

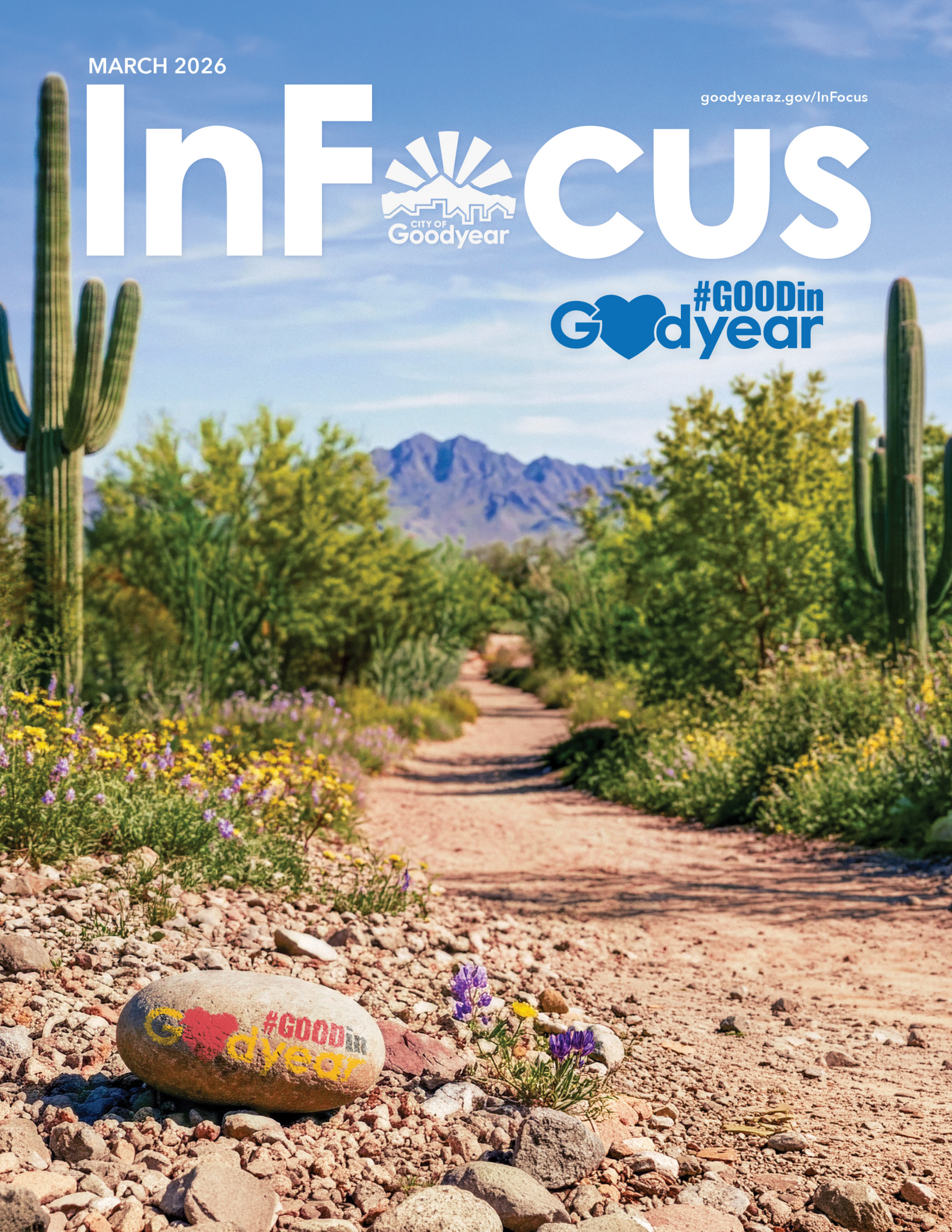
MARCH 2026

goodyearaz.gov/InFocus

InFocus



**#GOODin
Goodyear**



AT A GLANCE

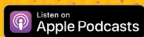
What makes a city truly great? It's the people who call it home. This issue of InFocus celebrates the residents who are helping shape Goodyear through service, creativity, leadership and civic

engagement. These stories highlight the **Good in Goodyear** – how everyday residents are making an extraordinary impact in the community.

HOW TO MAKE THE MOST OF THE 2026 SPRING TRAINING SEASON IN THE VALLEY. LISTEN NOW!



CHECK IT OUT ON THESE PLATFORMS



View the Goodyear Ballpark spring training schedule and get your tickets at goodyearBP.com.

WHY IT'S GOOD TO RECYCLE IN GOODYEAR

Goodyear has a successful recycling program thanks to residents who know which bin to use – recycle can or trash can. Recycling reduces waste by keeping materials out of landfills, it protects natural resources by reusing existing materials and conserving things like trees and minerals and it also saves energy to make products from recycled materials.



RECYCLE RIGHT Goodyear

Not sure what you can recycle?

Visit goodyearaz.gov/Recycle and type your item into the Recycle Right Wizard search bar.

GOODYEAR CITY COUNCIL CALENDAR

March 9	5 p.m.	Work Session
March 23	5 p.m.	Council Meeting
April 6	5 p.m.	Work Session
April 13	5 p.m.	Work Session
April 27	5 p.m.	Council Meeting

Meeting dates are subject to change. For the latest meeting information, visit goodyearaz.gov. Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square.

Catch all of the council meetings streaming live on the city's Facebook and X pages and YouTube channel.



GOODYEAR CITY COUNCIL

(front row; l to r): Wally Campbell, Mayor Joe Pizzillo, Laura Kaino.
(back row): Trey Terry, Vicki Gillis, Benita Beckles, Vice Mayor Brannon Hampton.



InFocus Magazine • Goodyear Digital Communications
Questions or comments, email: communications@goodyearaz.gov

FROM THE MAYOR

In Goodyear, the “good” isn’t just a slogan, it’s something you can see, feel and experience every single day. It lives in our neighborhoods, our schools and our small businesses. You can especially find it in the local nonprofits that quietly work behind the scenes to lift our community up.

Throughout the year, these groups step up when they’re needed most. Take Helping One Woman, for example. They truly show what “neighbors helping neighbors” looks like by providing financial and emotional support to women going through tough times. Their monthly get-togethers do more than just raise money; they build real, lasting connections.



Mayor Joe Pizzillo at a recent Helping One Woman fundraiser event in Goodyear.

This spirit of giving was the star of the 2026 State of the City, themed Rooted, Ready, Rising. While the event celebrated how much Goodyear is growing, it also honored the people who make that growth meaningful. After all, a city can build roads and buildings, but only people can build a community. Every year, we celebrate those who go the extra mile with our Corporate Citizen, Citizen and Youth of the Year awards. These honorees show us the very best of Goodyear:

- Businesses that care about more than just their bottom line.
- Residents who give up their free time to volunteer.
- Young leaders who are already shaping our future with heart and integrity.

Learn more about these award winners on the next pages! Their impact goes way beyond a single project, they inspire the rest of us to jump in and help, too.

The truth is, the “good” in Goodyear starts with you. You don’t need a title or a trophy to make a difference. Whether you have an hour a week to mentor a student, a specific



Mayor
Joe Pizzillo

skill to share with a charity or even just a few items to donate to a community drive, your help matters. I invite you to find a cause that speaks to you and helps us keep rising together. By getting involved today, you aren’t just watching Goodyear grow, you are making it better.

COUNCIL CORNER

What makes our city truly special isn’t just our growth or beautiful neighborhoods, it’s our people. Every day, I have the privilege of seeing firsthand what happens when residents step up to serve. The heart of Goodyear beats strongest through its volunteers, who take pride in the beauty of our city and help ensure it remains a place we are all proud to call home.

As a founding member and current president of the Friends of the Goodyear Branch Library, I see how dedicated people give their time to promote literacy, support programs and create welcoming spaces for lifelong learning. These volunteers aren’t just shelving books; they are building community.

As chairperson of the PebbleCreek Home and Garden Tour, I’ve seen neighbors come together to raise funds supporting

the Goodyear Police Department’s Shop with a Cop and Fill-A-Need programs. Programs like these ensure children and families experience care and generosity during challenging times. Another volunteer-driven program, You Are Not Alone (Y.A.N.A.), provides support and connection for our senior residents. What stays with me most is the kindness, compassion and genuine desire to make sure no one in our city feels alone.

That same spirit can be seen in the volunteers who rise early to serve at community events, festivals and spring training games. They are the welcoming smiles that greet visitors, the steady hands that make events possible and the energy that turns gatherings into lasting memories for our families.

On every board and committee I serve, one truth remains constant: when people unite around a shared purpose, our entire city benefits. Serving alongside people on these boards has shown me how collaboration can uplift families in need. These moments of giving, big and small, are what transform a growing city into a true community.



Councilmember
Wally Campbell

Goodyear’s strength lies not only in its growth, but in its generosity. I am continually inspired by the selfless individuals who give their time and talents to make our community stronger, kinder and more connected.

Scan the QR code to watch Wally Campbell and other councilmembers share updates in our Council Corner video series.





HUMBLE HELPING HAND

Jeremiah Smith

Behind every strong community are individuals who quietly dedicate themselves to lifting others up. Jeremiah Smith moved to Goodyear in 2009 and has been helping shape the spirit of service ever since.

Jeremiah has become known as someone who brings people, organizations and ideas together to strengthen the community.

As founder of a nonprofit consulting firm, Jeremiah works alongside local nonprofits to expand their reach and effectiveness. He supports several Goodyear-based organizations and provides free workshops and technical assistance through the city's InnovationHub.

Scan the QR code to view the 2026 Citizen of the Year video.



When IHelp, a homeless shelter program, lost its funding Jeremiah stepped up. Working with local faith leaders and nonprofit

partners, he helped develop a strategy to relaunch the program and secure \$50,000 in grants.

"Jeremiah is a very humble person," said Sandy Brown with IHelp. "He does go above and beyond for the community, for people in need and for organizations like us that wouldn't be able to get a running start without his help."

Jeremiah Smith's unwavering commitment to service, connection and community progress continues to leave a lasting imprint on Goodyear. His work exemplifies how one dedicated resident can help a city not only grow but thrive.

"If I get to be part of helping to build, helping nonprofits, in the place where I live," said Jeremiah. "I believe that's going to contribute to actually creating the place that I want to be a part of."



2026
CITIZEN
OF THE YEAR

#GOODin
Goodyear



Factor

2026
CORPORATE
CITIZEN
OF THE YEAR

#GOODin
Goodyear



YOUTH IN ACTION

Shyanne Blair

In Goodyear, the future is bright and it's being shaped by young leaders who are already making a difference.

This year, Shyanne Blair, an 11th-grade student at Estrella Foothills High School, is being recognized as Goodyear's Youth of the Year for her exceptional leadership and commitment to service.

As her school's Interact Club president, she organizes opportunities to support local charities and participate in community activities.

"It's a really great club. I love it," said Shyanne. "It gives you so much opportunity, not just within your community to help out and give back to, but to learn leadership skills."

Scan the QR code to view the 2026 Youth of the Year video.



**2026
YOUTH
OF THE YEAR**

**#GOODin
Goodyear**

Her volunteer efforts span a wide range of causes. She has participated in the city's Make a Difference Day, supported PebbleCreek Rotary-sponsored events and volunteered with the American Diabetes Association during the Tour de Cure. She also organizes donations of food and toys for local rescue groups RUFF and BARK, helping ensure animals in need receive care and comfort.

"When she's committed to something, she's committed to something, and it's consistent," said Interact Club Advisor Susan Schmelzer. "She's always there, she's always striving to do the best she can."

Shyanne is also a student at West-MEC studying veterinary science.

COMMITTED TO COMMUNITY

Factor

Factor, a leading subscription-based, ready-to-eat meal delivery service, is making a powerful difference in Goodyear by turning corporate values into meaningful community action. In 2023, they opened a major production hub in Goodyear, capable of producing millions of meals per week.

They are the city's Corporate Citizen of the Year for their extraordinary commit-

ment to addressing food insecurity and supporting residents in need.

In November 2025, Factor demonstrated this commitment in a big way by donating three new refrigerated vans to All Faith Community Services, Agua Fria Food and Clothing Bank and St. Mary's Food Bank. Each van arrived fully stocked with meals, immediately expanding the organizations' ability to serve families across the Southwest Valley. The company also pledged ongoing weekly pallet deliveries to each partner, ensuring a reliable source of nutritious meals for the community.

"The Goodyear facility is deeply committed to charitable work within

our community," said Factor Site Director Josh Moody. "Employees at the Goodyear facility are part of every aspect to make sure our food doesn't go to waste."

This level of support has made a meaningful difference for residents while setting a powerful example of what it means to be a true community partner.

"We aim to make a lasting impact on the viability and growth in the city of Goodyear," said Factor Senior Director of Sustainability Jeffrey Yorzyk.

Scan the QR code to view the 2026 Corporate Citizen of the Year video.



BUILDING TOMORROW'S DIVERSE WORKFORCE

A shining example of Goodyear's commitment to building a strong future is its investment in young people. Through its adaptive programs, the city partners with the Agua Fria High School District's Moving Forward Program.

This work-based learning program gives students the opportunity to gain real-world experience while still in school. Participants commit to the program for the entire school year, building consistency, confidence and valuable workplace skills along the way.

Students receive hands-on experience and cross training in multiple areas at the ballpark, rec campus and overall park operations.

The program is intentionally designed to prepare students for future employment opportunities by focusing on workforce readiness, teamwork, communication and job responsibility. It's meaningful,



skill-building experience that sets students up for success.

"Programs like this give students the confidence and practical skills they need to succeed beyond high school," said Adaptive Recreation Coordinator Luke Parker. "By working alongside city staff, they're building independence, learning responsibility and discovering what's possible for their future."

ART FOR ALL

Catitude Arts was founded in 2014 by Goodyear resident Bonnie Lewis, the nonprofit began with one goal in mind: make art accessible to everybody. Today, it continues to do exactly that by offering classes, workshops and mentorship opportunities for residents of all ages, some at the city's Loma Linda Community Center.

At the center of Catitude Arts' impact is Follow Your Art Junior, a free summer program that introduces teens to professional pathways in the arts.



"Students have learned that art is a viable source of income and have actually gone into the field," said Bonnie. "We also hear 'I always wanted to try this but never felt I could, so once people take a class with us, they realize art is whatever they want it to be and we just help them with technique. People love the programs.'"

Several alumni of the program are now contributing to Goodyear's public art projects!



LOCKS FOR A CAUSE

What started as a friendly challenge to grow his hair, turned into something much more meaningful for city of Goodyear Facilities Technician III Justin Cassiani.

"I've never had long hair in my life," Justin said. "So if I was going to grow it out, it was going to be for a cause."

After a year and a half of letting it grow, his hair was finally long enough to donate to Locks of Love. Justin cut off and donated about 12 inches, and his cousin decided to do the same alongside him.

For Justin, the decision was personal. He has seen friends and family affected by cancer and wanted to show his support. What he didn't expect were the conversations that followed, as others began sharing their own experiences with him.

"It was never supposed to be a big thing," he said. "I just wanted people to know they're not alone and that they're supported. I plan on continuing to show my support in the little ways that I can, whether its donating blood, doing a bike ride or something as easy as a haircut."

#WeAreGoodyear

Do you know of someone making a difference in the city?

There is so much good happening every day in Goodyear, and we want to hear about all the incredible residents, groups and organizations doing good in the community.

Be the city's ears and eyes and share the good at goodyearaz.gov/GoodInGoodyear. The city will consider submissions, based on Goodyear Community Marketing Guidelines, for future Good in Goodyear features.

VOICES THAT SHAPE GOODYEAR



VOCES QUE MOLDEAN A GOODYEAR

One of the things that makes Goodyear such a great place to live is how engaged our residents are in shaping the future of our community. From volunteering with local organizations to attending city meetings to speaking up for change, civic involvement comes in many forms and voting is one of the most powerful ways to make a difference.

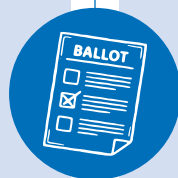
In Maricopa County, the primary election is Tuesday, July 21. This date was recently moved up from August to ensure ballots are prepared and mailed in time for military and overseas voters.

Una de las cosas que hace de Goodyear un lugar tan estupendo para vivir es lo involucrados que están nuestros residentes en la configuración del futuro de nuestra comunidad. Desde el voluntariado en organizaciones locales hasta asistir a reuniones municipales o alzar la voz por el cambio, la participación cívica adopta muchas formas y votar es una de las formas más poderosas para marcar la diferencia.

En el Condado de Maricopa, la elección primaria es el martes 21 de julio. Esta fecha se adelantó recientemente de agosto para asegurar que las boletas electorales se preparen y envíen a tiempo para los votantes militares y extranjeros.

ON THE BALLOT

Goodyear voters will vote for mayor and three council seats. The ballot also includes state and federal party nominations.



VOTING OPTIONS

In the primary election, you can vote by mail, drop your ballot in a secure drop box or vote in person at a Vote Center. Goodyear City Hall and Goodyear Ballpark Team Store will be a Vote Center. Dates and times may vary.

Whether you've voted for years or you're preparing to vote for the first time, your participation is part of what makes Goodyear strong.



EN LA BOLETA ELECTORAL

Los votantes de Goodyear votarán por alcalde y tres escaños en el concejo. La boleta electoral también incluye nominaciones de partidos estatales y federales.

OPCIONES DE VOTACIÓN

En la elección primaria, usted puede votar por correo, dejar su boleta electoral en una urna segura para depositar boletas o votar en persona en un Centro de Votación. La Municipalidad de Goodyear y Goodyear Ballpark Team Store (la Tienda del Equipo del Estadio de Béisbol de Goodyear) serán Centros de Votación. Las fechas y horarios pueden variar.

Ya sea que usted haya votado por varios años o si se está preparando para votar por primera vez, su participación es parte de lo que hace fuerte a Goodyear.

IMPORTANT DATES

June 22 Voter Registration Deadline

Must be registered by 11:59 p.m. to vote in the primary election.

June 24 Early Voting & Ballots Mailed

Ballots begin arriving for voters on the Active Early Voter List and early in-person voting begins.

July 21 Primary Election Day

Polls open, and registered voters cast their ballots.

Learn more about the election at
goodyearaz.gov/elections.



FECHAS IMPORTANTES

22 de junio Fecha Límite para el Registro de Votantes

Deben estar registrados antes de las 11:59 p.m. para votar en la elección primaria.

24 de junio Votación Anticipada y Envío de Boletas por Correo

Comienzan a llegar las boletas para los Votantes de la Lista Activa de Votantes Anticipados y comienza la votación anticipada en persona.

21 de julio Día de la Elección Primaria

Se abren las urnas y los votantes registrados emiten su voto.

Averigüe más sobre las elecciones en
goodyearaz.gov/elections.



SPRING IS HERE!

In Goodyear, March means spring break, spring training and picture-perfect weather. There is so much to do, see and explore during this time. Here are a few fun activities to check out.



**MAR
14**

GOODYEAR NIGHT MARKET

Goodyear Civic Square, 1900 N. Civic Square

Enjoy the vibrant Night Market celebrating culture, community and creativity! Stroll through a diverse selection of artisan and local vendors offering handmade goods, unique gifts

and cultural treasures. Savor delicious bites from a variety of food trucks and mobile food vendors. This event is free to enter and open to everyone.



**MAR
21**

GOODYEAR LAKESIDE MUSIC FESTIVAL

Estrella Lakeside Amphitheater, 10300 Estrella Pkwy.

You won't want to miss this year's show with headliner Plain White T's. This festival offers something for everyone, including live music, family-friendly fun with giant lawn games and a kids' zone, an artisan

vendor market perfect for shopping unique creations, as well as food trucks and a beer garden. This event is free to enter and open to everyone.



**MAR
28**

THEATER IN THE PARK

Goodyear Civic Square, 1900 N. Civic Square

A live theatrical performance on the civic square stage. Bring your lawn chair or blanket and enjoy a bite to eat from local

food trucks while you watch the show. This event is free to enter and open to everyone.



SPRING TRAINING
MARCH 2026

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

GOODYEAR BALLPARK

1 CR 1:05 PM	2 Cubs 1:05 PM	3 LA 1:05 PM	4 Cuba 1:05 PM	5 LA 1:05 PM	6 A 1:05 PM	7 SD 1:05 PM
8 A 1:05 PM	9 A's 1:05 PM	10 SF 1:05 PM	11 M 1:05 PM	12 M 6:05 PM	13 SF 6:05 PM	14 T 1:05 PM
15 A's 1:05 PM	16 Cubs 6:05 PM	17 C 6:05 PM	18 CR 1:05 PM	19 KC 6:05 PM	20 M 1:05 PM	21 S 1:05 PM
22 REDS 12:05 PM	goodyearbp.com			All game dates, times, opponents and promotions are subject to change.		



SPRING TRAINING

Goodyear Ballpark, 1933 S. Ballpark Way

Goodyear Ballpark proudly serves as the spring training home of the Cleveland Guardians and the Cincinnati Reds. The 2026 spring training season

is underway and there's still time to experience the fun! Purchase tickets online at goodyearbp.com or stop by the Goodyear Ballpark Ticket Office.



DESERT TRAILS

Estrella Mountain Regional Park, 14805 W. Vineyard Ave.

The trails in Goodyear are great for hiking, horseback riding and mountain biking. At night, the Estrella mountains are also

a popular spot for stargazing. For info on park passes, hours and events visit maricopacountyparks.net.



ART SCENE

Pieces of art are located all over the city, including our utility boxes, which are painted by local artists. A few larger art pieces to visit are The ZiZ at the entrance of Goodyear Ballpark, which stands 60 feet and six inches tall, Chasing the Stars at the Goodyear Rec Campus which is the

largest human powered kinetic public art sculpture in the world and Great Joy at Civic Square Park which lights up at night and is covered with words that residents submitted to describe Goodyear. Learn more about the art in the city at goodyearaz.gov/arts.

STOP. SLOW DOWN. DON'T BECOME A VICTIM.

Q&A with Goodyear Police Chief Brian Issitt on scams

Scams are constantly evolving and unfortunately, they're becoming more sophisticated. From phone calls and text messages to online fraud, criminals are finding new ways to target residents of all ages. We spoke with Goodyear Police Chief Brian Issitt about what to watch for and how to stay protected.



Q Are scams really that common in our community?

Chief Issitt: Yes, we see scam reports every week. Criminals often cast a wide net, sending thousands of calls, texts or emails hoping someone responds. While the tactics may change, the goal is always the same - to create urgency, fear or excitement so someone acts quickly without verifying the situation.

Q What are the most common scams right now?

Chief Issitt: The most frequently reported scams are impersonation scams - someone pretending to be a government agency, law enforcement officer, utility company or even a family member in distress. Text message scams are also growing and often claim that you owe fees or have a package delivery issue.

Q What are the red flags residents should look for?

Chief Issitt: There are several warning signs, but because of the pressure to act fast, victims often don't see the red flags until it's too late. In fact, pressure to take action immediately is a red flag! Other top things to look out for include requests for payment in gift cards, cryptocurrency, gold or wire transfers; threats of arrest or legal action; requests for personal or financial information; and instructions to keep the situation secret.

Q Who do scammers target?

Chief Issitt: Everyone. We see victims of all ages; however, seniors are often targeted because scammers believe they may be more trusting and financially stable.

Q What should someone do if they think they're being scammed?

Chief Issitt: Stop communication immediately. Never send money or share information. If you're unsure, contact the organization directly using a verified phone number. If you've already sent money or shared sensitive information, contact your bank right away and file a report with the Goodyear Police Department. Even if money isn't recovered, reporting helps us track trends and warn the community.

Q How can residents protect themselves?

Chief Issitt: Slow down. If you get a strange text, email or phone call, stop and slow down. Scammers rely on urgency. Take a moment, verify the information, and talk to someone you trust before making financial decisions. Always remember, if something feels off, it probably is.



COUNCILMEMBERS APPOINTED TO NATIONAL LEADERSHIP ROLES

Councilmember Laura Kaino has been appointed to serve on the National League of Cities (NLC) Energy, Environment and Natural Resources (EENR) Committee. Kaino was elected to a one-year term and will help provide strategic direction and guidance for NLC's federal advocacy agenda and policy priorities, including sustainability, climate change, community resilience, water infrastructure, solid waste management and environmental stewardship.



"It is an honor to serve on the National League of Cities Energy, Environment and Natural Resources Committee at such an important time for growing communities like Goodyear," said Councilmember Kaino. "As our city continues to expand, it is critical that we implement forward-thinking, sustainable solutions that protect our natural resources and strengthen our infrastructure. I am committed to bringing best-in-class practices back to Goodyear to support smart growth, environmental stewardship and a resilient future for our residents."

As a member of NLC's EENR Committee, Kaino will play a key role in shaping national policy positions and advocating on behalf of America's cities, towns and villages before Congress, with the administration and locally in Goodyear.

Councilwoman Vicki Gillis has been reappointed to serve on the National League of Cities (NLC) Public Safety and Crime Prevention Federal Advocacy Committee. For the second year in a row, she will serve a one-year term and provide strategic direction and guidance for NLC's federal advocacy agenda and policy priorities on critical public safety policies facing local governments, including disaster preparedness and recovery, community-oriented policing, violence prevention, emergency communications and federal grant programs that support local first responders.



"Public safety starts at the local level, and serving on this committee allows me to bring Goodyear's perspective directly to the national conversation," said Councilwoman Gillis. "I'm proud to advocate for policies that support our first responders, strengthen prevention efforts and keep our neighborhoods safe and resilient. Supporting our police officers with the right tools, training and resources is essential to building trust and maintaining safe communities."

As a member of NLC's PSCP Committee, Gillis will play a key role in shaping NLC's federal policy positions and advocate on behalf of America's cities, towns and villages before Congress, with the president's administration.

WATER SMART

Spring Into Saving Water

Spring is the perfect time to refresh your yard and your water-saving habits! A few small adjustments can make a big difference for your home and our community.

Water at the Right Time

Water your landscape early in the morning, before sunrise, to reduce evaporation from the warmer temps and spring winds. You'll use less water and your plants will thank you.

Water with the Weather

Spring weather can change quickly, so adjust your irrigation timer as temperatures rise. If we get rain, even a quick desert storm, turn your system off and let nature do the work.

Check for Leaks

Take a few minutes to inspect your irrigation system. Look for leaks, broken sprinkler heads or water spraying onto sidewalks and driveways. Fixing small issues early can prevent big water waste later.

Planning for the Future

Water conservation is part of the city's long-term commitment to keeping Goodyear strong and sustainable. Through thoughtful planning, strong partnerships, conservation efforts and strategic investments, the city is prepared to support a vibrant and growing community.

Learn more at
goodyearaz.gov/water.



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GOODYEAR LAKESIDE MUSIC FEST

2026
★
Saturday, March 21

Estrella Lakeside Amphitheater

Music starts at 4 p.m. **CITY OF Goodyear + ESTRELLA**
FREE for all ages **GOODYEARAZ.GOV/EVENTS**

★
Food Trucks
Local Vendors
Games and More!

Hey there, Delilah, what's in
New York City? I'm a thousand mi
girl, tonight, you look so pr
lo Times Square can't shine
you I swear it's true Hey th
don't you worry about the d



PLAIN WHITE T'S
SUNDRESSED + HONEYGIRL
HYERBELLA + PLUM