



JULY 10, 2026

MANAGER'S INFORMATION UPDATE

WEEKLY REPORT

To: The Goodyear City Council
From: Bryan Langley, City Manager

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EXECUTIVE OVERVIEW

The July 10 Manager's Information Update highlights continued progress on several key city initiatives, major capital projects, and community events.

Staff continue advancing critical infrastructure investments, including the Goodyear Water Reclamation Facility Expansion, Cotton Lane Improvements, and the Bullard Wash Trail Extension, all of which remain on schedule.

Council received additional information regarding the city's partnership with KB Home and Building Homes for Heroes, which will provide a mortgage-free home for a U.S. Navy veteran and her family in Goodyear.

Election preparations continue for the July 21 Primary Election, including city hall serving as a ballot drop-box and Vote Center, while this edition also provides an overview of statewide ballot measures with potential municipal impacts.

Goodyear's Star-Spangled Fourth celebration drew nearly 13,000 attendees, a 40% increase over last year, demonstrating the event's continued regional success. This update also recognizes the selection of Laura Calder as the city's next Finance Director following a competitive national recruitment process.



BRYAN LANGLEY

City Manager

**[CLICK HERE to view the City Manager's Weekly Update online or visit
goodyearaz.gov/weeklyupdate.](https://goodyearaz.gov/weeklyupdate)**

COUNCIL SCHEDULE

TUESDAY, AUGUST 4

City Council Special Meeting: Canvass the July 21 2026 Primary Election

COUNCIL RECESS FOR SUMMER

July 13 to Aug. 31

[CLICK HERE to view agendas
and minutes.](#)



(front row, l to r): Wally Campbell, Mayor Joe Pizzillo, Laura Kaino

(back row): Trey Terry, Vicki Gillis, Benita Beckles, Vice Mayor Brannon Hampton

Council meetings and work sessions are held at Goodyear City Hall at GSQ, Council Chambers, 1900 N. Civic Square. Catch all of the council meetings streaming live on the city's Facebook and X pages, as well as on its YouTube channel.

COUNCIL INQUIRIES

KB HOME LETTER OF AGREEMENT – BUILDING HOMES FOR HEROES

During the July 6th meeting, the City Council requested additional information regarding the city's letter of agreement with KB Home, which provides for city reimbursement of certain development fees incurred by KB Home in support of its partnership with Building Homes for Heroes.

The agreement was approved by council as agenda item No. 6 during its July 6 regular meeting. As part of this partnership, KB Home is constructing a mortgage-free home in Goodyear for U.S. Navy veteran Cassandra Johnson and her family. The home is currently under construction in the Ventana de Estrellas community at 183rd Avenue and Yuma Road.

Mayor Pizzillo, Councilwoman Gillis, Councilmember Beckles, and Deputy City Manager Kini Knudson attended the home's framing ceremony on June 25. KB Home anticipates hosting a key handoff ceremony in September 2026, and mayor and council will be invited to participate.



BOARD & COMMISSION UPDATES

PLANNING AND ZONING COMMISSION MEETING RECAP – JULY 2026

The Planning and Zoning Commission met in regular session on July 1.

USE PERMIT – CONVENIENCE STORE WITH GAS STATION

The commission considered a Use Permit for a proposed 4,867-square-foot, single-story convenience store with retail gasoline sales on a 5.22-acre site located at the southwest corner of MC-85 and Cotton Lane. The development includes 16 standard fueling stations and three truck fueling stations. The site will be accessed by two right-in/right-out driveways, one from MC-85 and one from Cotton Lane, with raised medians restricting left-turn movements. A deceleration lane will be provided at the Cotton Lane entrance, while the existing continuous right-turn deceleration lane serving the adjacent industrial property will remain in place.

The convenience store and fueling station are proposed to operate 24 hours a day, seven days a week. A public hearing was conducted, and no speaker cards were received. The commission unanimously recommended approval of the Use Permit to city council.

COMPREHENSIVE ZONING ORDINANCE UPDATE

Staff presented the final draft of the comprehensive zoning ordinance update and requested the commission's recommendation for approval by city council. The presentation included an overview of the update process and project timeline, highlighting how

feedback from residents, stakeholders, and the development community was incorporated throughout the process. Since publication of the public hearing draft on June 12, staff and the project consultant have made additional revisions to address stakeholder feedback, correct scrivener's errors, and improve clarity and flexibility within the ordinance. During the public hearing, four speaker cards were received, all from individuals residing outside Goodyear who expressed support for adoption of the ordinance. Two speakers recommended that the city align Battery Energy Storage System (BESS) separation requirements with national standards. A representative of the Arizona Technology Council encouraged the city to evaluate future technology projects on a case-by-case basis when establishing development standards. Another speaker expressed concerns regarding residential lot size and height limitations for homebuilders while offering overall support for adoption of the ordinance.

Commission members asked whether the final draft incorporated public and development community feedback related to Battery Energy Storage Systems (BESS) and data centers. Staff confirmed that those comments were reflected in the proposed ordinance.

Following the public hearing, the commission unanimously recommended approval of the Comprehensive Zoning Ordinance update to city council.

INFRASTRUCTURE & PROJECT UPDATES



GOODYEAR WATER RECLAMATION FACILITY (GWRF) EXPANSION & IMPROVEMENT (CIP #61014)

This project provides engineering design and construction for a 2.0 million gallon per day expansion of the GWRF Expansion. Conceptually, major components of the expansion include - a new influent pump station, new headworks, conversion of the secondary process to membrane biological reactor (MBR), UV disinfection, sludge handling upgrades, odor control, MCC building, and associated site, electrical and mechanical improvements.

The project continues to advance through the design phase and is nearing 90% design completion. Recent progress includes securing initial regulatory permit approvals and completing city reviews of selected construction service cost proposals.

The design team is finalizing project drawings, technical specifications, and updated construction cost estimates.

Upcoming activities include continued coordination with local and state regulatory agencies on permit applications and completion of the contractor's remaining construction cost proposals. The project remains on schedule to support the planned facility expansion and operational improvements, with completion anticipated in December 2029.

INFRASTRUCTURE & PROJECT UPDATES

COTTON LANE IMPROVEMENTS: ESTRELLA PARKWAY TO COTTON LANE BRIDGE (CIP #42046)

The Cotton Lane improvement project between Estrella Parkway and the Cotton Lane Bridge is preparing to enter the construction phase in preparation for roadway rehabilitation and the addition of two new travel lanes. The project consists of rehabilitating two existing lanes and constructing two new lanes and includes new pavement, curb and gutter, signing and pavement markings, storm drain pipe and catch basins, drainage basin improvements, utility adjustments and relocations, and related ancillary work.

In May, the city awarded the construction contract. In June, the city formally approved the cost recovery ordinance, which will support funding and reimbursement processes. Materials have been ordered and construction activities are expected to begin in August. The project remains on track for its anticipated completion in August 2027.



INFRASTRUCTURE & PROJECT UPDATES



BULLARD WASH TRAIL EXTENSION [CIP #50059]

The Bullard Wash Improvements project from McDowell Road to the Goodyear Ballpark is in the design phase, moving through land acquisition and public art phases. The Bullard Wash Trail System project will extend the existing trail south from McDowell Road to W. Lower Buckeye Parkway and generally includes a multi-use concrete pathway, trail and path lighting, wayfinding and signage, landscape and irrigation improvements, drainage and stormwater infrastructure, utility adjustments, pedestrian crossings, and supporting site amenities.

The project will also develop the McDowell Trailhead as a nature-themed recreation destination with shaded gathering areas, play and discovery features, seating, bike amenities, restroom facilities, public art, and other improvements that enhance connectivity, active recreation, and access

to the Bullard Wash open space corridor.

In May, the project team made progress on the site plan and 90% design, refined the cost estimate, and continued coordination with the Roosevelt Irrigation District and Fulton Homes, while also assessing initial concepts for signage, security features, and playground elements. Coordination with key stakeholders continue in June as the team updates the cost estimate and works to resolve remaining design comments. These efforts support progress toward the upcoming 100 percent design submittal. The project remains on track to deliver new trailhead amenities, multi use pathways, and four grade separated crossings by June 2028.

[CLICK HERE to explore the Goodyear CIP Projects map.](#)

PROGRAM UPDATES



BUSINESS LICENSES: JUNE 2026

The link below provides a list of businesses that were issued a business license by the city in June.

[CLICK HERE to view the document on \[goodyearaz.gov\]\(https://www.goodyearaz.gov\).](#)

UPCOMING GOODYEAR CANDIDATE ELECTION – JULY 21 PRIMARY

The Maricopa County Elections Department began mailing ballots on Wednesday, June 24 to voters on the Active Early Voting List (AEVL). City Hall began serving as a ballot drop-box location on Wednesday, June 24 during regular business hours. The city entered a Facility Use Agreement with Maricopa County for Goodyear City Hall to serve as a Vote Center beginning July 10 and for the Goodyear Ballpark Team Store to serve as a Vote Center beginning July 17.

Vote Center locations and hours are established by Maricopa County Elections Department. Official voting information, including additional Vote Center and ballot drop-box locations, is available at locations.maricopa.vote or by calling 602-506-1511.

[Additional information regarding the city's election is available at \[www.goodyearaz.gov/elections\]\(https://www.goodyearaz.gov/elections\).](https://www.goodyearaz.gov/elections)

PROGRAM UPDATES

BALLOT MEASURE OVERVIEW

This year, Arizona voters can expect at least ten statewide measures to appear on their Nov. 3 General Election ballots. Three of the voter referrals were passed by the Arizona Legislature in 2025, while seven were passed in 2026.

The signature submittal deadline for citizen's initiatives was July 2. One citizen's initiative submitted signatures to the Secretary of State's office for review. Barring any legal challenges, if the Secretary of State deems the required number of valid signatures have been filed – 255,949 valid signatures required in this case – residents can expect this citizen's initiative to appear on the Nov. 3 General Election ballot as an eleventh measure.

**2025 LEGISLATIVE REFERRALS - 3**

- HCR 2055 – Would Declare Drug Cartels Terrorist Organizations
- HCR 2021 – Caps Food Tax at 2%. League Compromise
- SCR 1004 – Ban on Taxes Based on Miles Driven

**2026 LEGISLATIVE REFERRALS - 7**

- SCR 1004 – Photo Enforcement Systems
- HCR 2048 – ESA Protections
- HCR 2040 – Bans on School Public Resources used for Union Activities & Government Entity Negotiations with Unions
- HCR 2007 – Requirement for 60% of Funding used for Instructional Expenses
- HCR 2001 – Photo ID Requirement for Voting
- HCR 2044 – Eliminates Preferential Treatment Based on Race or Ethnicity
- HCR 2003 – Ban on Biological Males/Females Competing in each other's Sports or Using each other's Bathrooms

**CITIZENS INITIATIVES - 1**

- Restrict Empowerment Scholarship Account Funds and Require State Board of Education Oversight Initiative

Of the measures listed above, four have an impact or a perceivable impact on cities. Additional information on those four measures is provided on the following pages.

PROGRAM UPDATES

BALLOT MEASURE OVERVIEW - CONT'D

HCR 2021 (FOOD; MUNICIPAL TAX; EXEMPTION)

Type: Statutory Amendment

Summary: This 2025 legislative referral would cap the municipal sales tax rate on groceries to 2%. For cities or local tax jurisdictions where the rate is above 2%, the rate would be grandfathered in but cannot be increased. Municipalities may increase any existing sales tax or establish a new sales tax on groceries if they receive voter approval and the rate is 2% or less.

Effective: If approved by the voters, the measure would be retroactive to January 1, 2025, and no municipality may increase the sales tax on groceries as outlined by the measure until after June 30, 2027.

Impact to Goodyear: If passed, the measure would have no direct impact on Goodyear's existing 2% municipal sales tax rate on groceries.

SCR 1004 (PHOTO ENFORCEMENT SYSTEMS; VOTER APPROVAL)

Type: Constitutional Amendment

Summary: If passed by voters, this proposal would prohibit local jurisdictions from using photo enforcement systems unless they have signed a contract to operate such a system by December 31, 2026. After signing a contract, the jurisdiction must then seek voter approval at the next general election (2028) to continue operating the system. If voter approval is not obtained, the jurisdiction must cease operations within 90 days. If voter approval is granted, the system may remain in place for 10 years. Jurisdictions that receive initial voter approval must seek voter reauthorization every 10 years thereafter at the general election to continue operations.

Definition: [A.R.S. § 28-601](#) defines a photo enforcement system as a device consisting primarily of a radar unit or sensor linked to a camera or recording device that captures photographs, video or other recorded images of a vehicle's license plate for the purpose of identifying violations of speed limits or traffic control devices.

Effective: Upon passage.

Impact to Goodyear: If passed, the measure would have no direct impact as Goodyear currently does not utilize photo enforcement systems. However, it would impact the city's ability to implement photo enforcement systems in the future.



PROGRAM UPDATES

BALLOT MEASURE OVERVIEW - CONT'D



HCR 2040 (SCHOOL DISTRICTS; LABOR ORGANIZATIONS; RESOURCES)

Type: Constitutional Amendment

Summary: If passed by voters, this measure would prohibit school districts and their employees from using public money, resources, or working hours to support or promote the activities of a labor organization. Existing agreements would be superseded. The measure would also prohibit the state or any political subdivision – including municipalities – from negotiating with labor organizations on agreements of any kind.

Effective: January 1, 2028

Impact to Goodyear: The current two-year labor agreements with the Goodyear Police Officers Association and United Goodyear Firefighters Local 4005 were approved by Council in 2025 and are set to expire on June 30, 2027. If passed, the measure could impact any renewed agreements with these or other labor organizations, as those agreements may be deemed unconstitutional upon the effective date.

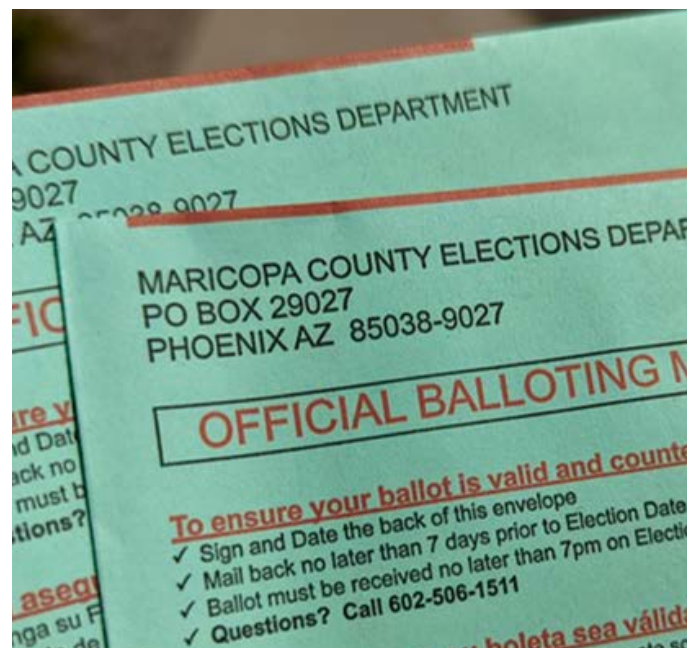
HCR 2044 (PREFERENTIAL TREATMENT; DISCRIMINATION; PROHIBITED ACTS)

Type: Constitutional Amendment

Summary: If passed by voters, this measure would prohibit this state and other government entities, including public education institutions, from engaging in practices that would provide preferential treatment or discriminate against an individual based on race or ethnicity.

Effective: Upon passage.

Impact to Goodyear: If passed, the measure would have no direct impact as Goodyear currently does not maintain a program that provides preferential treatment or that discriminates against individuals based on race or ethnicity.



EVENTS

STAR-SPANGLED FOURTH SIGNATURE CELEBRATION

On July 4, the annual Star-Spangled Fourth celebration at Goodyear Ballpark welcomed 12,460 attendees, increasing from 8,900 last year, a 40% increase. In honor of America's 250th anniversary, the event featured thousands of commemorative co-branded giveaways, patriotic photo opportunities, a spectacular 400-drone show with synchronized pyrotechnics, activities, and a performance by local country artist Ashley Wineland.

Attendance data showed 89% of the guests were from Maricopa County (25% of these were from Goodyear). The remaining visitors were from outside of Maricopa County, reflecting the strong regional reach of the city's comprehensive marketing campaign. Thank you to the dedicated staff and volunteers whose hard work made this celebration a memorable success.



PUBLIC SAFETY

Crime Stats June 2026



Total
Crimes
175

Assault



Burglary



Fraud



Drugs



Sex Crimes



Theft



Dispatch



Total Call Volume

11,712

Priority 1 Calls

Average Response

5:18

TOTAL CALLS FOR SERVICE



Officer Generated

2,055



Citizen Generated

2,553



ARREST

191



TRAFFIC

Accidents

166

DUI

38

Tickets

654

PUBLIC SAFETY

ANNUAL REPORT
JUNE 2026

FIRE STATS



CALL VOLUME	INCIDENTS IN GDY & LFP
FIRES	21
EMS	1046
SERVICE	185
Total Calls	1252

INCIDENT CATEGORY	90% TURNOUT TIMES	90% TRAVEL TIME
FIRES	01:57	06:49
EMS	01:20	

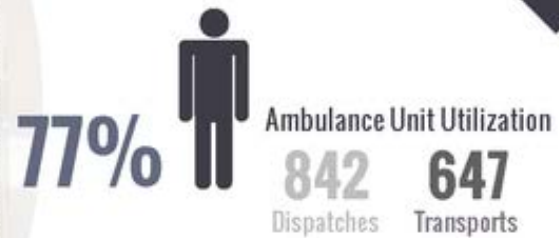
00:19:10

Average Time Saved for Suppression
Units with CR Response

Community Response Unit

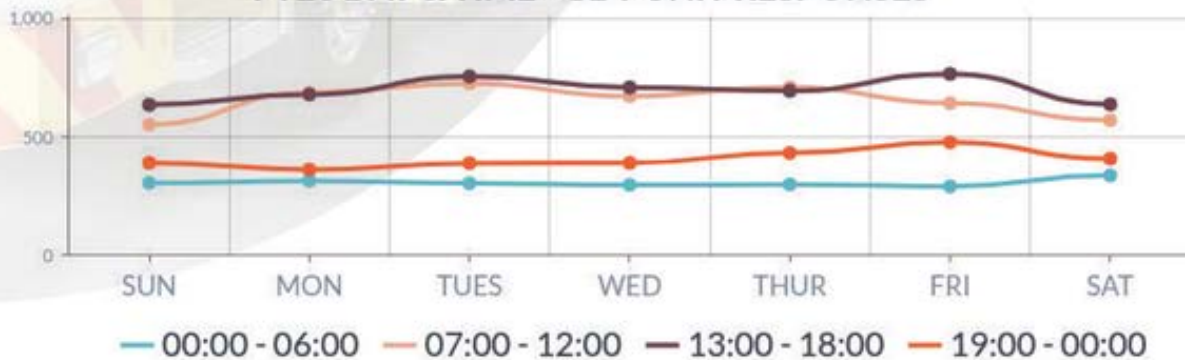


Fires Contained to Room of Origin



Dispatches vs. Transports

FY26 DAY & TIME - GDY UNIT RESPONSES



INTEGRITY~UNITY~EXCELLENCE

TEAM GOODYEAR EMPLOYEE MENTIONS

GOODYEAR WELCOMES NEW FINANCE DIRECTOR

Over the past three months, the city conducted a comprehensive recruitment process, reviewing a pool of 53 applicants and narrowing the field to five exceptional finalists including two current finance directors from Arizona municipalities. Following a highly competitive selection process, we are pleased to announce the selection of Laura Calder as the city's next Finance Director.

Laura distinguished herself throughout the recruitment process, demonstrating exceptional leadership, extensive technical expertise, and a collaborative approach that aligns well with the strengths of our existing Finance team and the city's organizational culture. She will begin her employment with the city on Aug. 3.

Laura Calder, CPA, MBA, brings more than 20 years of experience in financial management, accounting, budgeting, public sector finance, and organizational transformation. Most recently, she served as Financial Services Director for the city of Tempe, where she oversaw a broad portfolio of citywide functions, including accounting, financial reporting, debt and investment management, procurement, tax and licensing, utility billing and customer service, risk management, and facilities management.



During her tenure with Tempe, Laura led bond planning and issuance, Annual Comprehensive Financial Report (ACFR) preparation, and significant initiatives to modernize legacy financial and utility billing systems. Her previous experience also includes senior finance leadership roles with the State of Colorado Governor's Office of Information Technology and the Salt River Pima-Maricopa Indian Community.

Laura is recognized for her commitment to strengthening financial stewardship, improving organizational performance through the strategic use of technology, and fostering collaborative, high-performing teams.

TEAM GOODYEAR EMPLOYEE MENTIONS



JULY GEO GROUP

Team Goodyear continues to grow. This week, 17 new employees attended Goodyear Employee Orientation (GEO).

- Andrew Wright, Police Officer - Lateral
- Brian Dick, Dry Utility Supervisor
- Charity Collins, Asst. City Prosecutor
- Daniel Lozano, Solid Waste Equipment Operator
- David De Dios, Streets Maintenance Worker II
- David Lopez, Jr., Parks & Recreation Director
- Elizabeth Bass-Wahrendorf, Emergency Communications Operator
- Jay Romero, Code Compliance Officer
- Juan Rubio, Police Officer - Lateral
- Matthew Quackenbush, Fire Inspector I/II
- Melina Mazon, Org. Wellbeing & Development Coordinator
- Parker Green, Senior Accountant
- Paul Stevens, Utility Technician I/II - Distribution
- Peter Borquez, Police Lieutenant
- Sam Kayat, Capital Improvement Program Manager
- Sara Reid, Police Digital Engagement Specialist
- Steven Borquez, Police Officer - Lateral

MEDIA, SOCIAL MEDIA & MESSAGING

SOCIAL MEDIA METRICS

Total Followers: 336,728
New Followers: 700

Impressions: 651,352
Engagements: 33,594

TOP POSTS OF THE WEEK

City social media channels generated 651,352 impressions and 33,594 engagements this week, with a 5.2% engagement rate. The audience increased to 336,728, supported by 700 net new followers. Content also drove 2,397 post link clicks, indicating that users were not only viewing and interacting with posts, but taking action.

The strongest-performing post promoted the Development Services Technician I opening. The clear hiring message, video format and direct application link produced 4,308 engagements and 1,135 link clicks. The result shows that practical, opportunity-focused content can perform strongly when the audience immediately understands the benefit and next step. Sentiment was also largely positive and interest-driven.



MEDIA INTEREST

- News releases: the city's strong credit rating and the Fleet Division named among the top 10 in the nation.
- Lifeguard Challenge Award: interviews with Parks & Rec Director David Lopez and lifeguards [Click here to view the AZ Family news story](#).
- PD: Car vs. pedestrian collision and police staff interviewed about AI forensic sketch technology



Get
Connected
with the city of Goodyear



goodyearaz.gov

1900 N. Civic Square, Goodyear, AZ 85395