



Traffic Cabinet Public Art

FY2027 Call to Artists

Description

The city of Goodyear invites Arizona artists to submit qualifications to create art to aesthetically treat utility infrastructure throughout the community. Artists will transform traffic signal control cabinets in Goodyear from being only functional infrastructure to colorful, inspired works of art. The artwork will either be painted directly on the cabinet or created digitally as a vinyl wrap to be applied to it.

Award: \$1,200 for digital design vinyl wraps,
\$2,000 for hand-painted artwork

Deadline: October 26, 2026, by 11:59 p.m.

Eligibility: The project is open to Arizona artists, artist teams, and educational institutions.

Learn more and apply:

<https://bit.ly/GYArtistOpportunities>



Locations

Cabinets are located on or near street corners where there are traffic signals. The placement of the cabinets makes them visible to both pedestrian and vehicular traffic. With this placement, the art should be graphically clear so that a passing car and those walking by at a leisurely pace can view it. Traffic signal cabinet locations are determined by the city of Goodyear and will be assigned to the selected artists.

The cabinets are approximately 78"H x 44"W x 28"D. The final artwork will cover three sides and the top of the cabinet. Locations of the artistically enhanced cabinets will be determined and assigned by the city of Goodyear.

Art Application Expectations

Up to ten artists will be selected to artistically enhance traffic cabinets. The cabinets will either be hand painted or vinyl wrapped. Artist expectations for each application method:

Hand Painted Cabinet

- The artist will be responsible for coordinating community outreach efforts.
- Artist will provide an artist statement for the completed work, name of artwork and high-resolution scan of artist signature.
- Artist will use only approved paint for the mural to ensure adhesion to the primer and maintain the appearance for the anticipated 8-year life expectancy.
- Due to the intensity of heat from the environment and equipment artist will be cognizant of color selection.

Vinyl Wrapped Cabinet

- The artist will be responsible for coordinating community outreach efforts.
- Artist will provide an artist statement for the completed work, name of artwork and high-resolution scan of artist signature.
- Artists will be responsible for preparing the digital artwork in the recommended file format.
 - Final Artwork will be 100% of final output size with minimum resolution of 72 dpi. Color will be CMYK with all fonts outlined. Final format may be a PDF that is Press Quality Print or in Photoshop as a Flattened Tiff file.

All selected artists are required to attend two meetings:

- Project kick-off meeting to discuss project logistics
- Arts & Culture Commission meeting for design approval

Themes

The cabinet artwork will be graphically clear, colorful, innovative, and place-specific. The project calls for an artist that is excited about engaging with the surrounding community and businesses as well as creating designs that reflect and celebrate the area the cabinet is located. Themes for the artwork will reflect Goodyear's values and be driven by community input to meet the needs of the immediate surrounding area. Themes can address any of the following subjects, new ideas or city values. Possible themes include:

- Community
- Education
- Innovation
- Family

- History
- Transportation
- Environment
- Growth

Artist Eligibility

The project is open to Arizona artists, artist teams, and educational institutions. The Call is open to artists working in a broad range of visual media.

Compensation

Selected artists will be compensated the following artist fee based on application type:

Hand Painted Cabinet: Artist will be compensated \$2,000 for community outreach, design, materials, and time. Payment schedule:

- Upon approval of design, artist will receive \$500
- Final payment of \$1,500 payable upon completion of painting and final approval

Wrapped Cabinet: Artist will be compensated \$1,200 for community outreach, design, materials, and time. Payment schedule:

- Upon approval of design, artist will receive \$500
- Final payment of \$700 will be issued when artist delivers a complete and final, high-resolution file

Review Process and Timeline

Up to ten artists will be selected by a panel of community members. Applicants will be scored based on the following criteria:

- Excellence of past work (25%)
- Proven ability to create artwork that responds to a site (25%)
- Artist plans for community engagement (25%)
- Technical skill (25%)

Application Deadline	October 26, 2026, by 11:59 p.m.
Finalists Notified	November 20, 2026
Project Kick-Off Meeting	December 2, 2026 @ 5 p.m.
Community Engagement and Conceptual Design	December 2026-February 2027

Artists submit design for presentation to layne.ruiz@goodyearaz.gov	March 2, 2027, by 11:59 p.m.
Artists present artwork at Arts & Culture Commission meeting for Approval	March 9, 2027
Wrapped Cabinets: Final High-Res Image, Artist Statement, and High-Res Signature Due Painted Cabinets: Artist Statement, and High-Res Signature Due	March 23, 2027
Painted Cabinets: Artists On-Site Painting Murals	March-April 2027
Wrapped Cabinets: Vinyl Wraps Installed	April 2027

Selected Artists Responsibility

- Selected artists shall sign an agreement for the scope of services that include:
 - Intellectual property rights to the art for display and marketing to the city of Goodyear.
 - Indemnification and hold harmless for the city of Goodyear
- Any images of real people or text that requires a release will be the responsibility of the artist to obtain and provide a copy to the City.
- Selected artist shall submit a W9 to the City for payment.

How to Apply

Interested artists will compile all submission materials and complete the [online application](#).

Submission Materials

- Application Preference (hand painting, vinyl wrap, or either)
- Narrative Questions
 - Describe your artistic and creative practice: what mediums do you use, what is your style, what are your artistic values and/or your approach to creating art?
 - Describe your experience and qualifications for this project: have you completed similar projects in the past? How have you successfully incorporated community input into your practice?
 - Interest and community practice: why are you interested in this project? What are your specific plans to engage the community in Goodyear?

3. Current resume, not to exceed two (2) pages.
4. Five relevant past work samples. *Specific proposals for the project are not requested at this time.*
 - a. Describe the work sample
 - i. Provide applicable information including title, year, materials, dimensions, location, budget, and brief description of why you selected this work sample, and what you would like the panel to understand about your work through this work sample. If created as a collaboration, list all partners involved and describe your role in the process.
 - b. Accepted file formats
 - i. Submit only high-quality .jpg or .png

Contact

Layne Ruiz, Arts & Culture Coordinator

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