

DECEMBER 2020

goodyearaz.gov/InFocus

InFocus



It's a *Great* time to be in Goodyear.

From the Mayor



There will be a great deal of excitement in our city this coming year. We will break ground on the Goodyear Civic Square at Estrella Falls, open our new recreation campus and commemorate the 75th year of our city's incorporation. There is so much to celebrate!

Our city's booming growth has been in the news a lot lately. One story stated, "Once a sleepy golf town for retirees, Goodyear has transformed itself into an economic force..." and I have to say, we certainly have seen quite a transformation in our city over the years. That progress has helped us welcome thousands of new residents and Fortune 500 companies that are bringing well-paying jobs to Goodyear.

The amenities and services we enjoy, such as beautiful parks and well-maintained roads and the soon-to-open new facilities, are all made possible by the careful guidance of our council and staff. We are committed to ensuring that Goodyear continues to enjoy a quality of life that our residents desire. The Civic Square, which has been decades in the making, will be a key to strengthening the "hometown" feel of our city, providing a much-needed gathering place for our residents to enjoy community events.

When my husband and I settled here years ago, the description of Goodyear as a "sleepy little golf town" was pretty accurate, but there have been so many great investments over the years that have improved the quality of life in our community. The widening of I-10 in the West Valley and the construction of Loop 303 provides added safety and convenience. Amenities such as the skate park and the pickleball courts cater to our residents' wide range of activities. The new recreation campus will add even more amenities to enjoy year-round.

While it is great to look back over our history, it is also exciting to look ahead at what's in store for our city's future. The decisions we carefully consider today are always with a future mindset and a desire to ensure residents continue to love their city now and for generations to come. The future is bright in Goodyear, and I am excited to celebrate our history and all the great things that are to come for our fine city.



GOODYEAR CITY COUNCIL



(l to r): Brannon Hampton, Joe Pizzillo, Wally Campbell, Mayor Georgia Lord, Laura Kaino, Sheri Lauritano, and Vice Mayor Bill Stipp.

GOODYEAR CITY COUNCIL CALENDAR

Dec. 7	6 p.m.	Council Meeting
Dec. 14	6 p.m.	Council Meeting

Meetings are subject to change based on the impacts of COVID-19. For the latest meeting information, visit goodyearaz.gov/coronavirus. Council meetings and work sessions are held at Goodyear Municipal Court and Council Chambers, 14455 W. Van Buren St., B101.





Councilmember
Laura Kaino

Council Corner

One of my passions is history and learning about the remarkable sacrifices, lessons and stories that shaped our past. Goodyear is a relatively young city, incorporated in 1946, but we have a rich history with vibrant contributions from

leaders like Paul Litchfield and industries like Goodyear Tire and Rubber, the Southwest Cotton Company and the Goodyear Aircraft Corporation. As we prepare to celebrate our 75th anniversary, it is a great opportunity to reflect on this impressive history that helped shape the community we live in today.

It's important to preserve our history and there are great reminders of our humble beginnings. An example is the redevelopment at Flite Goodyear. This site preserves the extraordinary history of the Goodyear Aircraft Corporation, Loral Defense Systems and the Lockheed Martin Corporation. Flite inspires new businesses with a creative place to work in the same location that manufactured epic blimps and aircraft equipment during World War II.

Goodyear also shares close historical ties with our neighboring cities in Avondale and Litchfield Park. Decades ago, Paul Litchfield and other Goodyear Tire and Rubber executives would travel from the Goodyear train station to the Wigwam guest ranch to manage a vast agricultural operation. The route they traveled can still be identified today by the iconic palm trees that line Litchfield Road. This shared experience has created a powerful legacy of collaboration and the city continues to work closely with our municipal friends and partners throughout the region to solve problems and find common solutions for our residents.

I hope you will join Goodyear in celebrating our 75th anniversary and take a few minutes to learn and reflect on our shared history. The Three Rivers Historical Society and the Litchfield Park Historical Society preserve our heritage and have many great resources for our residents. I am honored to be a small part of Goodyear's history and excited about our promising and prosperous future.



WEIGH IN! HELP SHAPE THE FUTURE OF TRANSPORTATION IN GOODYEAR

Do you want to see improvements to public transit in the city? Which transit services would you like to see available in Goodyear? Let us know by taking a short online survey.

azmag.gov/avondale-goodyear

ATTENTION CITY OF GOODYEAR RESIDENTS



SPECIAL ELECTION | MARCH 9, 2021

FOR MORE INFORMATION, VISIT GOODYEARAZ.GOV/ELECTIONS



Humble Beginnings — City of Goodyear Turns 75 in 2021!

The city we all enjoy today started off as 16,000 acres of cotton fields. In 1917, the cotton was being used to make rubber tires for airplanes during World War I. Do you know the name of the company making the tires? You guessed it – Goodyear Tire and Rubber Company.

The U.S. Department of Defense opened an aircraft plant in the early 1940's, which was operated by Goodyear Aircraft, a division of Goodyear Tire and Rubber. Around that same time, families started to move into the first homes in the area near Western Avenue and Litchfield Road. In May 1944, residents chose to call their small community "Goodyear."

The town of Goodyear was incorporated on Nov. 19, 1946. At that time, Goodyear included:

- 151 homes**
- 250 apartments**
- A grocery store, drug store, barber shop, beauty shop and service station.**

The aircraft plant was critical in the development of Goodyear and for the United States. In the 1940's, the plant:

- Employed as many as 7,668 people at one time
- Manufactured more than three million pounds of aircraft frames
- Served as a storage base for thousands of World War II aircraft
- Manufactured blimps that hovered over the Rose and Orange Bowl football games and the Indianapolis 500

In 1963, Goodyear Aerospace Corporation replaced Goodyear Aircraft Corporation.

That plant was later sold to Loral Defense Systems and eventually evolved into the Lockheed Martin Corporation.

Did you know?

The town of Goodyear became the city of Goodyear in 1985.

Thank you to the Three Rivers Historical Society and Litchfield Historical Society for preserving the city's history and allowing us to share it!



BACK IN 1946

What things cost

A first-class stamp	\$0.03
A gallon of gas	\$0.15
A movie ticket	\$0.55
A gallon of milk.....	\$0.67
A dozen eggs.....	\$0.59
Loaf of bread.....	\$0.10
Average cost of a new house	\$5,600
Monthly rent averaged	\$35
A year of tuition at Harvard	\$420
Federal minimum wage.....	\$0.40

New to Americans

Tupperware
The microwave
Almond Joy candy bars
Benadryl
Magic 8-ball
Tide laundry detergent

U.S. President HARRY S. TRUMAN



In theaters

"The Best Years of our Lives"
"Duel in the Sun"
"The Jolson Story"
"Blue Skies"
"The Outlaw"

Popular on the radio

Perry Como, Frank Sinatra,
Nat King Cole, Bing Crosby
and Duke Ellington were
popular musicians

In the news

"Goodyear town" had a population
of 1,254 in 1950, according to the
U.S. Census

The new post-war 1946 Ford had
a 100-horsepower V8 engine and
sold for \$1,307

William Killip became the city's
first mayor

1940's fashion

Knee-length A-line dresses with
puffed shoulders

Plaid A-line skirts with white button-
down blouses

Victory suits: man-tailored skirt
and jackets

Wide leg, high-waisted pants

Peep-toe heels, loafers, Oxfords,
and wedge sandals



Goodyear Over the Decades

10 local artists capture the heart of Goodyear

As we get ready to welcome 2021, local artists are hard at work in preparation for Goodyear's 75th anniversary. Their creativity is hard to miss - their canvases are gigantic fiberglass hearts, each one standing 5 feet tall and 6 feet wide. There are 10 hearts located around Goodyear that are being painted by Valley artists, and each heart represents a decade of the city's history and its future. The artists worked with residents and did their own research to develop their designs.

"We want everyone to enjoy the art and beautiful displays that represent our city over the years," said Goodyear's Arts and Culture Administrator Guylene Ozlanski. "We'll be encouraging everyone to visit the heart sites. It's a real sense of pride to see where our city started and where we're headed."

The hearts will be completed in January 2021.

WHERE TO FIND THE HEARTS OF GOODYEAR

1940's Heart
Esther BeLer Wodrich
Loma Linda Park
430 E. Loma Linda Blvd.

1950's Heart
Jenita Landrum-Bittles
Parque de Paz
1601 N. Palo Verde Dr.

1960's Heart
Adam and Addie Turner
Goodyear Community Park
3075 N. Litchfield Rd.

1970's Heart
Lucretia Torva
Goodyear Branch Library
14455 W. Van Buren St.

1980's Heart
Jessi Kerr
Estrella Vista Park North
2575 S. 157th Ave.

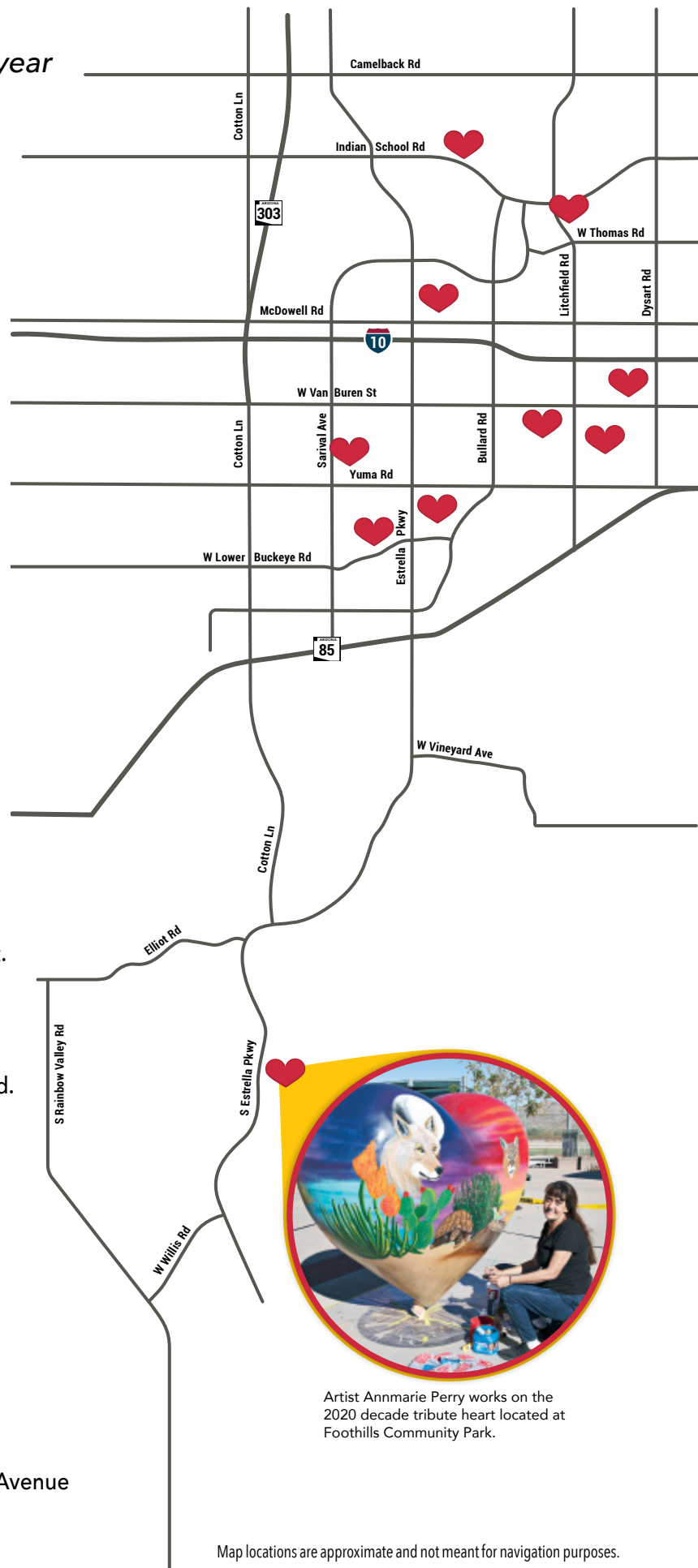
1990's Heart
Oliverio Balcells
Wildflower Park South
16150 W. Desert Bloom St.

2000's Heart
Emma Garcia
Falcon Park
15050 W. Indian School Rd.

2010's Heart
Susan Rossell
Goodyear Ballpark
1933 S. Ballpark Wy.

2020's Heart
Annmarie Perry
Foothills Community Park
12795 S. Estrella Pkwy.

Future Heart
Nathan Carmichael
Bullard Wash Park
152nd Drive and Virginia Avenue



Artist Annmarie Perry works on the 2020 decade tribute heart located at Foothills Community Park.

Map locations are approximate and not meant for navigation purposes.

Celebrating 75 Years

The past, present and future – there's a lot to celebrate in Goodyear! Expect to see a variety of ways to celebrate the city's 75th anniversary throughout 2021. Celebrations include a special event on the city's official birthday, Nov. 19, 2021.

Stay up-to-date on celebratory activities at goodyearaz.gov/75.



A Moment in Time

What would you put in a time capsule for Goodyear residents to open in 2046? Now is your chance to submit your ideas! The time capsule will capture key aspects of the community and represent our shared values so future generations may reflect on our growing and prosperous city. Submit ideas online at goodyearaz.gov/75.

The time capsule buried on the city's 50th anniversary on Nov. 19, 1996 will be opened on the city's 75th anniversary on Nov. 19, 2021.

2021 virtual lecture series



January thru October

Last Tuesday of the month at 7p.m.

Topics cover a variety of arts and cultural aspects and will highlight the city of Goodyear's 75th anniversary.

Speakers include local artists, artisans, performing artists and humanities scholars who help shape arts in the Valley.

More information and schedule at bit.ly/GYhotcoffee



Can't attend on Tuesdays? Interested in watching at another time or want to watch past lecture series events?

YouTube

Watch online
anytime at: bit.ly/3k2GmAk

Goodyear
arts
is culture
Commission

goodyearaz.gov/arts





Online Holiday Shopping Safety

It's time to deck the halls and keep yourself and your family safe from cyber grinchers out to steal your holiday joy. The Goodyear Police Department has some tips to help keep the "Happy" in your Hanukkah and "Merry" in your Christmas!



This holiday season may look a little different this year due to the pandemic. Instead of battling crowds while bargain hunting or last-minute shopping, you may be one of the many people taking advantage of online shopping from the comfort and safety of your own home. The Goodyear Police Department suggests following these simple safety tips while shopping from your keyboard to help keep your accounts secure:

- Use multi-factor authentication for accounts, when possible.
- Beware of ads and emails that encourage you to click on links. Visit the company's website directly to verify legitimacy.
- Consider your payment options. Credit cards generally offer more protection than debit cards.
- When making online purchases, do not save your payment information in your profile. If it autosaves, delete it.
- Keep track of your account activity. Consider asking your bank for an email or text notification every time your credit card is used, which includes transaction details.
- Research online stores by checking customer reviews and the Better Business Bureau. Also, look for customer service information and physical location information.



The Goodyear Police Department wishes you and your family a safe, happy and hassle-free holiday season!

BEWARE OF PORCH PIRATES

During the holiday season, there's often an increase in the number of package thefts – criminals stealing boxes right off of someone's porch. Here are some tips from the Goodyear Police Department to help avoid falling victim to a Porch Pirate.

- 1 Make sure your package has a tracking number and track it, so you have an expectation of when it will arrive.
- 2 Require a signature, so someone at home will have to accept the delivery.
- 3 Have the package delivered somewhere else, such as a neighbor's house or request the post office hold it for pickup.

- 4 Invest in a lockbox. There are companies that provide a lockbox that you can have at your front door to secure packages.
- 5 Have the package placed in a secure location by leaving instructions for the delivery person.
- 6 Use a video doorbell system, especially helpful if you're able to speak to the person at the front door.

Remember to contact the Goodyear Police Department at 623-932-1220 if you see anything suspicious.



Put
a

FREEZE

on Winter Holiday Fires

It's the most wonderful time of the year, but it can also be a dangerous time of the year. The mix of family gatherings, decorations and extra cooking in the kitchen during the holiday season increases the risk of fires in the home.



More than half of the home decoration fires in December are started by candles.



The top three days for home candle fires are Christmas Day, New Year's Eve and New Year's Day.

Keep candles at least 12 inches away from anything that burns.



Although Christmas tree fires are not common, they are dangerous when they do occur.



On average, **1** out of every **45** reported home Christmas tree fires results in a fatality.



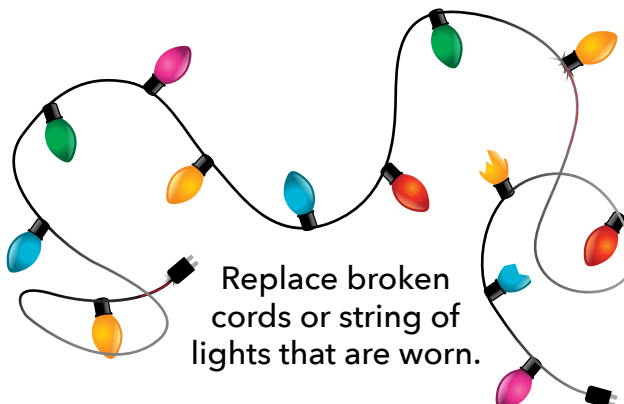
36 inches



A heat source too close to the Christmas tree causes **1** in every **4** winter fires.



Read manufacturer's instructions for the number of light strands to connect.



Replace broken cords or string of lights that are worn.

Get rid of your tree after Christmas or when it's dry.





It's a *Great* time to be in Goodyear.

TALK TO US ON SOCIAL!



HERE'S WHAT YOU SHARED WITH US ON FACEBOOK

It's great to own my first home in Goodyear! With this city booming every day in every direction I can't wait to raise a family here! #GoodinGoodyear
- Melody

❤️ Love the community. I feel safe along with my family. And it's the neatest city!!

- Charj

Best in the west 😎

- Jake

I work in Goodyear! I'm grateful to have a job and work in this wonderful community.

- Lisa

Your turn! Send us a message on Facebook or Instagram to share with us what makes it a *Great* time to be in Goodyear.



Goodyear is the Top City for Business in Arizona!

"Through years of planning and hard work we have created a culture that companies, both big and small, want to be a part of."

- Mayor Georgia Lord



Best City For
BUSINESS

2020



CITY OF
Goodyear
Arizona | ECONOMIC
DEVELOPMENT

What's That in Goodyear?



ALDI

845 N. Estrella Pkwy.
Now Open!

MLily USA

3350 N. Cotton Ln.
Opening in December

The Urban Corner

55 N. Litchfield Rd.
Now Open!

Learn more about the businesses coming to Goodyear and view an interactive development map at **developgoodyearaz.com**.

NO TRASH, RECYCLING OR BULK PICKUP >> CHRISTMAS DAY >> NEW YEAR'S DAY

If your trash day falls on one of these Friday holidays, your trash will be picked up on Saturday.



Want paperless billing or to pay your bill online?

Need to know your trash or bulk pickup day?

Confused about what goes into your recycling bin?

VISIT GOODYEARAZ.GOV/TRASH



LIVE in Goodyear

Tune in! You can now enjoy live streaming images from cameras positioned at the ballpark.



Watch the live stream at goodyearaz.gov/LIVEinGoodyear.

Want more news? Subscribe to updates at goodyearaz.gov/news and join the conversation online by following us on social media.

Catch all of the council meetings streaming live on our Facebook page @goodyearaz and YouTube channel.



Ballet Under the Virtual Stars

The Diane and Bruce Halle Foundation presents

Ballet Under the Virtual Stars

January 23rd

Ballet Arizona brings the magic of ballet to ALL with a **free digital performance**

Sponsored by



Newland Estrella Communities

Margaret T. Morris Foundation



City of Phoenix
PHOENIX OFFICE OF ARTS AND CULTURE

J.W. Kieckhefer Foundation



Shamrock Foods

For details visit balletaz.org/ballet-under-the-stars

BALLET ARIZONA
IN ANDERSEN ARTISTIC DIRECTOR

Ballet Arizona dancers in *Goldberg Variations 1*. Photo by Tzu Chia Huang.



190 N. Litchfield Rd.
Goodyear AZ 85338
goodyearaz.gov
623-932-3910

ECRWSS
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PERMIT #216

December
12 & 13



HOLIDAY *Variety* SHOW

Estrella Foothills High School
• Performing Arts Center
• Seating is Limited

goodyearaz.gov/events

for details, showtimes, and
• livestream

