?



Bobazona Boba Tea & Gelato House
15591 W. Roosevelt St., Suite #110
Now Open!

JJ's Grub Shack
15375 W. McDowell Rd
Now Open!

KFC
6990 W. Yuma Rd.
Expected opening: Fall 2020

Learn more about the businesses coming to Goodyear and view an interactive development map at **developgoodyearaz.com**.

VOTE!

Important Dates to Know

Oct. 5

Deadline to register to vote

Oct. 23

Deadline to request a mail-in ballot

Oct. 28

Deadline to mail your ballot

Nov. 3

Election Day

Visit **recorder.maricopa.gov** for more information on the election, including how to register to vote!

LIVE

in Goodyear

Tune in! You can now enjoy live streaming images from cameras positioned at the ballpark.



Watch the live stream at **goodyearaz.gov/LIVEinGoodyear**.

Want more news? Subscribe to updates at **goodyearaz.gov/news** and join the conversation online by following us on social media.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



GOODYEAR CITY COUNCIL



(l to r): Brannon Hampton, Joe Pizzillo, Wally Campbell, Mayor Georgia Lord, Laura Kaino, Sheri Lauritano, and Vice Mayor Bill Stipp.

GOODYEAR CITY COUNCIL CALENDAR

September 14	6 p.m.	Council Meeting
September 21	6 p.m.	Work Session
September 28	6 p.m.	Council Meeting

Meetings are subject to change based on the impacts of COVID-19. For the latest meeting information, visit **goodyearaz.gov/coronavirus**. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.



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Every person
COUNTS

Complete the
2020 Census
TODAY

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by phone: **844-330-2020** (English)
844-468-2020 (Español)



iCount · 2020
GOODYEAR, AZ COUNT ME IN!

**NOT SURE WHAT TO TOSS
IN WHICH BIN? ASK THE
RECYCLE RIGHT WIZARD!**

Simply type in an item to
find out if it's recyclable.

goodyearaz.gov/recycle



**CITY OF
Goodyear**

We need your help to keep
an active recycling program.