



JULY 2, 2026

MANAGER'S INFORMATION UPDATE

WEEKLY REPORT

To: The Goodyear City Council
From: Bryan Langley, City Manager

TABLE OF CONTENTS

3 EXECUTIVE OVERVIEW

4 COUNCIL SCHEDULE

5 INFRASTRUCTURE & PROJECT UPDATES

7 PROGRAM UPDATES

11 TEAM GOODYEAR EMPLOYEE MENTIONS

12 EVENTS

13 MEDIA, SOCIAL MEDIA & MESSAGING



EXECUTIVE OVERVIEW

This week's Manager's Information Update highlights key operational, community, and event activities across the organization. The city continues to reflect on the successful Buc-ee's grand opening on June 22, which drew tens of thousands of visitors through coordinated interdepartmental and regional planning.

The Georgia T. Lord Library and Goodyear recreation facilities will operate on modified holiday schedules over the Independence Day weekend, with most maintaining regular or near-regular hours for residents. The irrigation system renovation in the overseeded turf area at Goodyear Civic Square has also been completed, with upgraded valves, sub-mains, and sprinkler distribution expected to improve water efficiency and reduce overspray. Staff will continue monitoring the site and assessing turf conditions in the coming weeks.

Liberty Utilities is sending notices to its customers notifying them that it is implementing Stage 2 of its Water Curtailment Plan Tariff. The city published its annual Water Quality Report this week and continues sharing water quality information through its website and social media channels.

Goodyear resident Michael Daniels earned a gold medal in golf at the 2026 Special Olympics USA Games in Minneapolis, representing Arizona on the national stage.



BRYAN LANGLEY

City Manager

Staff is also preparing for the July 21 Primary Election. The Maricopa County Elections Department mailed ballots to voters on the Active Early Voting List beginning June 24 and city hall is now serving as a ballot drop-box location.

The city has entered a Facility Use Agreement with Maricopa County to operate Vote Centers at city hall starting July 10 and at the Goodyear Ballpark Team Store starting July 17.

Team Goodyear continues to be recognized for excellence across the region. Most recently, the Goodyear Aquatics Team took first place overall at the Arizona Lifeguard Olympics, marking the first time a West Valley team has won the competition.

**[CLICK HERE to view the City Manager's Weekly Update online or visit
goodyearaz.gov/weeklyupdate.](https://goodyearaz.gov/weeklyupdate)**

COUNCIL SCHEDULE

MONDAY, JULY 6

City Council Work Session & Regular Meeting 5 p.m.

[CLICK HERE to view Agendas
and Minutes](#)

TUESDAY, AUGUST 4

City Council Special Meeting: Canvass the July 21 2026 Primary Election



(front row, l to r): Wally Campbell, Mayor Joe Pizzillo, Laura Kaino

(back row): Trey Terry, Vicki Gillis, Benita Beckles, Vice Mayor Brannon Hampton

Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square. Catch all of the council meetings streaming live on the city's Facebook and X pages, as well as on its YouTube channel.

INFRASTRUCTURE & PROJECT UPDATES

LOOP 303 EXTENSION

ADOT has started initial construction on its four-year project to extend Loop 303 in Goodyear. The project will add four miles of highway and planned project improvements include three lanes in each direction between Van Buren Street and Lower Buckeye Road. Periodic lane restrictions and closures will be needed on Loop 303 and Cotton Lane, Loop 303 ramps and cross streets. These restrictions will occur primarily during overnight hours and weekends to minimize traffic impacts. Access to businesses will be maintained during the entire project.

[CLICK HERE](#) for more information on the project.



INFRASTRUCTURE & PROJECT UPDATES



IRRIGATION AND TURF RESTORATION UPDATE AT GSQ

The irrigation system renovation in the overseeded turf area at GSQ has been successfully completed, and the system is now restored and fully operational. Upgrades included upsizing the valves and sub-mains for greater water volume, redistributing sprinklers per valve and redesigning the center full-circle sprinklers. These improvements will provide more uniform water distribution and reduce overspray onto surrounding sidewalks.

CURRENT STATUS AND NEXT STEPS

SITE LEVELING

Over the next several days, staff will level the disturbed areas with sand to restore the surface and prepare the site for normal use.

MONITORING

Staff will continue to monitor the repaired area to ensure the irrigation system functions properly and the site is fully restored to acceptable conditions.

TURF ASSESSMENT

Next week, staff will assess the area for potential sod replacement to address any bare spots that may not regrow on their own.

Please note that the turf's current poor appearance is a seasonal transition issue caused by the winter rye grass dying off. Current maintenance and restoration efforts are focused on promoting regrowth of the summer Bermuda grass.

PROGRAM UPDATES

GEORGIA T. LORD LIBRARY AND GOODYEAR RECREATION JULY 4 WEEKEND HOURS

As the city observes the Independence Day holiday, Parks & Recreation facilities will operate on modified schedules, with most maintaining regular or near-regular hours to ensure residents have continued access to recreation, fitness, aquatics and library services throughout the holiday weekend.

Facility	Friday, July 3	Saturday, July 4	Sunday, July 5
Georgia T. Lord Library	9 a.m. - 5 p.m.	Closed	1 - 5 p.m.
Goodyear Recreation Center	6 a.m. - 9 p.m.	8 a.m. - 6 p.m.	11 a.m. - 5 p.m.

The Goodyear Aquatic Center and Loma Linda Community Pool & Splash Pad will operate on their regular summer schedules throughout the holiday weekend, including daily public swim opportunities.



PROGRAM UPDATES

GOODYEAR'S MICHAEL DANIELS WINS GOLD IN GOLF AT 2026 SPECIAL OLYMPICS USA GAMES

Michael Daniels, a Goodyear resident, participant in the Goodyear Adaptive Recreation Program and member of the Goodyear Roadrunners Special Olympics, represented Arizona at the 2026 Special Olympics USA Games in Minneapolis, Minn. After competing in the Level 4 golf competition across five days, Michael earned the gold medal, finishing in first place.



PROGRAM UPDATES



UPCOMING GOODYEAR CANDIDATE ELECTION – JULY 21 PRIMARY

The Maricopa County Elections Department began mailing ballots on Wednesday, June 24 to voters on the Active Early Voting List (AEVL) and city hall began serving as a ballot drop-box location on Wednesday, June 24 during regular business hours. The city entered a Facility Use Agreement with Maricopa County to serve as a Vote Center at Goodyear City Hall beginning July 10 and at the Goodyear Ballpark Team Store beginning July 17.

Official voting information, including additional Vote Center and ballot drop-box locations, is available at locations.maricopa.vote or by calling 602-506-1511. Additional information regarding the City's election is available at goodyearaz.gov/elections.

PROGRAM UPDATES

ANNUAL GOODYEAR WATER QUALITY REPORT

Following the notice that was mailed to city of Goodyear Water customers about the water system slightly exceeding Total Trihalomethanes (TTHM) limits, conversation on social media in recent weeks has been limited.

The Annual Goodyear Water Quality Report was published online this week, and the city is providing additional messaging about water quality and testing through multiple communication channels including on social media and the website.



2026 GOODYEAR WATER QUALITY REPORT

[CLICK HERE](#) to view the document on goodyearaz.gov.

LIBERTY UTILITIES ASKS CUSTOMERS TO VOLUNTARILY REDUCE WATER USE

Liberty Utilities is sending notices to its customers, including those in its service area in Goodyear, notifying them that it is implementing Stage 2 of its Water Curtailment Plan Tariff.

In Goodyear, the Liberty Utilities service area is generally north of Interstate 10, east of Cotton Lane, west of Dysart Road and south of Camelback Road.

Residents can access an interactive map of the service areas [here](#).

The Stage 2 plan asks customers to voluntarily reduce water use and follow a recommended watering schedule.

If residents have questions, they can visit [Liberty Water Rates and Tariffs](#) or call 1-844-367-2030.

The city's ongoing water conservation messaging involves education on different service areas that provide water to residents. As part of the summer, beat the peak messaging, clarity on the different water providers will be highlighted.

TEAM GOODYEAR EMPLOYEE MENTIONS



Congratulations to our dedicated Goodyear team members who brought home the gold for Goodyear: Dominic Saenz, J.P. Roberts, Bella Faser, Brooke Woeslaw and Makennah Hubler.

GOODYEAR TAKES FIRST PLACE AT ARIZONA LIFEGUARD OLYMPICS

On June 28, the Goodyear Aquatics Team competed in the Arizona Lifeguard Olympics, taking first place overall against 20 other Valley cities. This friendly competition between cities showcases lifeguarding talent across several disciplines, including CPR skills, first aid, water rescues, lifeguard knowledge and a swim relay race.

The Goodyear team won overall and placed well across all individual disciplines, earning first place in First Aid, Rescues and the Team Relay. This marks the first time since the competition's inception that a West Valley team has won.

BUC-EE'S OPENING DRAWS RECORD TRAFFIC AND VISITORS TO GOODYEAR

Traffic and visitor data from the first week following the opening of Buc-ee's confirm a strong early performance, with the store drawing significant numbers of both local and out-of-state visitors to Goodyear.

In the first full week following the opening of Buc-ee's, the city saw a significant increase in traffic on Bullard Avenue. Weekly traffic counts rose 80%, from 71,136 travelers (6/15–6/21) to 128,062 travelers (6/22–6/28). Bullard Avenue saw the largest increase of any corridor, while Estrella Parkway and Litchfield Road saw estimated increases of 30% and 20%, respectively.



On Saturday, June 27, the Buc-ee's site recorded 53,600 visits, with guests staying an average of 50 minutes. Visitor origin data shows the store is drawing from well beyond the immediate area — while most visits came from Goodyear and neighboring West Valley communities, guests traveled from more than 30 states, including as far away as Alaska, Hawaii and Florida, reinforcing Buc-ee's reputation as a regional travel destination.



MEDIA, SOCIAL MEDIA & MESSAGING

SOCIAL MEDIA METRICS

TOTAL FOLLOWERS

335,693

IMPRESSIONS

507,461

NEW FOLLOWERS

582

ENGAGEMENTS

33,747

TOP POSTS OF THE WEEK

Social media engagement remained strong this week as community conversation shifted from the Buc-ee's grand opening to reopening Bullard Avenue and returning to normal traffic patterns. Residents continued turning to city channels for timely updates on road access, traffic flow and holiday weekend travel information.

The Bullard Avenue reopening announcement was the week's top-performing post, generating more than 5,800 engagements and more than 5,100 post clicks. Its clear message and timely operational update helped residents quickly understand changing traffic conditions while driving strong sharing and discussion.

This week's performance reinforces the value of providing clear, proactive operational updates during high-interest community events.



Practical information about changing conditions continues to generate strong engagement and serves as a trusted resource for residents. As traffic conditions continued to normalize, engagement reflected residents' ongoing reliance on city social media for timely, accurate and actionable information.

MEDIA REQUESTS

- Buc-ee's opening week and economic impacts, including an interview with Mayor Pizzillo
- Spinato's GSQ announcement
- Lifeguard competition award
- Public Safety: Buc-ee's -related shopping cart thefts, and a stabbing arrest. PD also issued a media release related to a cold case homicide investigation and an arrest involving internet crimes against children



Get
Connected
with the city of Goodyear



goodyearaz.gov

1900 N. Civic Square, Goodyear, AZ 85395