



heART of Goodyear Public Art

FY2027 Call to Artists

Description

The city of Goodyear invites Arizona artists to submit qualifications to paint themed artwork on fiberglass hearts installed throughout the city. Artists will engage with the surrounding community to help drive design and paint artwork that celebrates the theme, *Love Where You Live*.

Award: \$1,200

Deadline: October 26, 2026, by 11:59 p.m.

Eligibility: The project is open to Arizona artists, artist teams, and educational institutions.

Learn more and apply:

<https://bit.ly/GYArtistOpportunities>



Location

Hearts are located throughout the city. The placement of the hearts makes them accessible to pedestrians and visible to vehicular traffic. With this placement, the art should address the experience of both types of viewers.

The hearts are approximately 5'H x 6'W x 40"D. The final artwork will cover both sides. Artistically enhanced hearts are located in the following locations:

- Falcon Park- 15050 W. Indian School Rd.
- Goodyear Community Park- 3075 N. Litchfield Rd.
- Bullard Wash Park (2)- 152nd Ave. (amphitheater) and Virginia Ave. (playground)
- Parque de Paz- 1601 N. Palo Verde Drive
- Loma Linda Park- 430 E. Loma Linda Blvd.
- Goodyear Ballpark- 1933 S. Ballpark Way
- Wildflower Park South- 16150 W. Desert Bloom St.
- Estrella Vista Park North- 2575 S. 157th Ave.
- Foothills Community Park- 12795 S. Estrella Pkwy.

Artist Expectations

Ten artists will be selected to artistically enhance the fiberglass hearts. The city will apply a primer to the fiberglass heart prior to artwork being painted. Once painted, the heart will be sealed by the city.

Artist is required to provide all materials to execute the painting of the artwork on the heart and to maintain a clean work environment onsite. Artist will use paint that maintains the appearance of the artwork in the harsh Arizona climate and that sealant can be applied overtop. The artist will be responsible for working with the immediate community for input that will drive artist concept decisions for the overall design. The heart will be painted on site. Artist will provide an artist statement for the completed work, name of artwork and artist name to credit artwork to. Additionally, artists will attend two meetings:

- Project kick-off meeting to discuss project logistics
- Arts & Culture Commission meeting for design approval

Themes

What makes a place feel like home? It might be a favorite park, a beautiful desert sunset, a familiar neighborhood, a local gathering place, a weekend tradition, or the people who make a community feel connected. *Love Where You Live* invites artists to explore the places, people, experiences, and everyday moments that make Goodyear a special place to live, work, and play.

Artists will connect with the surrounding community and gather stories, ideas, and perspectives about what residents love about Goodyear. These community connections should help inspire artwork that reflects the unique character and spirit of the area surrounding each heart.

The artwork will be graphically clear, colorful, innovative, and theme-specific. The project calls for an artist that is excited about engaging with Goodyear residents and businesses as well as creating designs that reflect and celebrate the beauty of Goodyear. Themes for the artwork will reflect Goodyear's values and be driven by community input.

Artist Eligibility

The project is open to Arizona artists, artist teams, and educational institutions. The Call is open to artists working in a broad range of visual media.

Compensation

Selected artist will be compensated \$1,200 for community outreach, design, materials, and time. Payment schedule:

- Upon approval of concept artist will receive \$600
- Final payment of \$600 payable upon completion of painting and final approval

Review Process and Timeline

Ten artists will be selected by a panel of community members. Applicants will be scored based on the following criteria:

- Excellence of past work (25%)
- Proven ability to create artwork that responds to a site (25%)
- Artist plans for community engagement (25%)
- Technical skill (25%)

Application Deadline	October 26, 2026, by 11:59 p.m.
Finalists Notified	November 20, 2026
Project Kick-Off Meeting	December 2, 2026 @ 5 p.m.
Community Engagement and Conceptual Design	December-February 2027
Artists submit design for presentation to layne.ruiz@goodyearaz.gov	March 2, 2027, by 11:59 p.m.
Artists present artwork at Arts & Culture Commission meeting for Approval	March 9, 2027
Artists On-Site Painting	March-April 2027
Identification signage Installed	April 2027

Selected Artists Responsibility

- Selected artists shall sign an agreement for the scope of services that include:
 - Intellectual property rights to the art for display and marketing to the city of Goodyear.
 - Indemnification and hold harmless for the city of Goodyear
- Any images of real people or text that requires a release will be the responsibility of the artist to obtain and provide a copy to the City.
- Selected artist shall submit a W9 to the City for payment.

How to Apply

Interested artists will compile all submission materials and complete the [online application](#).

Submission Materials

1. Narrative Questions
 - a. Describe your artistic and creative practice: what mediums do you use, what is your style, what are your artistic values and/or your approach to creating art?
 - b. Describe your experience and qualifications for this project: have you completed similar projects in the past? How have you successfully incorporated community input into your practice?
 - c. Interest and community practice: why are you interested in this project? What are your specific plans to engage the community in Goodyear?
2. Current resume, not to exceed two (2) pages.
3. Five relevant past work samples. *Specific proposals for the project are not requested at this time.*
 - a. Describe the work sample
 - i. Provide applicable information including title, year, materials, dimensions, location, budget, and brief description of why you selected this work sample, and what you would like the panel to understand about your work through this work sample. If created as a collaboration, list all partners involved and describe your role in the process.
 - b. Accepted file formats
 - i. Submit only high-quality .jpg or .png

Contact

Layne Ruiz, Arts & Culture Coordinator

Layne.Ruiz@goodyearaz.gov