



JUNE 26, 2026

MANAGER'S INFORMATION UPDATE

WEEKLY REPORT

To: The Goodyear City Council
From: Bryan Langley, City Manager

TABLE OF CONTENTS

3 EXECUTIVE OVERVIEW

4 COUNCIL SCHEDULE

5 COUNCIL INQUIRIES

7 INFRASTRUCTURE & PROJECT UPDATES

8 PROGRAM UPDATES

11 EVENTS

15 MEDIA, SOCIAL MEDIA & MESSAGING

Goodyear Municipal Court will close at noon on Friday, June 26, for its annual staff retreat and will return to normal business hours on Monday. Updated hours are reflected on the city's website, the court's Google Business Profile, and door signage.



EXECUTIVE OVERVIEW

This week's Manager's Information Update highlights key operational, community, and event activities across the organization.

City staff continue to address mobile food vendor concerns along Cotton Lane through coordinated enforcement efforts involving Code Compliance, Police, and ADOT. Additional proactive enforcement activities are planned, while proposed zoning ordinance updates scheduled for Council consideration on July 6 are expected to improve clarity and enforcement capabilities.

The Utility Billing System Electronic Funds Transfer (EFT) conversion project continues to progress. More than 13,700 customers have successfully updated their automatic payment information, with staff actively assisting the remaining customers in the transition.

As monsoon season approaches, Parks and Recreation and Public Works staff are implementing preparedness measures, including drainage inspections, stormwater system maintenance, tree assessments, and emergency response readiness activities. Seasonal herbicide applications and annual summer athletic field maintenance closures are also underway to preserve public assets and ensure safe recreational facilities.



**BRYAN
LANGLEY**

City Manager

The City successfully supported the grand opening of Buc-ee's on June 22 through extensive interdepartmental, interagency, and regional coordination. The opening day brought out large crowds and 41,000 customers, with public safety operations, traffic management, and VIP transportation activities completed successfully. Buc-ee's representatives commended Goodyear and its partners for executing one of the smoothest grand openings in the company's history.

Community engagement remained strong with Juneteenth Family Day drawing approximately 5,000 attendees, representing an 11 percent increase over 2025. Planning is also underway for the City's Star Spangled Fourth celebration at Goodyear Ballpark on July 4, featuring family activities, live entertainment, and a patriotic drone show commemorating America's 250th anniversary.

**[CLICK HERE to view the City Manager's Weekly Update online or visit
goodyearaz.gov/weeklyupdate.](https://goodyearaz.gov/weeklyupdate)**

COUNCIL SCHEDULE

MONDAY, JULY 6

City Council Work Session & Regular Meeting 5 p.m.

[CLICK HERE to view Agendas
and Minutes](#)

TUESDAY, AUGUST 4

City Council Special Meeting: Canvass the July 21, 2026 Primary Election



(front row, l to r): Wally Campbell, Mayor Joe Pizzillo, Laura Kaino

(back row): Trey Terry, Vicki Gillis, Benita Beckles, Vice Mayor Brannon Hampton

Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square. Catch all of the council meetings streaming live on the city's Facebook and X pages, as well as on its YouTube channel.

COUNCIL INQUIRIES

CODE COMPLIANCE – MOBILE FOOD VENDOR ACTIVITY

Councilwoman Gillis expressed concerns regarding mobile food vendor activity at several locations along Cotton Lane. The areas in question are located within Arizona Department of Transportation (ADOT) right-of-way. In response, staff from the Police Department and Development Services Code Compliance Division have engaged with the vendors, and ADOT has installed signage to support enforcement efforts.

Over the past several weeks, Code Compliance and Police staff have worked to strengthen communication and formalize coordination related to unpermitted and unlicensed mobile food vendors operating within the city. Mobile food vendors, including food trucks, are required to obtain a City business license and comply with applicable state and county health regulations.



Code Compliance will lead monitoring and enforcement efforts as well as make adjustments to their hours over the next few weekends to conduct proactive enforcement related to this issue. Police will be providing support during evenings and weekends as well. While state law significantly limits local regulatory authority over mobile food vendors, the City is seeking to improve clarity and enforceability through the proposed comprehensive Zoning Ordinance update, which is scheduled for Council adoption on July 6, 2026.

UTILITY BILLING SYSTEM ELECTRONIC FUNDS TRANSFER (EFT) TRANSITION UPDATE

Councilmember Campbell requested an update of the ongoing EFT conversion project, particularly the number of customers who have not completed an automatic payment information transfer.

The Finance Department currently services 17,140 customers. Of these customers, 16,545 customers came from the older system and 13,725 of these customers have successfully updated their autopay

information. This leaves 2,820 existing customers who have not updated their autopay information. These customers continue to receive utility bills as normal but must submit payments manually until the conversion process is completed. To support customers during this transition, the City is temporarily waiving late fees associated with missed payments resulting from the conversion process. (cont. pg. 6)

COUNCIL INQUIRIES

UTILITY BILLING SYSTEM ELECTRONIC FUNDS TRANSFER (EFT) TRANSITION UPDATE -CONT'D

Customers with outstanding balances receive the City's standard notification sequence, including past-due notices and direct outreach by phone and email. If payment is not received and all outreach efforts have been exhausted, service disconnection may be necessary in accordance with established utility billing procedures. The most recent disconnect notices were issued on June 8, 2026, and additional reminder calls and emails are scheduled for July 2, 2026. Staff continue to work proactively with affected customers to minimize service disruptions and assist with the transition to the new system.



JUNETEENTH EVENT

Councilmember Campbell recently inquired about funding for the City's annual Juneteenth event and how it compares to other City-sponsored events.

Juneteenth Family Day is one of the City's signature events. Due to growing attendance, the 2026 event was moved from the Goodyear Recreation Campus (GRC) to Goodyear High School (GHS). Through the City's Intergovernmental Agreement (IGA) with the Agua Fria Union High School District, use of the GHS campus is provided at no cost, with the City paying \$1,200 for janitorial and maintenance services. The new location also eliminated the need for a large shade tent, resulting in approximately \$12,000 in savings compared to previous years.

The annual Juneteenth event budget is \$70,000, ranking fifth in cost among the City's nine signature events. With an estimated attendance of 5,000, the production cost is approximately \$14 per attendee. By comparison, the per person production cost for the Star-Spangled 4th event is approximately \$30, Lakeside Music Festival is \$14, and Fall Festival is \$10.



INFRASTRUCTURE & PROJECT UPDATES

LOOP 303 EXTENSION

ADOT announced it will start initial construction on its four-year project to extend Loop 303 in Goodyear on June 15. The project will add 4 miles of highway and planned project improvements include three lanes in each direction between Van Buren Street and Lower Buckeye Road. Periodic lane restrictions and closures will be needed on Loop 303 and Cotton Lane, Loop 303 ramps and cross streets. These restrictions will occur primarily during overnight hours and weekends to minimize traffic impacts. Access to businesses will be maintained during the entire project.

[CLICK HERE](#) for more information on the project.



PROGRAM UPDATES

MONSOON PREPAREDNESS

As monsoon season nears, preparing parks and right-of-way landscapes is essential to reduce impacts from heavy rain, strong winds, lightning, and localized flooding. Staff routinely inspect and clear drainage structures, stormwater inlets, and irrigation components to ensure proper water flow and limit flooding risks. Trees are assessed for weakened limbs, loose materials are secured, and maintenance equipment is ready for quick response to downed trees or other emergencies. Staff monitor weather forecasts and follow safety protocols during thunderstorms. Proactive preparation helps maintain safe park conditions, protect public assets, and minimize service disruptions.

HERBICIDE APPLICATIONS

In preparation for seasonal monsoon moisture, pre-emergent herbicides are being applied in parks and right-of-way areas to prevent weed seeds from germinating during peak growing conditions. This proactive approach reduces weed populations before they become established, improving the appearance, safety, and maintenance of public spaces.

Because pre-emergent products do not control existing weeds, staff routinely monitor treated areas and apply post-emergent herbicides as needed. Together, these treatments provide an effective, integrated weed management program that supports long-term landscape health and reduces maintenance demands.



PROGRAM UPDATES

ANNUAL SUMMER FIELD CLOSURES

Annual summer field closures are underway at the City's community parks. During June and July, the 11 ball fields and four multipurpose fields will rotate closures for scheduled maintenance, with half remaining open at all times.

These closures allow staff to complete essential turf care, including aerification, dethatching, fertilization, pest management, and irrigation adjustments. Reducing field use during this period helps alleviate soil compaction, strengthen root systems, and improve turf health, resulting in safer, more durable playing surfaces that support year-round use, water conservation, and long-term asset preservation.



PROGRAM UPDATES

UPCOMING GOODYEAR CANDIDATE ELECTION – JULY 21, 2026 PRIMARY

The voter registration deadline to participate in the July 21, 2026 Primary Election, which includes the Mayor and three Councilmember seats, is at 11:59 p.m. on Monday, June 22. Maricopa County Elections Department will begin mailing ballots on June 24 to voters on the Active Early Voting List (AEVL). City Hall will serve as a ballot drop-box location beginning June 24 during regular business hours. The City entered a Facility Use Agreement with Maricopa County to serve as a Vote Center at Goodyear City Hall beginning July 10 and at the Goodyear Ballpark Team Store

beginning July 17. Vote Center locations and hours are established by Maricopa County Elections.

Official voting information, including additional Vote Center and ballot drop-box locations, is available at locations.maricopa.vote or by calling 602-506-1511. Additional information regarding the City's election is available at goodyearaz.gov/elections.

FREQUENTLY ASKED QUESTIONS (FAQ) ON GOODYEAR WATER QUALITY NOTICE TO RESIDENTS

Recent water quality testing showed the city of Goodyear's water system slightly exceeded Total Trihalomethanes (TTHM) limits. A notice was mailed to all customers and a FAQ was posted on the city's website. The FAQ was updated to address the most common questions identified through social media monitoring. The revised FAQs are attached and posted on Water Services FAQ webpage.

The Annual Goodyear Water Quality Report will be published on July 1, and the city will provide additional messaging via social media and the website over the coming weeks.



WATER SERVICES FAQs

[CLICK HERE](#) to view the document on goodyearaz.gov.

EVENTS



BUC-EE'S GRAND OPENING

The June 22 grand opening of Buc-ee's was a significant milestone for the City of Goodyear, generating substantial attendance, increased traffic activity, and regional attention. The event's success was the result of extensive planning and coordination among City departments and external partners, including ADOT, Valley Metro, Department of Public Safety, regional public safety agencies, healthcare partners, and emergency management organizations.

To support the event, the City activated its Emergency Operations Center (EOC), which served as the central coordination point for

situational awareness, resource management, traffic monitoring, public safety operations, and executive decision-making. Through proactive planning, real-time coordination, and effective communication, the City successfully managed increased visitor volumes and operational demands while minimizing impacts to residents and maintaining normal citywide service levels.

A key operational component involved the transportation and motorcade movement of more than 100 dignitaries and VIPs, including Governor Katie Hobbs. Through coordinated traffic management, staging, and communication efforts, all movements were completed safely and without incident.



EVENTS

BUC-EE'S GRAND OPENING - CONT'D

Public safety personnel remained actively engaged throughout the opening period. The Goodyear Police Department responded to several event-related calls for service, resulting in two arrests, while maintaining uninterrupted citywide operations. Goodyear Fire Department crews effectively managed multiple medical incidents, including heat-related illnesses, two unconscious patients (one requiring transport), a two-vehicle collision involving one pediatric transport, a pediatric seizure, and an assault victim who declined transport. All incidents were handled without impacting overall service delivery.

The EOC activation demonstrated the effectiveness of the City's planning efforts, the value of the recently renovated EOC facility, and the strong collaboration among City departments and regional partners.

While EOC operations were reduced midweek, the City will maintain enhanced monitoring and coordination through the opening weekend as visitor activity and traffic volumes are expected to remain elevated. Goodyear Police and Fire personnel will continue to maintain a visible presence at the site through June 28, at which time temporary traffic control measures will be removed and normal traffic patterns on Bullard Avenue will resume.

Overall, operations have proceeded smoothly, validating planning assumptions and positioning the City to support a safe and successful opening experience for residents, visitors, and businesses. Buc-ee's leadership has commended the City and its partners, describing the event as one of the smoothest grand openings in the company's history.



The ribbon-cutting ceremony was live streamed on the city's social media channels.

[Click here to watch the video.](#)

EVENTS

JUNETEENTH EVENT RECAP

Juneteenth Family Day on June 19 at Goodyear High School welcomed about 5,000 guests, an 11% increase from 2025. Celebrating its fifth anniversary, the event introduced an Historically Black Colleges and Universities (HBCU) inspired Homecoming theme with cultural activities, interactive sessions, giveaways, photos, and early Father's Day highlights.

Mayor Pizzillo, Vice Mayor Hampton, and Councilmembers helped open the event. A standout moment was the Drumlines of America halftime show featuring 20 HBCU alumni. The celebration's success was made possible by the planning committee, partners, volunteers, performers, vendors, and staff.

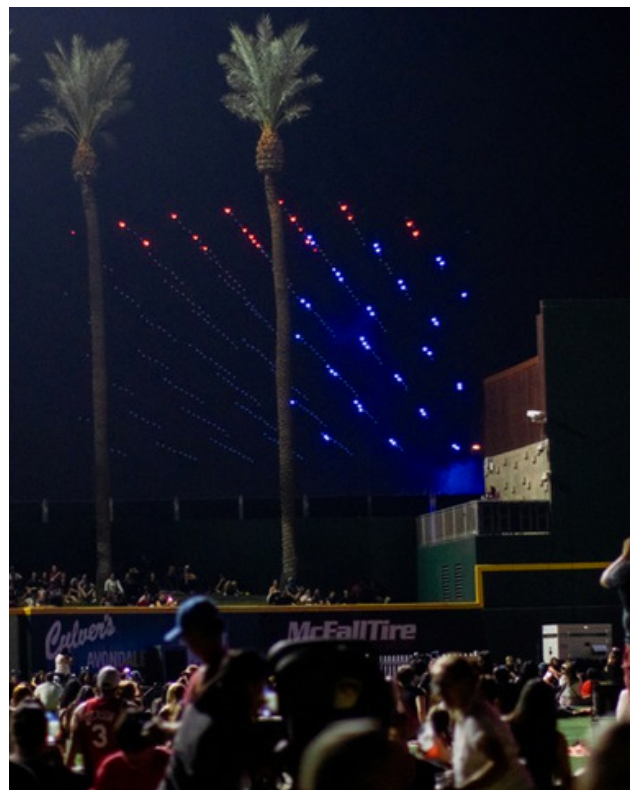


EVENTS



STAR-SPANGLED 4TH PREVIEW

The City of Goodyear is excited to welcome the community to Star-Spangled 4th at Goodyear Ballpark on Saturday, July 4. Gates open at 6 p.m. with free admission, parking, live music, food vendors, crafts, inflatables, family activities, and a patriotic drone show. In honor of America's 250th anniversary, the drone show will feature iconic imagery representing major moments in American history and celebrating today's America. The drone show begins at 8:45 p.m., so attendees are encouraged to arrive by 8 p.m. Event details, including parking and shuttle details, are on the City of Goodyear events webpage. America 250 and City of Goodyear co-branded giveaways will be available while supplies last.



MEDIA, SOCIAL MEDIA & MESSAGING

SOCIAL MEDIA METRICS

TOTAL FOLLOWERS

334,869

IMPRESSIONS

1.1M

NEW FOLLOWERS

1,510

ENGAGEMENTS

67,606

TOP POSTS OF THE WEEK

Social media performance was exceptionally strong this week, driven largely by the opening of Arizona's first Buc-ee's in Goodyear and related public safety/traffic communications. Content tied to the grand opening generated high visibility, strong engagement and significant conversation across City and Police Department channels.

The livestream announcing the official opening and ribbon cutting was the top-performing post of the week. The post captured significant interest from local residents, regional followers and Buc-ee's fans outside Arizona.

The livestream performed strongly because it connected a major economic development milestone with real-time community excitement. The high number of other post clicks suggests users were actively engaging with the video, comments and media attached to the post.



City of Goodyear, AZ USA

June 22 at 7:59 AM

The first Buc-ee's in Arizona is now open in Goodyear. Watch the live stream of the grand opening ceremony and official...



This week's performance shows the value of timely, high-interest civic content paired with practical public information. The Buc-ee's opening created a major visibility moment for Goodyear and significantly increased engagement across City social channels.

MEDIA REQUESTS

- Buc-ee's traffic plans and economic impacts, including interviews with Mayor Pizzillo
- City Events: Star Spangled Fourth, including a live interview with Parks & Rec staff
- Police: Buc-ee's related arrests, vehicle/pedestrian collision and shooting investigation



Get
Connected
with the city of Goodyear



goodyearaz.gov

1900 N. Civic Square, Goodyear, AZ 85395